

#EUYouth4Climate Awards

EU GCCA+ Youth Awards The best climate storytelling



The **EU GCCA+ Youth Awards** support young journalists, writers and photographers to tell powerful climate stories around the world.

If you are **between 18 and 30 years** and live in a country participating to the GCCA+ programme you can participate with a video/story with photos about collaboration to tackle climate change, preferably related to an EU-funded project in your country. There will be 1 winner for each for each the following regions that reflect the EU GCCA+ main areas of intervention:

- Asia/Pacific
- East/Central Africa,
- West Africa
- Southern Africa
- Latin America/Caribbean

The five award winners will be able to participate to a **6 weeks Masterclass** by leading climate reporters and advocates and will also be **awarded equipment and storytelling prices**.

The EU GCCA+ Youth Awards will be an opportunity to shape and empower 5 young storytellers selected from countries that are most vulnerable to climate change. Winners will be announced before COP26.

Deadline for registration and submission: 22 September 2021

About EU GCCA+



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FAQs & Rules

WHO CAN PARTICIPATE?

Young people (18 to 30 years old) from a country participating to the GCCA+ programme:

> www.gcca.eu/programmes

HOW TO ENTER THE CONTEST?

To participate in the contest:

- [Apply through the registration and submission form.](#)
- Share your story with us (video or feature) via an open Google doc or WeTransfer
- Specify in which region you are participating

WHAT DO WE ASK?

You can participate with a video or a feature story accompanied by original photos:

- An original climate change video story (with subtitles in English, French or Spanish) – Length: 90" to 180"
- An original climate change written story in English, French or Spanish – 1000 to 1500 words, accompanied by 5 original photos with captions

Apply through the [registration and submission form](#)

Each participant can send max 1 video and 1 story!



WHAT TYPES OF STORIES ARE WE LOOKING FOR?

We would love you to tell a story related to an EU GCCA+ project or another project funded by the European Union in your country. Here is a (non-exhaustive) [list of examples](#).

Your story may also be about other climate related sustainable development cooperation topics.

We're not looking for breaking news or press releases. We want to tell original stories that are going unnoticed:

- Feature: We want you to tell the story of the people involved in climate action and some of the solutions proposed.
- Testimonial: Some people make a difference in the fight against climate change. We want to hear their story.



You can participate with a video/story + photos, either unpublished or published in 2021.



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WHAT ARE THE TECHNICAL REQUIREMENTS FOR VIDEOS AND/OR STORIES?

Submissions must be delivered in the following formats:

- Photos: min 1024 pixels, jpeg format
- Video Stories:
 - Acceptable video formats: 9:16 and 16:9 to 4:5
 - Video file size: max. 100 MB
 - Length: 90-180 seconds
 - Videos must be saved in one of the following formats: MOV, GIF or MP4

Ensure that the videos and stories do not contain any type of logo. Music only if copyright free.

WHAT INFORMATION SHOULD I INCLUDE IN MY PITCH?

- Name, age and country
- Working title: a preliminary title for your story/video
- Summary: 100 words max!
- (Bonus) EU related story: Please tell us which EU or EU GCCA+ project your story/video is related to. This is highly recommended, but not requisite.



DOES MY STORY NEED TO BE IN FRENCH, ENGLISH or SPANISH?

Yes, written stories must be in English, French or Spanish.

A video can be in any language, with subtitles in English, French or Spanish.

HOW DO I INCREASE MY CHANCES?

The EU GCCA+ Youth Awards Jury will consider criteria such as, for example, the best script, the most touching story, the most original story, the most inspiring story, the most liked story.

If your story relates to an EU GCCA+ project or another project funded by the European Union in your country, there will be an extra bonus.



Share your story #EUYouth4Climate #EUGCCAPlus



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WHAT IS THE PRIZE?

The 5 winners of the GCCA+ Youth Awards will attend a **6 weeks Masterclass by Climate Tracker ADD LINK** combining a series of both thematic and storytelling online trainings led by leading climate reporters and advocates from around the world. This will include **one-on-one mentoring sessions** for each of the 5 winners.

The Masterclass will be offered in English. One-on-one mentoring will be offered in either English, French, Spanish, or (if possible) in the native language of the winner.

The 5 winners will also be awarded a **350 EUR equipment price** (i.e to locally upgrade their equipment, travel for the story, subscribe to better editing software) and a **250 EUR storytelling price** after the publication of their video/story on the EU GCCA+ channels.

By accepting the prize winners commit to:

1. Participate in all training and mentoring sessions.
2. Submit drafts of all their work to Climate Tracker team members in a timely manner and following up on editorial reviews.
3. Publish 1 video or story on EU GCCA+ channels.
4. Agree the awarded video/story/photos published will be property of the EU as per applicable EU property rights requirements
5. Assume full responsibility for all issues related to their video/story/photos
6. Assume full responsibility regarding their authorship of the video/story submitted

WHAT IS THE TIMELINE?

- 29 July: Launch of the Award
- **22 September: Submission deadline**
- 22 October: Official Announcement of the Winners (@Climate Action Day 24 October)
- 22 October-22 December: Masterclass and submission of video/story/photos for publication

WHAT IF I WIN?

You will receive an email from the EU GCCA+ team with the information you need to retrieve your prize. Be sure to give us a valid address when you send your video/story.

> **Official Award announcement:
24 October 2021 @Climate Action Day**



Submissions that do not comply with the regulations above will be considered ineligible

