



Towards enhanced sustainable tropical timber production & trade in Brazil

Organization: WWF-BR

Objectives: By 2020, management of Brazilian forests and trade of wood products occur in a sustainable fashion, through policies and procedures regulating wood production, purchase and control, thereby ensuring the conservation of the Amazon rainforest.

Main target groups: Multistakeholder

Main area of work (choose one): (4) Policy/legislative/regulatory frameworks

Location: São Paulo State, Manaus City and Federal District (Brasília)

Main local partners:

Dates of implementation: 2010 - 2014

Budget: €2.148.800,00, €1.719.040,00 of EC resources

Funding partners : WWF network



- *In this slide, you should respond to the following question : **How useful & supportive is your project to the FLEGT process ? In your country ? At global level ?***
- *Be explicit and concrete !*

This project is focusing its efforts to change the way private businesses and governments consume wood products in Brazil and abroad.

the project has been working on fostering responsible public procurement of tropical wood products through its Friends of the Amazon Network (FAN). The main advantage of the network has been to address the illegal logging issue on the side of demand.

In addition, the network aims to foment the creation of a monitoring and control system for timber traffic and commercialization over the sub-national governments.

This is based on the public responsibility and competence to phase out the illegal wood from the market, qualifying the demand that will require and favour wood products coming from legal and/or certified forests.



- *In this slide you should respond to the following question : **What needs to be done (by you, by others) to make your contribution stronger ? To have more impact ?***
- ***reduce the environmental impact of the forest management and increase the profitability of the targeted SMEs and concessionaires;***
- ***Improve the capacity of SNGs to use their purchasing power to change current forest management practices from their suppliers;***
- ***enable targeted private construction companies to understand how to identify each wood environmental status, work with their supply chains and search for certified wood products and suppliers;***
- ***provide access of the ordinary public to more information on wood products, their origin, environmental and social impacts, and tips and on what and where to buy;***
- ***the BFS should support the entry of large businesses in bidding for concessions of national forests***