



2050 AIM STRATEGY®

THE VISION IN A NUTSHELL





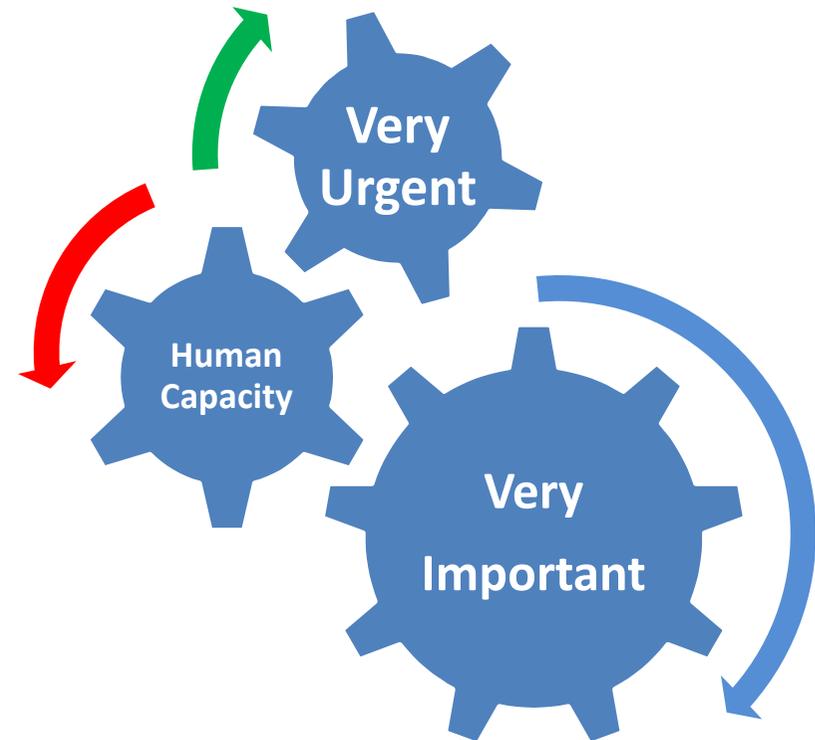
AU.int/Maritime

Situation.

<p>Ship building yards and marine equipment industries. Africa represents < 0.9% of global gross tonnage.</p>	<p>Over the past 5 decades, minimum loss from IUU Fishing: USD 100 bn.</p>	<p>Dumping of Toxic waste: <u>2006 Abidjan:</u> 15 deaths, > 108,000 affected. <u>2010 North Nigeria:</u> lead-contaminated waste: 400 deaths, > 18,000 affected.</p>
<p>Environmental Crimes. Oil spills cleanup: > USD 1bn, > 30 yrs to finish. > 2,000 hectares of Marine life destroyed.</p>	<p>Loss from illegal oil bunkering b/n 2003 and 2008: USD 100 bn.</p>	<p>Piracy and Armed Robbery: East & West Africa, Terrorism. Human trafficking, Arms trafficking, Drug trafficking, etc...</p>
<p>Global warming, Sea level rise, Climate change.</p>	<p>In addition to loss of revenue, illegal activity:</p> <ul style="list-style-type: none"> ▪ fuels violence insecurity and corruption, ▪ finances purchase of weapons, ▪ escalates youth unemployment, ▪ causes environmental pollution and ▪ destabilizes communal life. 	<p>IS AFRICA UNDER ATTACK ???</p>

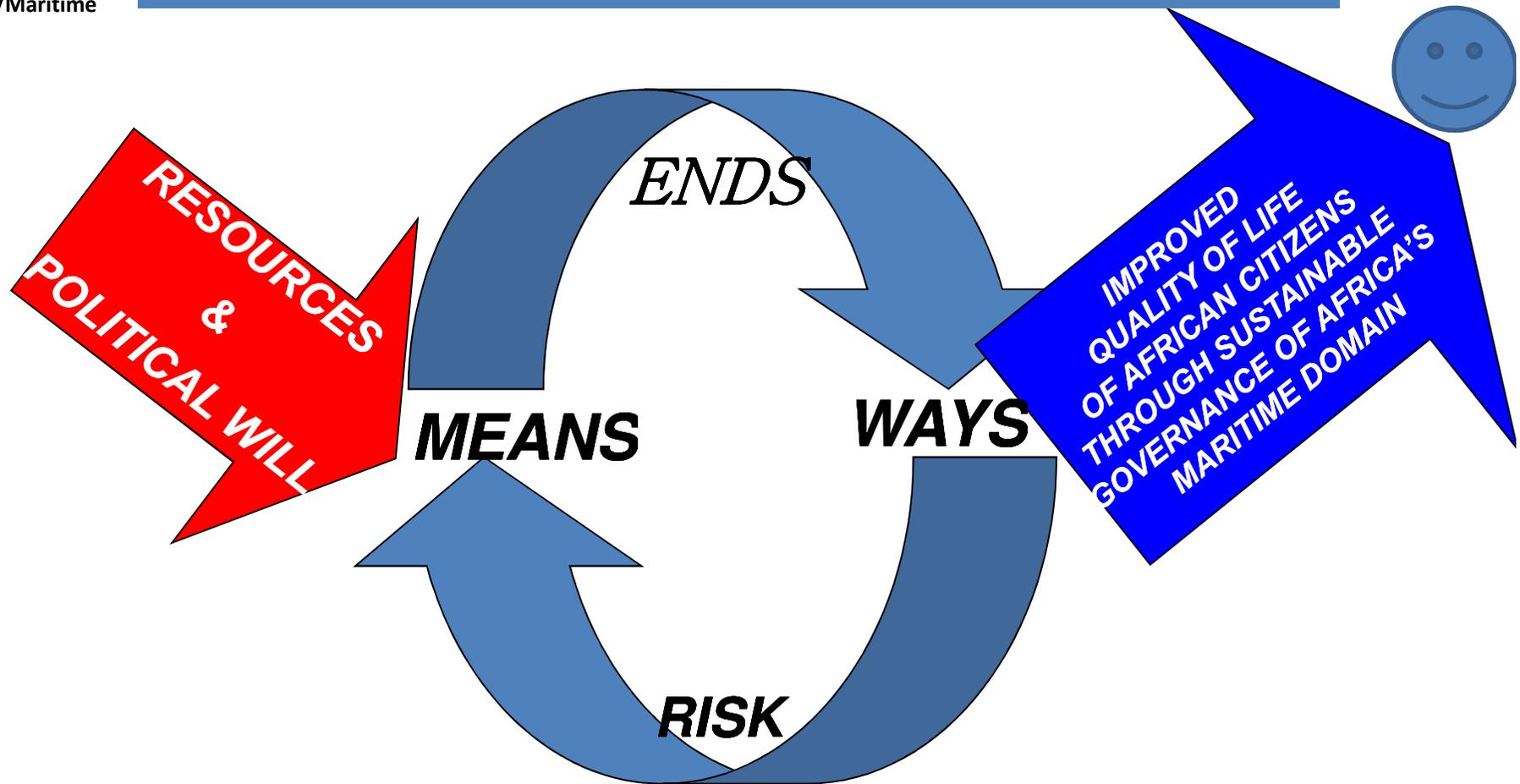
The Vision...

- An African-driven,
- Overarching,
- Multilayered,
- All-inclusive,
- Multidisciplinary,
- Coherent,
- Long term vision



to address Africa's multifaceted maritime challenges and opportunities.

AUC 2050 AIM-STRATEGY.



**CROSS-SECTOR/DEPARTMENT / INTERSTATE / INTERAGENCY
DYNAMIC / FLEXIBLE PROCESS**

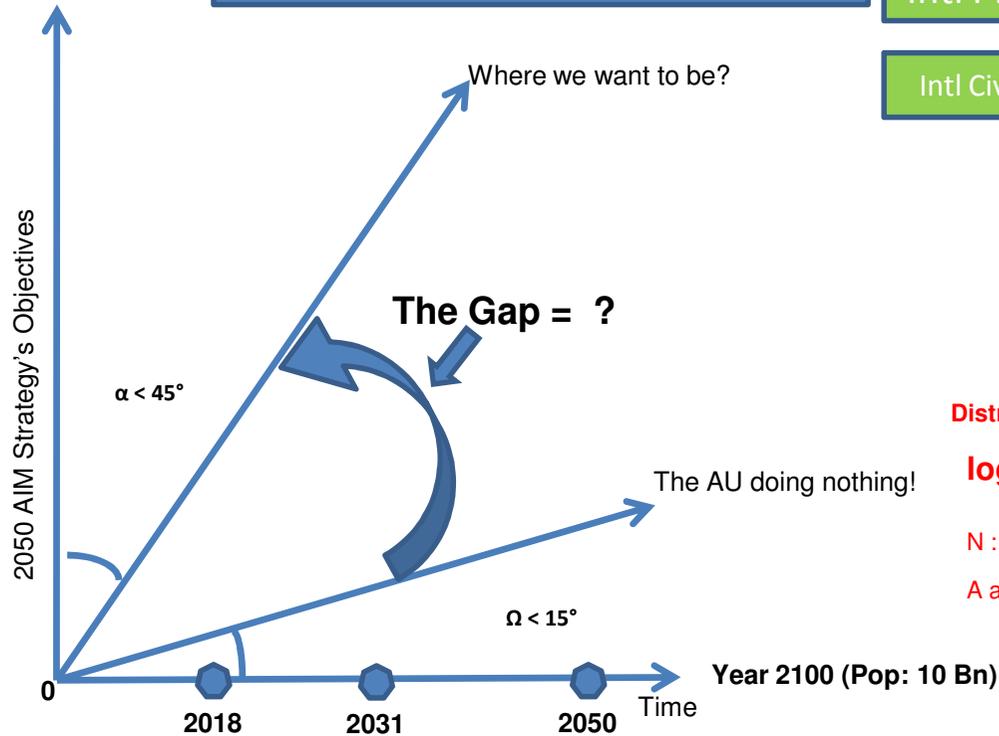


Gap Analysis.

End State =

IMPROVED QUALITY OF LIFE OF AFRICAN CITIZENS THROUGH SUSTAINABLE GOVERNANCE OF AFRICA'S MARITIME DOMAIN

- BLUE ECONOMY
- Food Security
- Fishing & Marine minerals
- Safety of Life at Sea
- Hydropower
- Transport, Tourism
- Maritime Security
- Ports, Ship building, Etc...



Distribution of income and wealth:

$$\log N = \log A + m \log x$$

N : number of people w/ wealth $> x$

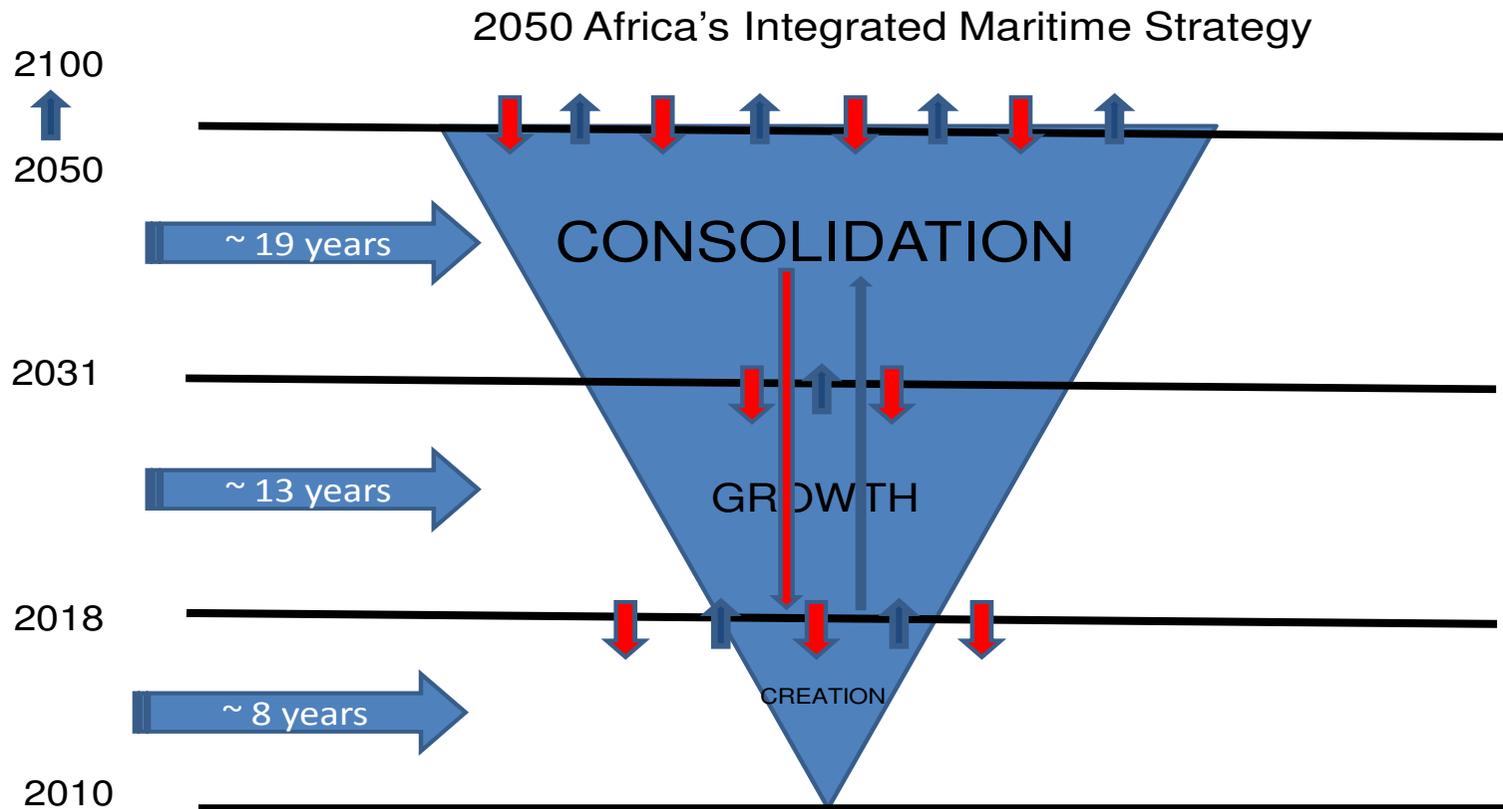
A and m are constants

$$\text{End State} = f(\text{Objectives})!$$

$$\text{Objectives} = f(R \times T \times PW)?$$



2050 AIM Strategy Grand Time Frames.





Urgent vs Important Matrix.

	H I G H	U R G E N C Y	L O W
I M P O R T A N C E	<p>Urgent and Important</p> <p>Do it now!</p> <p>1</p>	<p>Important not Urgent</p> <p>Decide when to do it!</p> <p>2</p>	
	<p>Urgent not Important</p> <p>Delegate it!</p> <p>4</p>	<p>Not Important not Urgent</p> <p>Dump it!</p> <p>3</p>	
	L O W		



The 3-Steps Test.

- **Suitability**-will the 2050 AIM Strategy's attainment accomplish the desired End State ?
(relates to objectives).
- **Feasibility**-can the action be accomplished by the means available or realistically predictable ?
(relates to concept).
- **Acceptability**-are the consequences of cost justified by the importance of the desired End State ?
(relates to resources/concept).



Fair Winds!

Together, let's navigate the FUTURE... NOW !

www.AU.int/Maritime

...Swim with us on



Arabic, English, French, Portuguese... and Kiswahili.