

Methodology for measuring investment climate funding

DEVCO.C4 – Nicoletta Kolovou

01/12/2020



A change in Quantity also entails a change in Quality

– *Engels Friedrich*

Content

1. Need for a methodology
2. The Approach
3. DAC-Codes for investment climate funding
4. Facts and Figures

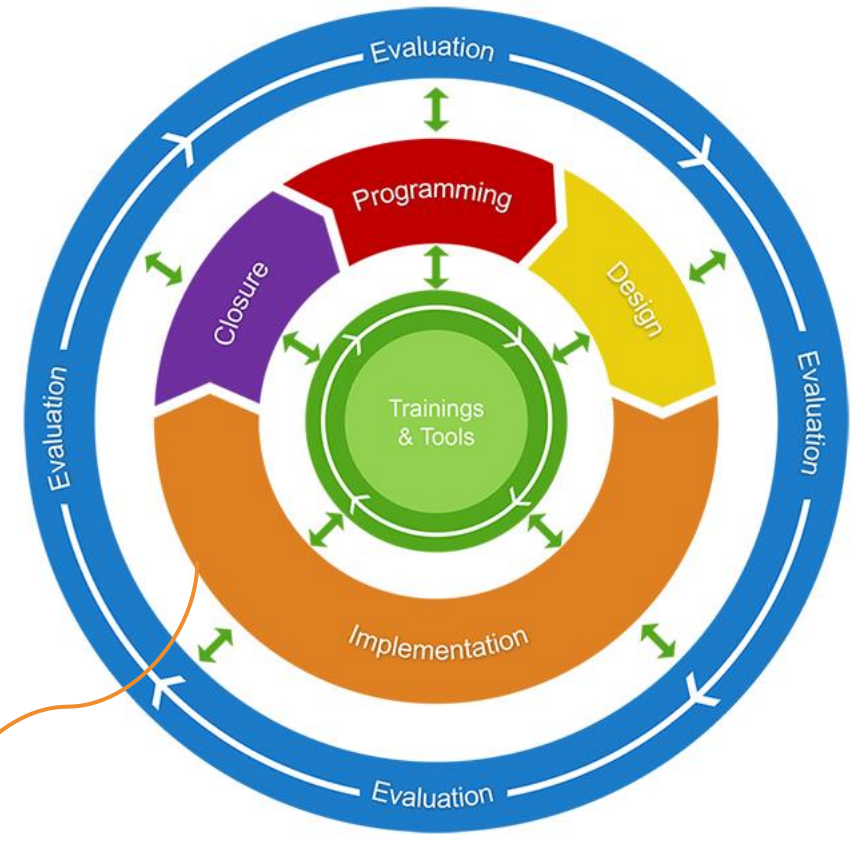
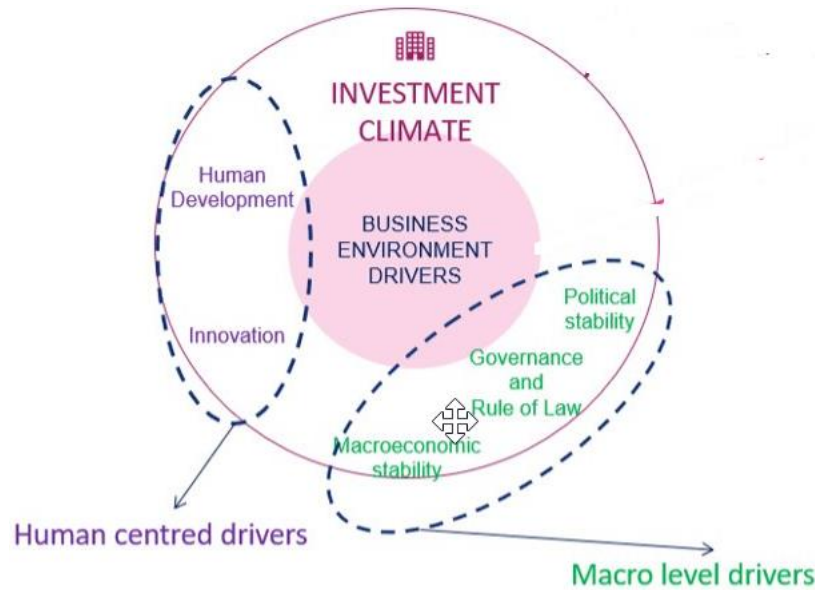
1. Need for a methodology



Handbook on improving the Investment Climate through EU action

Implementation of Pillar 3 in the integrated approach of the External Investment Plan

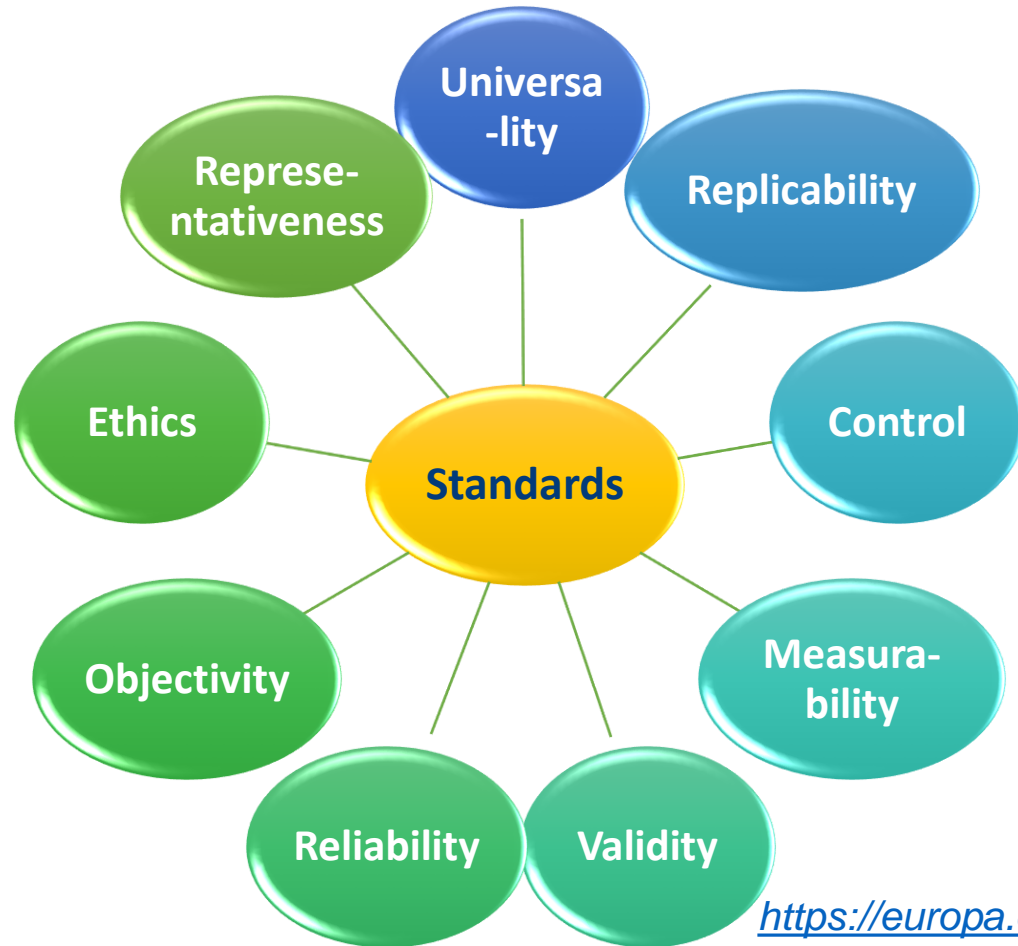
Handbook on improving the investment climate



EU RESULTS FRAMEWORK



2. The approach



Indicator 3.5: Amount of EU funded international cooperation and development assistance contributing to strengthening investment climate

THE APPROACH:

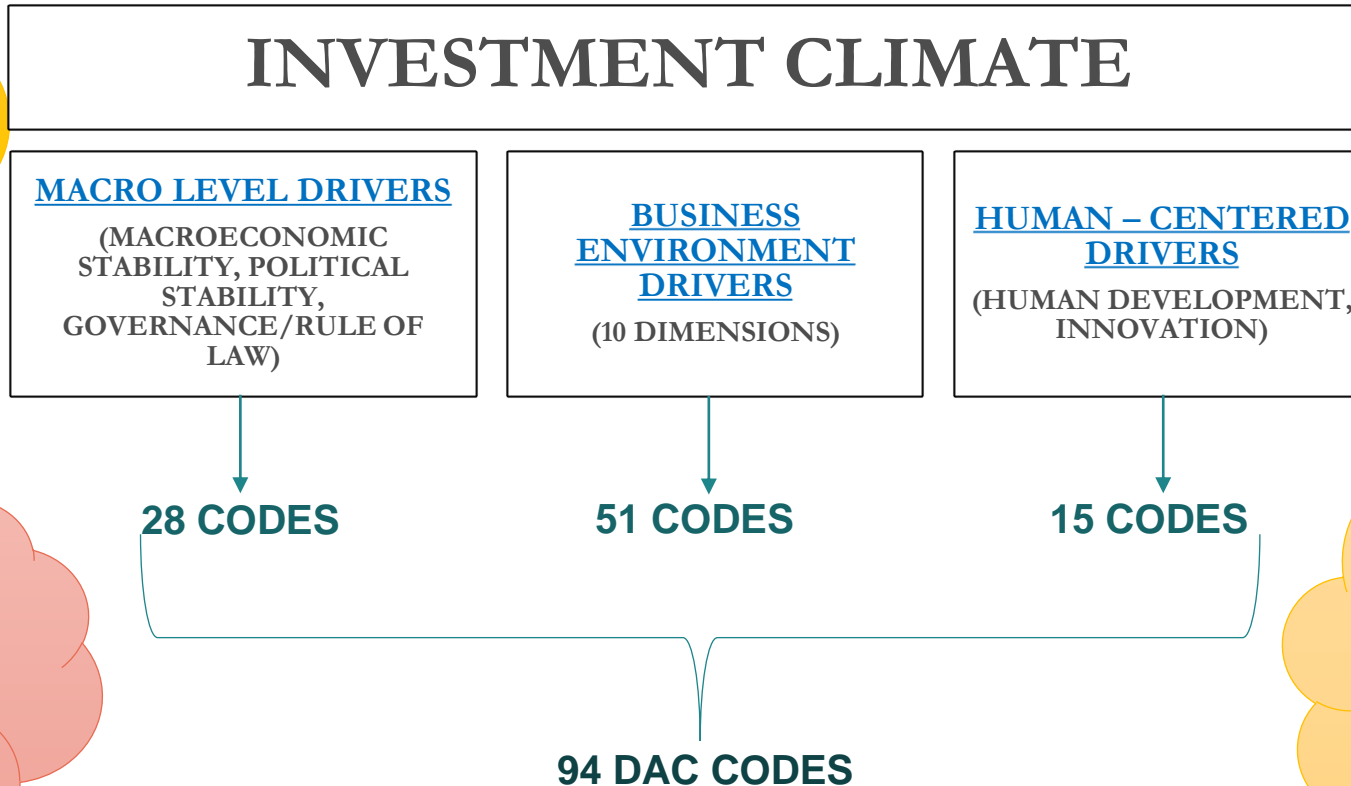
**MEASURE DG DEVCO'S INPUT
FOR INVESTMENT CLIMATE RELATED DAC CODES
OF OFFICIAL DEVELOPMENT ASSISTANCE (ODA)
IN TERMS OF PAYMENTS & DECISIONS.**

<https://europa.eu/capacity4dev/sites/default/files/3.5 - investment climate - 290527.pdf>

3. DAC Codes for investment climate funding

Investment climate is a broad concept that includes other concepts but not all dimensions of them.

The objective is to capture the investment climate contribution and not the investment itself



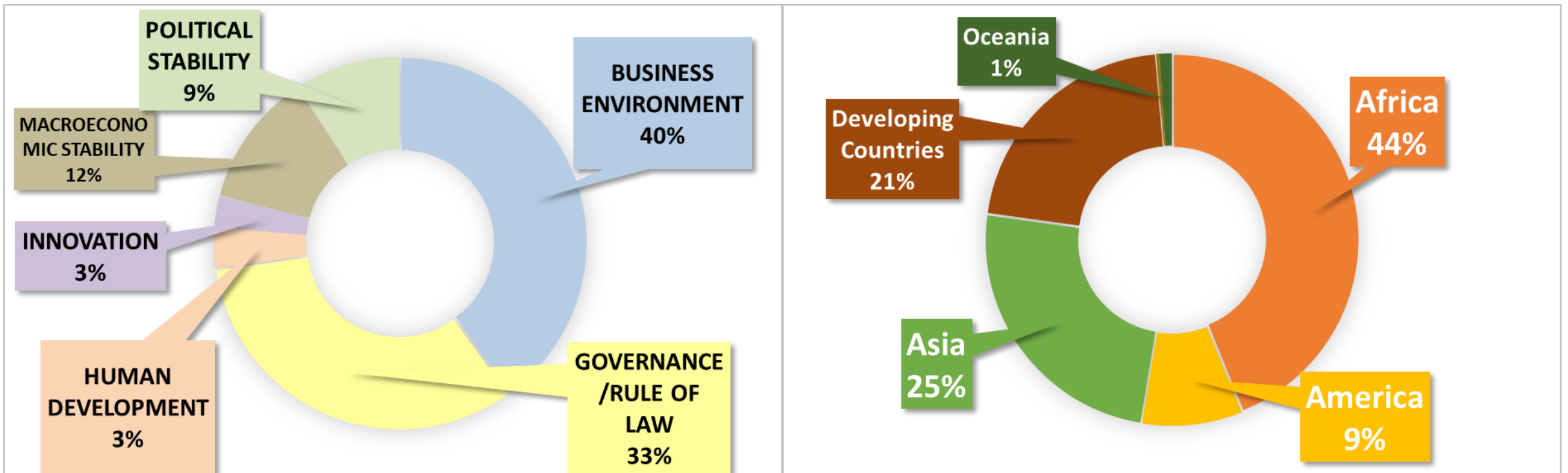
To select an investment climate related code, a deep understanding of the structure of OECD purpose code system is needed.

The DAC code should answer the question "Which specific area of the recipient's economic or social structure is the transfer intended to foster"

4.1 Facts and Figures (Global)

INVESTMENT CLIMATE FUNDING – 2019

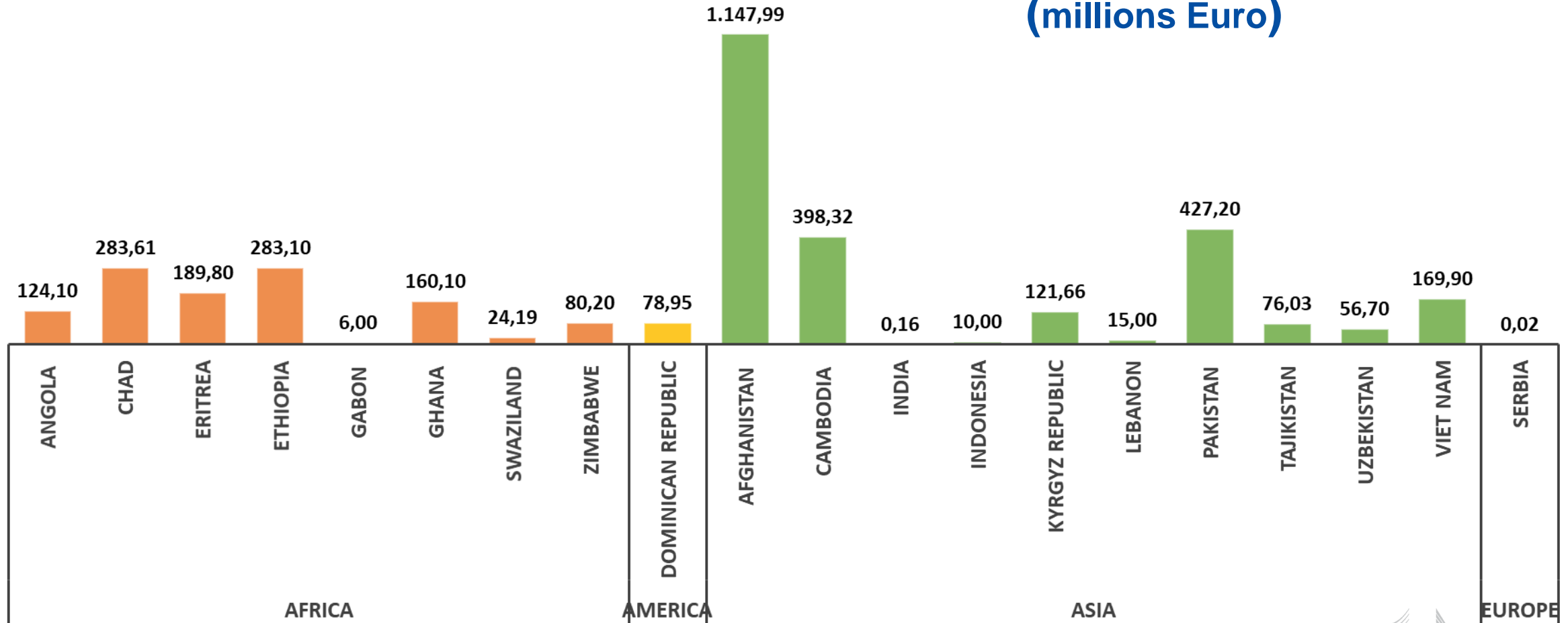
Commitments: 3,7 billion EURO



4.2 Facts and Figures (Country Level)

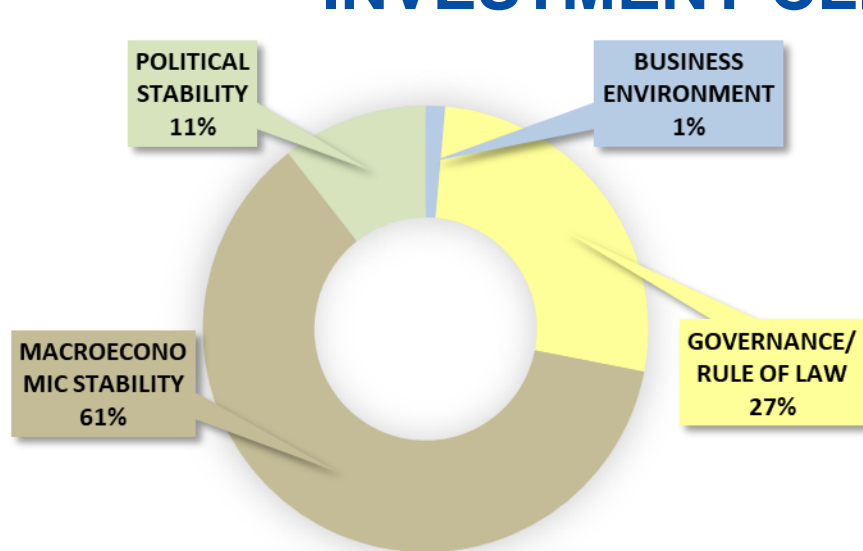
INVESTMENT CLIMATE FUNDING 2014 – 2019

(millions Euro)

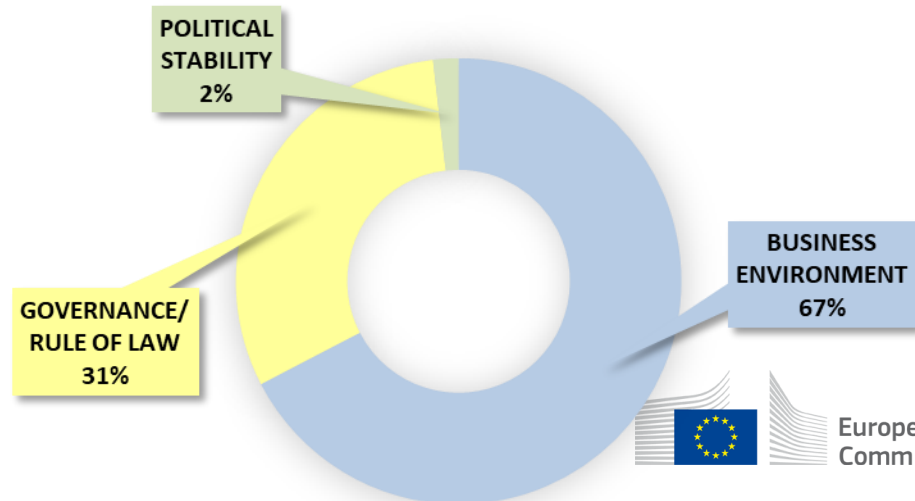
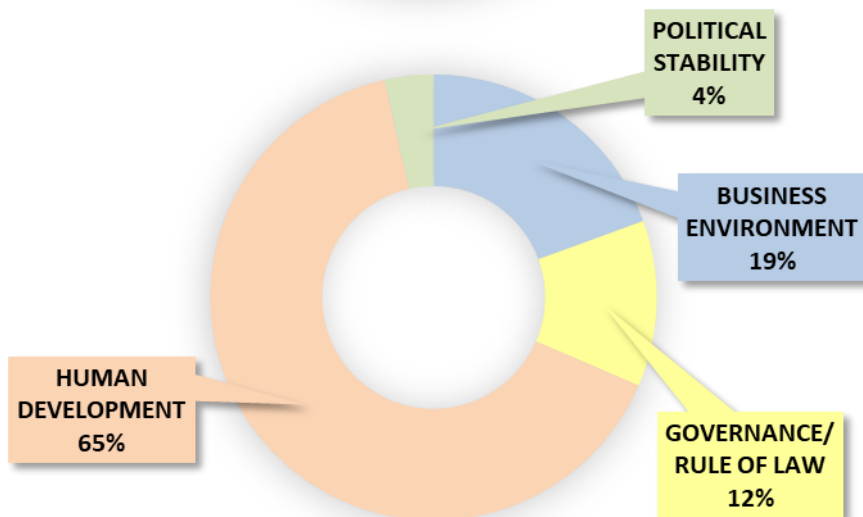
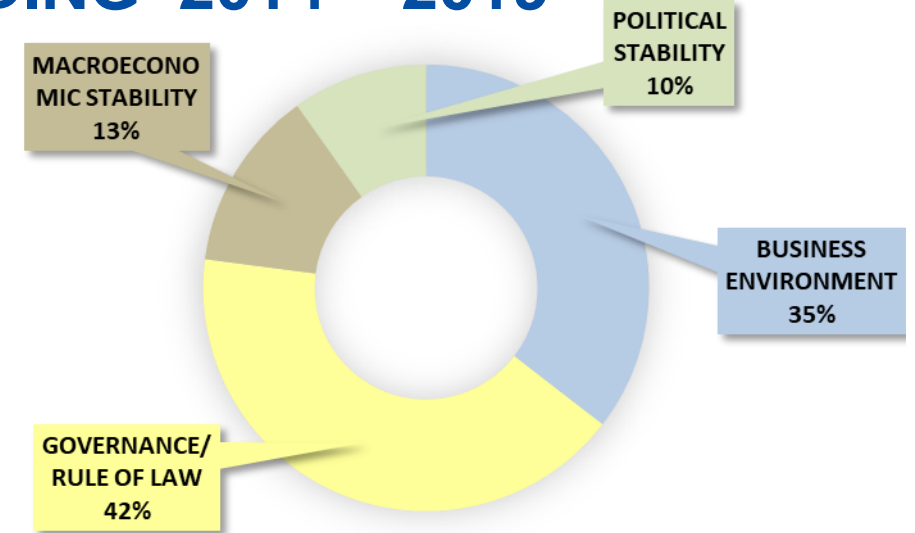


4.3 Facts and Figures (Exercise)

INVESTMENT CLIMATE FUNDING 2014 – 2019



UZBEKISTAN
DOMINICAN
REPUBLIC
CHAD
ETHIOPIA



Thank you



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International
Trade
Centre

TRADE IMPACT
FOR GOOD

Market Analysis Tools

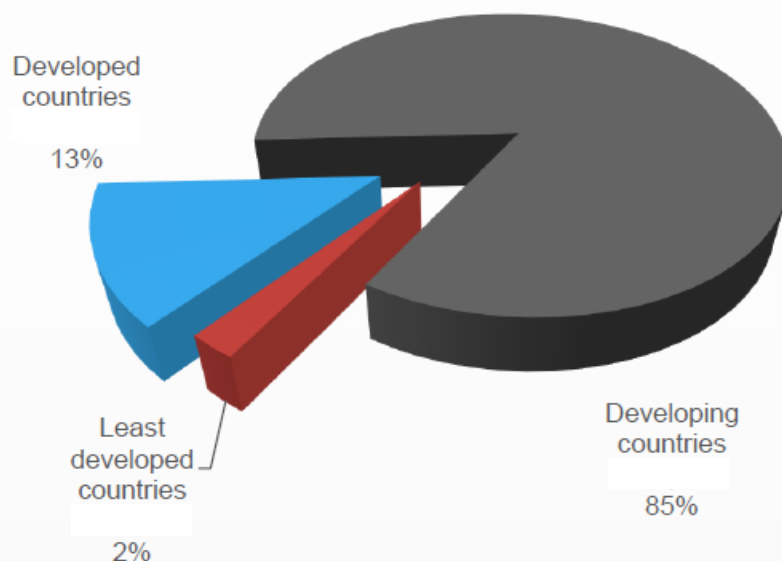
Market information and trade intelligence for
business and policy decisions

30 November 2020

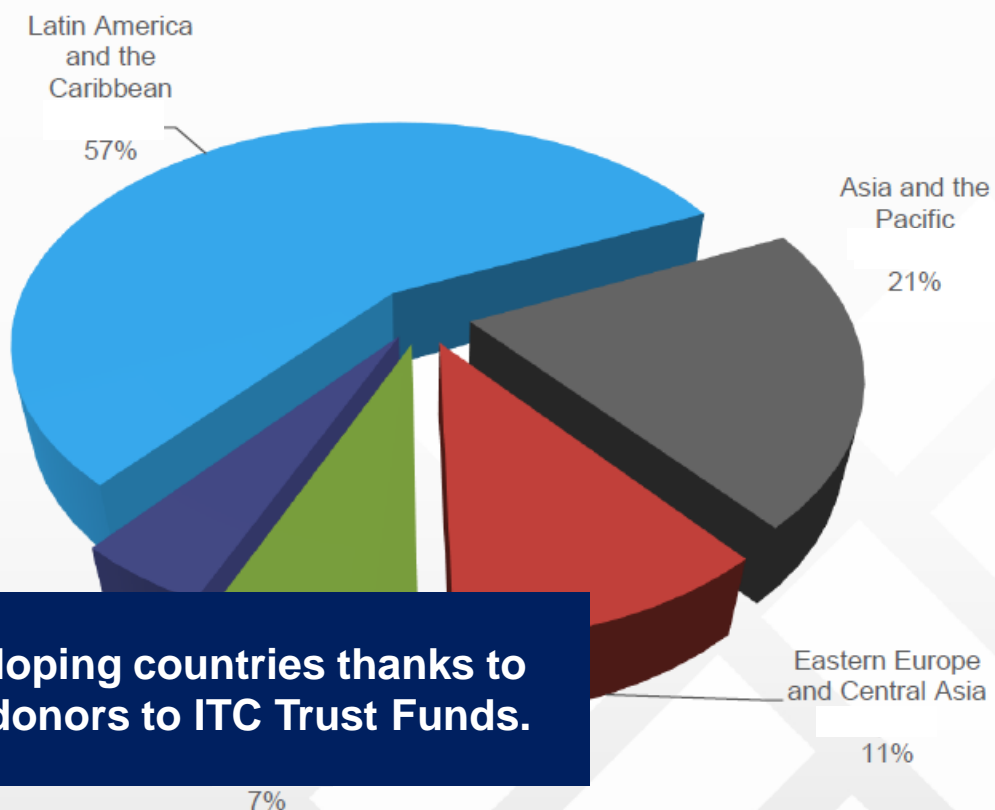
Ms Elodie Robin, Trade and Market Intelligence section, ITC



Total number of user accounts, by country classification



Number of user accounts from developing countries by ITC's region



Access is free for all users in developing countries thanks to financial support from the EU and donors to ITC Trust Funds.



THE UNIVERSITY OF
SYDNEY



**FLANDERS
INVESTMENT
& TRADE**



1,000,000+ USERS
Market Analysis Tools



Pêches et Océans
Canada

Fisheries and Oceans
Canada



REPSOL



Australian Government
Department of Industry, Science,
Energy and Resources



SOLVAY
asking more from chemistry®



**SUMITOMO MITSUI
BANKING CORPORATION**



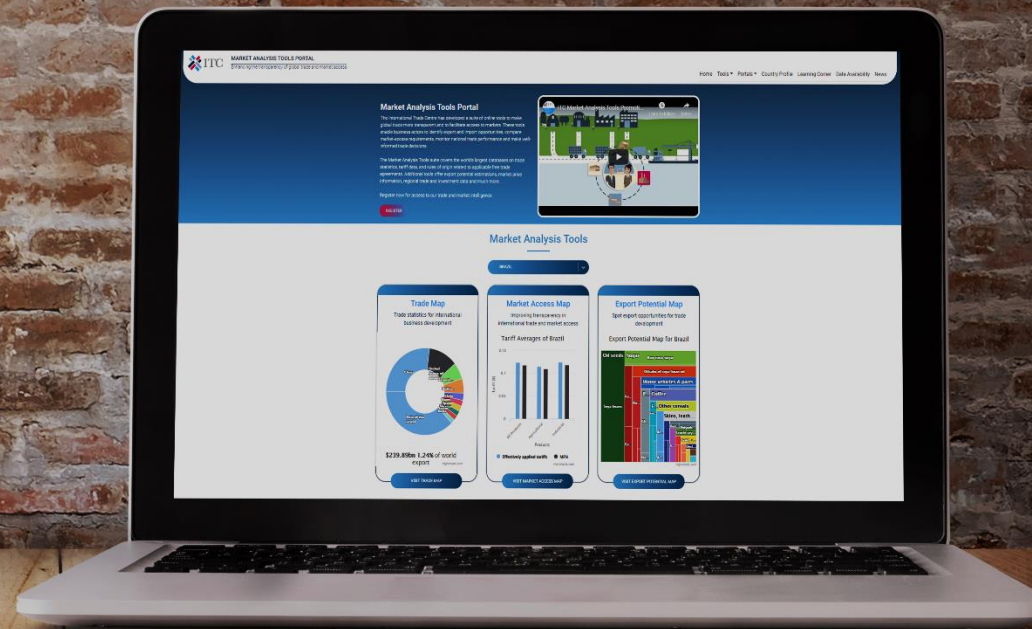
McKinsey & Company



TRADE IMPACT FOR GOOD

Market Analysis Tools portal

marketanalysis.intracen.org



Trade Map

(trademap.org)



rates, market

Home & Search Data Availability Reference Material Other ITC Tools More

Login

English

Trade Map provides - in the form of tables, graphs and maps - indicators on export performance, international demand, alternative markets and

Analyse global trade flows, based on one of the largest trade flow databases in the world.

Imports Exports

Scope

- Information for over 220 countries and territories using data reported by 191 countries and territories for one or more years since 2001
- Data for non-reporting countries is derived from mirror statistics
- Importing and exporting company data available for 1.3 million companies

Trade Indicators

Yearly Time Series

Quarterly Time Series

Monthly Time Series

Companies

Data sources

- National Authorities
- UN COMTRADE, produced by the United Nations Statistics Division
- Kompass and Dun & Bradstreet for company data

Recent developments

- Enhanced features
- Additional languages
- Improved data coverage

Market Access Map

(macmap.org)



Market Access Map

Improving transparency in international trade and market access

EN FR ES



Analyze market access conditions applied to your products and compare them to conditions applied to competitors (Market screening)

Scope

- Tariffs applied by 201 countries to the products exported by over 239 countries and territories
- Ad valorem tariffs; specific tariffs; tariff rate quotas and antidumping duties; sanitary and phytosanitary measures, technical measures and other non-tariff measures
- Covers most bilateral and regional agreements, and unilateral preferences
- Rules of origin and certificates of origin also included for most agreements

Data sources

- Tariff data collected by ITC from national sources
- NTMs collected jointly with a consortium of international organizations through in the field and online research
- Trade remedies data collected by ITC from national sources

Recent developments

- Covid19 dashboard
- New module on taxes and fees applied
- Market Access map on services

Export Potential Map

(exportpotential.intracen.org)



Spot export opportunities for trade development

Identify suppliers, products and markets with export growth potential by 2025 and find new products for export diversification

- Covers 226 countries and territories and 4,200+ product groups with updates in spring and fall

1. products, markets and suppliers with (untapped) export potential

Users and partners – 9,385 users per month (+42% from 2019 ↗)

From the private sector: Ernst & Young, Citibank, Deloitte, DAI Global, Frost & Sullivan, 3M, PepsiCo, Dun & Bradstreet,...

International organizations: UNCDF, UNEP, UNCTAD, OECD, EU, IMF, World Bank, League of Arab States, Eurasian Economic Commission, COMESA, Commonwealth Secretariat,...

Numerous **ministries and government agencies**, incl. from the UK, Switzerland, Brazil, Israel, Mexico, Saudi Arabia, Columbia, Netherlands.

Outlook

- Additional partnerships with the private sector
- Reinforce links to NTM business survey, trade policy analysis, employment potential, identification of value chains

ITC online tools

Export Potential Map

SPOT EXPORT OPPORTUNITIES FOR TRADE DEVELOPMENT

Market Access Map

Improving transparency in international trade and market access

TRADE MAP

Trade statistics for international business development
Monthly, quarterly and yearly trade data. Import & export values, volumes, growth rates, market shares, etc.

PROCUREMENT MAP

Making public procurement information accessible to SMEs and women-owned businesses

Investment Map

FOR BETTER FOREIGN INVESTMENT ATTRACTION AND TARGETING

Standards Map

Comprehensive, verified and transparent information on standards for environmental protection, worker and labour rights, economic development, quality and food safety, as well as business ethics

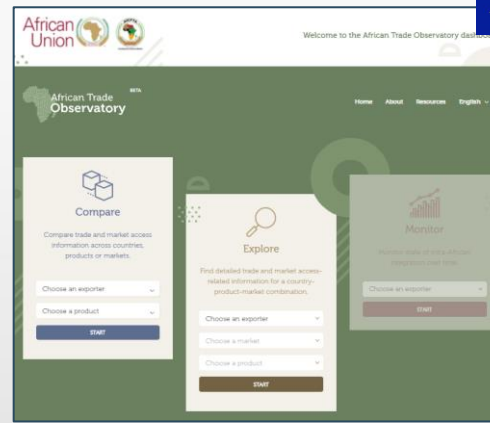
RULES OF ORIGIN FACILITATOR

Your gateway to trade agreements

MARKET PRICE INFORMATION

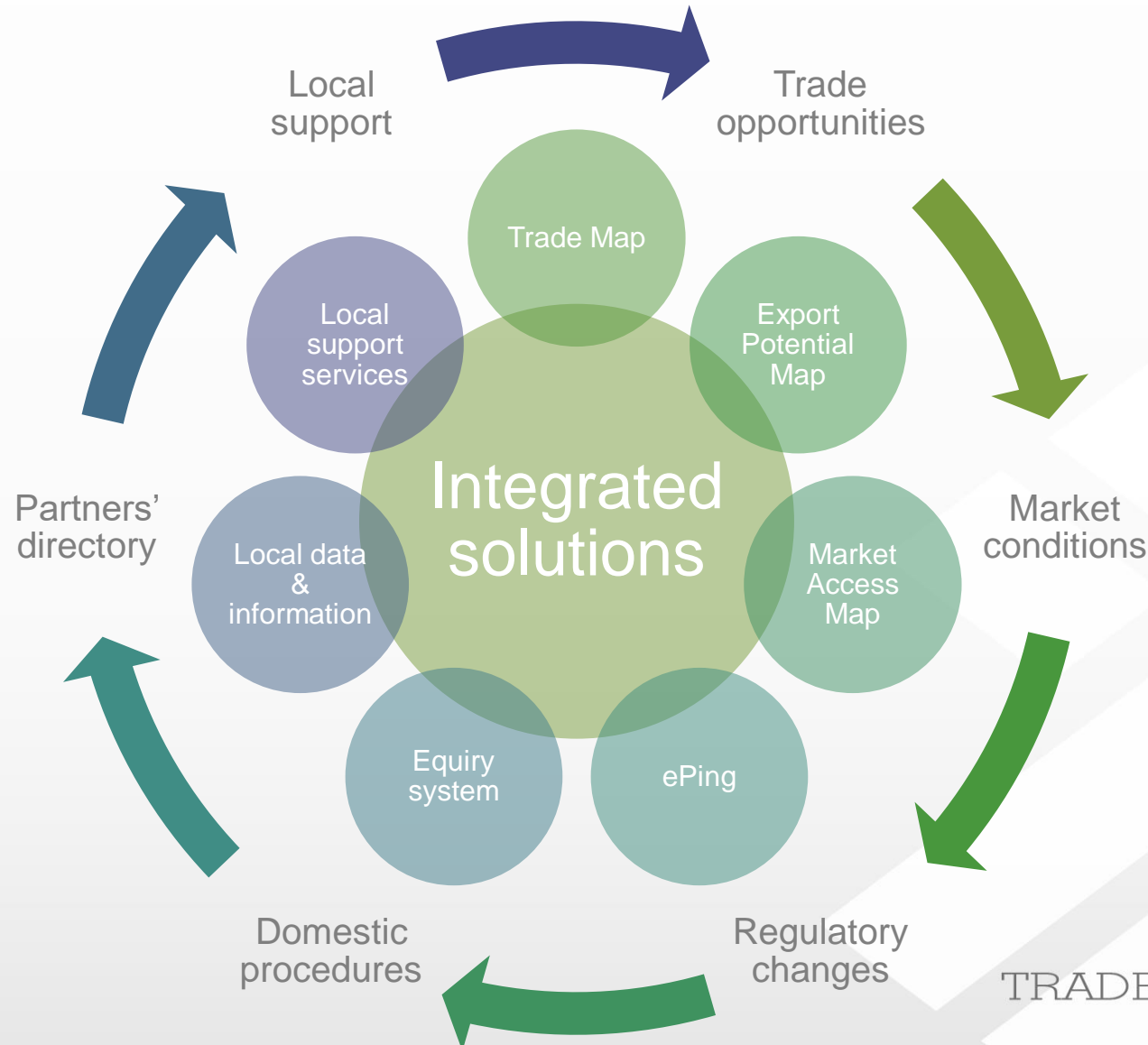
Real time market intelligence

INTEGRATED SOLUTIONS



Integrated solutions for Competitive Intelligence

➡ Competitive intelligence to support business decision



First integrated solution: EuroMed Trade Helpdesk

→ euromed.tradehelpdesk.org



Free online business intelligence from relevant ITC tools and data available for 9 countries in 4 local languages (AR, EN, FR, TU)

A network of national focal points capacitated to support the data collection/update and answer users' queries



An online Enquiry system coordinated by the network of focal points

Guidebooks on Export/import procedures



Customized capacity building and communication campaign

**User-friendly
comparable
information**

Applied & preferential tariffs
Rules and certificates of origin
Taxes and charges
Compulsory requirements
Trade statistics
Business contacts
Import/export procedures



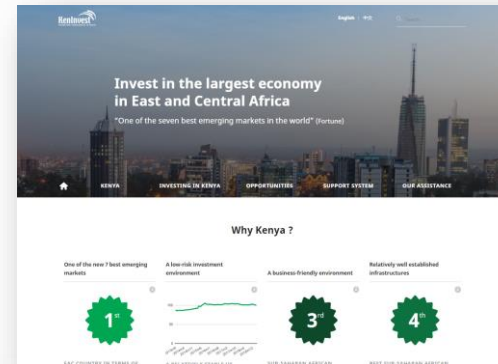
Promote **regional**
trade



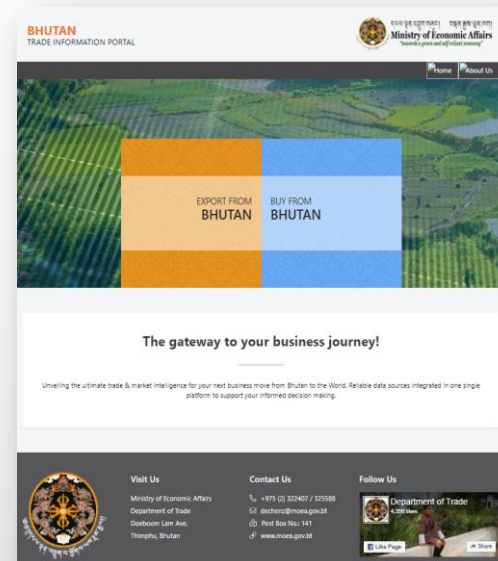
Euromed, Central
Asia, EaP



Boost **national**
competitiveness



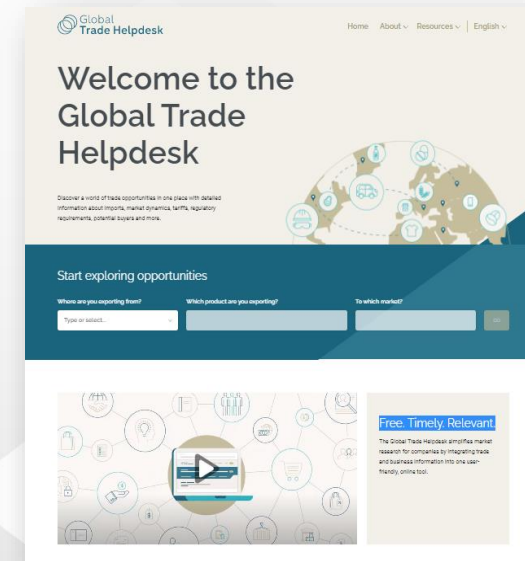
Bahamas, Bhutan,
EAC countries



Empower **small**
businesses



Cotton portal, Global
Trade Helpdesk

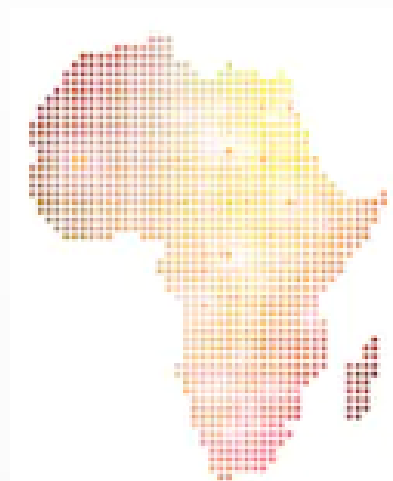


African Trade Observatory (ATO)

Facilitating Trade and Economic Integration in Africa

The African Continental Free Trade Area (AfCFTA)

March 2018 - adoption by African Union member states of the “Agreement Establishing the African Continental Free Trade Area”



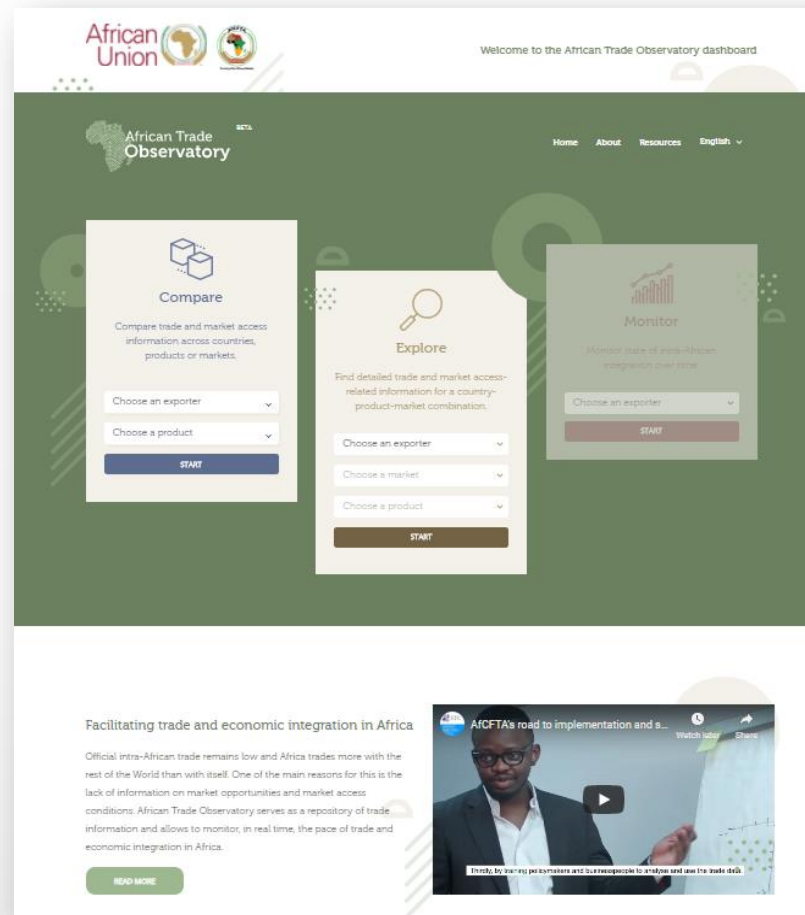
The African Trade Observatory

will provide updated and reliable data to inform business and policy decisions and to monitor the implementation process of the AfCFTA and its impact.

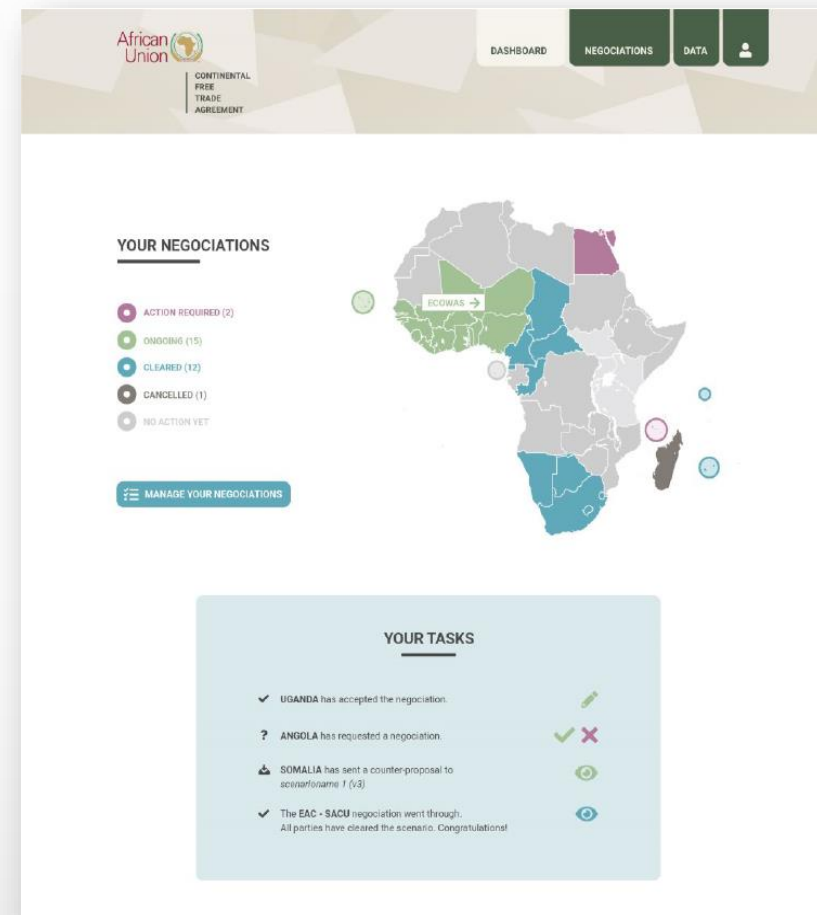
For more information, please contact
ATO@africa-union.org

Supporting and Monitoring Regional Trade Integration

ATO Dashboard



ATO Tariff Negotiation Tool



For more information



marketanalysis.intracen.org



marketanalysis@intracen.org



[@ITC_MktAnalysis](https://twitter.com/ITC_MktAnalysis)



[ITCmarketanalysistools](https://www.facebook.com/ITCmarketanalysistools)



Elodie Robin

Market Analyst

Trade and Market
Intelligence section (TMI)

International Trade Centre



'Access2Markets'

The new online portal for trade information

URL: <https://trade.ec.europa.eu/access-to-markets>

Aim

- Cater for the information needs of SMEs & business advisory services
- Improve the take up of EU trade agreements
- Provide a single tool for import and export (MADB + THD merged)

Content (MADB/Trade Helpdesk PLUS)

- Searchable online information for goods
 - Export to over 120 export markets (and UK)
 - Import from all non-EU countries
 - Rules of Origin Self-Assessment tool (ROSA)
 - Comparison of product-specific rules of origin over agreements
- Guidance for companies new to international trade (step-by-step guides, glossary, FAQs, exporter stories)
- Trade agreements "explained"

Online, free of charge, no registration formalities

Minimum updates four times a year, incl tariffs

Smartphone/tablet friendly

Available in all EU languages (machine translation from English)



TPSD Facility

TPSD Facility



- Thematic Facility
- AAP 2015 – GPGC – HUM
- 3.8 M Eur
- 2017 – 2021 (after contract extension)



- Managed by: Unit C4 Laura Atienza
- Implemented by: DAI
- Team: 3 Key experts + non key experts



- Objective: Support DEVCO and EUDs implementing EU policies and related to private sector and trade
- Global scope with strong focus on supporting the EIP implementation



- Main target group: EU Delegations
- DEVCO C4
- Demand driven

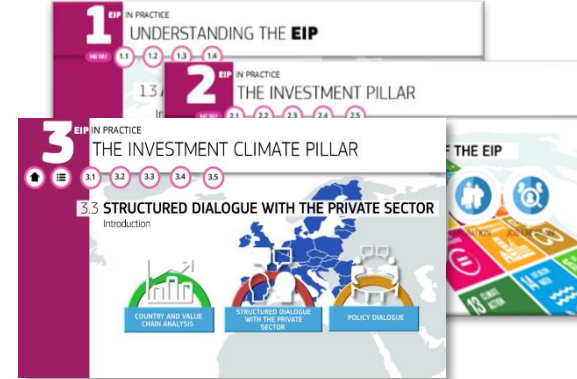
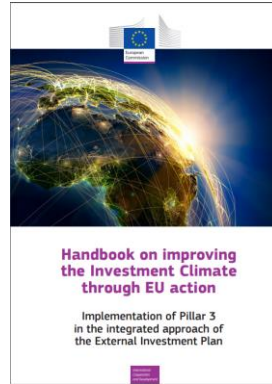
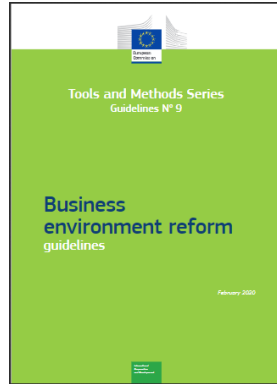
Field missions



Field missions

- Completed
- On-going - in preparation

Knowledge creation and dissemination



IC Handbook:

<https://ec.europa.eu/commission/sites/beta-political/files/ic-handbook-en.pdf>

BER Guidelines :

<https://europa.eu/capacity4dev/t-and-m-series/documents/guidelines-ndeg9-business-environment-reform>

EIP in Practice:

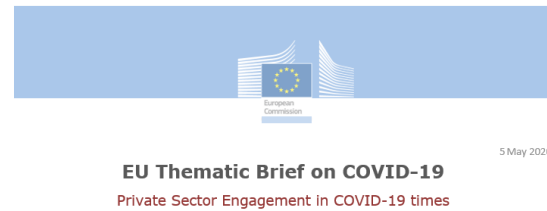
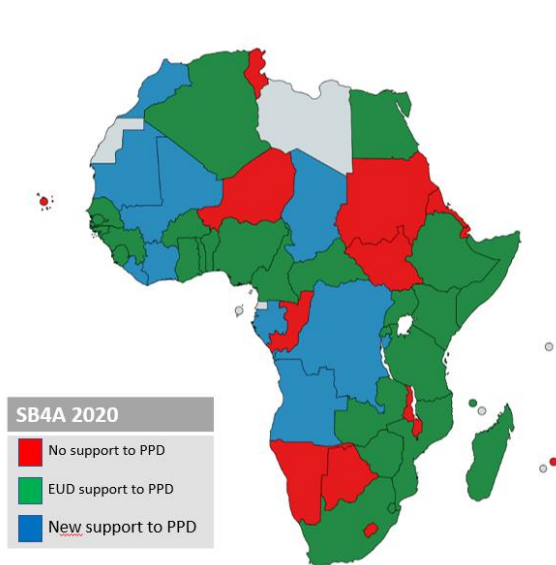
<https://webgate.ec.europa.eu/devco-academy/enrol/index.php?id=181>

C4 Facilities brochure:

https://myintracomm-collab.ec.europa.eu/networks/Textiles/_layouts/15/WopiFrame.aspx?sourcedoc=/networks/Textiles/Practical%20documents/C4_Facilities_web.pdf&action=default

TPSD Sharepoint:

<https://myintracomm-collab.ec.europa.eu/networks/Textiles/SitePages/Home.aspx>



TPSD Facility – How-to tools
EU Member States Experience on
Public-Private Dialogue

Reference Document N° 10

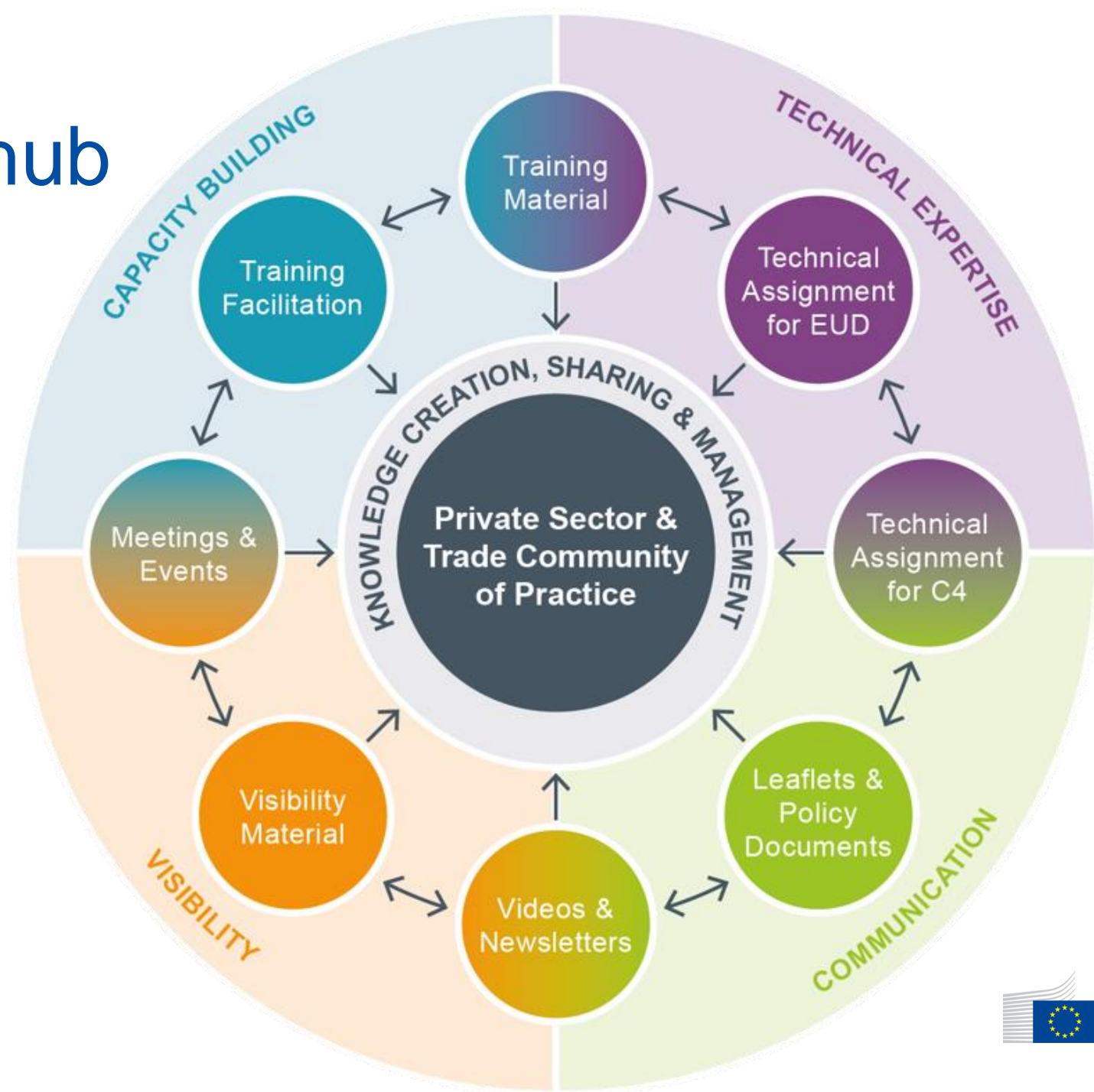
Trade and Private Sector Policy
and Development

Support programmes financed
by EU external assistance



TPSD knowledge hub

EIP
PSE/PPD
WEE
Digital



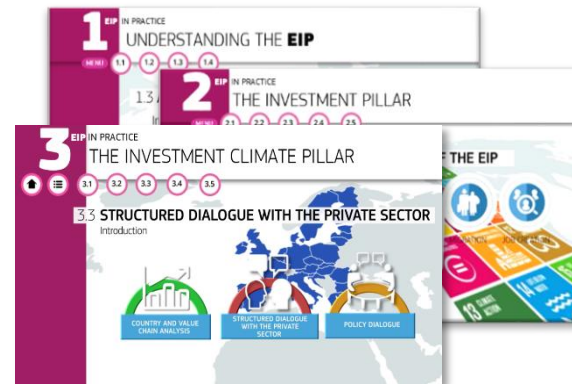
TPSD knowledge hub



EU External
Investment Plan



EIP Training

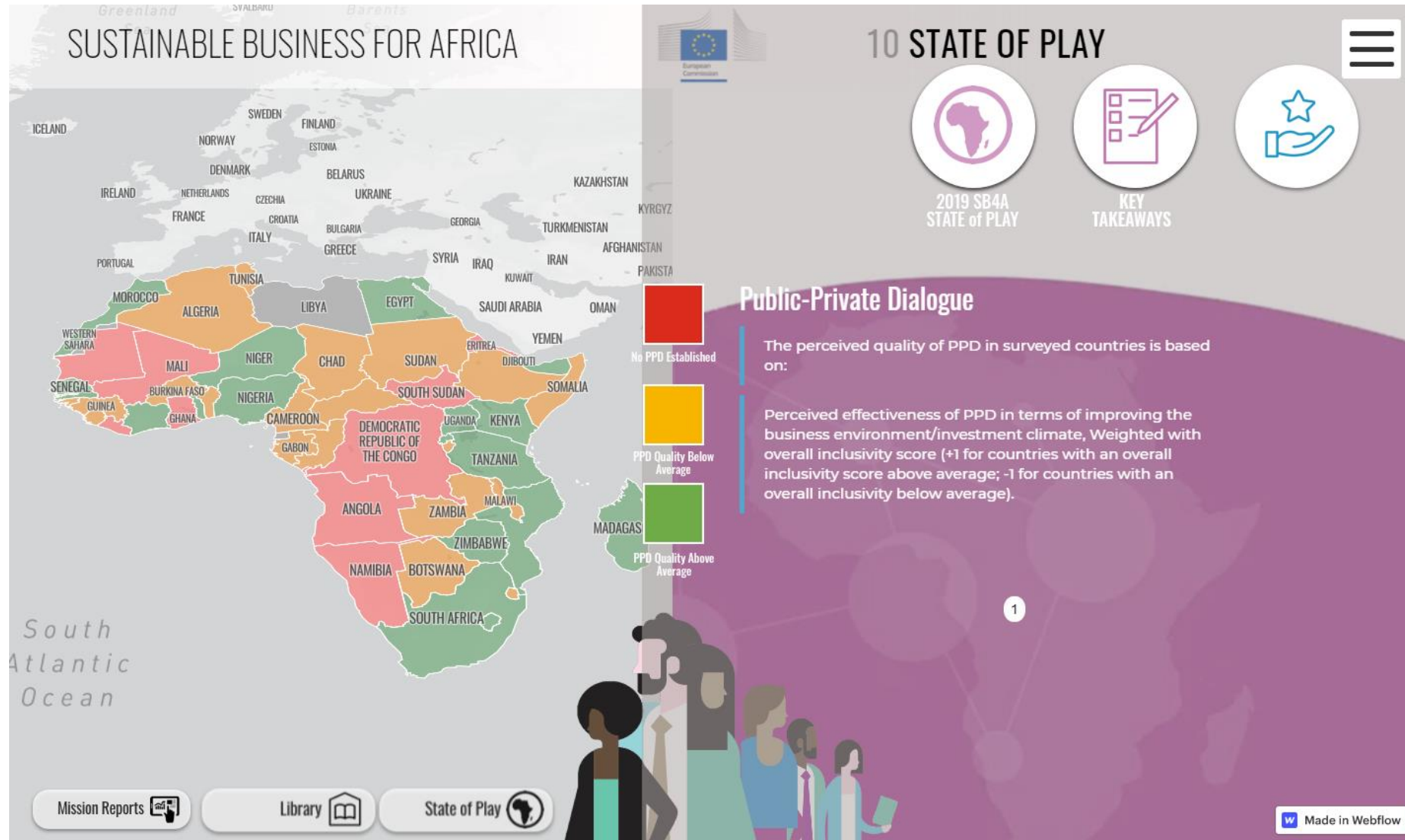


EIP in Practice



EIP Stories

TPSD knowledge hub



Outcomes

New programmes

In **Somalia**, design and launch of the Policy Dialogue on Investment Climate programme to unfold the Roadmap for DFI intervention

In **Madagascar**, design and launch of the Climinvest programme, on VC identification and PPD, following a TPSD EIP Operationalisation mission. Similarly, the Digital Mapping just completed by the Facility should lead to a programme in early 2021

In **Chad**, two TPSD missions have led to a programme to support CCIAMA, the local chamber of commerce, and structured dialogue

In **Benin** and **Mozambique**, TA programmes for EIP Operationalisation are being procured

In **Botswana**, a TA programme for supporting EPA uptake has been procured

In **Guinea Bissau**, a TA programme supports the development of the cashew nut VC

In **Djibouti**, the EUD is cofounding an incubator

European Business Organisations

In **Cameroon**, **Guinea Conakry** and **Rwanda**, an EBO was setup or relaunched in the wake of a mission.

In **Benin**, the EBO governance is improved.

In **Angola**, first steps are taken through a stakeholder meeting and the launch of an EU Business Mapping.

Thank you



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Investment Climate Reform Facility – EU DEVCO Training on PSD

1 December 2020

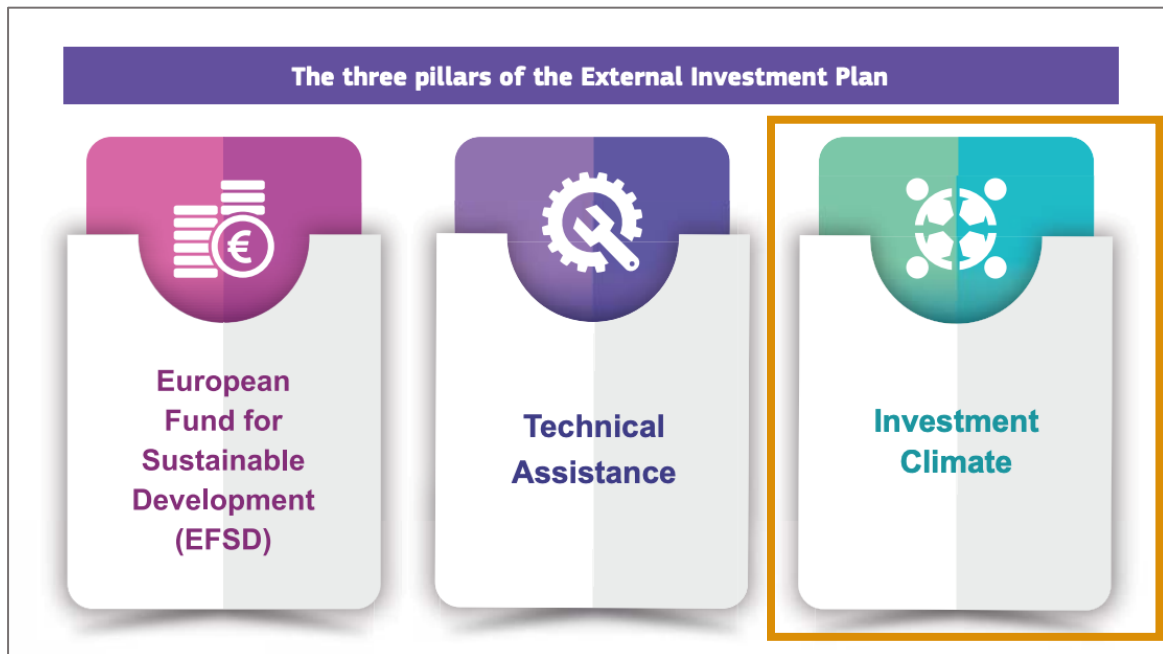
Implemented by

Investment Climate Reform (ICR) Facility

 Budget & Duration	 Specific Objective	 Target Group	 Implementing Partners
<p>11,625 M€</p> <ul style="list-style-type: none"> European Union (EU), Organisation of African, Caribbean and Pacific States (OACPS) German Federal Ministry for Economic Cooperation and Development (BMZ) British Council <p>Dec 2019 – Aug 2022</p>	<p>Support public and private stakeholders in ACP countries to improve their investment climate and business environment</p>	<ul style="list-style-type: none"> policy makers private sector and intermediaries regional institutions regional and national DFIs EUDs <p>➤ from ACP countries</p>	<ul style="list-style-type: none"> Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ) British Council Expertise France (EF) Stichting Nederlandse Ontwikkelingsorganisatie (SNV)

Implemented by

Background to the ICR Facility: EU External Investment Plan



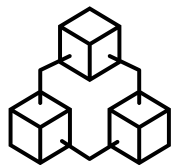
- Add value to Business Environment and Investment Climate Reforms to make them more responsive to private sector needs
– through structured Public Private Dialogue
- Technical assistance through targeted interventions that build capacity – aiming at improving the business environment and investment climate
- Share best practices, methods and tools and facilitate exchange

Implemented by

2.2 Output Area 1 – Business Environment Investment Climate and PPD

Implemented by

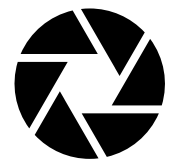
Output Area 1



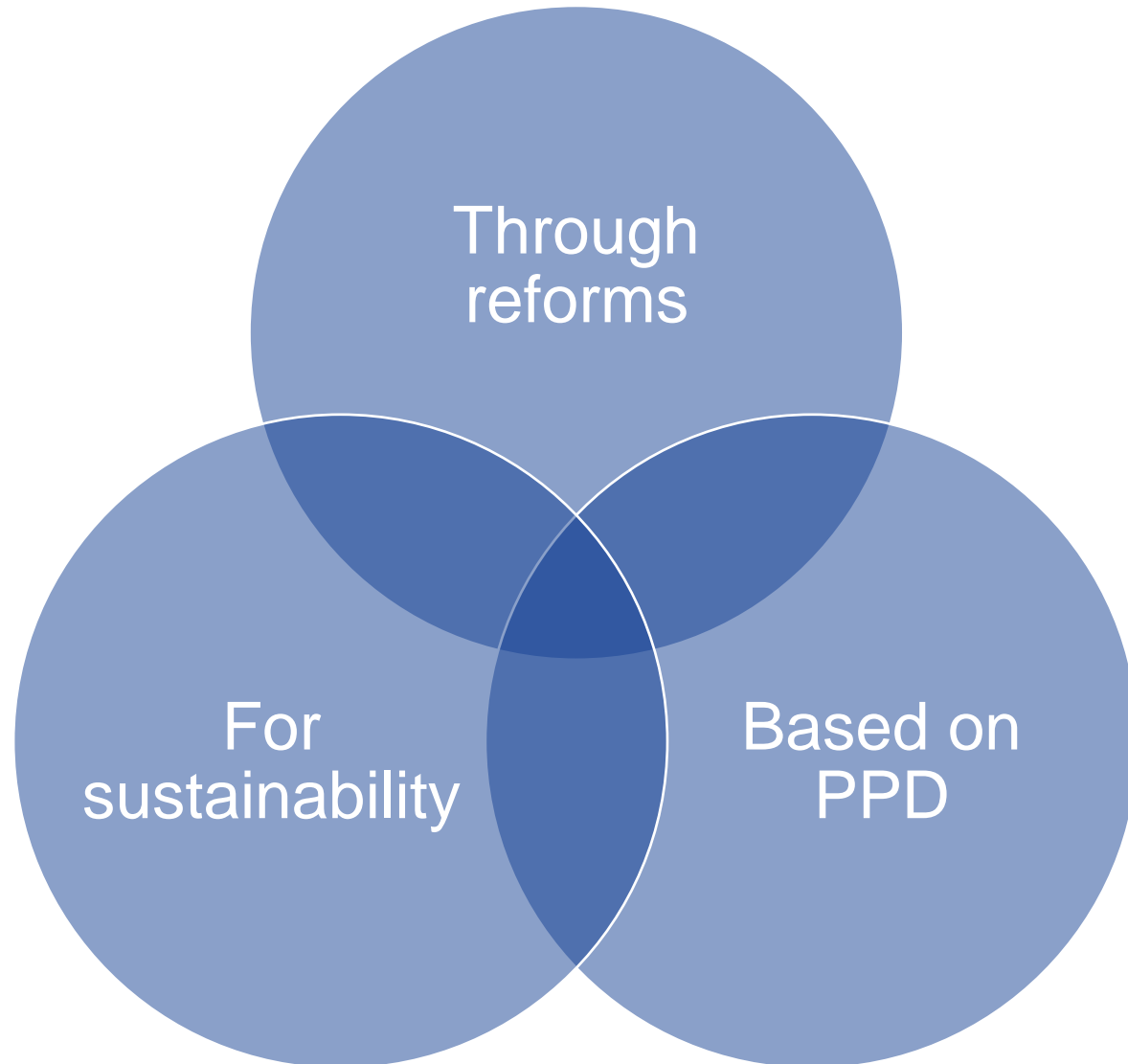
Business environment reform at industry and economy-wide, industry and value-chain level



Sustainability of the business environment



Support to PPD structures and mechanisms



Implemented by

46 requests received
17 requests approved
7 interventions ongoing
>30 EUDs involved so far

Active Requests



Implemented by

Request Overview

Institution	Country	RM Stage			
		Pre-assessment	Design	Implementation	To be Implemented 2021
Antigua and Barbuda Investment Authority	Antigua and Barbuda				●
Beluluane Industrial Park Mozambique	Mozambique			●	
Bureau régional de renforcement des capacités (BRRC) d..	Multi-country	●			
Caribbean Association of Investment Promotion Agencie..	Caribbean	●			
CARICOM	Caribbean		●		
Caribbean Export Development Agency (CEDA)	Caribbean			●	
Chamber of Commerce and Industry of Haiti	Haiti		●		
Chambre de Commerce, d'Industrie d'Agriculture des Mi..	Chad		●		
East African Chamber of Commerce, Industry & Agricultu..	Eastern Africa	●			
Economic Community of Central African States (CEEAC)	Central Africa	●			
Economic Development Board of Madagascar (EDBM)	Madagascar			●	
European Union Business Forum in Ethiopia (EUBFE)	Ethiopia	●			
Fédération des Entreprises du Congo "FEC"	Democratic Republic..	●			
Federation of West African Chambers of Commerce and I..	West Africa	●			
Kiribati Chamber of Commerce and Industry (KCCI)	Kiribati	●			
MELR	Ghana			●	
Ministry of Commerce, International Trade, Investment, ..	Saint Lucia				●
Ministry of Planning, Government of Ghana	Ghana	●			
PM Office	Tanzania		●		
Reform Management Unit - Ministry of Governance, Publ..	Commonwealth of D..				●
Réseau International des Agences Francophones de Pro..	Multi-country			●	
SADC Business Council (SADC BC)	Southern Africa		●		
Social Enterprise Ethiopia	Ethiopia		●		
Social Enterprise Society of Kenya	Kenya	●			
Tanzania Private Sector Foundation (TPSF)	Tanzania	●			
The Ministry of Industry, Commerce, Agriculture and Fis..	Jamaica			●	
UEMOA	West Africa			●	

The view is broken down by RM Stage vs. Institution and Country. The view is filtered on RM Stage, which excludes Objected/Non eligible.

Implemented by

Involvement of EU Delegations

EUD involvement through various channels

- You are eligible to serve as requester or invited to engage with stakeholders to request support
- You will be contacted in the assessment procedure to ensure complementarity
- Before intervention is approved, you will always be asked for your approval (alongside ACP Regional Focal Points)
- At start of an intervention we will invite you to a kick-off and asked which level of engagement you prefer going forward

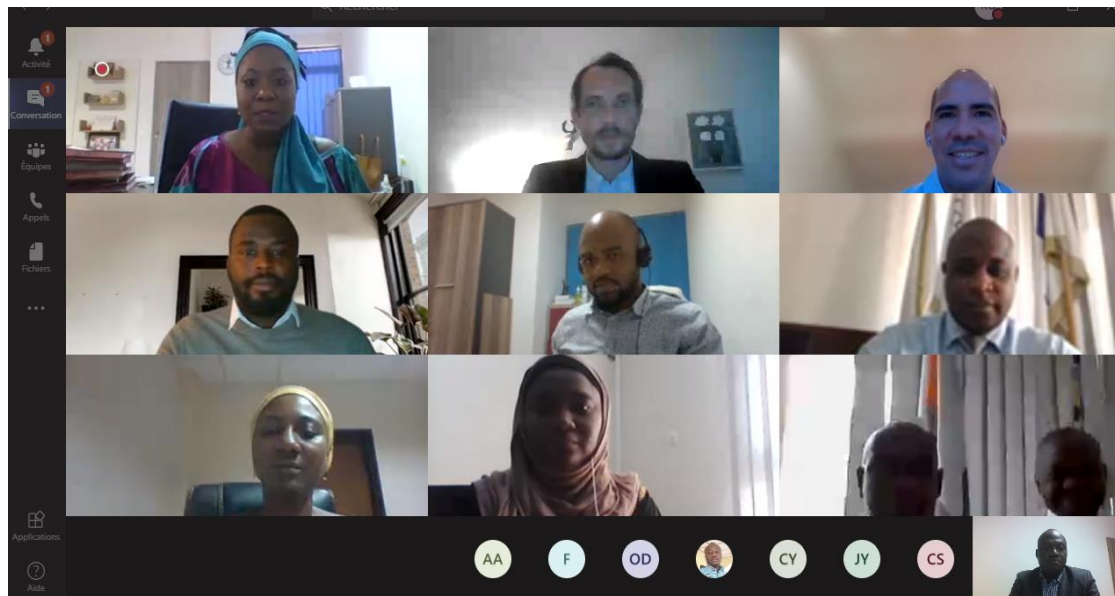
➔ Discussions with more than 30 EUDs held so far – we are looking forward to hearing from you!

Implementation adapted to the current Covid context

Ghana Green Jobs intervention



UEMOA Regional PPD intervention



Implemented by

2.3 Output Area 2 – Strengthening Regional and National DFIs

Implemented by

Workplan development for tailored technical assistance



Implemented by

Tailor-made capacity building for DFIs in the Pacific region

Possible topics of intervention, based on the detailed needs received from the Development Bank of Samoa and other institutions, include:



Credit risk management



Customer relations



Innovative financing mechanisms for SMEs

Climate finance was identified as a common topic of interest for multiple institutions and might be covered on a regional basis

Implemented by

Peer Exchange and Outreach Activities

Remote Training & Peer Exchange on Climate finance in cooperation with AADFI

Participation in the Finance in Common summit



Implemented by

2.4 Output Area 3 – Lessons Learned & Best Practices

Implemented by

Output Area 3: Compile and mainstream lessons learned and best practices

1. The ICR Facility **develops and compiles** knowledge products (policy briefs, toolkits, good practices and lessons learned) on improving the business environment and investment climate reform in ACP countries.

2. The Facility **raises the awareness** of specific target groups on how to create a conducive and inclusive business environment and investment climate in ACP countries. Using **interactive communication channels**, like blogs, social media, webinars, etc. promotes the debate and **gives a voice to ACP stakeholders**.

3. It enables **peer-to-peer learning** and **provides advice** on the use of innovative instruments



Covid-19 Response: Webinar Series with 1-on-1 Clinics

Topics currently explored Knowledge Agenda

1. Exploring innovative financing solutions & financial regulations for start ups, MSMS and impact driven businesses
2. Enabling the business environment for climate smart investment
3. Practical/hands-on tools for Business Environment & Investment Climate Reform
4. Business Environment & Investment Climate Reform in fragile and conflict-affected situations
5. Coming up: Women Economic Empowerment

Thank you

Contact

info@icr-facility.eu

Website

www.icr-facility.eu

Linkedin

Investment Climate Reform Facility

Teamleader

Stefanie.Khan@giz.de

Implemented by








RAPID RESPONSE WINDOW FOR INVESTMENTS AND BUSINESS ENVIRONMENT - SUSTAINABLE BUSINESS FOR AFRICA ("RRW-IBE-SB4A")

Background and Objectives

IMPLEMENTING AGENCY:



- € Amount: Euros 10.000.000
-  Type of support: Demand driven technical support.
-  Potential Beneficiaries: Sub-Saharan countries through EUD.
Thematic focus: Improving the business and investment climate in an ACP countries
-  Scope:
 - Average Duration: 6 months
 - Maximum amount: 350 000 € per request and no more than 700,000 € for a single country throughout the implementation period.
 - Procedure: request can be initiated by the EUD or by WB Team. Always needs to be of value for EUD



Rapid Response Window for Investment and Business Environment Reform Facility



- a. Scoping and technical assistance mission and reporting;
- b. Surveys and assessments;
- c. Good practice workshops and reports;
- d. South-south learning and exchange;
- e. Capacity building actions;
- f. Evaluations and impact assessments;
- g. Elaboration of analytical reports;
- h. Regulatory and policy analysis;



- a. Financial Markets Diagnostics
- b. Business Registration, Regulation and Licensing;
- c. Efficiency of Supplier Markets;
- d. Enabling Better Access to Finance;
- e. Last Mile Industrial Infrastructure;
- f. Industry Competitiveness and Innovation;
- g. Trade and Investment Policy Analysis;
- h. Monitoring and Impact Assessment;
- i. Crosscutting (i.e Women Economic Empowerment);
- j. Promoting green investments and Circular Economy;

SB4A African Financial Access and Financial Markets

Module 1: Review of Financial Markets

Comprehensive assessment of the country's financial markets, highlighting issues and challenges to set the stage and establish the basis for further analysis

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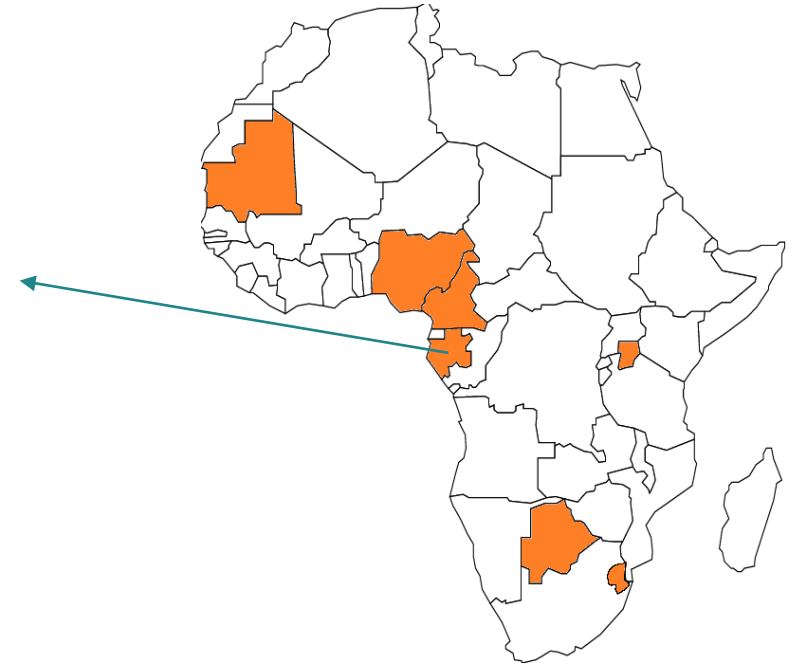
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Module 6: Development Finance	In emerging economies DFIs constitute the main source of long-term credit for infrastructure, housing and agriculture. The purpose of this module is to assess if and how DFIs achieve their stated objective.

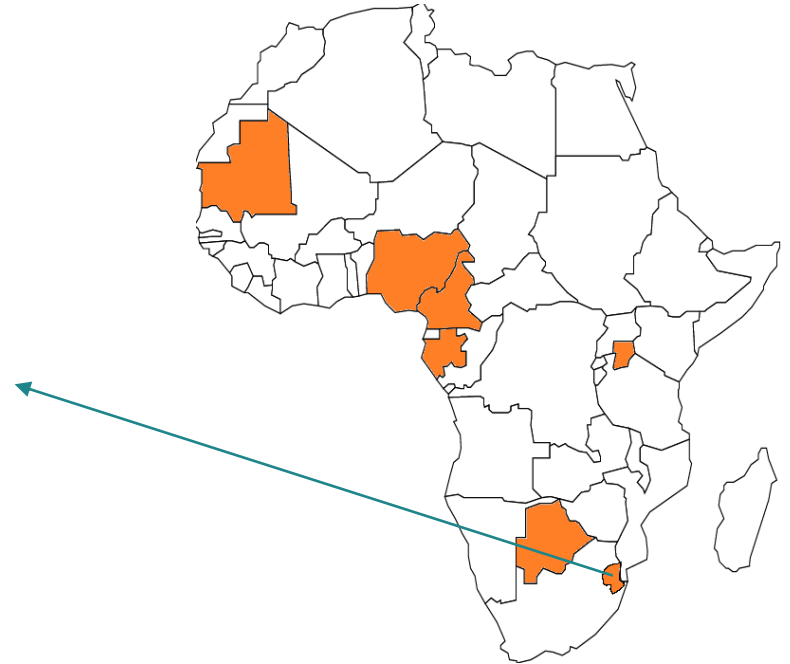
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- Pulse survey intended to collect high frequency data from enterprises to understand the impact of COVID-19.
- Sectoral deep dives in eco-tourism and agribusiness sectors and forestry,



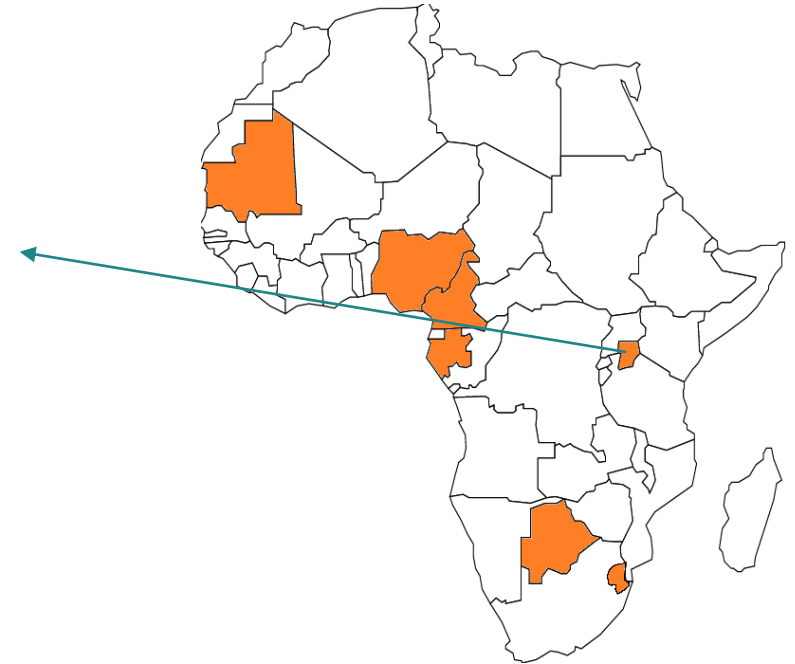
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- Assessment of the country's financial markets (Module 1)
- Benefits from investing in financial infrastructure (Module 2)
- Analysis of the structure of the banking systems (Module 4)
- Assessment of key value chains in Eswatini to identify opportunities for strengthening of SME liquidity solutions (Module 5)



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- Analysis of interest rate determination in Uganda
- Impact assessment of the Agricultural Credit Facility, a government wholesale scheme for agricultural credit, to assess its efficiency and eventual suitability for scale up



Thank you

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