



European
Commission

Results and
Indicators for
Development

Green Economy

*International
Partnerships*

EUROPEAN COMMISSION

Directorate-General for International Partnerships

Unit D4 - Performance, Results and Evaluation; Internal
Communication, Knowledge Management and Collaborative Methods

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Results and Indicators for Development

General Introduction

This **guidance for action design** has been developed by INTPA Unit D4 “Performance, Results and Evaluation; Internal Communication, Knowledge Management and Collaborative Methods” jointly with INTPA Thematic Units.

It is **addressed** to all colleagues involved in the preparation of action documents and project documents and offers a handy tool to develop solid logical framework matrices. It identifies clear and measurable results statements that are in line with INTPA policy priorities, as well as with the UN Sustainable Development Goals (SDGs), along with a range of good indicators to monitor progress. It will be updated regularly to reflect evolving priorities.

Its **main objective** is to enhance the quality of INTPA interventions – both in terms of design as well as of monitoring and reporting in the course of implementation.

The **need for this type of guidance was** identified in the framework of the results-reporting process led by INTPA D4, as well as through its systematic review of all action documents presented to Quality Review Group meetings.

The present guidance covers INTPA strategies in various sectors, and presents for each sector:



1. EU policy priorities: a short narrative explaining EU policy priorities and commitments as articulated in key policy and strategic documents.



2. Results Chain: a diagram showing the main results (impact, outcomes, outputs) that EU development interventions are expected to achieve in the sector, reflecting EU policy priorities and commitments.



3. List of Sector Indicators: examples of measurable indicators associated to each result statement are provided, that may be used in Logframe Matrices at project / programme level.

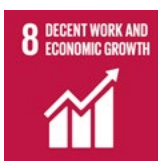


You can access the online Sector Indicator Guidance at <https://europa.eu/capacity4dev/results-and-indicators>. For further information and/or to provide feedback please contact INTPA Unit D4 at INTPA-EU-RESULTS@ec.europa.eu

1. EU Policy Priorities



The 2017 [European Consensus on Development](#) calls on the EU and its Member States “to promote resource efficiency and sustainable consumption and production, including the sustainable management of chemicals and waste, with a view to decoupling economic growth from environmental degradation and enabling the transition to a circular economy”. This commitment is meant to contribute to both the Planet and the Prosperity priorities of the European Consensus, reflecting a paradigm shift which better acknowledges the economic opportunities that “green” policies, markets and business practices can deliver, notably in terms of sustainable growth and job creation.



This vision is well reflected in the [European Green Deal](#) and related thematic policy strategies and action plans, which highlight the EU ambition to lead a just transition to a climate-neutral, resource-efficient and circular economy. The EU Green deal acknowledges the need for a global response to the climate change and environmental degradation challenges. It commits the EU in the promotion and implementation of environment, climate and energy policies across the world, including through setting a credible example and following up with a strong ‘green deal diplomacy’, focused on convincing and supporting others to take on their share of promoting more sustainable development. It also recognises the importance of appropriate policies to facilitate trade and investment in green goods and services, promote climate-friendly public procurement, and “ensure undistorted, fair trade and investment in raw materials that the EU economy needs for the green transition”.

The green economy ambition is reiterated in the [NDICI Regulation](#), which calls for more action “to address the scale of other environmental challenges such as biodiversity loss and depletion of natural resources”. It has been consistently promoted through relevant policies and instruments, including: The Communication “[A stronger role of the Private Sector in Achieving Inclusive and Sustainable Growth in Developing Countries](#)” which indicated that the EU will “promote eco-entrepreneurship and green job creation through the SWITCH to Green initiative”; The Communication “[Achieving Prosperity through Trade and Investment](#)”, which states that “environmental sustainability will also be at the heart of aid for trade” and notes that “climate finance and the green and circular economy offer developing countries leapfrogging opportunities in trade, growth and employment”; The [External Investment Plan](#), which foresees that, “In order to fulfil the political commitments of the Union on climate action, renewable energy and resource efficiency, a minimum share of 28% of the financing under the EFSD Guarantee should be devoted to investments relevant for those sectors”.

EU action on the inclusive green economy

In line with this policy framework and with lessons from relevant EU’s cooperation experience in developing countries, three complementary areas of intervention characterise EU action on the inclusive green economy:

- Enabling frameworks, to ensure coherence between environmental and economic policies, and provide support to public institutions while promoting private sector and civil society participation in policy development;
- Green business development, with a focus on the adoption of sustainable consumption and production practices by MSMEs;
- Access to finance and the greening of investments, to improve capacities and practices of both businesses and finance institutions and to finance the green economy transition.

Policy and Strategic Documents

- [Regulation \(EU\) 2021/947 establishing the Neighbourhood, Development and International Cooperation Instrument \(NDICI\)](#) (2021)
- [GAP III objectives and indicators on “Addressing the challenges and harnessing the opportunities offered by the green transition”](#) (2020)
- EC Communication “[The European Green Deal](#)” (2019)
- [New European Consensus on Development](#) (2017)
- [Regulation \(EU\) 2017/1601 of the European Parliament and of the Council establishing the European Fund for Sustainable Development \(EFSD\), the EFSD Guarantee and the EFSD Guarantee Fund](#) (2017)
- EC Communication “[Achieving Prosperity through Trade and Investment](#)” (2017)
- EC Communication “[A Stronger Role of the Private Sector in Achieving Inclusive and Sustainable Growth in Developing Countries](#)” (2014).



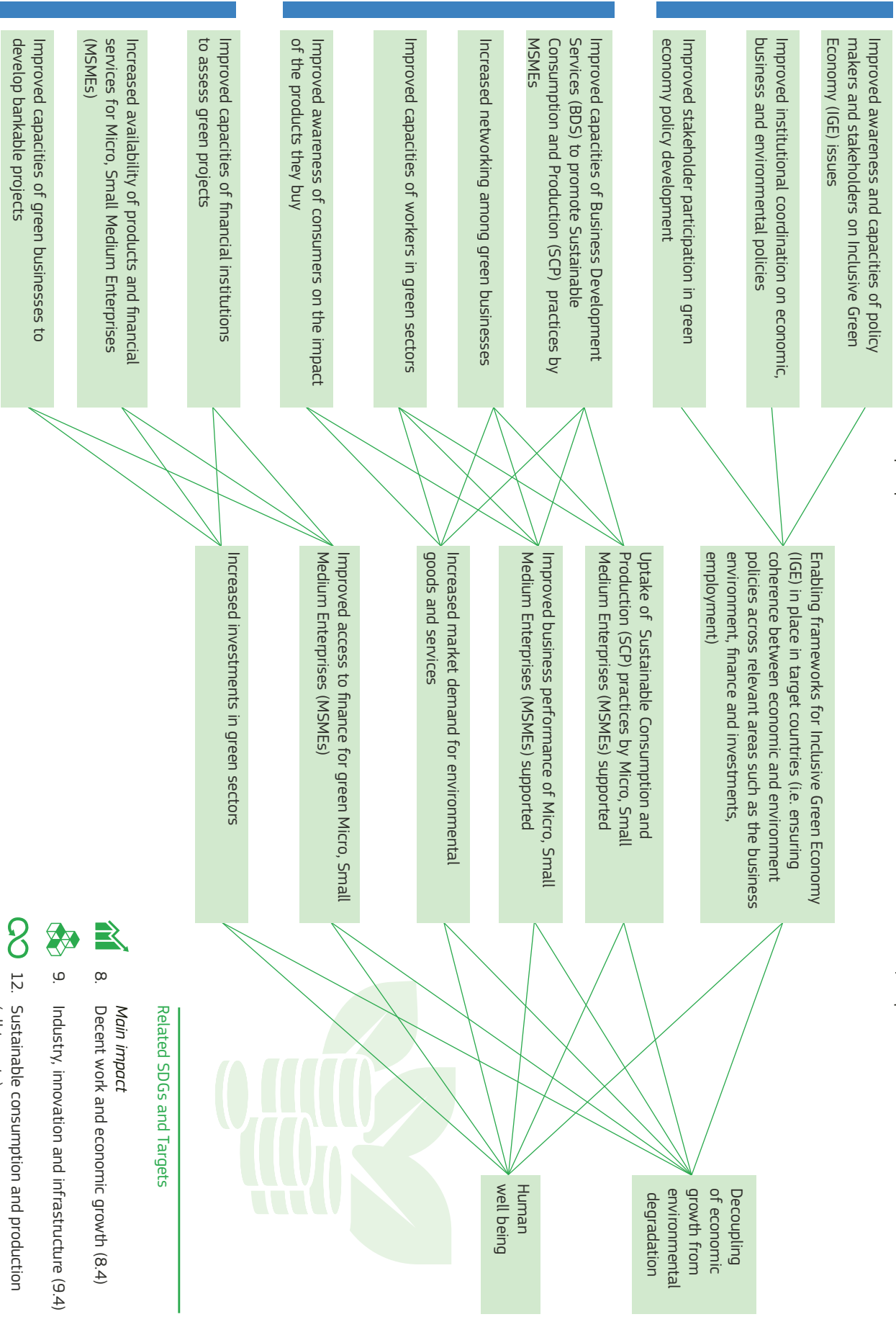
2. Results Chain

Access to finance / Greening of investments






















Green business development sustainable production and consumption patterns

Enabling frameworks

OUTPUTS **Specific objectives - OUTCOMES** **Overall objectives - IMPACT**



3. List of Sector Indicators

Result	Indicators				
 Impact Decoupling of economic growth from environmental degradation	<ul style="list-style-type: none">  SDG 8.4.1. and 12.2.1 Material Footprint (MF) – In tonnes <i>data source</i> UN Environment Live platform, https://wesr.unep.org/, under “SDGs and statistics” Global SDG Indicators Database, https://unstats.un.org/sdgs/indicators/database/  SDG 8.4.1. and 12.2.1 Material Footprint (MF) – In tonnes per capita <i>data source</i> UN Environment Live platform, https://wesr.unep.org/, under “SDGs and statistics” Global SDG Indicators Database, https://unstats.un.org/sdgs/indicators/database/  SDG 8.4.1. and 12.2.1 Material Footprint (MF) – Per unit of GDP <i>data source</i> UN Environment Live platform, https://wesr.unep.org/, under “SDGs and statistics” Global SDG Indicators Database, https://unstats.un.org/sdgs/indicators/database/  Water productivity (\$/m³) <i>data source</i> World Development Indicators – Freshwater, http://wdi.worldbank.org/table/3.5 For national data on water use: http://www.fao.org/nr/water/aquastat/data/query/index.html?lan For national data on GDP: https://data.worldbank.org/indicator/NY.GDP.PCAP.KD 				
	<ul style="list-style-type: none">  SDG 9.4.1 – CO₂ emission per unit of value added (kg/\$) <i>data source</i> Global SDG Indicators Database, https://unstats.un.org/sdgs/indicators/database/  SDG 9.4.1 – CO₂ emission per unit of value added (MVA) <i>data source</i> Global SDG Indicators Database, https://unstats.un.org/sdgs/indicators/database/  Amount of waste generated and treated per capita per year, disaggregated by type of waste and treatment type <i>data source</i> Baseline and endline surveys conducted and budgeted by the EU-funded intervention  Amount of waste generated and treated per Micro, Small and Medium Enterprise (MSME) per year, disaggregated by type of waste, treatment type and International Standard Industrial Classification (ISIC) sector <i>data source</i> Baseline and endline surveys conducted and budgeted by the EU-funded intervention 				
	<table border="1"> <thead> <tr> <th>Result</th> <th>Indicators</th> </tr> </thead> <tbody> <tr> <td rowspan="3">  Impact Human well-being </td> <td> <ul style="list-style-type: none">  Rate of employment in sectors targeted by the EU-funded intervention, disaggregated by sex, age group, disability status and economic sector <i>data source</i> ILO Stat, https://ilostat.ilo.org/topics/employment/ For national data – national statistics  Mean nominal monthly earnings of workers in Micro, Small and Medium Enterprises (MSMEs) supported by the EU-funded intervention, disaggregated by sex, age group, economic activity <i>data source</i> Baseline and endline studies conducted and budgeted by the EU-funded intervention  Net additional income of workers in Micro, Small and Medium Enterprises (MSMEs) supported by the EU-funded intervention per year, disaggregated by sex, age group <i>data source</i> Baseline and endline studies conducted and budgeted by the EU-funded intervention </td> </tr> </tbody> </table>	Result	Indicators	 Impact Human well-being	<ul style="list-style-type: none">  Rate of employment in sectors targeted by the EU-funded intervention, disaggregated by sex, age group, disability status and economic sector <i>data source</i> ILO Stat, https://ilostat.ilo.org/topics/employment/ For national data – national statistics  Mean nominal monthly earnings of workers in Micro, Small and Medium Enterprises (MSMEs) supported by the EU-funded intervention, disaggregated by sex, age group, economic activity <i>data source</i> Baseline and endline studies conducted and budgeted by the EU-funded intervention  Net additional income of workers in Micro, Small and Medium Enterprises (MSMEs) supported by the EU-funded intervention per year, disaggregated by sex, age group <i>data source</i> Baseline and endline studies conducted and budgeted by the EU-funded intervention
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	<p><i>The highlighted indicators have been selected by thematic units in DG INTPA to be encoded in OPSYS. Indicators from the EU Results Framework (EURF), Sustainable Development Goals (SDGs) and the EU Gender Action Plan (GAP III) are included, among others. These indicators focus on the most important axes under each thematic area. They are recommended to be used by Operational Managers and Implementing Partners when designing logframes.</i></p>				

Result	Indicators
ENABLING FRAMEWORKS	

Outcome

Enabling frameworks for Inclusive Green Economy (IGE) in place in target countries (i.e. ensuring coherence between economic and environmental policies across relevant areas such as the business environment, finance and investments, employment)

- ✔ Number of Inclusive Green Economy (IGE) policy instruments adopted and/or implemented, disaggregated by category of document
data source Baseline and endline surveys conducted and budgeted by the EU-funded intervention
- ✔ Percentage of Green Public Procurement (GPP) compared to the total national public procurement, disaggregated by sector
data source For national data – national statistics
For sector data – baseline and endline surveys conducted and budgeted by the EU-funded intervention.

Result	Indicators
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Output

1. Improved awareness and capacities of policy makers and stakeholders on Inclusive Green Economy (IGE) issues

- ✔ Number of policy makers and stakeholders participating in Inclusive Green Economy (IGE) events organised with support of the EU-funded intervention, disaggregated by sex, sector
data source Database of beneficiaries / participants
- ✔ Number of Inclusive Green Economy (IGE) knowledge products and tools developed with support of the EU-funded intervention
data source Progress reports for the EU-funded intervention

- ✔ Number of policy makers and other stakeholders trained by the EU-funded intervention with increased knowledge and/or skills on Inclusive Green Economy (IGE) issues, disaggregated by sex and sector
data source Database of training participants; pre- and post-training tests

Result	Indicators
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Output

2. Improved institutional coordination on economic, business and environmental policies

- ✔ Number of institutional coordination mechanisms on Inclusive Green Economy (IGE) established with support of the EU-funded intervention
data source Progress reports for the EU-funded intervention
- ✔ Number of institutions', organisations' and company representatives engaged in institutional coordination mechanisms on Inclusive Green Economy (IGE) established with support of the EU-funded intervention, disaggregated by sex and sector
data source Progress reports for the EU-funded intervention

Result	Indicators
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Output

3. Improved stakeholder participation in green economy policy development

- ✔ Number of dialogue mechanisms on Inclusive Green Economy (IGE) supported by the EU-funded intervention
data source Progress reports for the EU-funded intervention
- ✔ Number of persons attending dialogue mechanisms on Inclusive Green Economy (IGE) with support of the EU-funded intervention, disaggregated by sex and sector
data source Database of beneficiaries/participants
- ✔ Number of Inclusive Green Economy (IGE) policy inputs (e.g. position papers) produced by stakeholders with support of the EU-funded intervention
data source Papers produced with support of the EU-funded

Result	Indicators
GREEN BUSINESS DEVELOPMENT	
<p>Outcome</p> <p>Uptake of SCP practices by Medium Small Medium Enterprises (MSMEs) supported</p>	<ul style="list-style-type: none"> Number of EU supported Micro, Small and Medium Enterprises (MSMEs) reporting the adoption of Sustainable Consumption and Production (SCP) practices, disaggregated by sex and age group of the owner, enterprise size <i>data source</i> Baseline and endline studies conducted and budgeted by the EU-funded intervention Number of Micro, Small and Medium Enterprises (MSMEs) that obtain firm-specific sustainability standards certification, disaggregated by sex and age group of the owner, enterprise size <i>data source</i> Baseline and endline studies conducted and budgeted by the EU-funded intervention

Result	Indicators
<p>Outcome</p> <p>Improved business performance of Medium Small Medium Enterprises (MSMEs) supported</p>	<ul style="list-style-type: none"> EURF – Number of (b) green jobs supported/ sustained by the EU <i>data source</i> M&E system of EU-funded interventions Number of Micro Small Medium Enterprises (MSMEs) reporting increased turnover as a direct result of EU support received, disaggregated by sex and age group of the owner, enterprise size <i>data source</i> Baseline and endline studies conducted and budgeted by the EU-funded intervention Amount of savings generated from improved resource (material, energy, water) efficiency <i>data source</i> Baseline and endline studies conducted and budgeted by the EU-funded intervention

Result	Indicators
<p>Outcome</p> <p>Increased market demand for environmental goods and services</p>	<ul style="list-style-type: none"> Percentage of sales of certified products of total sales by Micro Small Medium Enterprises (MSMEs), disaggregated by sex and age group of the owner, enterprise size <i>data source</i> Baseline and endline studies conducted and budgeted by the EU-funded intervention

Result	Indicators
<p>Output</p> <p>1. Improved capacities of Business Development Services (BDS) to promote SCP practices by Medium Small Medium Enterprises (MSMEs)</p>	<ul style="list-style-type: none"> EURF 2.20. Number of Micro, Small and Medium enterprises applying Sustainable Consumption and Production practices with EU support, disaggregated by sex of the owner, enterprise size <i>data source</i> EU intervention monitoring and reporting systems: annual and final reports from implementing organisations (e.g. governments, international organisations, non-state actors), ROM reviews, evaluations, etc. Number of green Business Development Services (BDS) providers supported by the EU-funded intervention <i>data source</i> Progress reports for the EU-funded intervention Number of Micro Small Medium Enterprises (MSMEs) assisted by green Business Development Services (BDS) providers with support of the EU-funded intervention, disaggregated by sex and age group of the owner, enterprise size <i>data source</i> Progress reports for the EU-funded intervention Number of Sustainable Consumption and Production (SCP) scaling-up mechanisms established with support of the EU-funded intervention, disaggregated by type of mechanism (e.g. technical tools, voluntary agreements, codes of conducts, standards and labels) <i>data source</i> Progress reports for the EU-funded intervention Number of sectors / supply chains where Sustainable Consumption and Production (SCP) has been supported by the EU-funded intervention <i>data source</i> Progress reports for the EU-funded intervention

Result	Indicators
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Output

2. Increased networking among green businesses

- Number of stakeholder representatives attending EU-funded networking events on green economy, disaggregated by sex, sector
data source Database of beneficiaries / participants

Result	Indicators
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Output

3. Improved capacities of workers in green sectors

- Number of individuals trained by the EU-funded intervention with increased knowledge and/or skills on Sustainable Consumption and Production (SCP) practices, disaggregated by sex, age group and sector
data source Database of training participants; pre- and post-training tests
- Number of training schemes / programmes on green economy developed with support of the EU-funded intervention
data source Progress reports for the EU-funded intervention

Result	Indicators
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Output

4. Improved awareness of consumers on the impact of the products they buy

- Number of consumers reached through EU-funded awareness raising campaigns on the impact of consumption, disaggregated by sex, sector
data source Progress reports for the EU-funded intervention
- Number of green procurement tools created with support of the EU-funded intervention
data source Progress reports of the EU-funded intervention

Result	Indicators
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Outcome

Improved access to finance for green Medium Small Medium Enterprises (MSMEs)

- Number of Micro Small Medium Enterprises (MSMEs) investing in Sustainable Consumption and Production (SCP) that obtain financial services per year, disaggregated by sex and age group of the owner, enterprise size, type of financial service, rural / urban
data source Baseline and endline studies conducted and budgeted by the EU-funded intervention
- EURF – Number of beneficiaries with access to financial services with EU support, (a) firms – Number of Micro, Small and Medium Enterprises (MSMEs) only
data source M&E system of EU-funded interventions
- Number of outstanding loans to Micro, Small and Medium Enterprises (MSMEs) investing in Sustainable Consumption and Production (SCP) per year, disaggregated by sex and age group of the owner, enterprise size
data source Baseline and endline surveys conducted and budgeted by the EU-funded intervention
- Amount of outstanding loans to Micro, Small Medium and Enterprises (MSMEs) investing in Sustainable Consumption and Production (SCP) per year, disaggregated by sex and age group of the owner, enterprise size
data source Baseline and endline surveys conducted and budgeted by the EU-funded intervention

Result	Indicators
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Outcome

Increased investments in green sectors

- Amount of green investments in targeted sectors
data source Baseline and endline surveys conducted and budgeted by the EU-funded intervention

Result	Indicators
<p>Output</p> <p>1. Improved capacities of financial institutions to assess green projects</p>	<ul style="list-style-type: none"> ✔ Number of persons from financial institutions trained by the EU-funded intervention with increased knowledge and/or skills on inclusive green economy, disaggregated by sex <i>data source</i> Database of training participants; pre- and post-training tests ✔ Number of inclusive green economy financial knowledge products and tools developed with support of the EU-funded intervention <i>data source</i> Progress reports for the EU-funded intervention
Result	Indicators
<p>Output</p> <p>2. Increased availability of green financial products and services for Medium Small Medium Enterprises (MSMEs)</p>	<ul style="list-style-type: none"> ✔ Number of inclusive green financial schemes established with support of the EU-funded intervention <i>data source</i> Progress reports of the EU-funded intervention
Result	Indicators
<p>Output</p> <p>3. Improved capacities of green businesses to develop bankable projects</p>	<ul style="list-style-type: none"> ✔ Number of individuals from Micro, Small and Medium Enterprises (MSMEs) investing in Sustainable Consumption and Production (SCP) trained by the EU-funded intervention with increased knowledge and/or skills on access to finance, disaggregated by sex and sector <i>data source</i> Database of training participants; pre- and post-training tests ✔ Number of business plans for Sustainable Consumption and Production (SCP) investments elaborated with support of the EU-funded intervention <i>data source</i> Progress reports for the EU-funded intervention

