



# Aid for Trade and Sustainability webinar

*12 March 2021*

# Housekeeping Notes



The webinar is scheduled to last 2 hours.



Make sure to have a headphone connected to your computer, the sound will be better.



All participant lines are muted automatically.



During the Q&A sessions, please raise your hand and when invited to unmute your audio, you can take the floor. If you have any questions during the presentations, you can type them in the chat box and the trainers will address them during the Q&A sessions or directly in the chat.

For all technical related issues, please send a private message to the MKS team.



Keep next to you a good cup of coffee or tea, and a bit of patience, sometimes technology is not perfect.

# EU Aid for Trade Introduction: Setting the scene

Paz Velasco Velazquez (INTPA, E2)

Kåre Johard (INTPA, E2)

San Bilal (ECDPM)

# WHO ARE WE

## European Centre for Development Policy Management

- Dr San Bilal – Head of Programme Trade, Investment and Finance
- Ms Philomena Apiko – Policy Officer

## INTPA Unit E2, *Micro-economic Analysis, Investment Climate, Private Sector, Trade and Employment*

- Paz Velasco Velasquez – Section Leader
- Kåre Johard – Policy Officer & Seconded National Expert

## INTPA Unit A3, *Western Africa*

- Antoine Gouzée De Harven – International Aid / Cooperation Officer

## MKS

- Jaber Oukhiti – MKS learning team
- Svetlana Grozdanova – MKS learning team

# What does the training cover?

- Setting the scene:
  - Main sustainability initiatives with an external dimension
  - EU Trade Policy Review
  - EU AfT recap: Strategy and overview
  - *Interactive questionnaire*
- AfT and gender
  - Q&A
- AfT and the Green Deal
- Case study: Sustainable cocoa value chain in Cote d'Ivoire, Ghana and Cameroon
  - Q&A

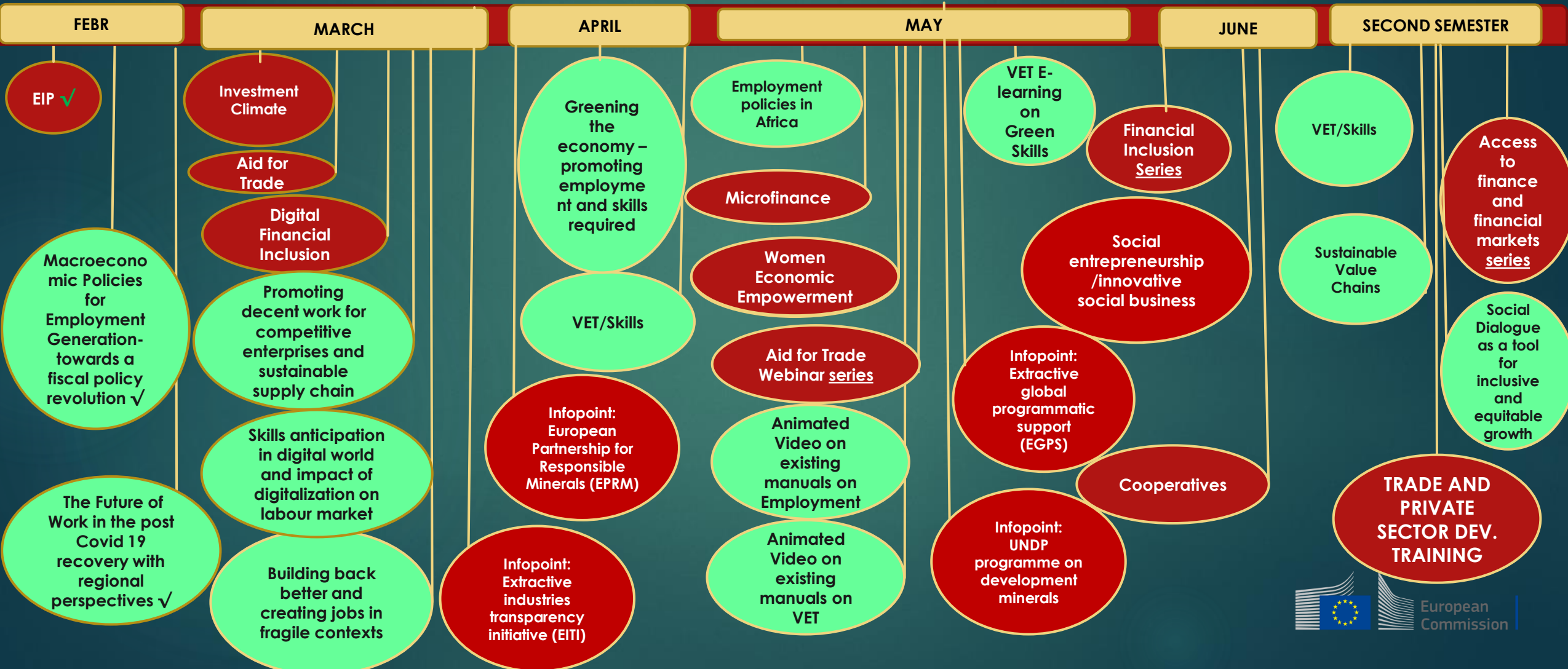
# New Trainings – INTPA.E2

Private Sector, Trade and Investment Climate

Employment and VET

+ Other Trainings/Events  
(Monthly meetings of the TPSD Facility, Internal Trainings for Trainings)

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# MENTI TIME

WHO ARE YOU ?

# Trade, development and sustainability

- Trade policy:
  - Trade = border mechanisms; increasingly about “behind the border” measures
  - Regulated trade liberalization associated with economic growth & development:
    - role of institutions, productive capacity, redistribution mechanisms
    - Sustainability considerations: outside or within trade policy realm? Evolution
  - Quality growth and environmental, social and labour sustainability
- Aid for Trade:
  - capacity to adjust and take advantage of trade opportunities
  - Capacity to make additional commitments (wider trade-related scope; sustainability)
- Globalisation:
  - Sustainability, development, inclusiveness considerations
  - Trade and values, policy space, standard setting



# Ambitious global sustainability goals

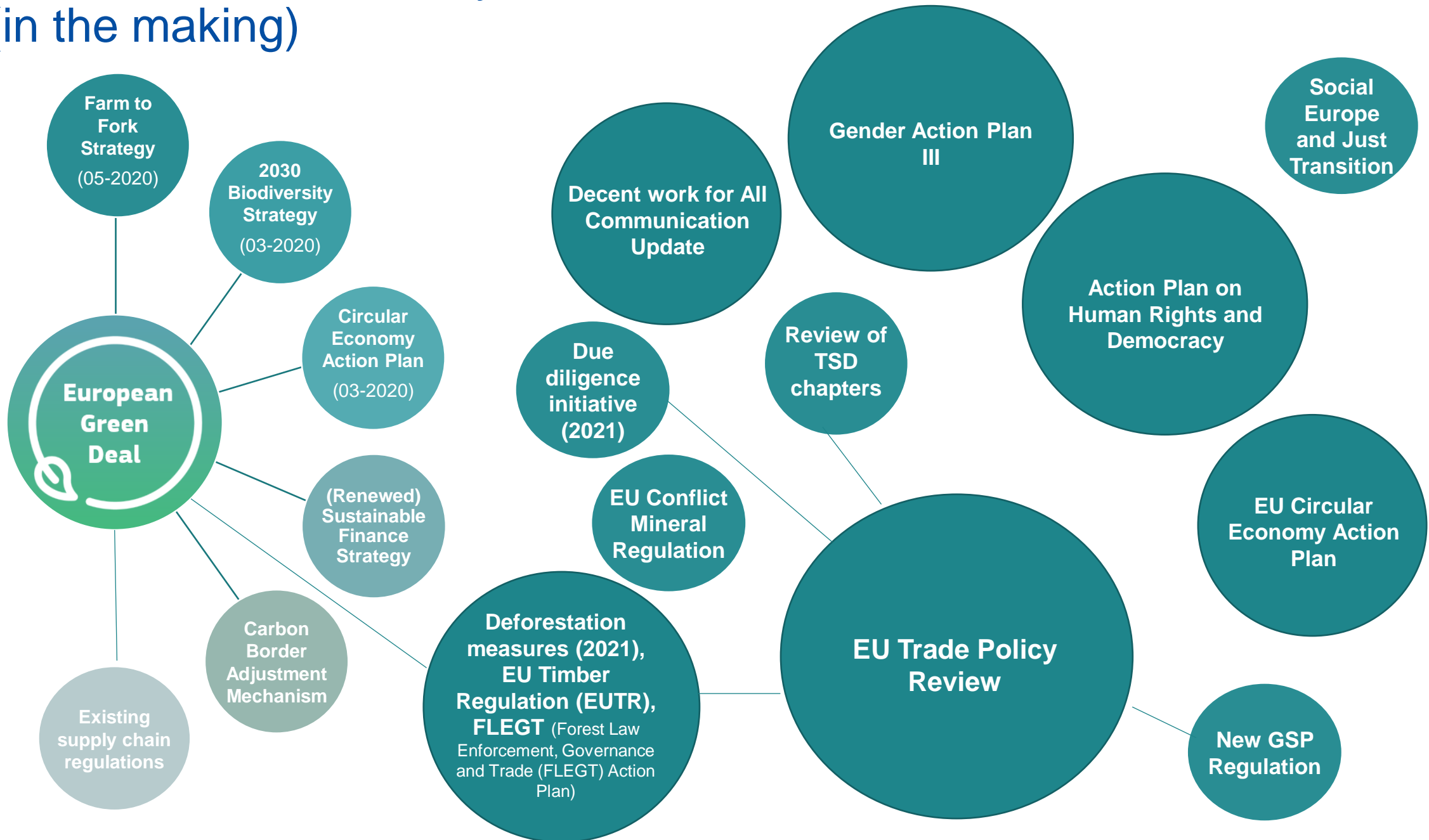


**PARIS2015**  
UN CLIMATE CHANGE CONFERENCE  
COP21·CMP11

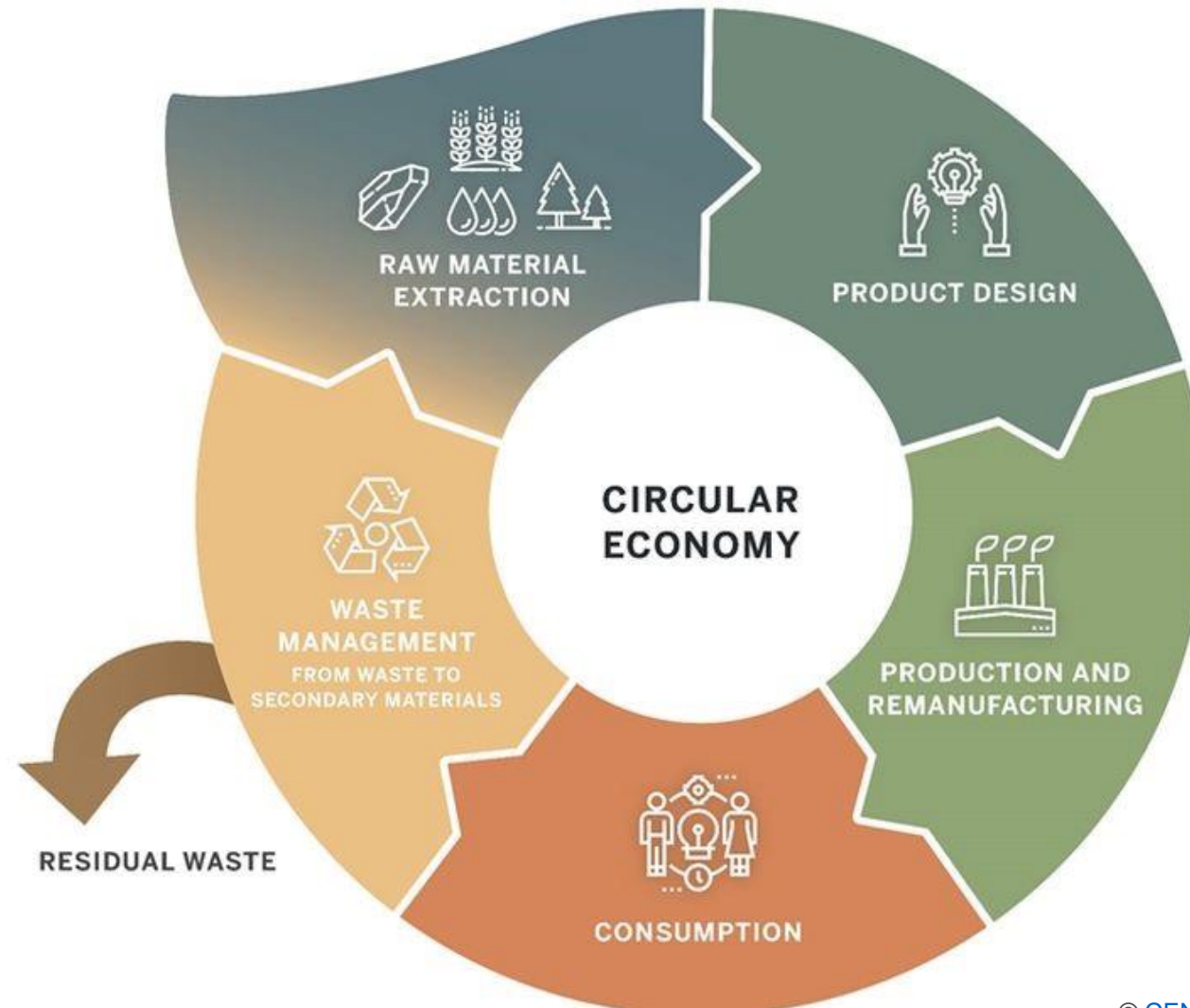


**FINANCING FOR DEVELOPMENT**  
13-16 JULY 2015 • ADDIS ABABA • ETHIOPIA  
TIME FOR GLOBAL ACTION

# Numerous Sustainability Initiatives with an External Dimension (in the making)



# Circular economy action plan (2020): Consider external/trade dimensions







# Growing scope of trade coverage: Trade, AfT and other policies

- Increasing scope of issues covered by EU trade policy/agreements
- Synergies and trade-offs between EU trade and other policies and measures
- Compulsory requirements, best endeavours, support measures
- Key role of development policy, finance
- Constructive engagement
- Cross-cutting approaches: bridges, not silos
- AfT = key dimension for EU trade, development policy and partnership with developing countries



# Three objectives of EU trade policy

-  1. Supporting the recovery and fundamental transformation of the EU economy in a way that is consistent with our **green** and **digital** ambitions.
  -  2. Shaping global rules for a more sustainable and fair globalisation.
  -  3. Increasing our capacity to pursue our interests and enforce our rights, autonomously if necessary.
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# Six critical areas in the medium term

Reform the WTO

Support the green transition and promote responsible and sustainable value chains

Support the digital transition and trade in services

Strengthen the EU's regulatory impact

Strengthen the EU's partnerships with neighbouring, enlargement countries and Africa

Strengthen the EU's focus on implementation and enforcement of trade agreements, and ensure a level playing field

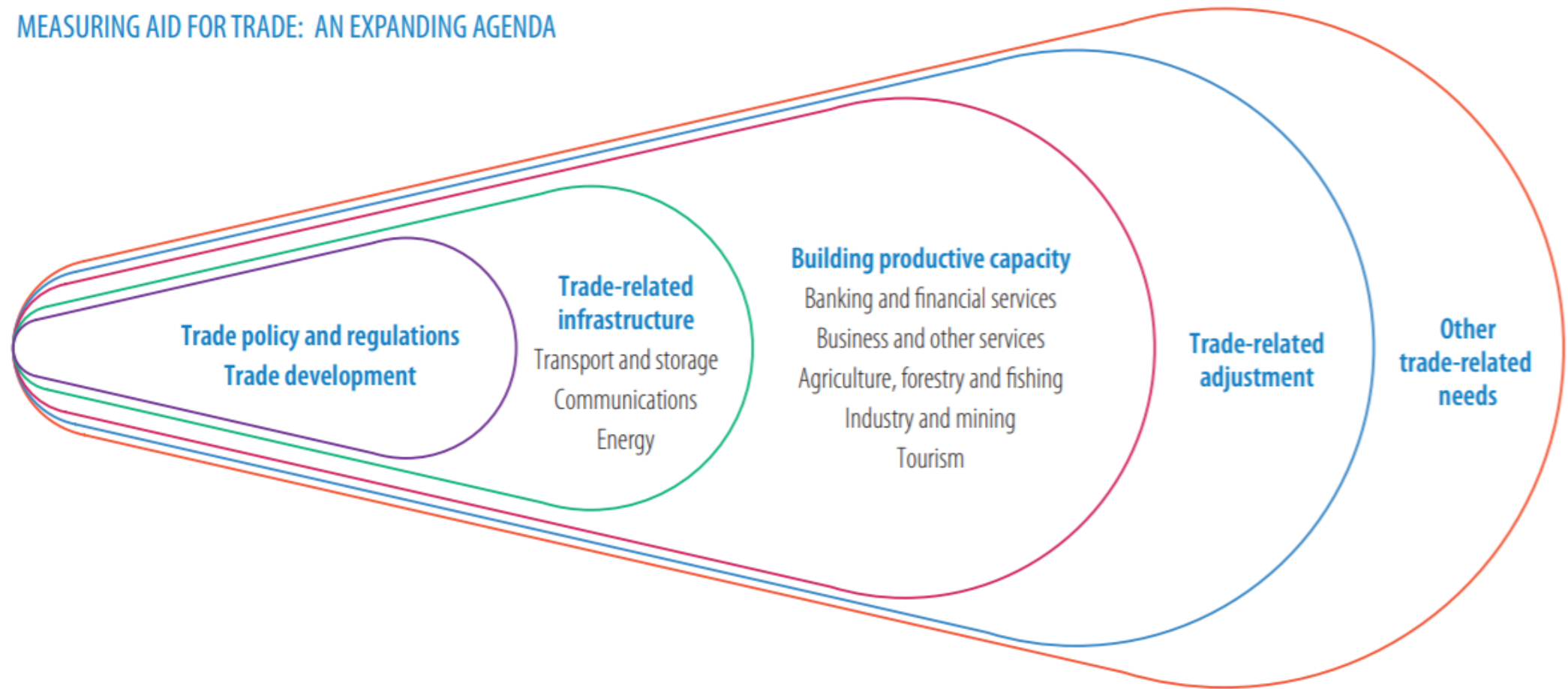
# The Greenest Trade Policy ever

- Bring forward climate and sustainability WTO initiatives.
- G20 cooperation on climate neutrality.
- FTAs as platforms for cooperation on climate, biodiversity, circular economy, pollution, sustainable food systems.
- Paris Agreement essential to FTAs.
- Comprehensive TSD review.
- WTO-compliant Carbon Border Adjustment Mechanism (CBAM).
- Mandatory due diligence, incl. forced labour & deforestation legislation.



# What is Aid for Trade?

MEASURING AID FOR TRADE: AN EXPANDING AGENDA







# EU AfT Strategy

Commission Communication COM (2017) 667 of 13 November 2017: **‘Achieving Prosperity through Trade and Investment. Updating the 2007 Joint EU Strategy on Aid for Trade’**

+

Council Conclusions 15573/17

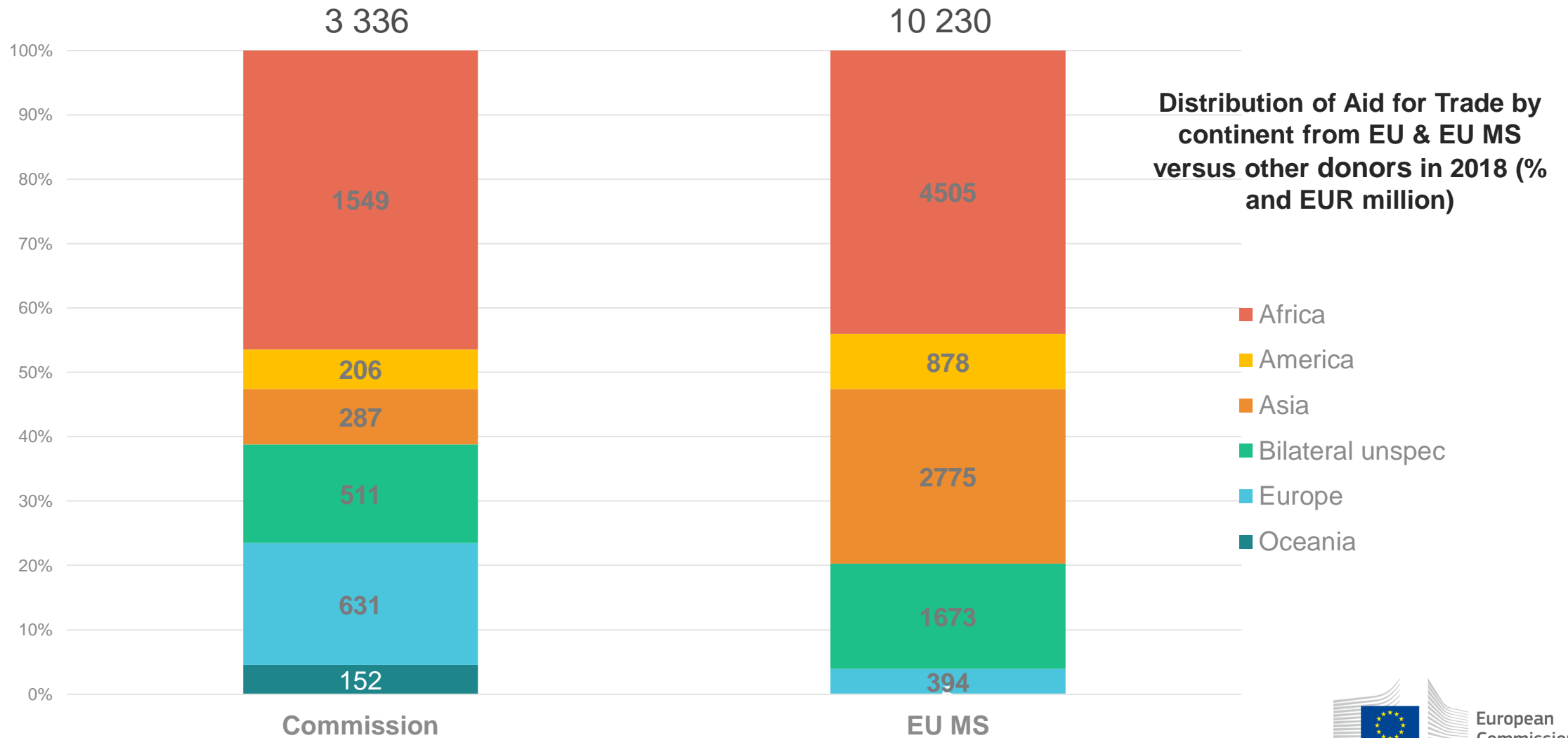
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**Joint EU and Member States Updated 2017 Aid for Trade Strategy**

# Clear priorities in the 2017 AfT Strategy

1. **Reducing fragmentation**, integrating development tools, increasing leverage of AfT through better informed and **coordinated** delivery;
2. Scaling up impact – making the most of **instruments across EU external policies**, in particular: the External Investment Plan, trade agreements (EPAs, FTAs, etc.), trade schemes (GSP, EBA);
3. Stronger focus on **social** and **environmental sustainability** and **inclusive** economic growth;
4. Better, differentiated approach to countries, with increased focus on **Least Developed countries (LDCs)**;
5. Improved **monitoring and reporting**

# EU Aid for Trade by Region



# Thank you



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