

2020 EU-Korea EcoMobility Conference: Imagining Carbon Neutral Roads

Overview

- Date: 16 – 17 November 2020
- Place: Jeonju City, Korea
- Format: in-person event + live streaming
- Participants: 50 participants on site and 1,000 participants via online
- Organizer: EcoMobility Network of Local Sustainability Alliance Korea, EU-Korea Climate Action, ICLEI Korea
- Host: Korea Climate Environment Network, Jeonju City, National Assembly Member Seong-ju Kim, EU Delegation to Republic of Korea
- Supported by: LX Korea Land Information Agency
- Language
 - Day 1 (16 November): Simultaneous interpretation for English and Korean
 - Day 2 (17 November): Korean

Objectives

- Provide an opportunity to share and learn various policies and programs on low carbon and sustainable mobility at local level
- Share outcomes and achievements of the second year of ‘Bike to Work Challenge’
- Announce the establishment of the M-LEAD and participating Korean local governments to promote their EcoMobility policies
- Facilitate cooperation between Korean and European cities to scale up sustainable and low-carbon urban mobility

Program

Program	Time	Speakers
Day 1: Monday, 16 November		
Opening	14:00-14:20 (06:00-06:20 CET)	Opening and congratulatory remarks Moderator: Ecomobility Network of Local Sustainability Alliance Korea <ul style="list-style-type: none"> • Seung-su Kim, Mayor of Jeonju City • H. E. María Castillo Fernández, Ambassador of the EU Delegation to the Republic of Korea • Sung-joo Kim, National Assembly Member of Jeonju City • Yeon-hee Park, Director of ICLEI Korea Office
Civil Society	14:20-	[Award Ceremony of ‘2020 Bike to Work Challenge’]

Session 1	16:00 (06:20-08:00 CET)	Award Ceremony for the 2020 Bike to Work Challenge Presentation: 2020 Bike to Work Challenge <ul style="list-style-type: none"> • Yong-seok Oh, General Secretary, Daegu Council for Sustainable Development Presentation: Social Network Interventions for Increasing Bike Use <ul style="list-style-type: none"> • Antonios Proestakis, Social Biking Challenge Coordinator, Joint Research Centre, European Commission Panel discussion of participating cities in 2020 Bike to Work Challenge <ul style="list-style-type: none"> • Moderator: Jun-hwa Yang, Secretary General, Local Sustainability Alliance of Korea • Panelist 1: Dong-won Lee, Sustainable Governance Manager, Dangjin City • Panelist 2: Myung-gu Chu, Secretary General, Daejeon Council for Sustainable Development Discussion and Q&A
Break	16:00-16:30	Teatime and networking
Local Government Session	16:30-18:00 (08:30-10:00 CET)	[Low-carbon mobility policies of local governments in EU and Korea] Moderator: Bong-hee Son, Key Expert, EU-Korea Climate Action Intro: TED talk ‘The 15-minute City’ <ul style="list-style-type: none"> • Carlos Moreno, Associate Professor of Patheon Sorbonne University and Scientific Advisor to the Mayor of Paris Presentation: Human city made by EcoMobility <ul style="list-style-type: none"> • Seung-su Kim, Mayor of Jeonju City Presentation: Green Growth through free public transportation in Hwaseong <ul style="list-style-type: none"> • Cheol-mo Seo, Mayor of Hwaseong City Presentation: Strategy for mobility in Malmo <ul style="list-style-type: none"> • Andreas Schönström, Deputy Mayor of Malmo City, Sweden • Carlos Moreno, Associate Professor of Patheon Sorbonne University-IAE Paris and Scientific Advisor to the Mayor of Paris Panel discussion and Q&A
Day 2: Tuesday, 17 November		
[Parallel Session 1] M-LEAD* Session *M-LEAD: Joint action of local governments to achieve	10:00-12:00	[Innovative Urban Transition Cases for Public Transport Promotion] Presentation: Public bus route renovation of Jeonju city <ul style="list-style-type: none"> • Seong-bok Eom, Head of Public Bus Policy Bureau, Jeonju city Presentation: Free public bus system of Hwaseong city <ul style="list-style-type: none"> • Woo-jae Jeong, Manager of free public transportation team, Hwaseong city Presentation: Public transport policies of Brussels <ul style="list-style-type: none"> • Marin Lefrancq, Smart Transport Coordinator, Brussels City, Belgium Panel discussion and Q&A

EcoMobility		<p>[Roundtable on achievements and challenges of urban transition through mobility]</p> <p>Moderator: Yeon-hee Park, Director, ICLEI Korea Office</p> <p>Pedestrian improvement of Suwon city</p> <ul style="list-style-type: none"> • Gang-gu Choi, Manager of EcoMobility team, Suwon city <p>Personal mobility of Gangdong-gu municipality of Seoul Metropolitan Government</p> <ul style="list-style-type: none"> • Yong-soon Shin, Manager of Energy Policy team, Gangdong-gu Municipality of Seoul Metropolitan Government <p>What is needed for urban mobility transition?</p> <ul style="list-style-type: none"> • Yong-seok Oh, Secretary General of Daegu Council for Sustainable Development
<p>[Parallel Session 2] Civil Society Session 2</p>	<p>10:00-12:00</p>	<p>[Workshop to prepare the revision of law to promote cycling]</p> <p>Moderator: Tae-youn Jang, Professor, Department of Urban Engineering, Jeonbuk National University</p> <p>Presentation: Key issues for the legislation to promote cycling</p> <ul style="list-style-type: none"> • Gwang-hun Kim, Secretary General, Eco-mobility of Gwangju <p>Presentation: Cities become healthy when bikes are on the roads</p> <ul style="list-style-type: none"> • Gil-joong Kim, Jeonju Bicycle Social Action <p>Roundtable Discussion</p> <ul style="list-style-type: none"> • In-hyuk Yeu, Manager, Suwon Climate Education Center • Jong-hun Lee, Climate Environment Policy Officer, Changwon City • Jong-seok Kim, Chairman, Daegu Federation of Cycling Movement • Jun-hong Bak, President, Deokjin Self-sufficiency Promotion Center