

Aid for Trade and Sustainability webinar

12 March 2021

Housekeeping Notes



The webinar is scheduled to last 2 hours.



Make sure to have a headphone connected to your computer, the sound will be better.



All participant lines are muted automatically.



During the Q&A sessions, please raise your hand and when invited to unmute your audio, you can take the floor. If you have any questions during the presentations, you can type them in the chat box and the trainers will address them during the Q&A sessions or directly in the chat.



For all technical related issues, please send a private message to the MKS team.

Keep next to you a good cup of coffee or tea, and a bit of patience, sometimes technology is not perfect.

EU Aid for Trade Introduction: Setting the scene

Paz Velasco Velazquez (INTPA, E2) Kåre Johard (INTPA, E2) San Bilal (ECDPM)



WHO ARE WE

European Centre for Development Policy Management

- Dr San Bilal Head of Programme Trade, Investment and Finance
- Ms Philomena Apiko Policy Officer

INTPA Unit E2, Micro-economic Analysis, Investment Climate, Private Sector, Trade and Employment

- Paz Velasco Velasquez Section Leader
- Kåre Johard Policy Officer & Seconded National Expert

INTPA Unit A3, Western Africa

Antoine Gouzée De Harven — International Aid / Cooperation Officer

MKS

- Jaber Oukhiti MKS learning team
- Svetlana Grozdanova MKS learning team



What does the training cover?

- Setting the scene:
 - Main sustainability initiatives with an external dimension
 - EU Trade Policy Review
 - EU AfT recap: Strategy and overview
 - Interactive questionnaire
- AfT and gender
 - Q&A
- AfT and the Green Deal
- Case study: Sustainable cocoa value chain in Cote d'Ivoire, Ghana and Cameroon
 - Q&A



New Trainings - INTPA.E2

better and

creating jobs in

fragile contexts

industries

transparency

initiative (EITI)

perspectives $\sqrt{}$

Private Sector, Trade and Investment Climate **Employment and VET**

Other Trainings/Events (Monthly meetings of the TPSD Facility, Internal Trainings for Trainings)

6

SECOND SEMESTER **FEBR APRIL** MAY JUNE MARCH VET E-**Employment** Investment learning EIP √ policies in Greening Climate on Africa the **VET/Skills Financial** Green Access economy -**Skills** Inclusion Aid for to promoting <u>Series</u> **Trade** finance employme Microfinance and nt and skills Digital financial required **Financial** Social markets Sustainable Inclusion Women Macroecono entrepreneurship <u>series</u> Value **Economic** mic Policies /innovative Chains **Promoting Empowerment** for social business decent work for Social **Employment VET/Skills Dialogue** competitive Generationas a tool enterprises and **Aid for Trade** Infopoint: towards a for sustainable **Webinar** series Extractive fiscal policy inclusive supply chain global revolution √ and programmatic Infopoint: equitable **Animated** support European Skills anticipation growth Video on (EGPS) Partnership for in digital world existina Responsible and impact of manuals on Cooperatives **TRADE AND** Minerals (EPRM) digitalization on The Future of **Employment PRIVATE** labour market Work in the post Infopoint: SECTOR DEV. **Animated** Covid 19 UNDP TRAINING Video on recovery with **Infopoint:** programme on **Building back** existina regional Extractive development

manuals on

VET

minerals

MENTI TIME

WHO ARE YOU?



Trade, development and sustainability

Trade policy:

- Trade = border mechanisms; increasingly about "behind the border" measures
- Regulated trade liberalization associated with economic growth & development:
 - role of institutions, productive capacity, redistribution mechanisms
 - Sustainability considerations: outside or within trade policy realm? Evolution
- Quality growth and environmental, social and labour sustainability

Aid for Trade:

- capacity to adjust and take advantage of trade opportunities
- Capacity to make additional commitments (wider trade-related scope; sustainability)

Globalisation:

- Sustainability, development, inclusiveness considerations
- Trade and values, policy space, standard setting



Ambitious global sustainability goals



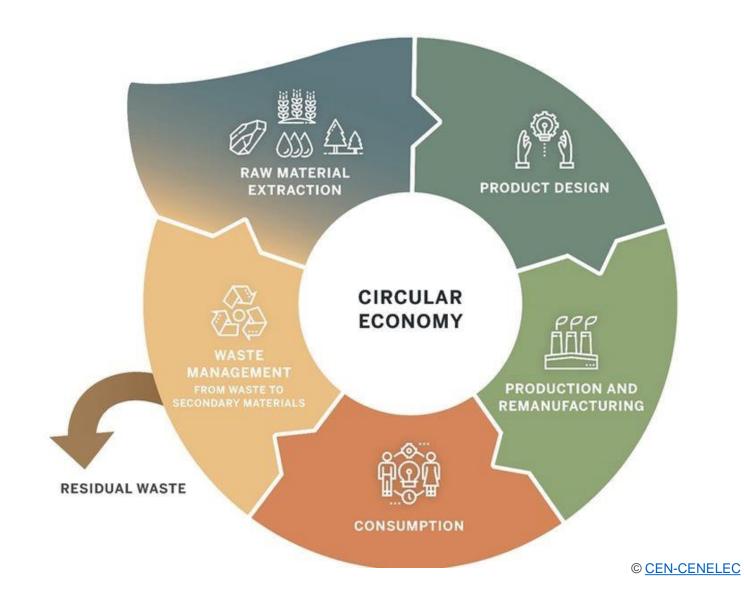






Numerous Sustainability Initiatives with an External Dimension (in the making) **Social** Farm to **Europe** Fork **Gender Action Plan** and Just **Strategy** Transition, 2030 (05-2020)**Biodiversity Decent work for All Strategy** Communication (03-2020)**Update Action Plan on Human Rights and** Circular **Review of Economy Democracy** Due **TSD Action Plan** diligence European (03-2020)chapters initiative Green (2021)Deal (Renewed) **EU Conflict EU Circular** Sustainable **Mineral Economy Action Finance** Regulation Strategy Plan **Deforestation** Carbon **EU Trade Policy** measures (2021), Border Adjustment **EU Timber** Review **Mechanism** Regulation (EUTR), **FLEGT** (Forest Law **New GSP** Enforcement. Governance Regulation and Trade (FLEGT) Action Plan)

Circular economy action plan (2020): Consider external/trade dimensions





Growing scope of trade coverage: Trade, AfT and other policies

- Increasing scope of issues covered by EU trade policy/agreements
- Synergies and trade-offs between EU trade and other policies and measures
- Compulsory requirements, best endeavours, support measures
- Key role of development policy, finance
- Constructive engagement
- Cross-cutting approaches: bridges, not silos
- AfT = key dimension for EU trade, development policy and patnership with developing countries

Three objectives of EU trade policy

- Supporting the recovery and fundamental transformation of the EU economy in a way that is consistent with our green and digital ambitions.
- 2. Shaping global rules for a more sustainable and fair globalisation.
- 3. Increasing our capacity to pursue our interests and enforce our rights, autonomously if necessary.

Six critical areas in the medium term

Reform the WTO

Support the green transition and promote responsible and sustainable value chains

Support the digital transition and trade in services

Strengthen the EU's regulatory impact

Strengthen the EU's partnerships with neighbouring, enlargement countries and Africa

Strengthen the EU's focus on implementation and enforcement of trade agreements, and ensure a level playing field



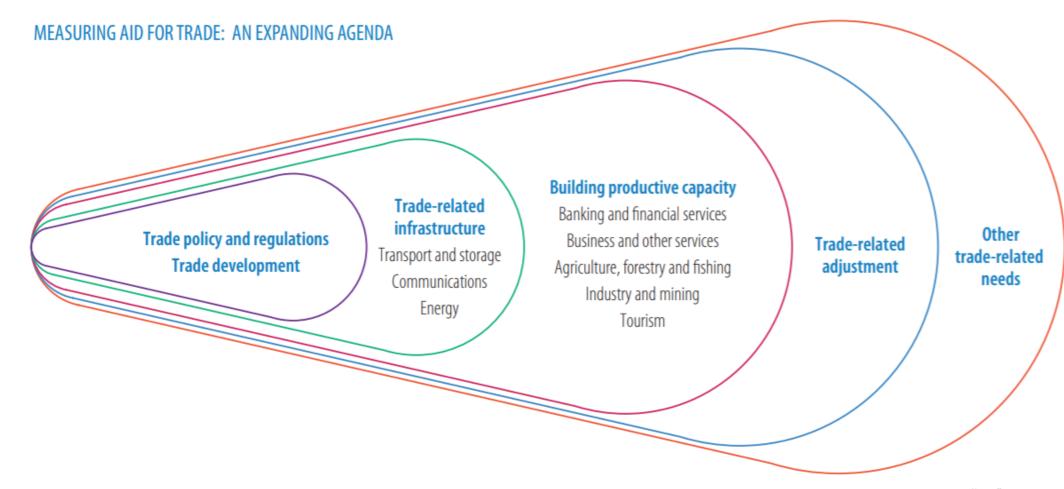
The Greenest Trade Policy ever

- Bring forward climate and sustainability WTO initiatives.
- G20 cooperation on climate neutrality.
- FTAs as platforms for cooperation on climate, biodiversity, circular economy, pollution, sustainable food systems.
- Paris Agreement essential to FTAs.
- Comprehensive TSD review.

- WTO-compliant Carbon Border Adjustment Mechanism (CBAM).
- Mandatory due diligence, incl. forced labour & deforestation legislation.



What is Aid for Trade?





EU AfT Strategy

Commission Communication COM (2017) 667 of 13 November 2017: 'Achieving Prosperity through Trade and Investment. Updating the 2007 Joint EU Strategy on Aid for Trade'

+

Council Conclusions 15573/17

Joint EU and Member States Updated 2017 Aid for Trade Strategy

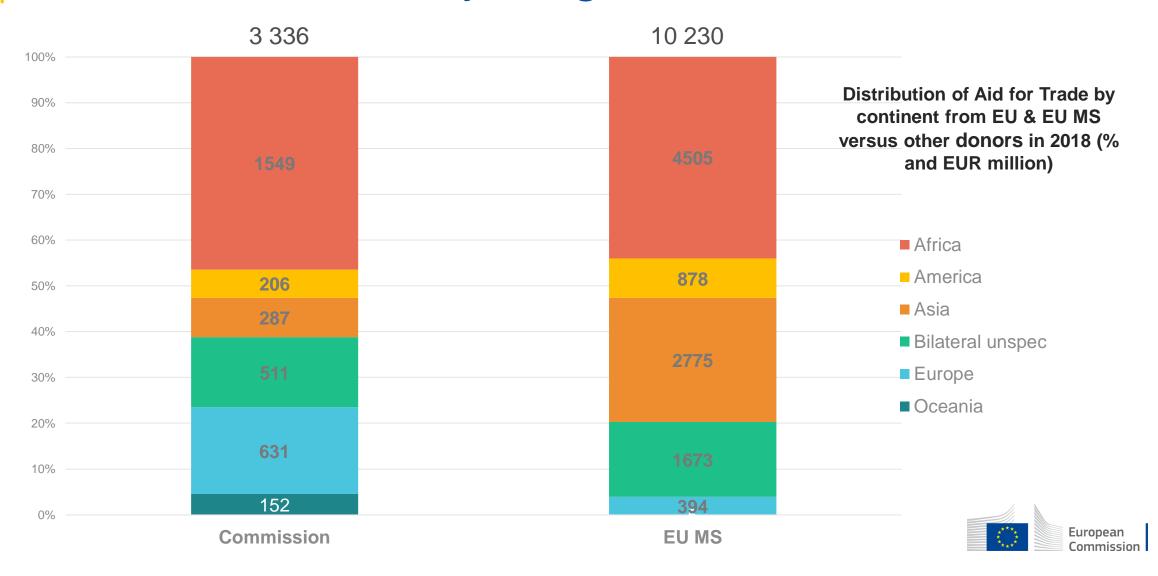


Clear priorities in the 2017 AfT Strategy

- 1. **Reducing fragmentation**, integrating development tools, increasing leverage of AfT through better informed and **coordinated** delivery;
- 2. Scaling up impact making the most of **instruments across EU external policies**, in particular: the External Investment Plan, trade agreements (EPAs, FTAs, etc.), trade schemes (GSP, EBA);
- 3. Stronger focus on **social** and **environmental sustainability** and **inclusive** economic growth;
- 4. Better, differentiated approach to countries, with increased focus on **Least Developed** countries (LDCs);
- Improved monitoring and reporting



EU Aid for Trade by Region



Thank you



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