



Digitalisation for Agriculture

Webinar 3 – Earth Observation for agriculture and food security policy support

April 21, 2021

Welcome to the participants!

- Who are the trainers?
 - Simone Sala
 - Sjaak Wolfert
 - **Felix Rembold**
- Who are the participants?
 - 21 participants from Delegations different geographic areas, 3 INTPA F3 and F5, 1 JRC
- Practical information: post your questions in the chatbox

Trainer: Felix Rembold



Felix Rembold, Ph.D., currently Food Security team leader at the Joint Research Center of the European Commission, combines an academic background in tropical agriculture with a long research experience in the use of earth observation for agricultural monitoring. Author of numerous publications in the field and actively involved in the conception and development of operational scientific information systems for policy support.

He led the development of the Anomaly hotSpots of Agricultural Production (ASAP) and was one of the initiators of APHLIS (African Postharvest Losses Information System). He has lived in Africa for several years and contributed to numerous international development projects with EU Delegations, local and UN organizations. He is an experienced trainer in the use of EO for agricultural monitoring

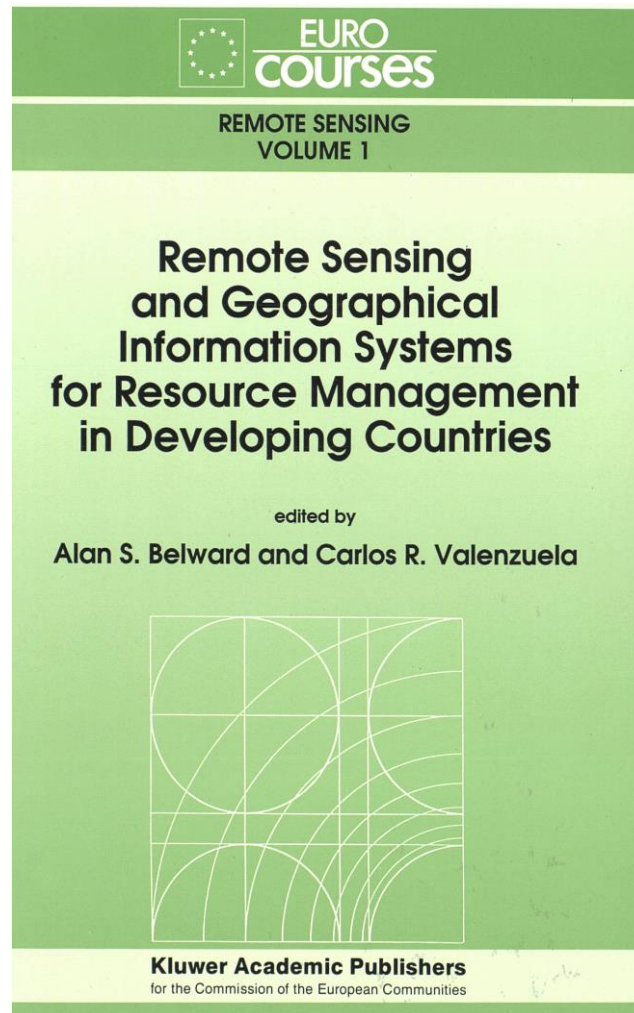
Remote Sensing Application in Agriculture and Hydrology

GEORGES FRAYSSE
Ispra Establishment, Ispra, Italy



A.A.BALKEMA / ROTTERDAM

1980



1991



Remotely sensed information for crop monitoring and food security – Techniques and methods for arid and semi-arid areas



This course describes how the information derived from remote sensing is obtained and best used for crop monitoring in a food security context. It outlines what the exact meanings of the products are and shows how their early warning and food availability information contents can be combined efficiently with other sources (e.g. households surveys, market analyses, nutritional surveys, etc.).

- ⌚ Up to 11 hours of learning, depending on learning needs
- 🌐 Available in English and French

2014



Agenda of the course

1. Key Earth Observation technologies and recent applications in agriculture and food security policy support
2. Key portals to access relevant data and information
3. Earth Observation based services for farmers: from pioneering projects to applications
4. Feedback on recent EO use cases from two EU Delegations (Uganda and Ivory Coast)



Icebreaker

Quiz: how many satellites are there?

Key Earth Observation technologies and recent applications in agriculture and food security policy support

Digitalisation for Agriculture

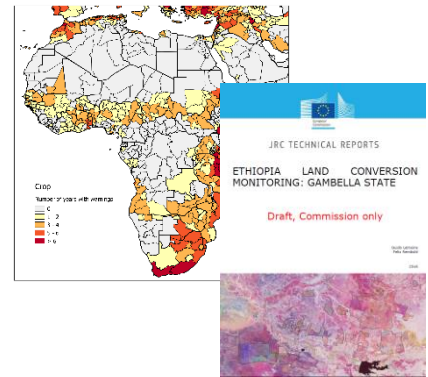
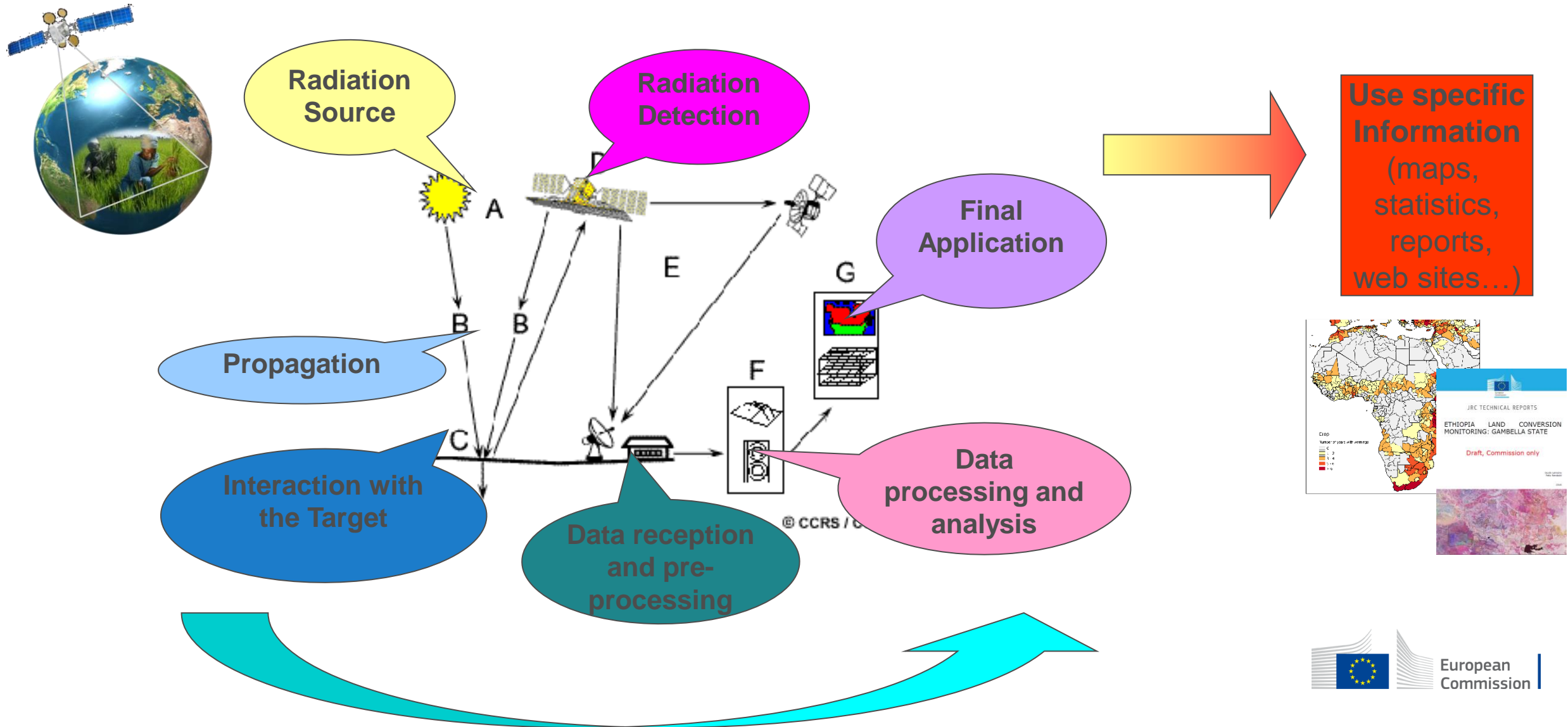
Main contents

- What is Earth Observation?
- Main technologies
- How can it support agriculture and development policies?
- examples related to:
 - Land
 - Water
 - Food Security
 - Risk Management
- Challenges and conclusions

What is Earth Observation?

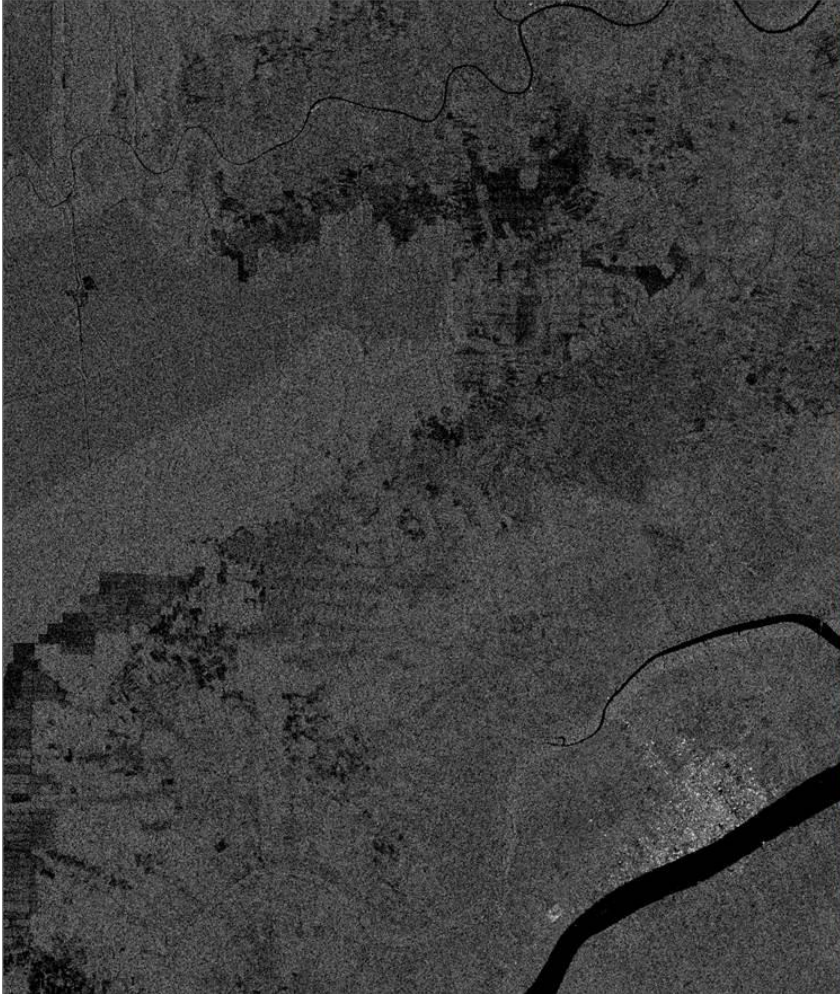
- EO in practice means digital photography from space
- Some aspects are the same as with digital cameras used every day
- Others are different (distance, spatial resolution, different channels, atmospheric effects...)
- Satellite imagery provides objective evidence for monitoring changes on the earth surface which are relevant for different uses
- With the Corona pandemic information based on EO has become even more relevant than before because monitoring on the ground is restricted

The typical EO scenario

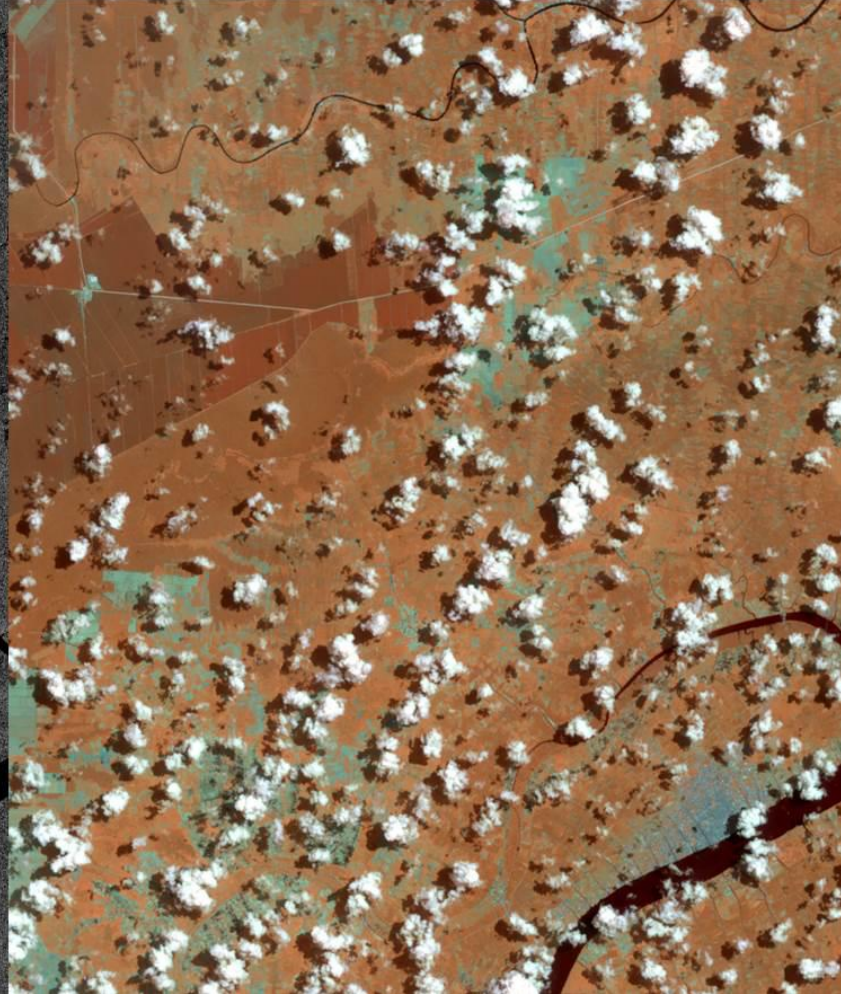


Main technologies

Radar (active)



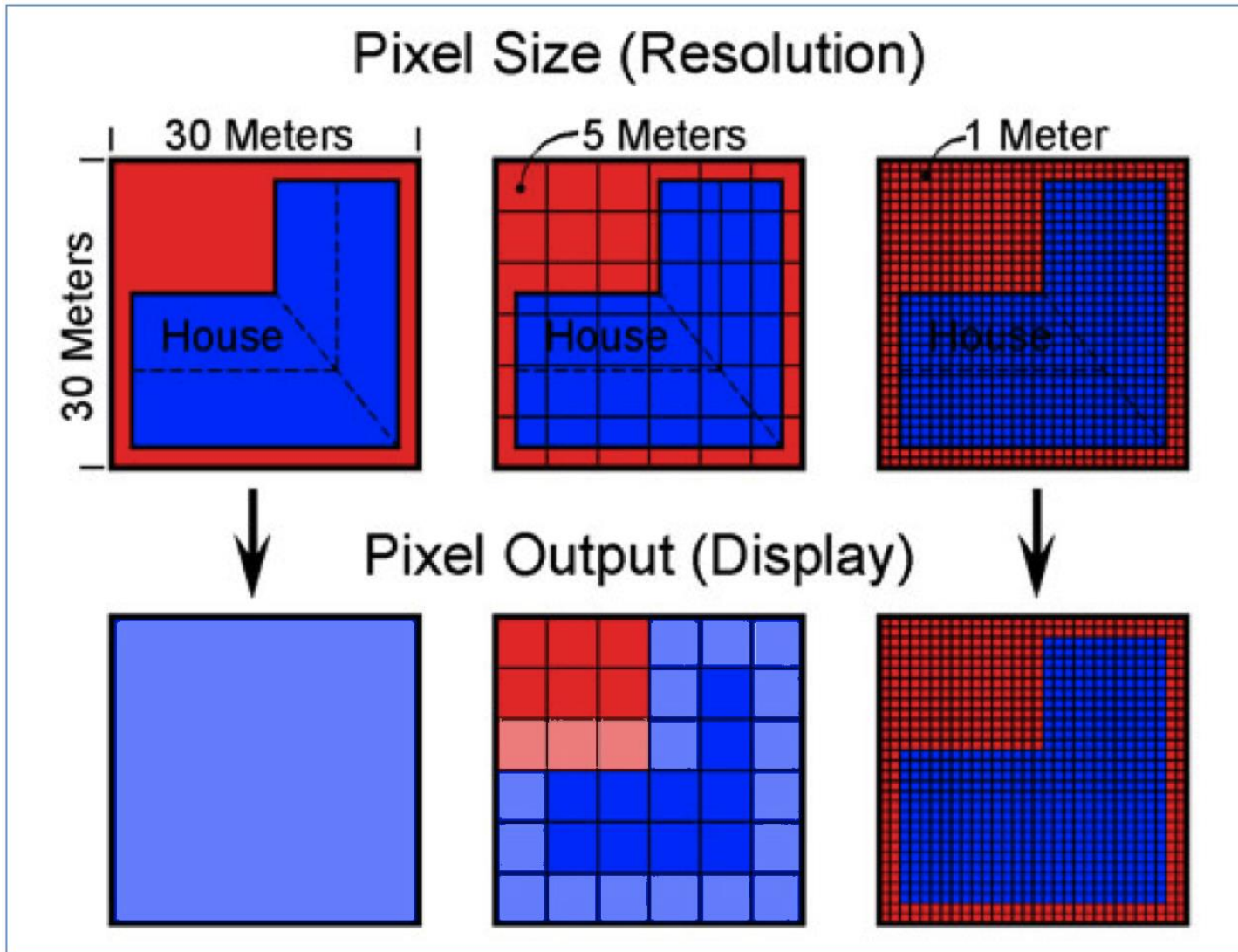
Optical (passive)



- More complex to process
- Less sensitive to atmospheric effects
- Lower availability

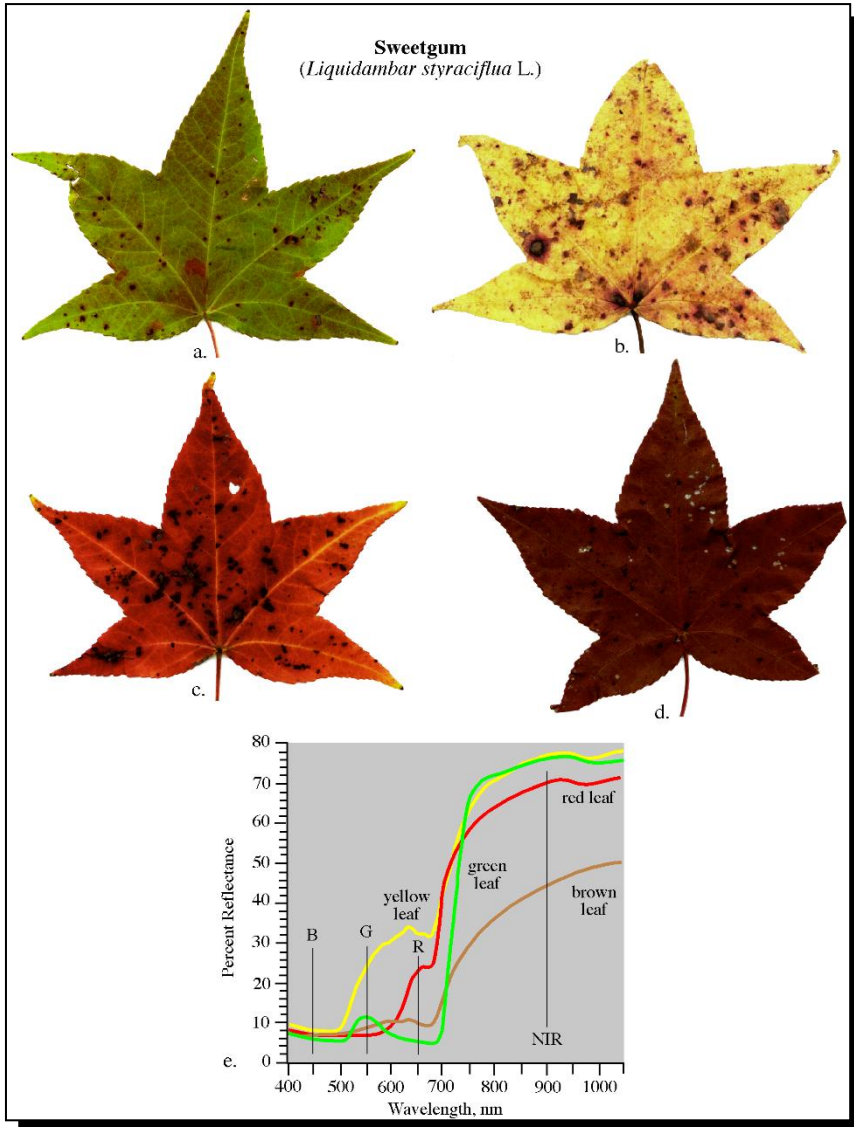
- More immediate use
- More sensitive to atmospheric effects
- Many different products available

Spatial resolution



- Trade-off between resolution and:
 - Spatial coverage
 - Temporal frequency
- In general very high resolution (>10m) has a price
- Higher resolution means also more data -> need for cloud computing

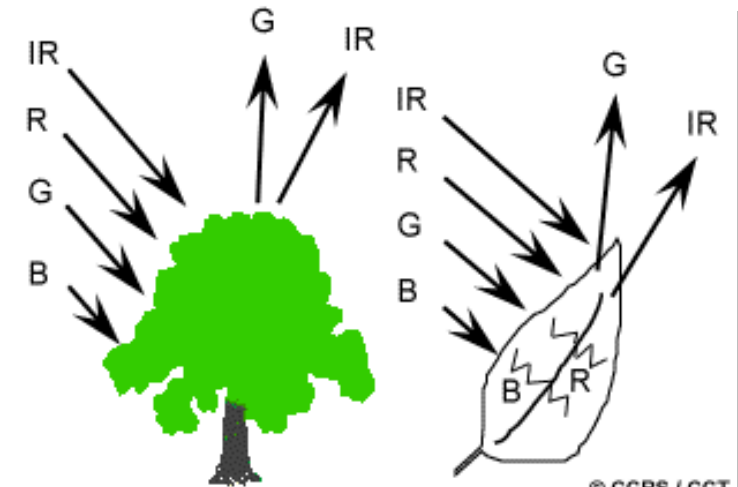
Vegetation reflectance basics



- Leaves: Chlorophyll strongly absorbs radiation in the red and blue wavelengths but reflects green wavelengths.
- Leaves appear "greenest" in the summer, when chlorophyll content is at its maximum.
- In autumn, there is less chlorophyll in the leaves, so there is less absorption and proportionately more reflection of the red wavelengths, making the leaves appear red or yellow .
- The internal structure of healthy leaves act as excellent diffuse reflectors of near-infrared wavelengths.

Vegetation indices (like the NDVI) are band operations that optimize the analysis of the vegetation signal

[More info: Canada Natural resources remote sensing tutorial](#)



Monitoring vegetation in time



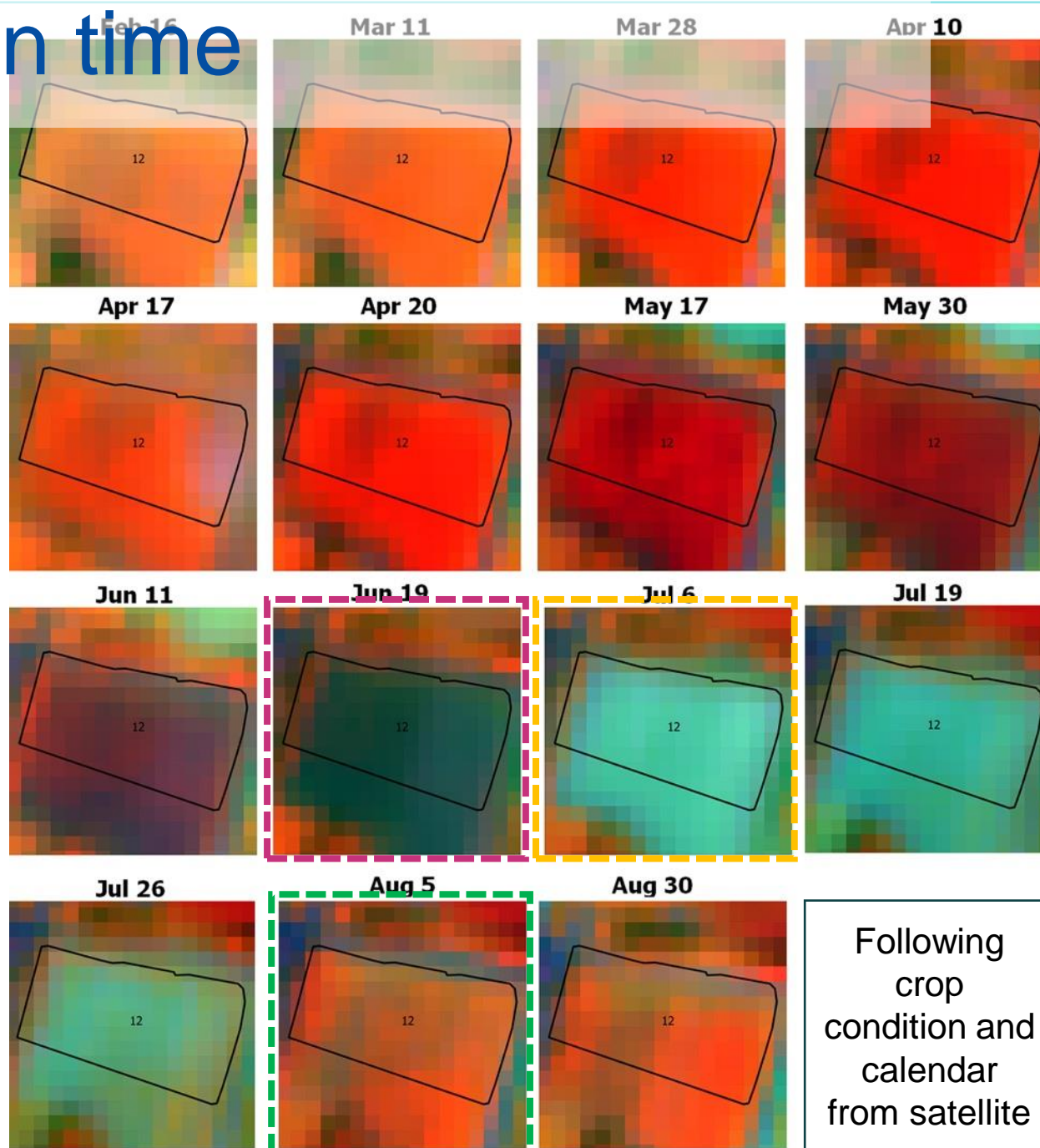
Harvested



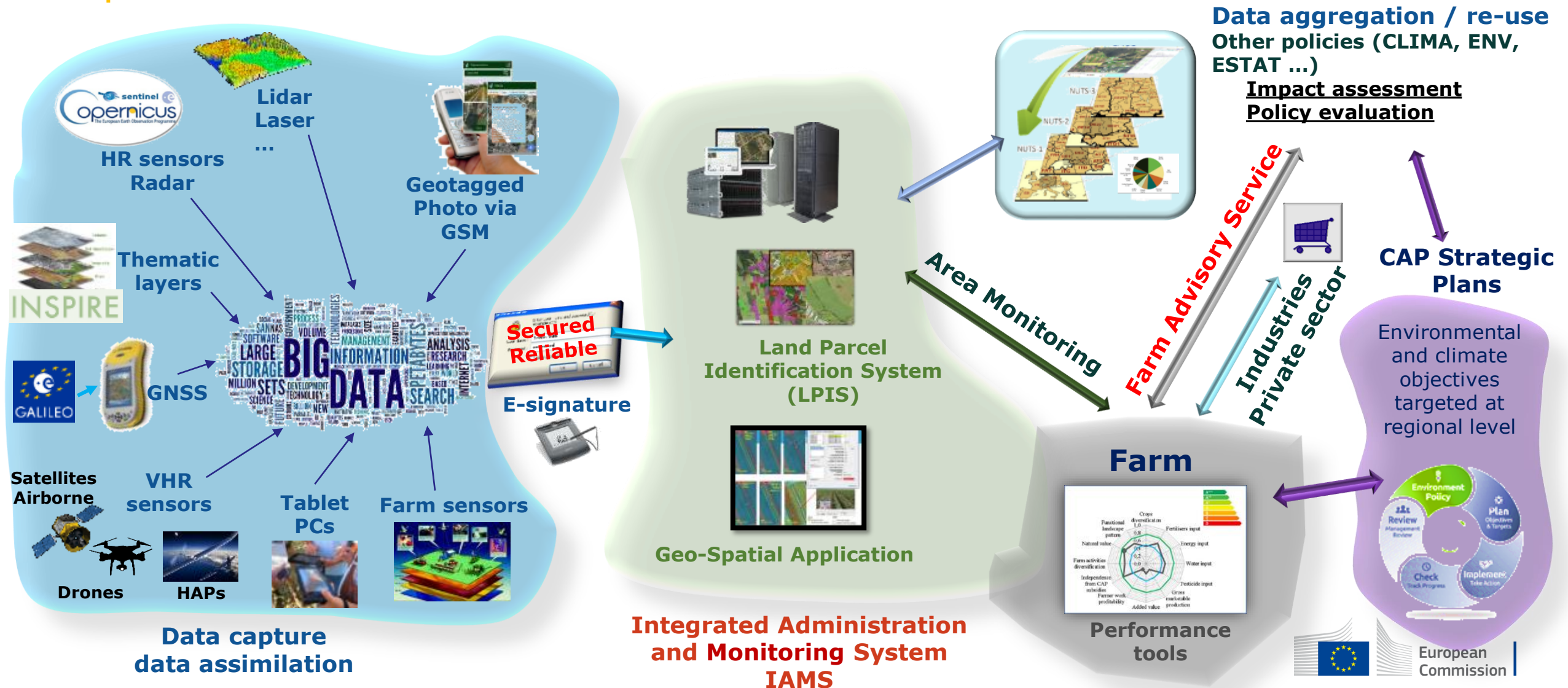
Ploughed



Replanted



The Integrated Administration and Control System's (IACS) digital evolution



How can it support agriculture and FS policies?

Food & Agriculture at the Intersection of Multiple SDGs

Goal 1: Nearly 40% of global workforce works in agriculture; 75% in poorest countries (FAOSTAT)

Goal 2: Sufficient, reliable food availability, access, utilization as population increases

Goal 3: Early warning of food shortages can mitigate human mortality & reduce risk

Goal 6: Water uses 2/3 of freshwater (Clay, 2004)

Goal 12: Improved agricultural practices can increase sustainable usage of natural resources; monitoring of production can help mobilize policies to reduce post-harvest losses

Goal 13: Two way link between agriculture & climate change

Goal 15: Sustainable agricultural production practices to prevent land degradation




EO can:

Provide near real time evidence and contribute to baseline information for many indicators

Support change monitoring (Land use and land use change, GHG emissions, water availability and quality, land degradation...)

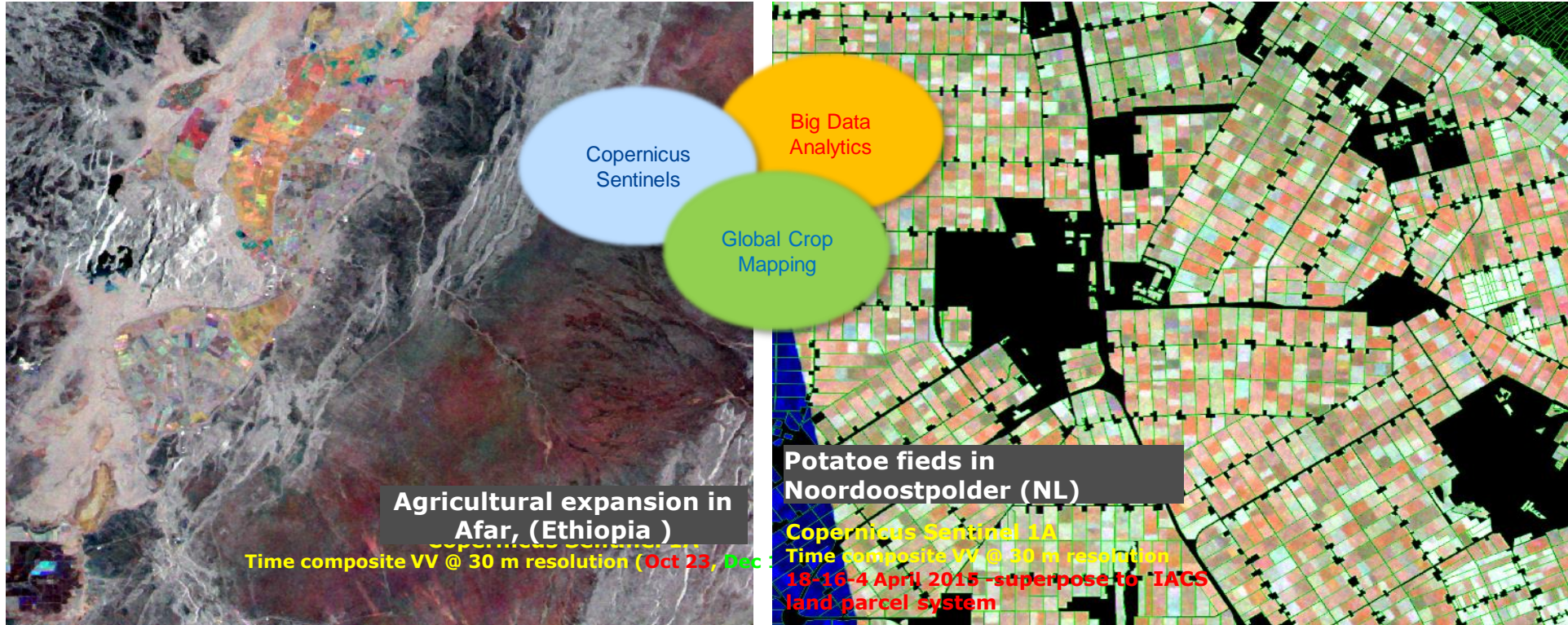
Feed into models that help predicting indicators

Applications in relation to spatial resolution and temporal frequency



Resolution	Revisit	Application	Limits
low 300 m – 1 km	Daily	Global crop production trends, drought monitoring, pastoral biomass productivity	Not crop specific, difficult to separate area and phenology
high 10-30 m	Weekly	Crop area, crop type, phenology, crop diversity/rotation, land use change Major opportunities!	Free and open Requires massive data processing (Sentinel2 = 1.7Tb daily)
very high 0.5-5 m	On demand	Area measurement, detailed measures, precision farming, impact assessment	Costly, on sample basis only
Aerial photos 5 – 50 cm	On demand	Land tenure, cadastral applications	High costs

New opportunities in the 10/20m resolution domain



- Free and open data of COPENICUS (Sentinel sensors), 3- 10 days revisit capacity, 10 m spatial resolution range, since 2015
- Towards global crop mapping, area and yield at high resolution – requires big data approach!



Copernicus

COPERNICUS IN BRIEF

- **Copernicus, the Earth Observation flagship programme** of the European Union:
 - **Monitors the Earth**, its environment and ecosystems
 - Prepares for crises, security risks and natural or man-made disasters
 - Contributes to the EU's role as a global "soft" power
- Adopts a **full, free and open data policy**
- Is **a tool for economic development** and a driver for the digital economy

COPERNICUS aims at developing operational services, following the example of meteorology, but for other domains such as:

- emergency management
- air quality monitoring
- land monitoring
- ocean & sea ice monitoring etc ...

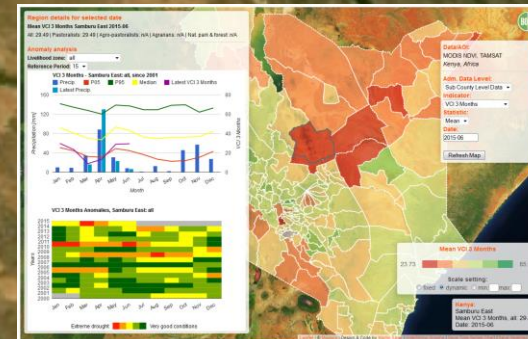


Services supported by COPERNICUS

• Agriculture and Food Security

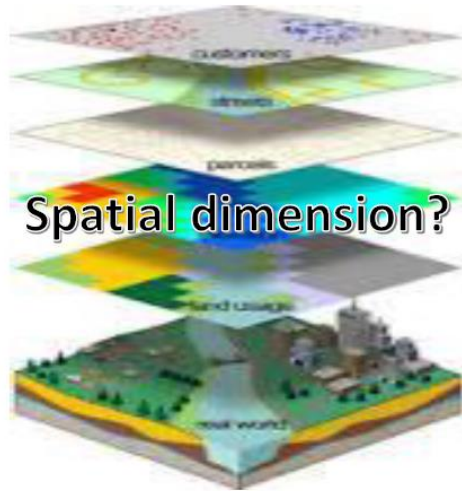
- Land administration
- Land register / land tenure support in combination with GALILEO GPS
- Rural development, Land planning (land cover/use maps)
- Surface water monitoring, irrigation
- Land degradation / Soil erosion
- Drought monitoring, early warning
- Crop mapping, crop development monitoring and yield forecast
- Risk management
- Land grabbing monitoring

- objective supporting evidence
- baseline data
- seasonal monitoring/early warning
- project progress and impact monitoring
- institutional capacity building
- ...



Sentinel-2 mosaic of southern Africa
Christoph Hamann, imagico.de

Land: the importance of the spatial dimension



Saudi Star Rice farm in Gambella State in Ethiopia



- There is a strong spatial dimension in land governance and land administration/management systems need a spatial framework to operate
- EO potential mainly to improve baseline information, land use change monitoring, mapping, evidence for conflict resolution etc... **This applies for example to VGGT support projects, land grabbing, LAND MATRIX**

Water: quality and quantity

Introduction

Database content

Geographical coverage

WaPOR versions

Portal user guide

WaPOR applications

Assessing continental water productivity

Monitoring irrigation areas

Measuring water productivity

Monitoring the impact of drought

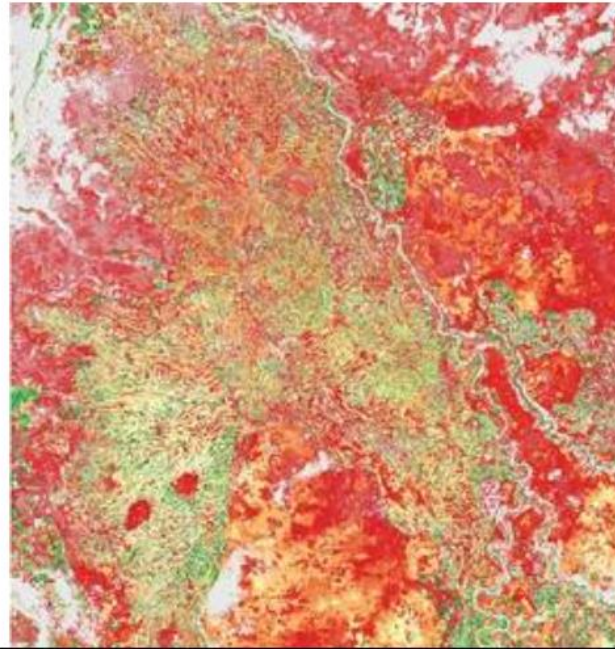
Assessing the water consumption of crops

Monitoring changes in agricultural production

WaPOR allows measuring water productivity in agriculture

Water productivity is defined as the quantity or value of output in relation to the quantity of water beneficially consumed to produce this output. In agriculture, it can be expressed as the amount of product (biomass or yield) per unit of water consumed by the crop (evapotranspiration).

For example, this map (100 m ground resolution) shows the water productivity of the **Gezira scheme in Sudan**:



The **yellow-green** patches in this map are considered to have high water productivity, with low amounts of water consumed per crop produced. Indeed, they represent fields that yield at least 1 kilogram of product for every cubic metre of water consumed (1 m³ = 1000 l).

The **orange-red** fields are comparatively underperforming, as they are considered to have low

What is water productivity?

$$WP = \frac{\text{BIOMASS}}{\text{EVAPOTRANSPIRATION}}$$

WATER PRODUCTIVITY

WaPOR applications catalogue



Find out examples of WaPOR applications in the field

Related links

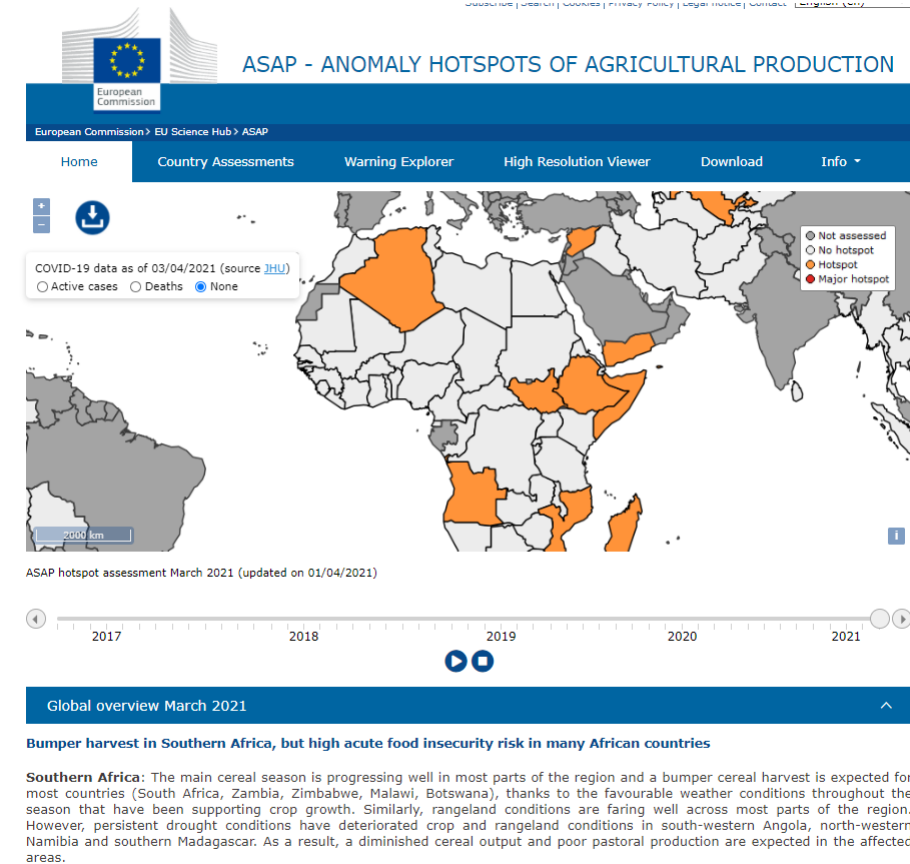
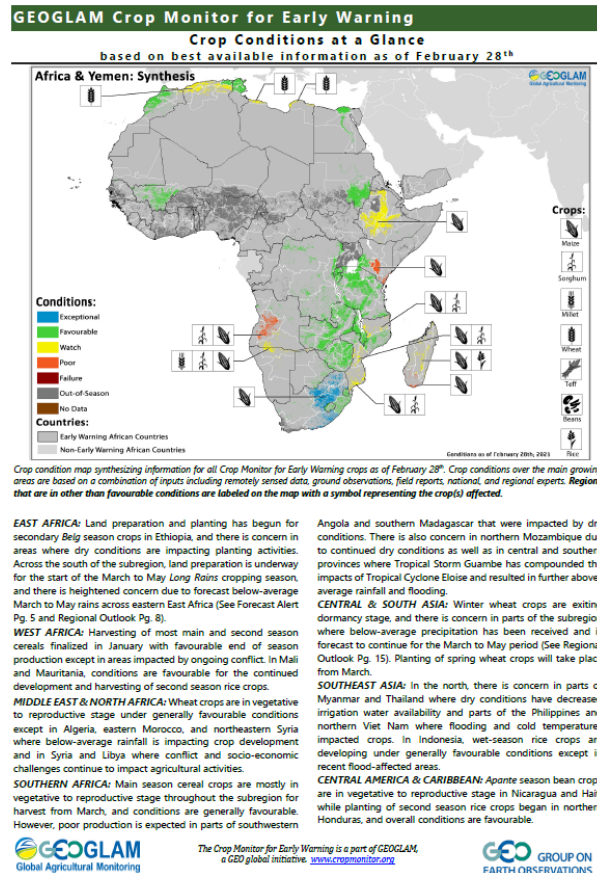
[Estimating water productivity using WaPOR database - Poster, IHE-Delft](#)

[Water productivity technical](#)

Food security: early warning

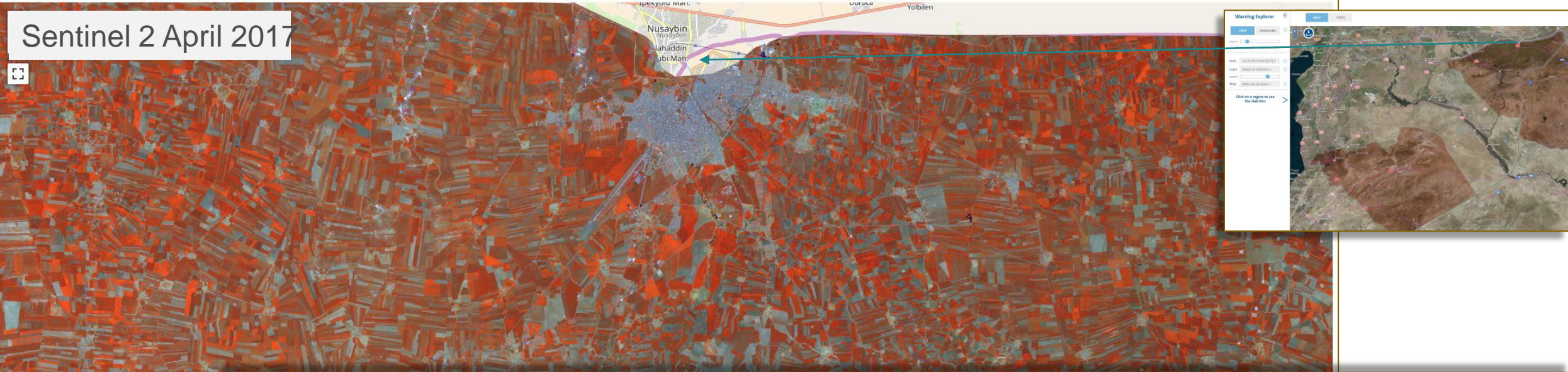
GEOGLAM crop monitor

Anomaly hotspots of Agricultural production (ASAP)

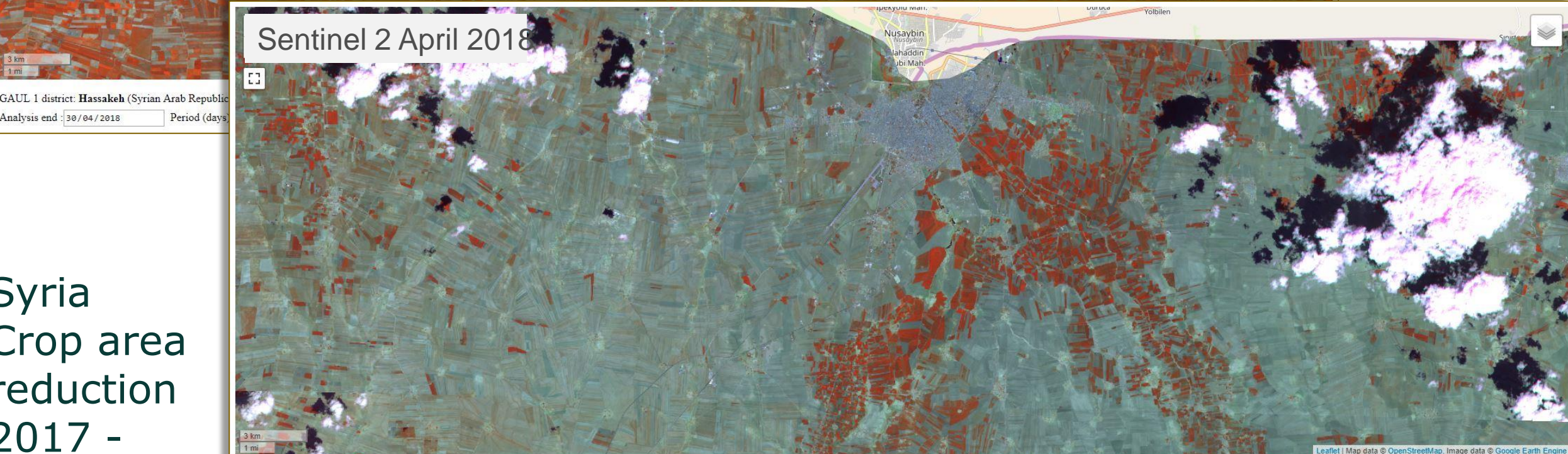


Inform food security assessments, IPC (Integrated Phase classification) and Cadre Harmonisé, Global Network against food crises

Sentinel 2 April 2017



Sentinel 2 April 2018



GAUL 1 district: **Hassakeh** (Syrian Arab Republic)
Analysis end : 30/04/2018 Period (days):

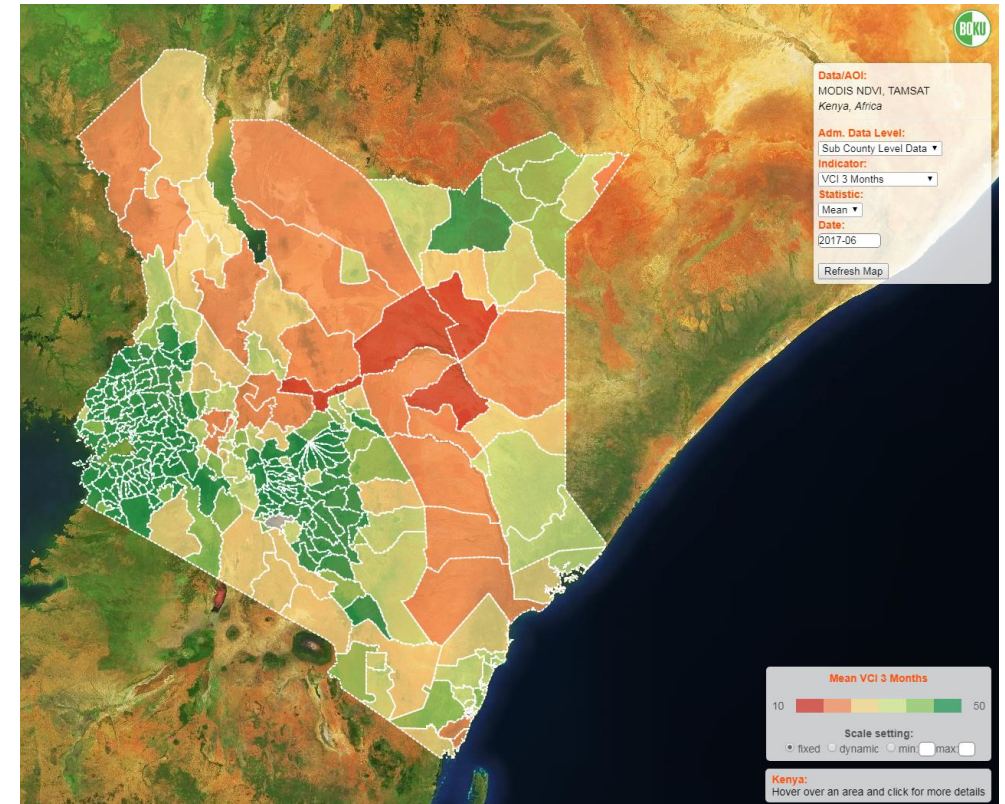
GAUL 1 district: **Hassakeh** (Syrian Arab Republic)
Analysis end : 30/04/2018 Period (days): 29 Max. cloud %age: 40 Retrieve imagery

Al Qamishili Hassakeh Governorate,
Syria

Syria
Crop area
reduction
2017 -
2018

Drought risk management systems (early warning component)

- About 74% of the contingency funds disbursed (ca. 8 Mio. Euro) in 2016/2017 was used to mitigate against drought effects on livestock assets
- The pastoralists interviewed felt that the 2016/2017 drought was managed better than any other previous drought.
- The 2016/2017 drought was more severe in terms of rain scarcity (four failed or below normal rain seasons). But basically no livestock losses (as opposed to 2009 and 2011)



Challenges

- Data quality, calibration and validation with field data
- Relevance, provide right evidence for policy needs
- Capacity and infrastructure in developing countries
- Knowledge concentration (space industry, big data, artificial intelligence...)
- Intellectual property, copyrights, data access

Word cloud

Name 3 agriculture and food security challenges where EO can help your work

Key portals to access relevant data and information for agriculture and food security policy

Digitalisation for Agriculture Training

Main contents

- What data do I need?
- Earth observation data, processing services, information products
- Data access portals
- Data processing service portals
- Information and knowledge platforms

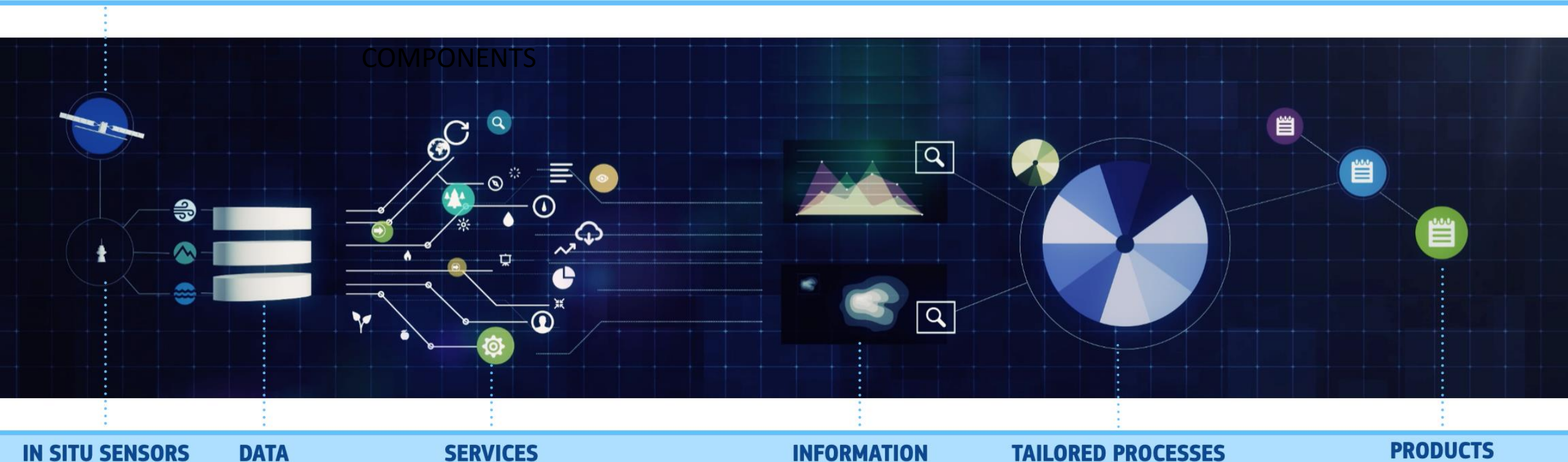
What data/information/services do I need?

- EO data portals give access to satellite imagery (and in situ data)
 - Give access to the original data that need to be processed
- Cloud computing platforms allow satellite data processing
 - Make available computing space, host the EO data centrally, designed for big data approach
- EO derived information portals make available derived info for specific uses
 - Make available information and specific products to the end users (with limited EO processing background)

COPERNICUS COMPONENTS

FROM GLOBAL EARTH OBSERVATION DATA TO LOCAL INFORMATION AND PRODUCTS

SENTINELS & CONTRIBUTING MISSIONS





7 COPERNICUS SENTINELS IN ORBIT

SENTINEL-1A AND -1B
SENTINEL-2A AND -2B
SENTINEL-3A AND -3B
SENTINEL-4 (2022)
SENTINEL-5P
SENTINEL-5 (2021)
SENTINEL-6 (2020)

Key Features

Polar-orbiting, all-weather, day-and-night radar imaging
Polar-orbiting, multispectral optical, high-res imaging
Optical and altimeter mission monitoring sea and land parameters
Payload for atmosphere chemistry monitoring on MTG-S
Mission to reduce data gaps between Envisat, and S-5
Payload for atmosphere chemistry monitoring on MetOp 2ndGen
Radar altimeter to measure sea-surface height globally

Mission

9-40m resolution, 6 days revisit at equator
10-60m resolution, 5 days revisit time
300-1200m resolution, <2 days revisit
8km resolution, 60 min revisit time
7-68km resolution, 1 day revisit
7.5-50km resolution, 1 day revisit
10 days revisit time


In Orbit



Access to data

- Data portals provide access to data that can be downloaded manually or automatically
- User needs to identify imagery for his geographic area and time of interest
- Check quality criteria, eg. Cloud cover
- In some cases (commercial data) the user can do tasking (book satellite to record imagery for a certain area at a certain date)

Access to data



USGS
science for a changing world

USGS Home
Contact USGS
Search USGS

EarthExplorer

Home 1 New System Message

Login Register Feedback Help

Search Criteria Data Sets Additional Criteria Results

1. Enter Search Criteria

To narrow your search area: type in an address or place name, enter coordinates or click the map to define your search area (for advanced map tools, view the [help documentation](#)), and/or choose a date range.

Address/Place Path/Row Feature Circle

Show Clear

Coordinates Shapefile KML

Degree/Minute/Second Decimal

No coordinates selected.

Use Map Add Coordinate Clear Coordinates

Date Range Result Options

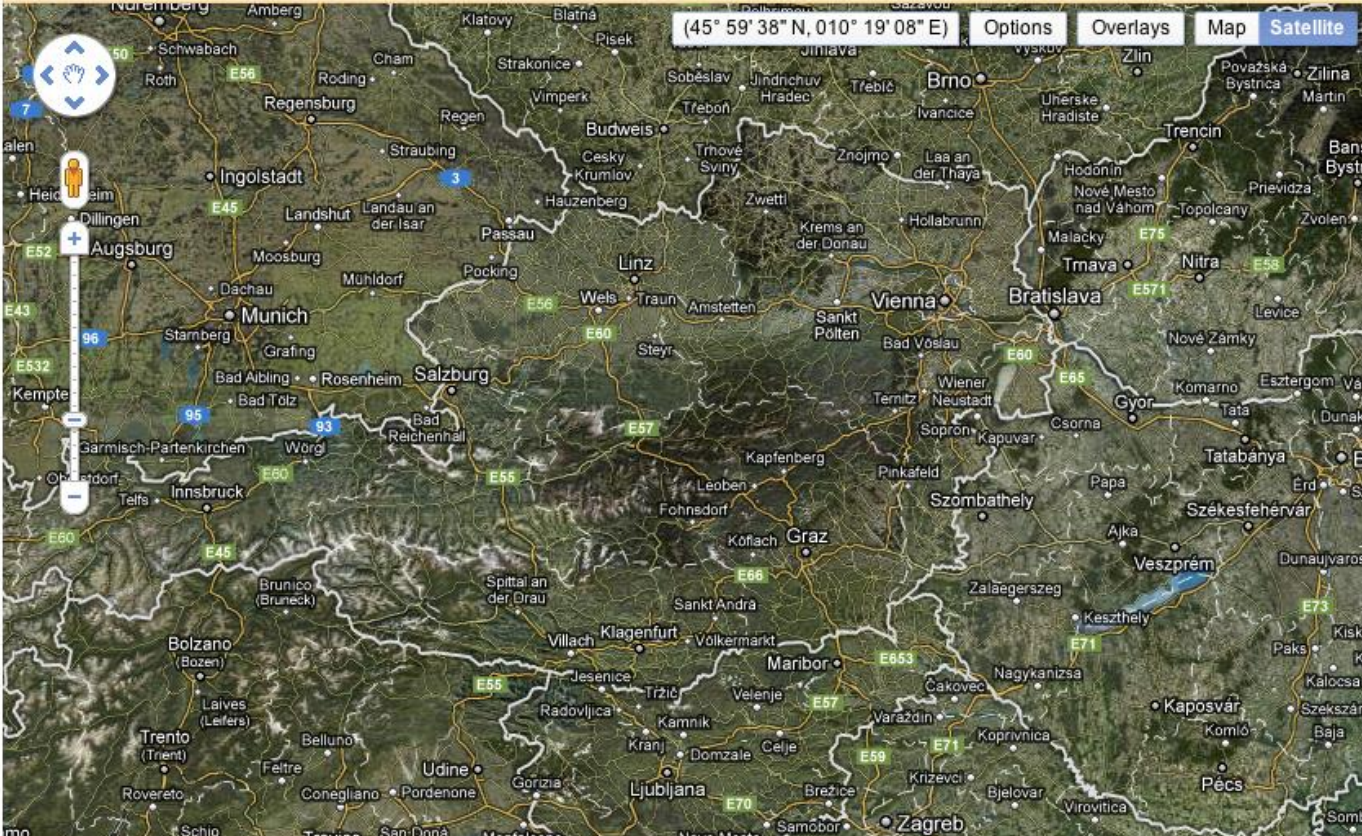
Search from: 01/01/1920 to: 12/31/2020


Search months: (all)

Data Sets » Additional Criteria » Results »

Search Criteria Summary (Show)


(45° 59' 38" N, 010° 19' 08" E) Options Overlays Map Satellite












Earth explorer <http://earthexplorer.usgs.gov/>


Access to data


 EO Browser


Hello, bkoetz 


 Search  Results  Visualization  My pins


Satellite: SENTINEL-2  
Date: 2017-03-03


 Custom
Create custom rendering


 True color
Based on bands 4,3,2


 False color
Based on bands 8,4,3

 NDVI
Based on combination of bands $(B8 - B4)/(B8 + B4)$

 SWIR
Based on bands 12,8A,4

 NDWI
Based on combination of bands $(B3 - B8)/(B3 + B8)$

 Download image

 Download FULL-RES image



 nigeria

Access to data

<https://scihub.copernicus.eu/>

ESA Cookie Policy. This website uses cookies to track visits, no personal information is collected.

By continuing to use the site you are agreeing to our use of cookies. [Find out more](#)

OK



Copernicus Open Access Hub



Welcome to the Copernicus Open Access Hub

The Copernicus Open Access Hub (previously known as Sentinels Scientific Data Hub) provides complete, free and open access to [Sentinel-1](#), [Sentinel-2](#), [Sentinel-3](#) and [Sentinel-5P](#) user products, starting from the In-Orbit Commissioning Review (IOCR).

Sentinel Data are also available via the Copernicus Data and Information Access Services (DIAS) through several [platforms](#).



Please visit our [User Guide](#) for getting started with the Data Hub Interface. Discover how to use the APIs and create scripts for automatic search and download of Sentinels' data.

Latest update: see the section on [Long Term Archive](#) for the upgrade of the interfaces for access to offline data.

For further details or requests of support please send an e-mail to eosupport@copernicus.esa.int



Open Hub



API Hub



S-5P Pre-Ops



POD Hub

Reports & Stats



Reports

Resources



DHUS Open Source Portal



Copernicus Portal



Sentinel Online



S-1 Quality Control



S-2 Quality Reports



S-3 OLCI Quality Reports



S-3 SLSTR Quality Reports

Latest News

Search the news...



all the news



Deployment of the Copernicus Sentinel-2 Geometric Refinement processing on 30 March 2021

26 Mar 2021

Further to our preliminary announcement of 22 March 2021, we are pleased to confirm the operational deployment of the

Cloud computing platforms

- Provide large storage and processing capacity on demand
- Free and open EO data already available on the main platforms, user has to add his algorithms or choose from offered tools
- Usually coding
- Only the final results are downloaded or shared online
- Examples of cloud computing and analysis platforms that do not need coding

Cloud computing platforms

- Google Earth Engine

Google Earth Engine

Datasets FAQ Timeapse Case Studies Platform Blog Sign Up

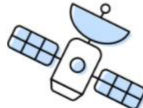
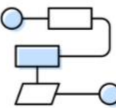

A planetary-scale platform for Earth science data & analysis

Powered by Google's cloud infrastructure

[▶ Watch Video](#)

Meet Earth Engine

Google Earth Engine combines a multi-petabyte catalog of satellite imagery and geospatial datasets with planetary-scale analysis capabilities and makes it available for scientists, researchers, and developers to detect changes, map trends, and quantify differences on the Earth's surface.

 +  + 

Satellite Imagery Your Algorithms Real World Applications

[Learn More](#)

European Commission



AWS Free Tier Overview FAQs Terms and Conditions

- ☐ Internet of Things
- ☐ Machine Learning
- ☐ Management & Governance
- ☐ Media Services
- ☐ Migration & Transfer
- ☐ Networking & Content Delivery
- ☐ Robotics
- ☐ Security, Identity, & Compliance
- ☐ Serverless
- ☐ Storage

Free Tier 12 MONTHS FREE

Amazon Transcribe 60 Minutes

per month

Add speech-to-text capability to your applications with automatic speech recognition.

60 minutes per month



BUSINESS PRODUCTIVITY

Free Tier FREE TRIAL

Amazon WorkDocs & WorkSpaces Bundle 50 GB

storage free & free usage of all WorkDocs features

Amazon WorkDocs & WorkSpaces bundle is a managed, content creation,



Free Tier 12 MONTHS FREE

Amazon Translate 2 Million

characters per month

Fast, high-quality, and affordable neural machine translation.

2 million characters per month

Free Tier FREE TRIAL

Amazon WorkDocs 30 Days

Free Trial with 1 TB of storage per user for up to 50 users

Amazon WorkDocs is a secure, fully managed, content creation, file collaboration service that runs on AWS.



DESKTOP & APP STREAMING NEW

Free Tier FREE TRIAL

Amazon WorkSpaces 50 Users

Free Through July 31, 2021

Fully managed and secure virtual cloud desktops.

Free for up to 50 users of the Windows



MOBILE

Free Tier 12 MONTHS FREE

AWS Amplify Console 15 GB

served per month

Build, deploy, and host cloud-powered modern web apps.

Build & Deploy - 1000 build minutes per



Select your cookie preferences

We use cookies and similar tools to enhance your experience, provide our services, deliver relevant advertising, and make improvements. Approved third parties also use these tools to help us deliver advertising and provide certain site features.

Customize

Accept all

Chat Online



European
Commission

[Home](#) > [Access to data](#) >[View image information & credits](#)

Data and Information Access Services

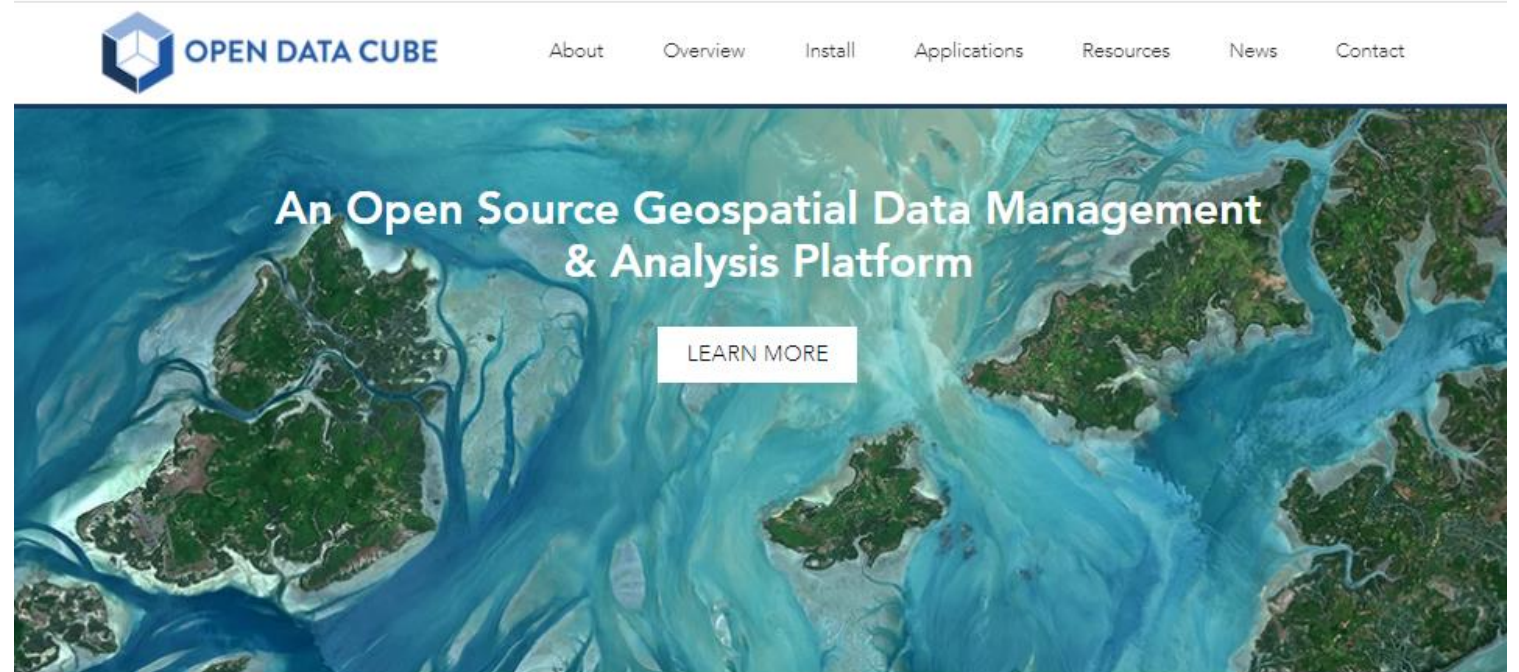
[Copernicus services catalogue](#)[Conventional Data Access Hubs](#)[Data and Information Access Services](#)

To facilitate and standardise access to data, the European Commission has funded the deployment of five cloud-based platforms. They provide centralised access to Copernicus data and information, as well as to processing tools. These platforms are known as the DIAS, or Data and Information Access Services.

The five DIAS online platforms allow users to discover, manipulate, process and download Copernicus data and information. All DIAS platforms provide access to Copernicus Sentinel data, as well as to the information products from the six operational services of Copernicus, together with cloud-based tools (open source and/or on a pay-per-use basis).

[Privacy settings](#)

Data cubes

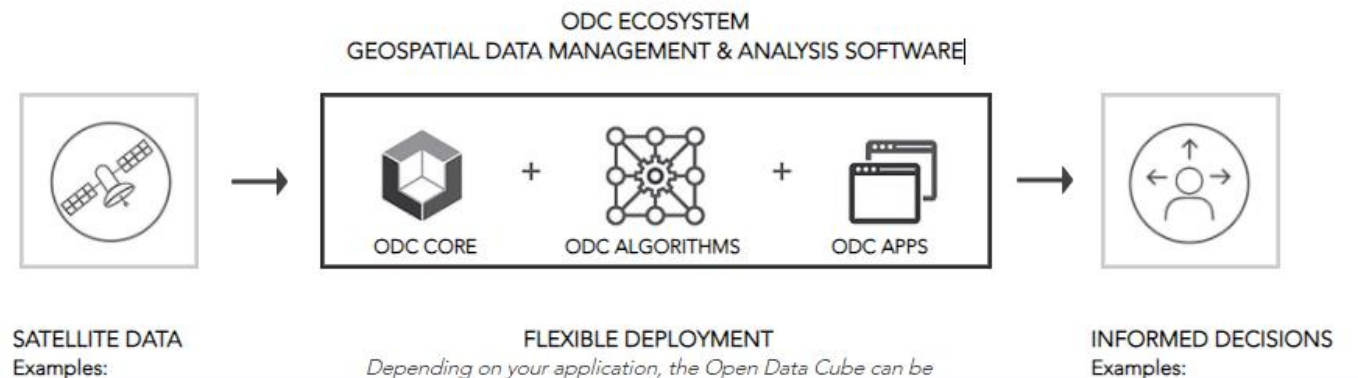


- Technology behind DEA – Digital Earth Africa

Open Data Cube

The Open Data Cube (ODC) is an Open Source Geospatial Data Management and Analysis Software project that helps you harness the power of Satellite data. At its core, the ODC is a set of Python libraries and PostgreSQL database that helps you work with geospatial raster data. See our GitHub repository [here>>](#).

The ODC seeks to increase the value and impact of global Earth observation satellite data by providing an open and freely accessible exploitation architecture. The ODC project seeks to foster a community to develop, sustain, and grow the technology and the breadth and depth of its applications for societal benefit.



Use of cloud computing without coding

 Climate Engine

ABOUT TOOL DATA EXAMPLES TESTIMONIALS PUBS NEWS TEAM CONTACT



On-Demand Cloud Computing and Visualization of
Climate and Remote Sensing Data

Analyze and interact with climate and earth observations
for decision support related to drought, water use,
agricultural, wildfire, and ecology

LAUNCH THE WEB APPLICATION


Drought Monitoring



Agriculture & Ecosystems



Wildfire



<http://climateengine.org/>in
sion

Use of cloud computing without coding



EARTHMAP

The power of Google Earth Engine without coding.

A user friendly tool for complex land monitoring

<https://earthmap.org/login>

 Sign in with Google

 Sign in with email

 Continue as guest

By continuing, you are indicating that you accept our
[Terms of Service and Privacy Policy.](#)

Specific EO based information platforms for

Information based on EO directly available for different uses:

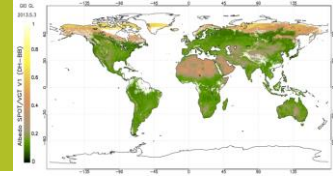
- Natural resources, water, deforestation, land degradation...
- Agricultural early warning, drought monitoring, yield/production forecasts
- Food Security assessment
- Emergency mapping
- Risk Management

Knowledge platforms

COPERNICUS LAND SERVICE components



Global Systematic Monitoring



Global Hot Spot



Pan-European land cover mapping



EU Local component



SENTINEL 2 Global Mosaic



<https://land.copernicus.eu/global/index.html>

FEWS NET Data Center



FOOD SECURITY CLASSIFICATION DATA



ADMINISTRATIVE BOUNDARIES



LIVELIHOOD ZONES



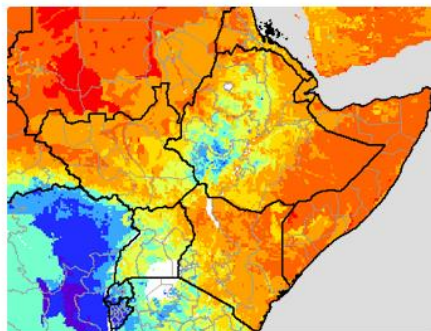
REMOTE SENSING IMAGERY



PRICE AND CROSS-BORDER TRADE

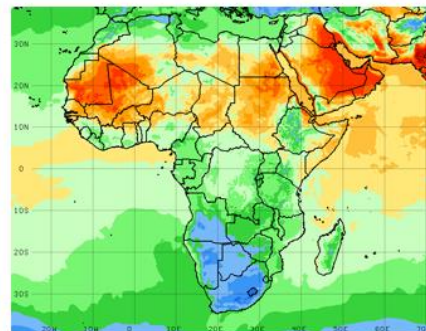
USGS FEWS NET Data Portal

This portal provides access to geo-spatial data, satellite imagery, and satellite-derived data products in support of FEWS NET weather and climate monitoring efforts throughout the world.



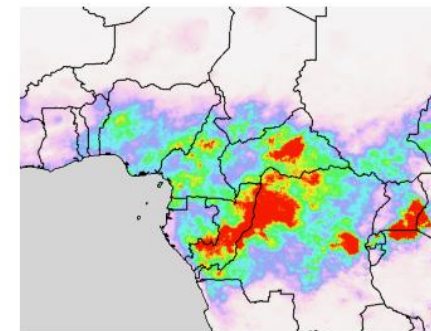
NOAA Climate Prediction Center Data Portal

This portal provides maps for different types of weather monitoring, including temperature, precipitation, and weather hazards, as well as various forecast products.

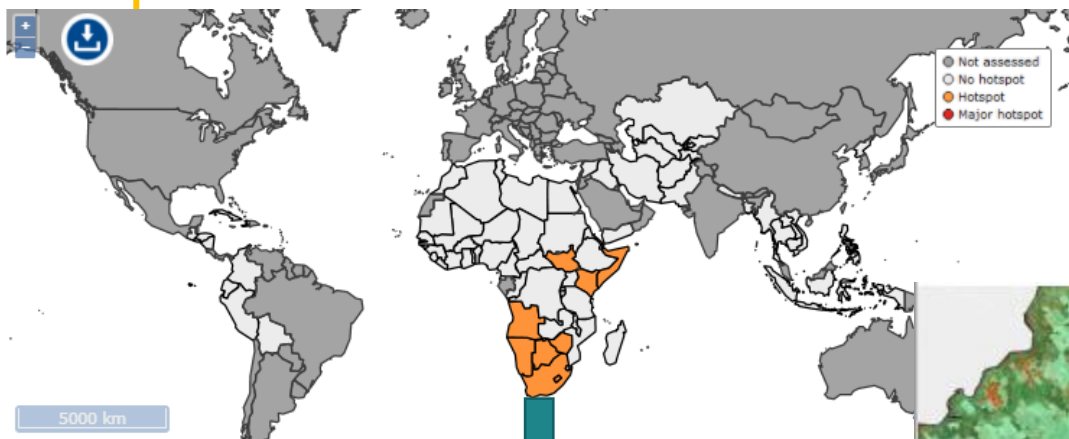


Climate Hazard Group (CHG) Portal

This portal uses a combination of remote sensing data and ground observations as inputs to develop rainfall and other models that reliably predict crop performance in areas vulnerable to crop failure.



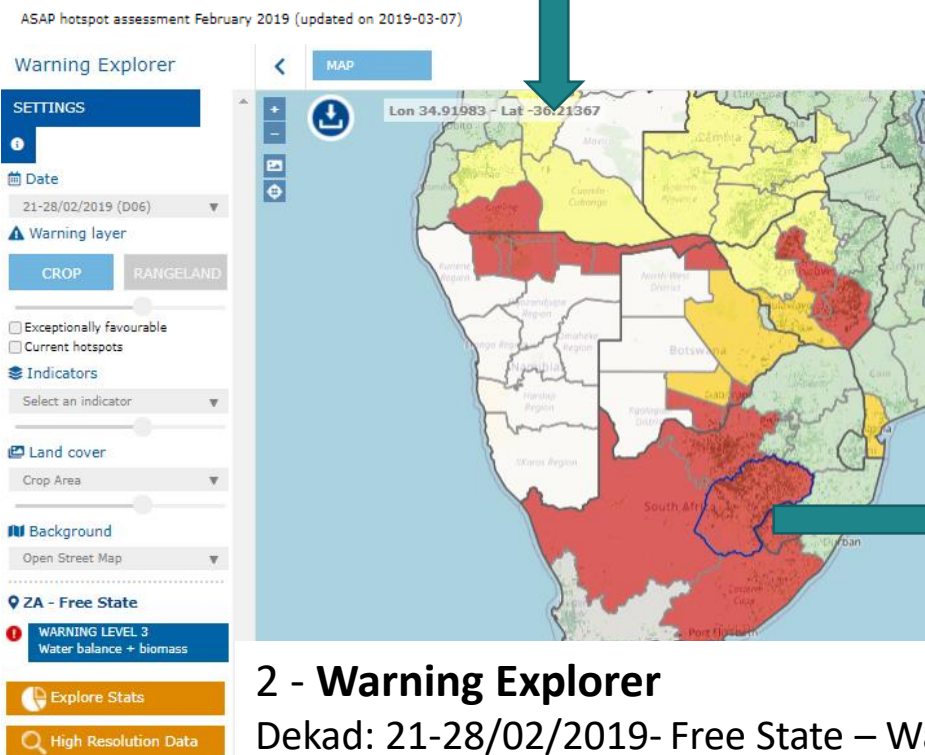
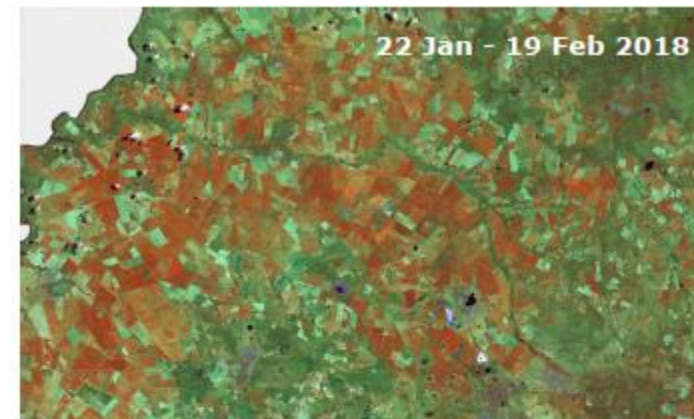
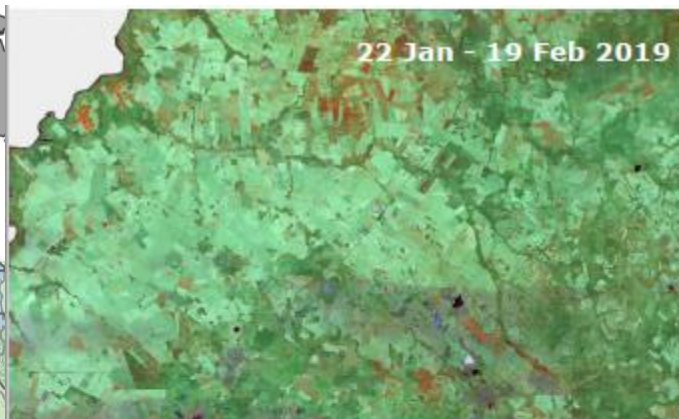
JRC ASAP: Drought detection and monitoring at multiple scales



1 - National level hotspot

South Africa classified as hotspot -February 2019 assessment

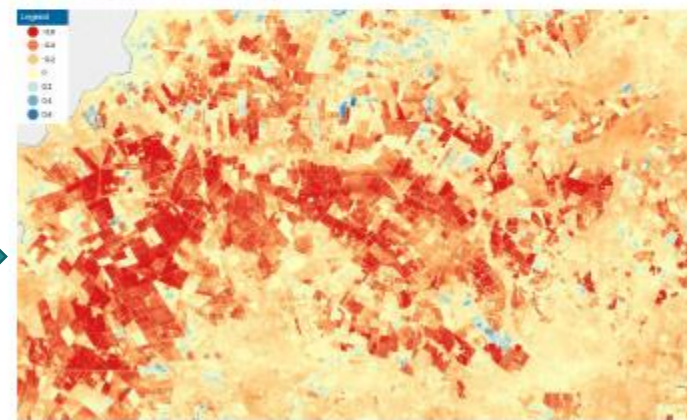
3 - High resolution viewer – Free State



2 - Warning Explorer

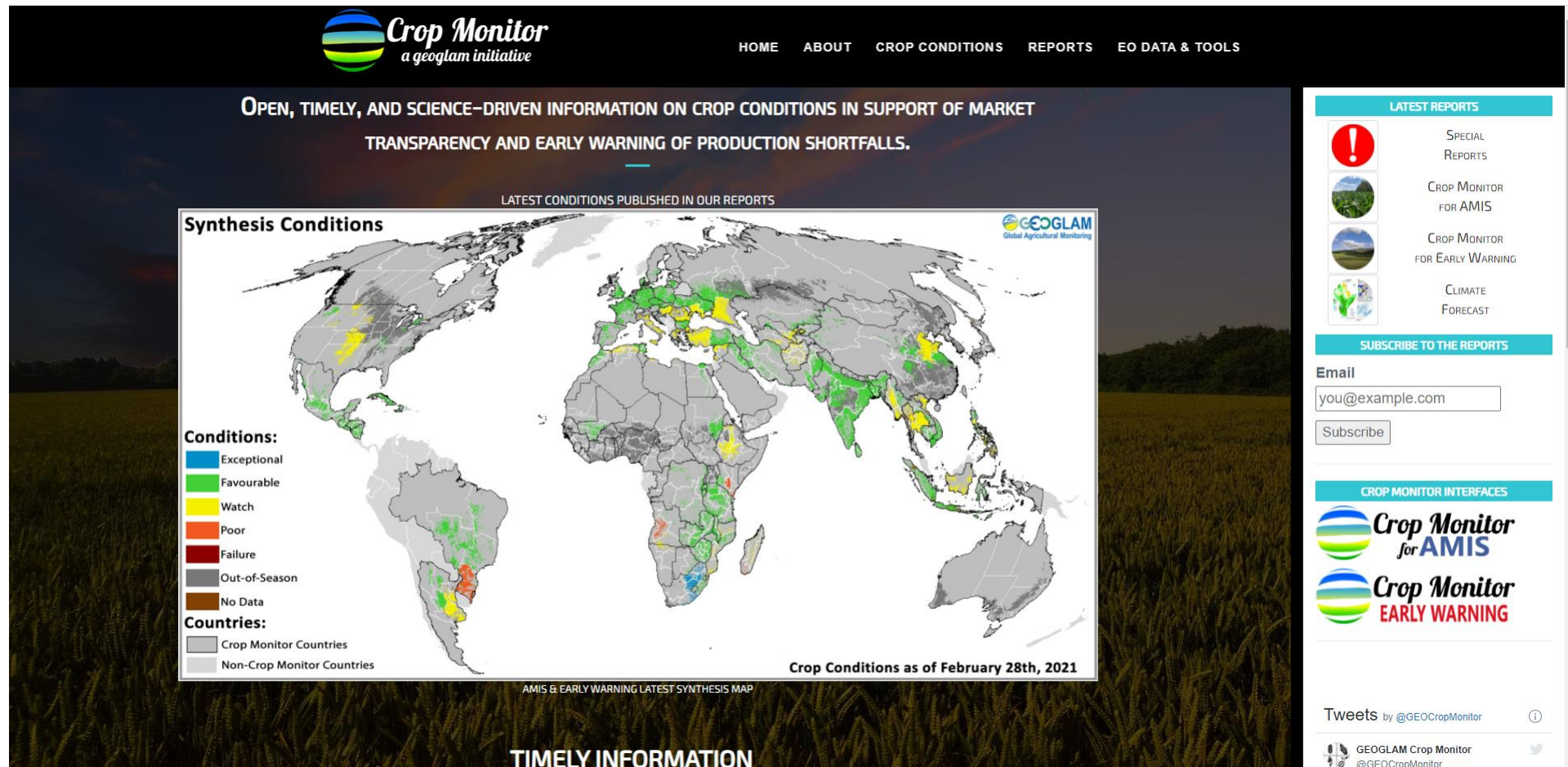
Dekad: 21-28/02/2019- Free State – Warning 3

NDVI
Difference



Strong negative
NDVI anomalies in
2019.
Crop failure and
decrease in planted
area

GEOGLAM crop monitors



<https://cropmonitor.org/>

[illegible]

Risk management

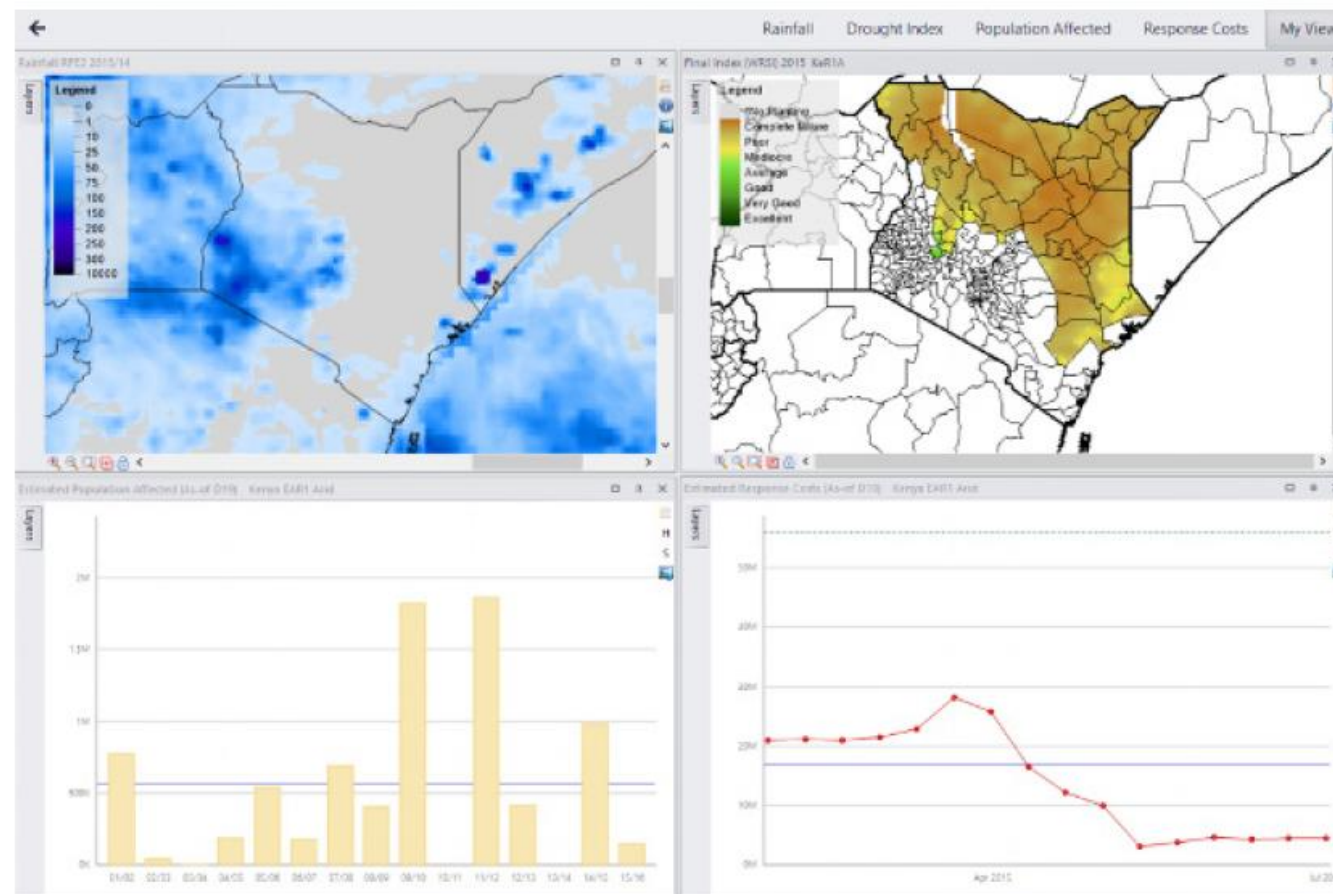
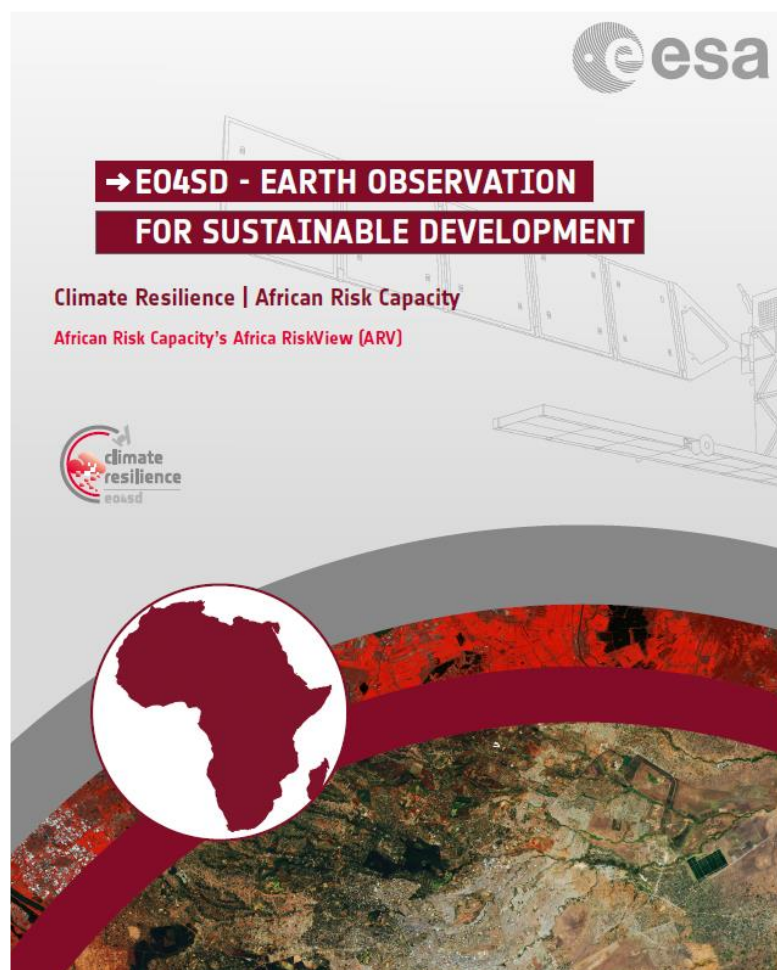
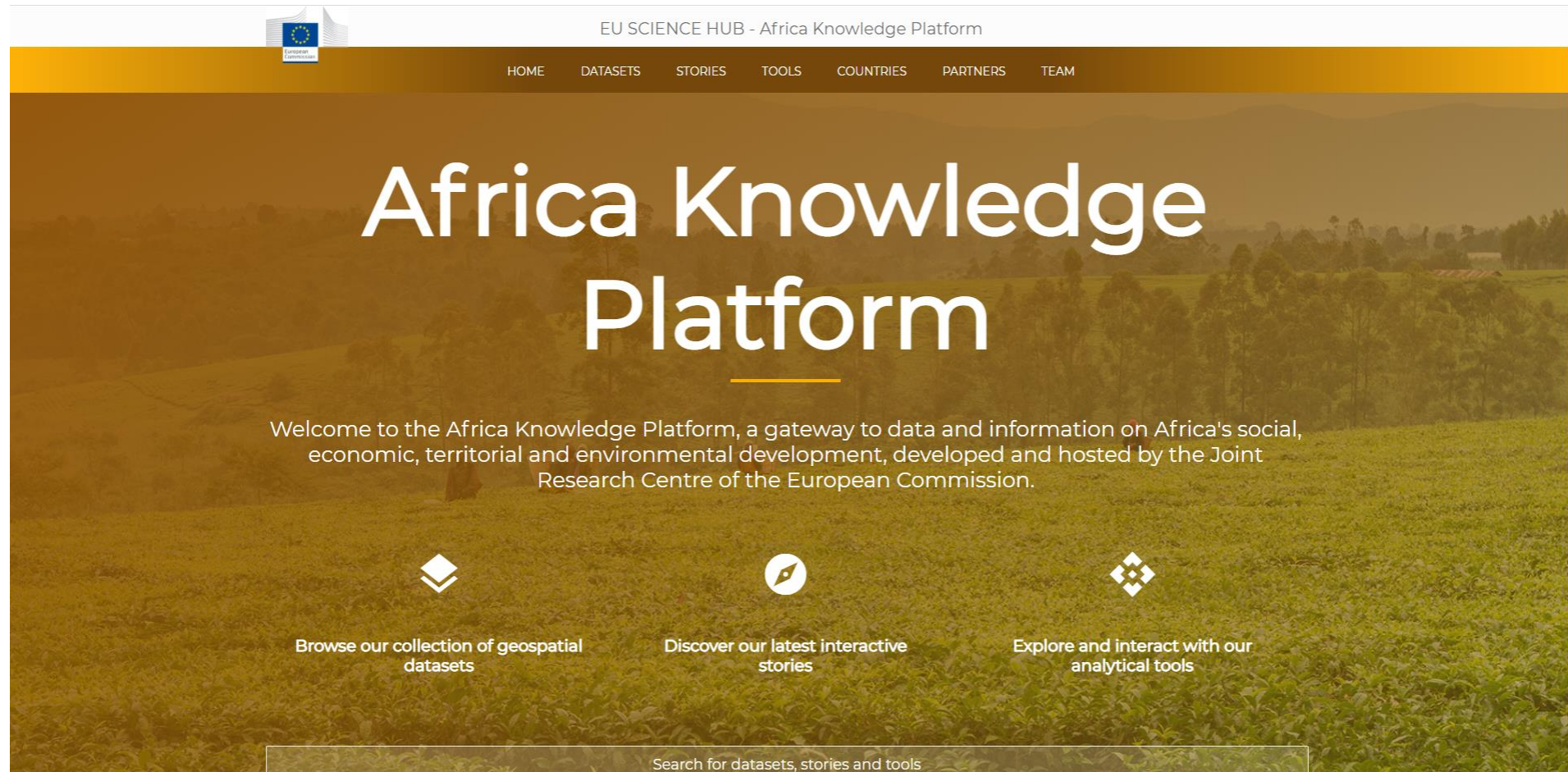


Image 2 Africa RiskView default My View showing Kenya EAR1 Arid (long rains) season. Source: Sistema and Geoville

African Risk Capacity: uses the Africa RiskView tool that estimates population affected by drought based on a water balance model and vegetation indices

Knowledge platforms



EO Knowledge Center



Featured content



Selected **OBSERVER** articles on EO uptake



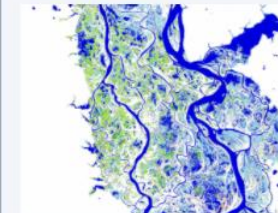
User uptake case REDD+



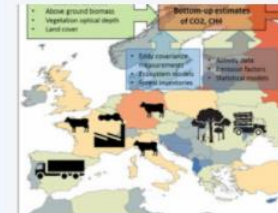
Earth Observations for Biodiversity



Cloud technology and Earth Observation



From EO to clean water
SDG indicator



Measuring man-made CO₂ emissions

Latest news

15 APR 2021

Satellite imagery key to powering Google Earth

12 APR 2021

Next events

18 MAY 2021

C3S 4th General Assembly

25 MAY 2021

5th European Climate Adaptation

Latest resources

PUBLICATION

COMMISSION STAFF WORKING DOCUMENT: Expression of User Needs for the Copernicus Programme

https://knowledge4policy.ec.europa.eu/earthobservation_en

Conclusions

- Number of data, computing and information portals rapidly growing
- Important to know what information is needed, what resources are necessary for data download and processing
- Data quality, check sources, reference to validation and accuracy
- Knowledge centers and knowledge platforms can provide guidance and support access to relevant information

Quiz

Are you a user of EO data or EO derived information?

Break



Earth Observation based services for farmers: from pioneering projects to applications

Digitalisation for Agriculture Training

Main contents

- Assumptions
- From use of EO for precision farming to services for small scale farmers
- Examples of pioneering projects and emerging applications
- Challenges and conclusions

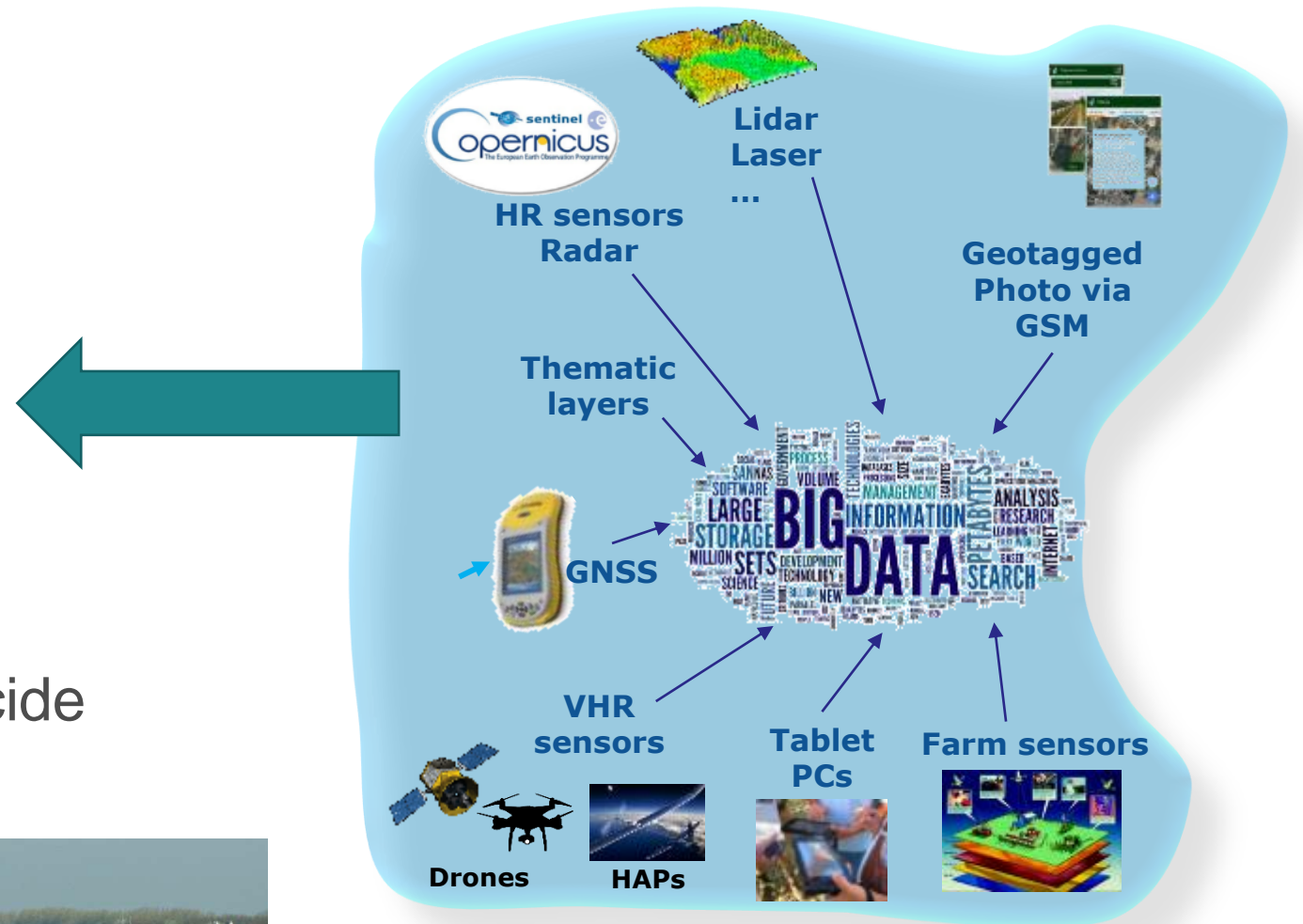
Some assumptions

- Providing digital services to small scale farmers in developing countries can:
 - Improve their access to services which would otherwise be hardly available
 - Digitalization can contribute to agricultural transformation in developing countries
 - **EO information available everywhere and in near real time, provides information complementary to field information, increases transparency**
 - Scale not always adequate for small scale farming
 - Needs policies and regulation for protection of privacy, personal data, reducing digital divide...

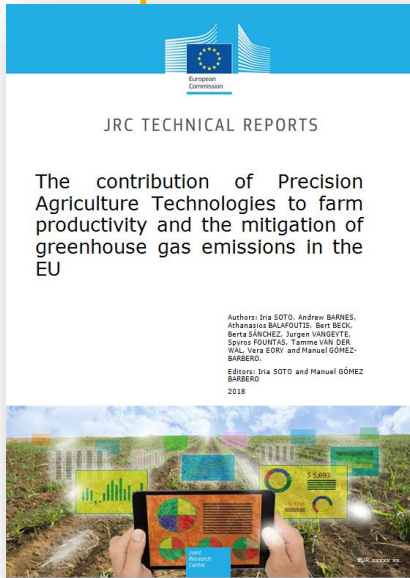
Main services and technologies

precision farming

- Controlled traffic
- Autoguidance
- Soil mapping
- Yield mapping
- Variable rate fertilizer and pesticide application

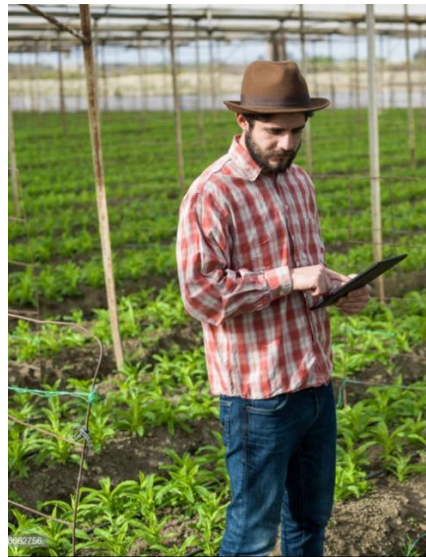
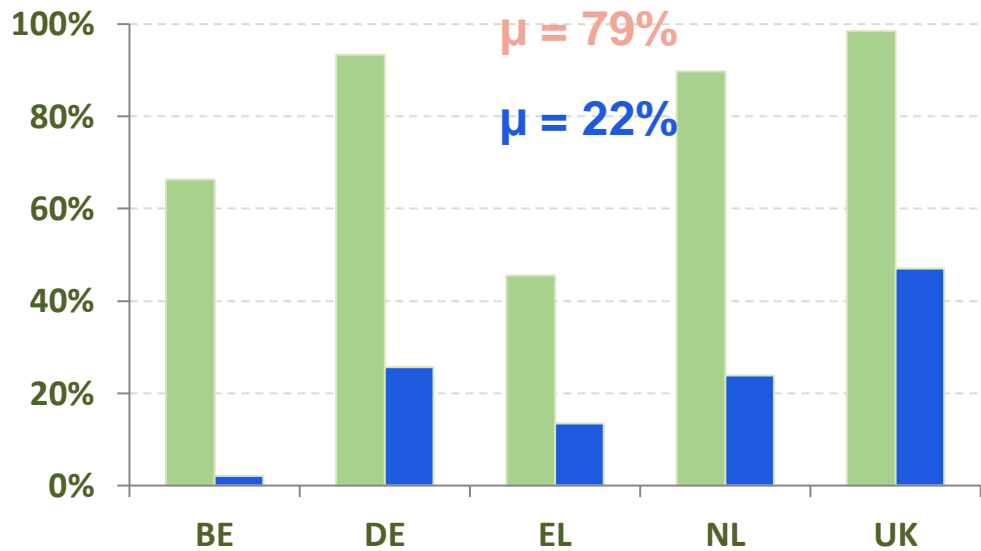


Adoption drivers and barriers



JRC Survey on Precision Agriculture adoption

Farmers **awareness** vs. **adoption** of PAT



BARRIERS

*Top reasons for **NOT** adopting PAT*

- High costs of the technology
- Uncertainty for recovering the investment
- Size of the farm
- Age
- Lack of unbiased information about benefits

DRIVERS

Top reasons for adopting PAT

- Optimize in the use of agrochemicals
- Reduce costs and increase efficiency
- Increases accuracy of farm management
- Reduction of workload
- Economic capacity / curiosity

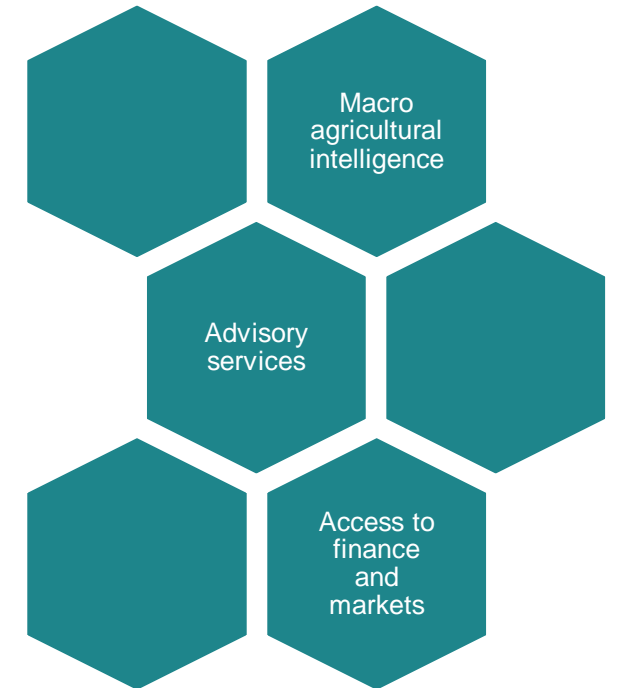
Services for small scale farmers

Services:

- Farm digitization and registry
- Near real time crop monitoring and forecasts
- Advisory services
- Improved access to agri-finance and access to market

Technologies:

- Mobile communication tools
- **GIS, Remote sensing and sensor technology**
- Machine learning



Selected examples of:

Pioneering projects

- **G4AW:** Geodata for Agriculture and Water
- **PICSA:** Participatory Integrated Climate services for Agriculture
- **Sen2Agri**
- **NADiRA:** Nurturing Africa's Digital Revolution for Agriculture

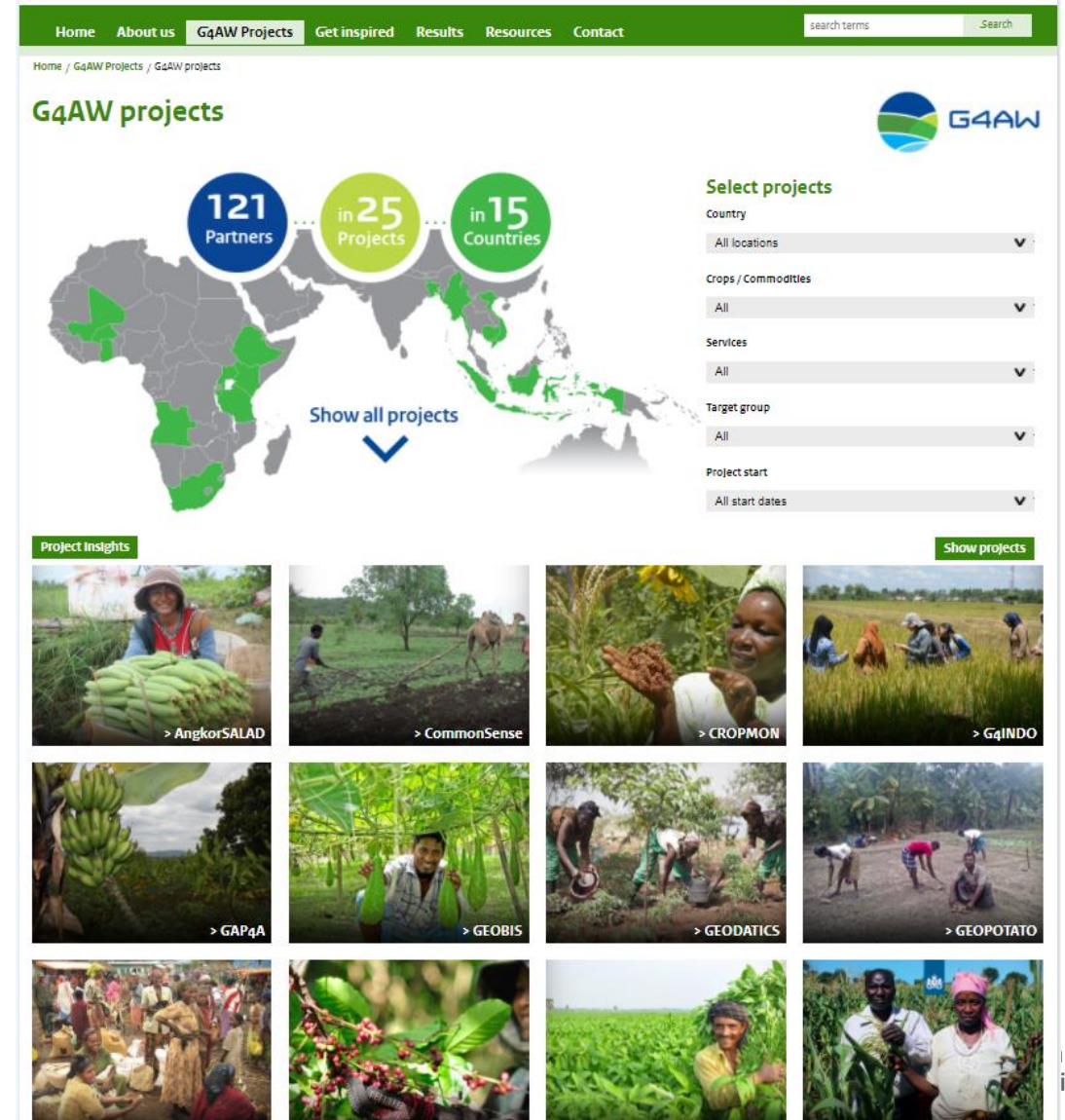
Emerging applications

- **oneSoil**
- **Fieldy**
- **agriBORA**
- **Farmdrive**

NB: these are only examples, not an exhaustive list!

Geodata for Agriculture and Water (G4AW)

- Programme started in 2015 by the Netherlands govt., implemented by the dutch space agency
- Aims at aims to provide the **right information** at the **right time** to the most important actors in the food production chain: farmers, fishermen and pastoralists.
- “Geodata, such as satellite and mobile data, can be converted to relevant information on climate, weather and hazards and even timely agricultural advice”



PICSA

- Improved climate information and decision-making tools enable small scale farmers in the target countries to improve their resilience in the face of erratic rainfall and increasing temperatures.
- Launched by University of Reading as part of the CGIAR CCAFS project works with National Meteo agencies, NGOs and other actors

The screenshot displays the PICSA website interface. At the top, there are logos for CGIAR, the Research Program on Climate Change, Agriculture and Food Security, and CCAFS. Navigation links include About, Donors, Partners, People, Research Themes, Regions, News, Events, Outcomes, and Resources. A filter bar allows users to select regions (East Africa, West Africa, Latin America, Southeast Asia, South Asia) and status (Current, Completed). A yellow 'APPLY' button is located below the filters. The main content area features six project cards, each with a representative image, a title, a 'CURRENT' status label, and a 'READ MORE' link with a plus icon.

Project Title	Status
Scaling-up Strategies for Climate Risk Management in South Asian Agriculture	CURRENT
A Climate Services Menu for SEA (CiSM): tackling scaling with a diversity of end users in the climate services value chains	CURRENT
Bundling flood insurance and post-flood recovery to agriculture in improving smallholder livelihoods in South Asia	CURRENT
Capacitating Farmers and Fishers to manage climate risks in South Asia (CaFFSA)	CURRENT
Scaling-up Strategies for Climate Risk Management in South Asian Agriculture	CURRENT
Big data analytics to identify and overcome scaling limitations to climate-smart agricultural practices in South Asia (BigData2CSA)	CURRENT

Sen2agri

- ESA project for exploiting Sentinel imagery and providing services to national level agricultural monitoring
- Developed an open tool for cropland and crop type classification that has become a reference
- Enables agricultural services projects like for example Nadira

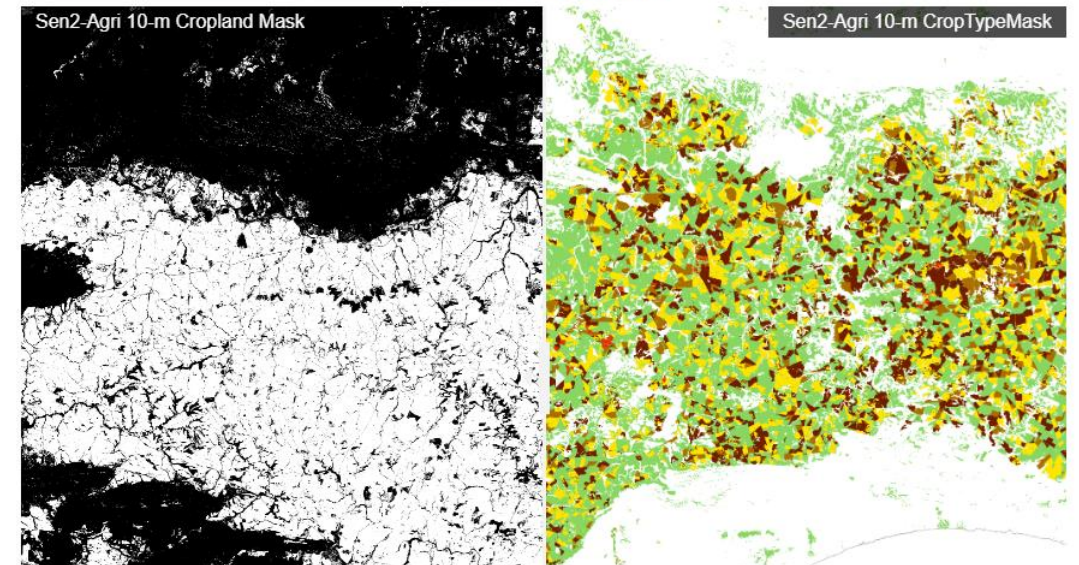
Crop Type Map: mapping crop types using an automated approach

The **Crop Type Map** product is a map of the main crop types or groups in a given region, with a Minimum Mapping Unit of 0,01 ha and provided along with several quality flags.

The **top main 5 crop types** are considered per region. The main crop types are defined as those covering a minimum area of **5 % of the annual cropland** in the region, representing a **cumulated area higher than 75 %** of the latter.

The product is completed by an early Crop Area Indicator, an estimate of the crop type proportion inside a 1 km² pixel, usually derived by a statistically sound approach.

More information is available in the corresponding [product descriptive datasheet](#).



Nadira

[HOME](#)[CONCEPT ▾](#)[PROJECT ▾](#)[SERVICES ▾](#)[CONSORTIUM ▾](#)[NEWS & AGENDA](#)[CONTACT](#)

NADiRA will de-risk agriculture further, faster with Earth Observation and IoT

NADiRA is a Horizon 2020 innovation action to industrialize the incorporation of Copernicus, other Earth Observation products and in-situ sensors inside *agCelerant™*. The innovation will reduce investment risk for agro-industrial stakeholders, notably bankers, insurers, input suppliers and food processors.



agCelerant™ is an agricultural value chain orchestration digital platform present in 12 countries and connecting producers with banks, insurers, input providers and agro-industries in smallholder contract farming.

Use data to deliver sustainable information

Through data collected by mobile devices, IoT and satellites, the NADiRA services support better management practices for smallholder farmers and provides reliable information to stakeholders.



CROP TYPE IDENTIFICATION

Increase accuracy and lead time of production.



PARCEL PREPAREDNESS

Improve efficiency in monitoring farm operations that precede the planting period.



CROP STATUS DETERMINATION

Provide information about crop growing conditions and anomalies during the growing season.



HARVEST DATE DETECTION

Improve the efficiency and reliability of effective harvest date.

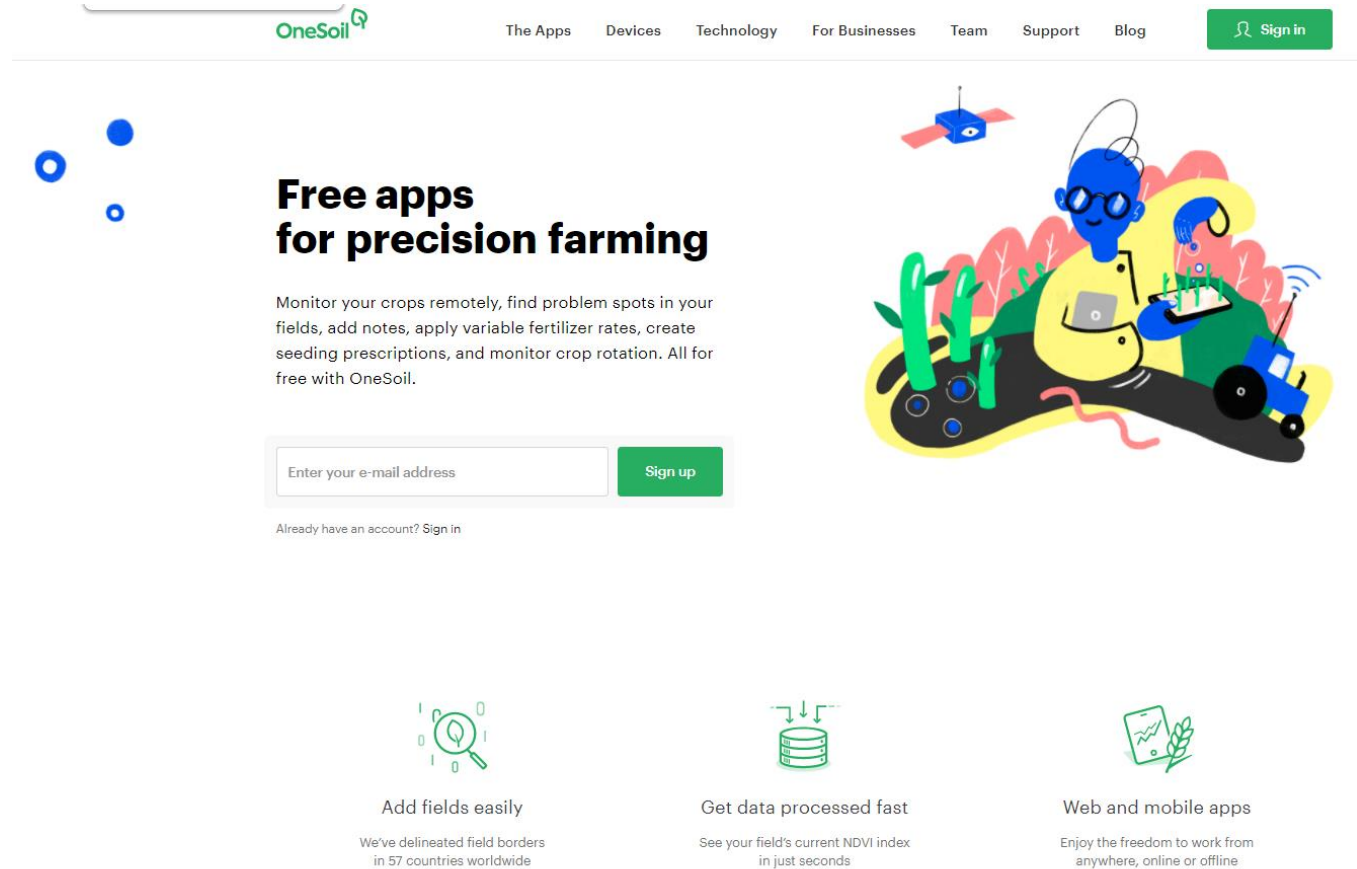


CROP YIELD FORECASTING

Forecast crop yield efficiently and reliably for a large number of parcels.

OneSoil

- Disruptive technology: automatically detected field boundaries using AI for Europe, US and going global
- Allows monitoring selected fields for crop growth, check weather forecasts, compute nutrients need
- Can be combined with field sensors
- Addressing mainly mechanized and digitalized farmers



The screenshot shows the OneSoil website's landing page. At the top is a navigation bar with the OneSoil logo, links for 'The Apps', 'Devices', 'Technology', 'For Businesses', 'Team', 'Support', and 'Blog', and a green 'Sign in' button. The main content area features a large illustration of a farmer in a yellow shirt and blue pants, holding a tablet, with a satellite and a tractor in the background. The headline reads 'Free apps for precision farming'. Below this, a paragraph describes the app's capabilities: 'Monitor your crops remotely, find problem spots in your fields, add notes, apply variable fertilizer rates, create seeding prescriptions, and monitor crop rotation. All for free with OneSoil.' A sign-up form with a text input field 'Enter your e-mail address' and a green 'Sign up' button is present. Below the form is a link: 'Already have an account? Sign in'. At the bottom, three feature boxes are displayed: 'Add fields easily' (with a magnifying glass icon), 'Get data processed fast' (with a database icon), and 'Web and mobile apps' (with a smartphone icon).

OneSoil


The Apps Devices Technology For Businesses Team Support Blog [Sign in](#)

Free apps for precision farming


Monitor your crops remotely, find problem spots in your fields, add notes, apply variable fertilizer rates, create seeding prescriptions, and monitor crop rotation. All for free with OneSoil.

[Sign up](#)


[Already have an account? Sign in](#)



Add fields easily
We've delineated field borders in 57 countries worldwide



Get data processed fast
See your field's current NDVI index in just seconds



Web and mobile apps
Enjoy the freedom to work from anywhere, online or offline

Detecting field boundaries

We manually marked tens of thousands of fields and then trained an ML algorithm to define boundaries automatically. We show what happens with fields at any scale, from a whole region to a specific field plot. As a result, any farmer can get information about the state of their fields in our apps.

IoU 0.85

The accuracy of the automatic field delineation model



49 years is the time one person would need to manually mark these fields

21,603,849

The number of fields marked in the United States

35,923,503

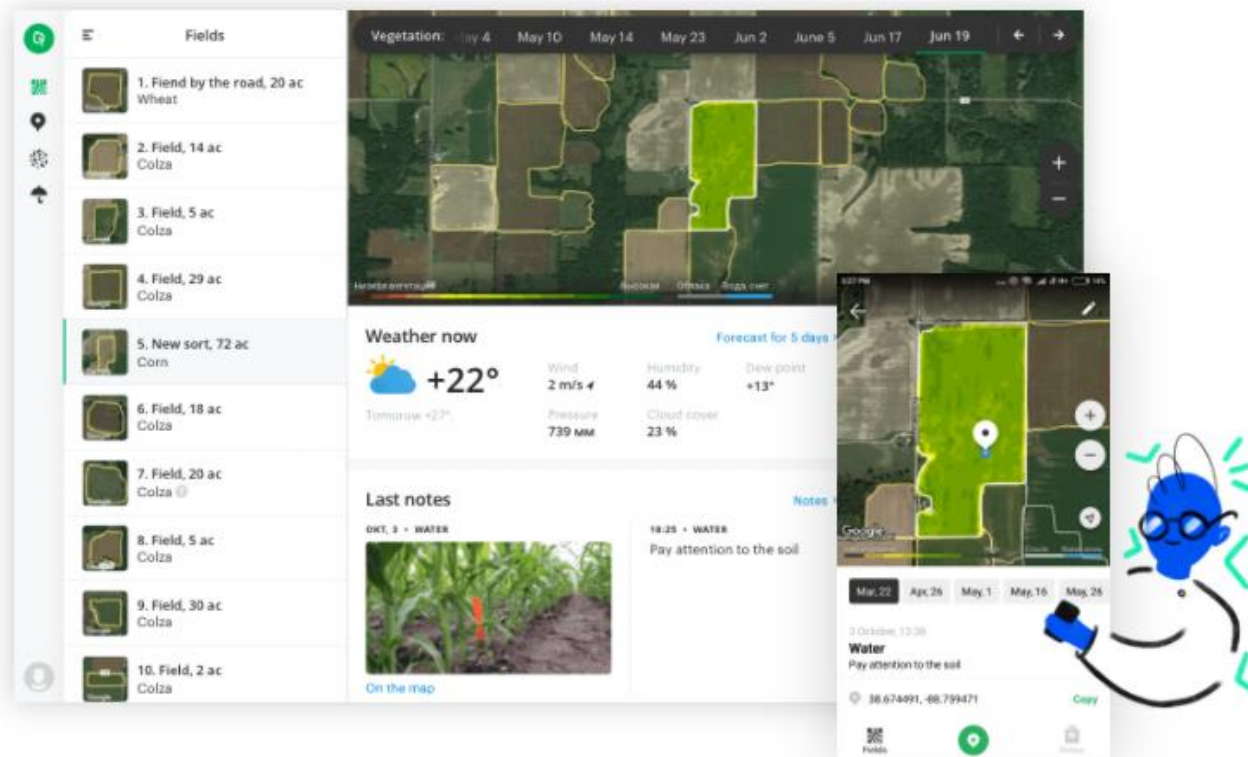
The number of fields marked in Europe

Our algorithms define field boundaries with a 5-meter accuracy

THE APPS

Monitor fields from anywhere

Monitor crops, add notes, check the weather forecast, and calculate nitrogen, phosphorus, and potassium fertilizer rates with OneSoil's free apps. All you need is internet access — we take care of the rest.



Fields

Find your field on the map: we'll define its boundaries and show you how your crops are doing



Fertilizers

Determine variable rates to apply nitrogen, phosphorus, and potassium



Scouting and notes

Monitor your plants and add notes for yourself or to share



Weather

Check the 5-day weather forecast for your field

 Sign in

OneSoil for mobile devices



DEVICES

Collect field data

Monitor plants and agricultural equipment operators' work right from your home or office. It's easy with OneSoil devices



Weather sensors

Measure soil moisture and air humidity, soil and air temperatures, and determine the luminance for a specific part of your field with OneSoil weather sensors



Modems

Transfer data easily between agricultural equipment and the OneSoil web app using a mobile network



Free?

User Sign In

Remotely monitor your smallholder network

- Crop/weather stats per field per month
- African coverage
- No cost, no limit, no risk
- See the pattern remotely, at scale and early



You Provide

- GPS and crop type per field for min 100 fields
- Occasional feedback (we're at beta stage so your experience is vital to the development)

We Provide

- Monthly satellite generated data updates per field for free
- Statistics incl. crop health | soil moist. | ground temp | rainfall | evapo-transpiration
- Access via our web portal or link via API



agriBORA

- Targets linkage between agribusiness and farmers
- Engages small scale farmers via extension services, meteo forecasts etc...
- Uses simple technology, sms
- Provides farm surveys



**Monitor growth conditions and
determine most likely limiting
factors to crop growth using
spatial insights**

GET STARTED

Use innovative crop growth models to know
what is happening on the farm.

Our models incorporate hyper local weather, satellite data and in-situ observations to provide insights on how the crop is performing.

We *digitize* the value chain making farmers *visible* and partners *trustworthy*

Promoting long-term linkages between farmers, market off-takers and other key market players such as crop aggregators, input and equipment suppliers, logistics and mechanization service providers to financial institutions, insurance providers and fintech companies.



MAKE FARMERS VISIBLE

Enable smallholder farmers to participate in global markets by providing visibility to input and output markets.



MAKE FARMERS BANKABLE

Provide production based risk assessments and real-time monitoring of the crop growth and yields.



MAKE MARKETS PREDICTABLE

Forecast volumes and plan the harvest schedule based on the yield estimation, crop area and crop calendar insights.



MAKE PAYMENTS DIGITAL

Integrate digital wallets to enhance transparency of transactions and enable faster payments to and from farmers.

Alternative Credit Scoring for **Smallholder Farmers**

FarmDrive uses mobile phones, alternative data, and machine learning to close the critical data gap that prevents financial institutions from lending to creditworthy smallholder farmers.

[LEARN MORE](#)[ACCESS LOANS](#)

Unlocking access to credit for smallholder farmers



50 Million Smallholder Farmers

Nearly 50 million smallholder farmers in Africa are struggling to support their families and communities through agri-business because less than 10% have their economic needs met by the financial sector. Without access to credit, they remain unable to purchase quality inputs, make productive investments, and improve their production and harvests.



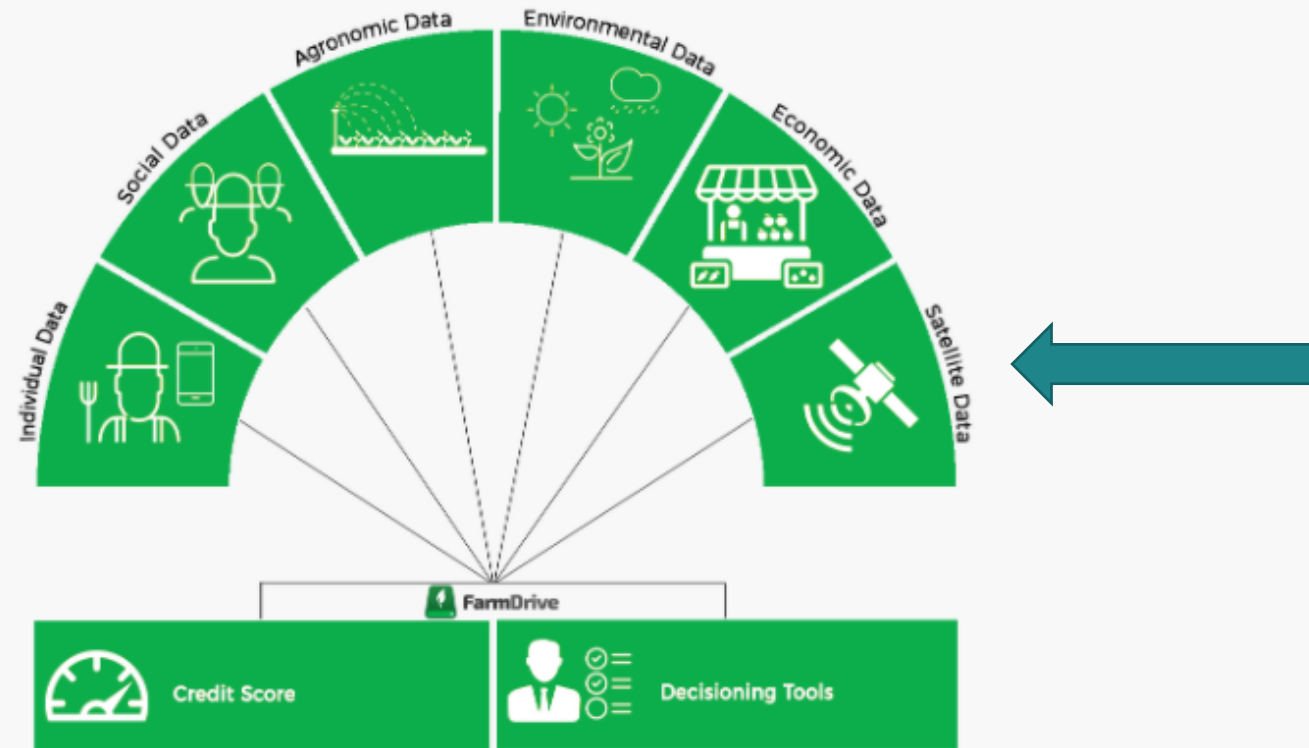
\$450 Billion Financing Gap

Agriculture employs 65% of Africa's population and makes up 32% of its GDP. However, less than 1% of bank lending in Africa goes to agriculture. In absence of accurate and cost-effective methods for assessing small-scale agricultural lending risk, financial institutions choose not to lend to smallholder farmers, thereby contributing to the \$450 billion global agriculture financing gap.

FarmDrive's alternative credit risk assessment model is providing financial institutions with an agriculturally relevant and data-driven model to assess risk and develop loans that fit the needs of smallholder farmers. Not only will this solution unlock millions of dollars of previously

Credit Scoring

FarmDrive collects and aggregates alternative datasets from multiple sources, in Kenya and around the world, to build credit scores for smallholder farmers in Africa.



The alternative datasets are analyzed by our machine learning algorithm to produce relevant credit scores for smallholder farmers, and decisioning tools that enable financial institutions to develop small-scale agriculture loan products.

Challenges

- Digital divide: Emerging applications and services require connectivity and digital infrastructure
- Digital education
- Privacy and data protection standards
- Need for regulation to favour fair competition

Conclusions

- Classic precision farming technology generally not attractive for small scale farming
- But pioneering projects and recent applications show great potential for specific services for small scale farming
- COVID19 and the recovery phase that will follow make these applications even more relevant
- Need institutional support, infrastructure, capacity building, policy and regulation

Quiz

Do you think EO based information can be of direct benefit to farmers?

Feedback on recent EO use cases from two EU Delegations (Uganda and Ivory Coast)

Digitalisation for Agriculture Training

Q&A

- Any questions? Comments? Remarks?

Wrap-up

1. Key Earth Observation technologies and recent applications in agriculture and food security policy support
2. Key portals to access relevant data and information
3. Earth Observation based services for farmers: from pioneering projects to applications
4. Feedback on recent EO use cases from two EU Delegations (Uganda and Ivory Coast)

Thank you... and see you tomorrow for our 4th webinar!

Contact: felix.rembold@ec.europa.eu



© European Union 2021

Unless otherwise noted the reuse of this presentation is authorised under the [CC BY 4.0](https://creativecommons.org/licenses/by/4.0/) license. For any use or reproduction of elements that are not owned by the EU, permission may need to be sought directly from the respective right holders.

