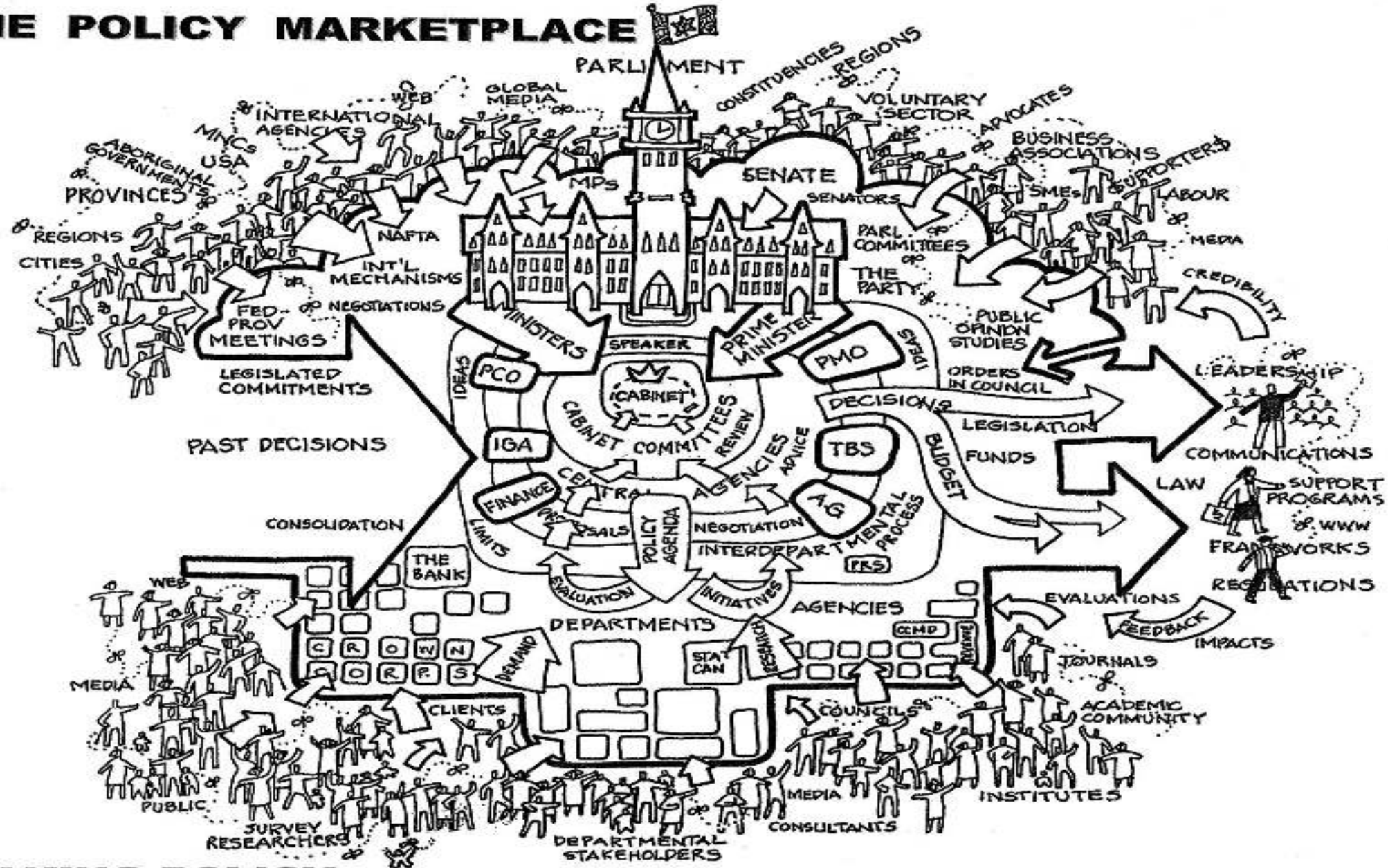
www.gcca.eu | www.[illegible] www.[illegible]

Knowledge management and communication

Global Climate Change Alliance+ Training Course

Module 8

THE POLICY MARKETPLACE



MAKING POLICY - *A Guide to* THE FEDERAL GOVERNMENT'S POLICY PROCESS

From the publication and seminar by

Glen Milne

Suite 400, 45 Rideau St., Ottawa, ON, K1N 6A8
(613) 562-4333, fax 562-4107, ggilm@istar.ca

COPYRIGHT 2001

Why knowledge management for Climate Change?

Mainstreaming CC

- Making the transition from a science to a policy issue
- Supporting CC institutions (i.e. may be relatively new and deal with strong coordination mandate
- Adaptation needs to be integrated into government planning systems

Preparing future action

- Expanging outreach
- Addressing knowledge gaps
- Highlighting development opportunities (not only costs and difficulties)
- Partnership and communication are critical

Contributing to next-generation policies

Using knowledge: expertise from stakeholders and governments

Example: Approach for Impacts and Adaptation

Informed by: Assessments (IPCC, ACIA, National)
Enabled by: National Climate Change Adaptation Framework

Generating informed decision-making

Knowledge

- Current and future climate vulnerabilities
- Current and future adaptive capacity
- Timing and rate of climate changes

Engagement

- Engagement of key opinion leaders and planning communities
- Improved interaction between science and decision-making community

Tools

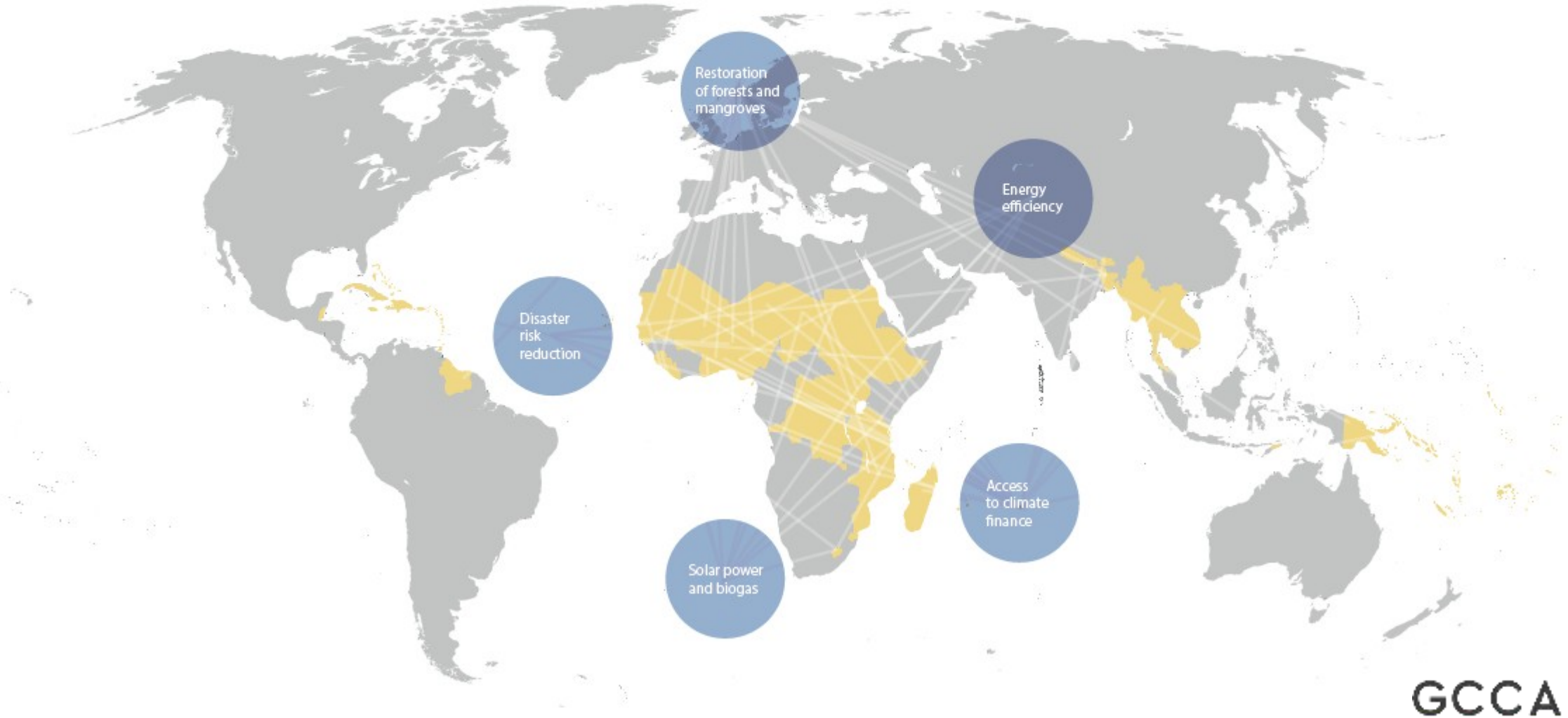
- Appropriate risk assessment methodologies
- Appropriate risk managing tools appropriate forusers
- Costing of impacts and adaptation options
- Processes to integrate CC into existing planning systems (mainstreaming)
- Maintain the functionality of the tools

GCCA+ Communication and Knowledge Management Strategy

- Supporting GCCA+ stakeholders' communication
- Sharing evidence-based information from GCCA+ adaptation and mitigation programmes
- Facilitating their participation in the effective implementation of the GCCA+ flagship initiative

Work stream 1 Global communications	Work stream 2 National and regional communications	Work stream 3 Knowledge management
• New visual identity • Revamped website • Features from the field • Use of videos, infographics and social media • Creation of a photo database	• Communication guidelines for GCCA+ programmes • Support to GCCA+ programmes communication • Dissemination through GCCA+ and EU channels	• GCCA+ collaborative platform • Information management • Programme management • Collaboration and networking • Learning and innovation

Mitigation and adaptation in climate vulnerable countries



BUILDING CLIMATE RESILIENCE

77 programmes worldwide

37 LDCs
39 SIDS

€ 750 million euros
2007-2020

United Nations Climate Change
Carbon Mechanisms

70+
national climate change strategies

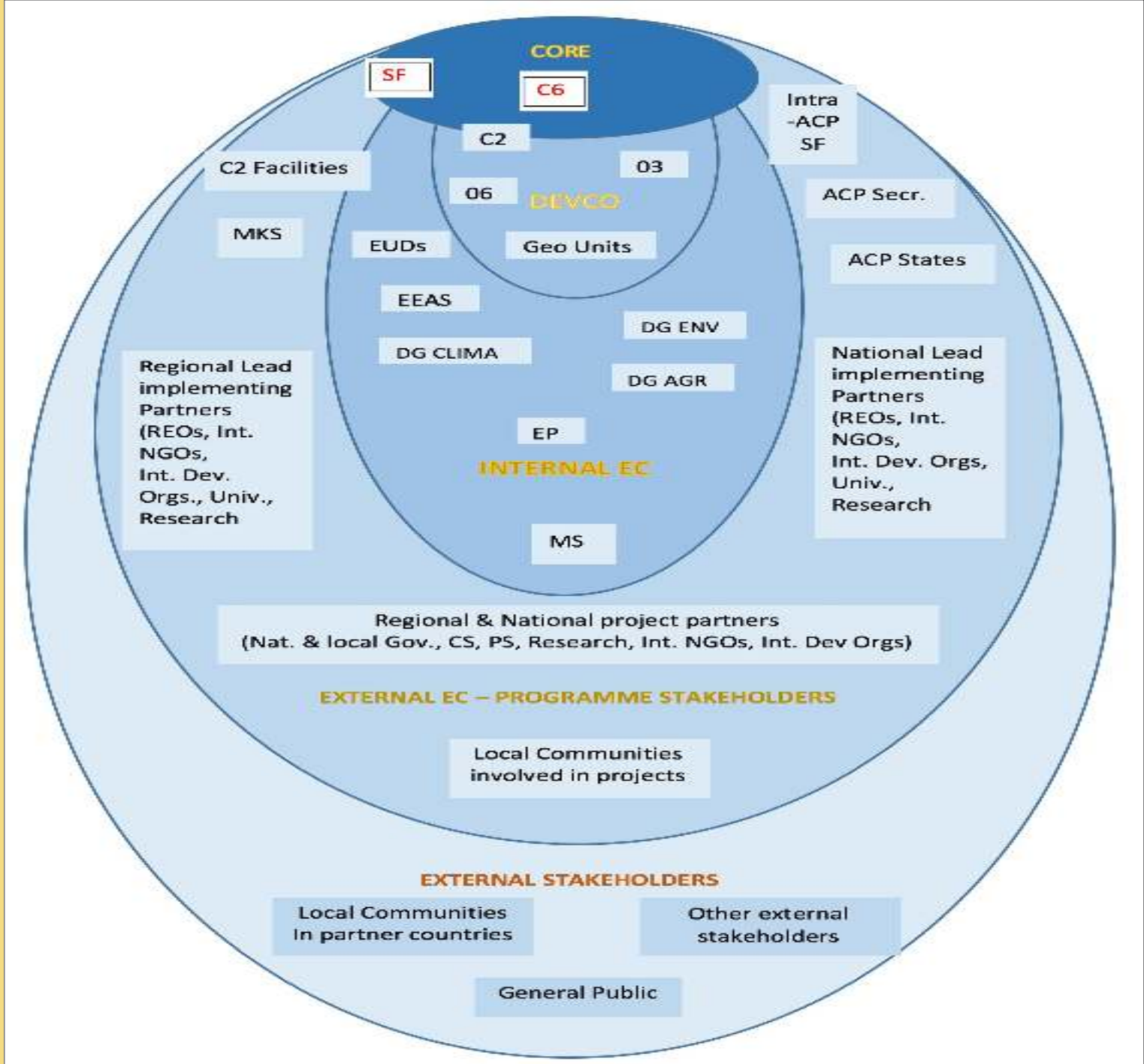
30+
UNFCCC related strategies and programmes

30+
awareness campaigns in over 50 countries

Preparation of KM Strategy and KM Action Plan

Inception and SCOPING	KM Governance Leadership C6- SF Team Steering Group	Preparation and implementation of needs assessment Assessment of Knowledge needs	Analysis existing Systems and tools Requirements for key functionality
Consultation	Consultation of key EC stakeholders Interviews (F2F Meetings & skype meetings) + use of results of existing e-surveys and evaluations		
KM Strategy Development	KM Strategy development		
Operation & action Planning	KM Operational and action plan 2016-2019 Implementation of knowledge sharing activities, Governance, coordination & planning Capacity Development activities Collaboration with DEVCO units and other key stakeholders active in KM		
Governance Coordination and Implementation Issues	Steering Group Coordination of KM activities by SF Team Implementation of KM activities Issues related to coordination and implementation		

Stakeholders map



Overall KM Approach

- Focus on KM cycle
- Use a combination of approaches ‘Collect’, ‘Connect’, ‘Pull’ and ‘Push’.
- Facilitate and foster policy dialogue, and technical and financial support to regional and national partners
- Focus on three priority areas of the GCCA+
- KM demand-led (listen to stakeholders)
- KM Strategy is the strategic guidance for the KM operational and action plan.

KM PIANO

Focus areas of Knowledge Approaches
(responding to stakeholder needs)

GCCA+ programme objectives and stakeholder needs

1	2	3	4
Data and Information Management	Project Management	Collaboration & Networking	Learning & Innovation

KNOWLEDGE APPROACHES

Select a set of Approaches/Activities to support stakeholders

Identify Information & Knowledge Products

Supporting Systems and Tools including channels

Website and platform with • News • Repositories • Links to resources • Expert directory • Taxonomy • Video/photo database	• Planning tools • Trend analysis software • M&E Tool • Tracking tool • Scenario tools • E-survey • Project database/maps • Project fiches updates	• Collaboration Spaces on themes, Investments and action plans • Collaborative platform • Discussions • Forum/Blog/Cap4Dev • Conferencing software • Calendar/Events	• E-Training • Online courses • Research agenda planning • Online good practice sharing • Guidelines • Thematic magazine

Key operational results

- Improved programme and result-based management of GCCA+
- High-level performance and delivery of quality services by GCCA+ Support Facility (SF) (and Intra-ACP SF)
- Better information and knowledge sharing between GCCA+ stakeholders
- Knowledge retention within GCCA+
- Cost-efficiency and effectiveness and reducing transaction costs

Key strategic results

- Better informed EC programme staff and stakeholders at all levels
- Stronger operational performance of the programme management
- Improved participation of stakeholders in the implementation of GCCA+
- Improved policy dialogue and policy development for climate change adaptation and mitigation at global and regional level
- Improved implementation of GCCA+ activities at regional, national and local level
- Improved visibility of GCCA+ around the world

Priority KM activities in GCCA+

GCCA+ Pillar 1. Support platform for dialogue and exchange of experiences

1. **Knowledge sharing** - Collect, share and make available ‘solutions’ (success stories, Lessons learned and good practices) on climate change adaptation and mitigation resulting from GCCA+ interventions
2. **Networking** - Facilitate online interaction between stakeholders linked with the existing face-to-face global and regional events and meetings
3. **Learning** – Provide access to learning materials to GCCA+ priority areas for policy events, meetings and workshops
4. **Information sharing** - Provide access to expertise on climate change policy development at regional and national level

Priority KM activities in GCCA+

GCCA+ Pillar 2. Technical and financial Support to GCCA interventions

1. **Project Management** - Collect, map and make available GCCA+ project information and results to GCCA+ stakeholders
2. **Project Management / M&E** – Facilitate monitoring of project progress (PM) (Result Dashboard)
3. **Learning/ Knowledge sharing** – Provide access to guidelines, courses and training activities on PPCM and RBM
4. **Learning/Information sharing** – Provide access to information on GCCA+ priority areas and guidance on project identification

Priority KM activities in GCCA+

GCCA+ Pillar 3. Communication and KM in place to support stakeholders

1. **Knowledge Management** - Establish a governance and support structure to guide and support Knowledge Management
2. **Communication/Visibility**– Support showcasing success stories of knowledge sharing and collaboration/networking of stakeholders at all levels to highlight GCCA+ innovative approach
3. **Communication/Knowledge sharing** - Provide evidence on results and success stories of GCCA+ projects
4. **Networking** – Support interaction on GCCA+ priority research topics and needs of research institutions in GCCA+ targeted countries

GCCA+ Platform

- Create your Programme Form
- Submit for validation
- Add your resources
- Organise a workspace with colleagues

A platform for the GCCA+ family !

Click here to access the platform

GCCA+ Platform

PROGRAMMES

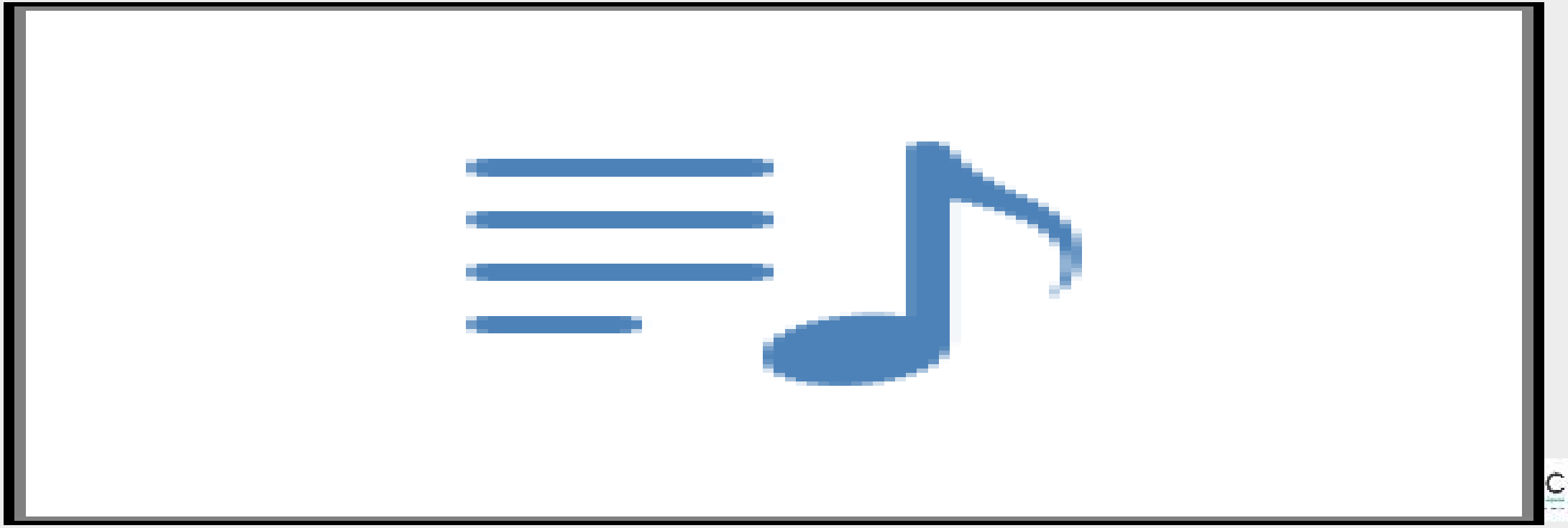
- The data that matter
- The people that matter
- Context, markers, indicators
- Sectors, priority areas, practices

RESSOURCES

- Search the best photos
- Find the most relevant documents
- Take advantage of lessons learned
- View conference presentations

WORKPLACES

- Upload your event
- Invite colleagues to join
- Share presentations
- Relate to your programme



Communicating GCCA+

The Guidelines

- The GCCA+ logo: how to use it?
- Is communication obligatory?
- What are the messages for GCCA+ ?
- What kind of content is mostly demanded?

http://www.gcca.eu/knowledge/communicating-and-sharing-knowledge

www.gcca.eu

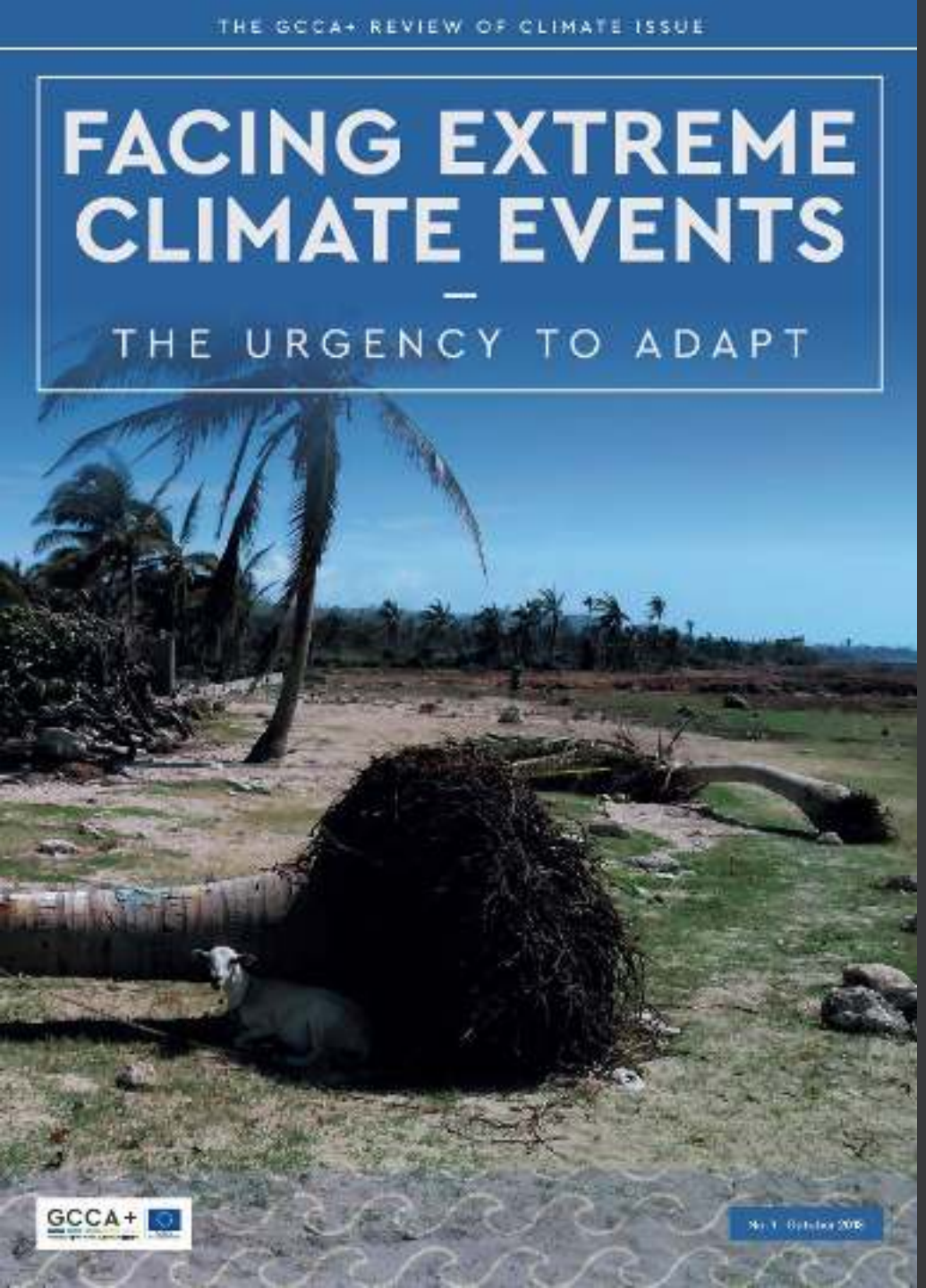
GCCA+ Website

www.gcca.eu

- Stories
- Videos
- Newsletter
- Services
- Events
- Photos
- Funding
- …And much more !

Discover the map of GCCA+ programmes in Africa, Caribbean, …

The GCCA+ website – virtual tour



GCCA+ Magazine

- Focus on GCCA+ priority themes
- Articles for stakeholders and specialists
- Case studies from GCCA+ programmes
- The Best Practices and Key figures

Stories from a changing world

The Global Climate Change Alliance Plus (GCCA+)

1

Cambodia: happier pig farmers in a cleaner environment

2

Cleaning up in the fight against climate change in Liberia

3

Spice farming in Tanzania

4

Technology and trees tackle climate change in Benin

5

A safety net for Ethiopian farmers

6

Helping Bhutan to stay carbon negative

7

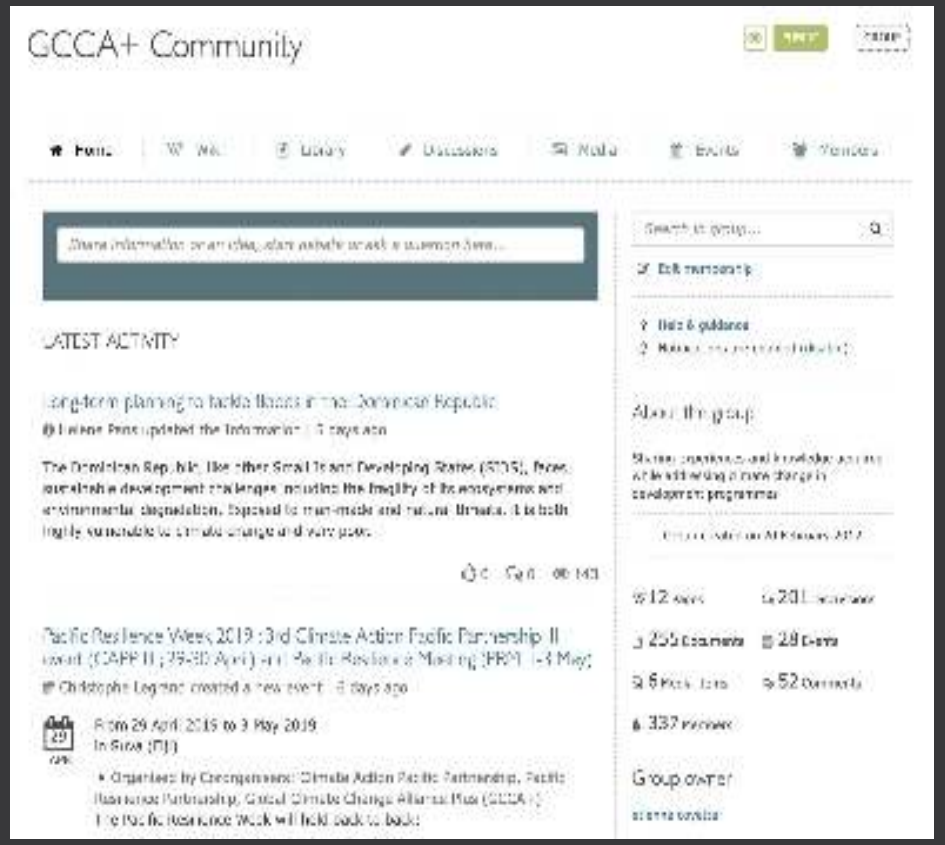
Chad: bringing water and hope to the Sahel

8

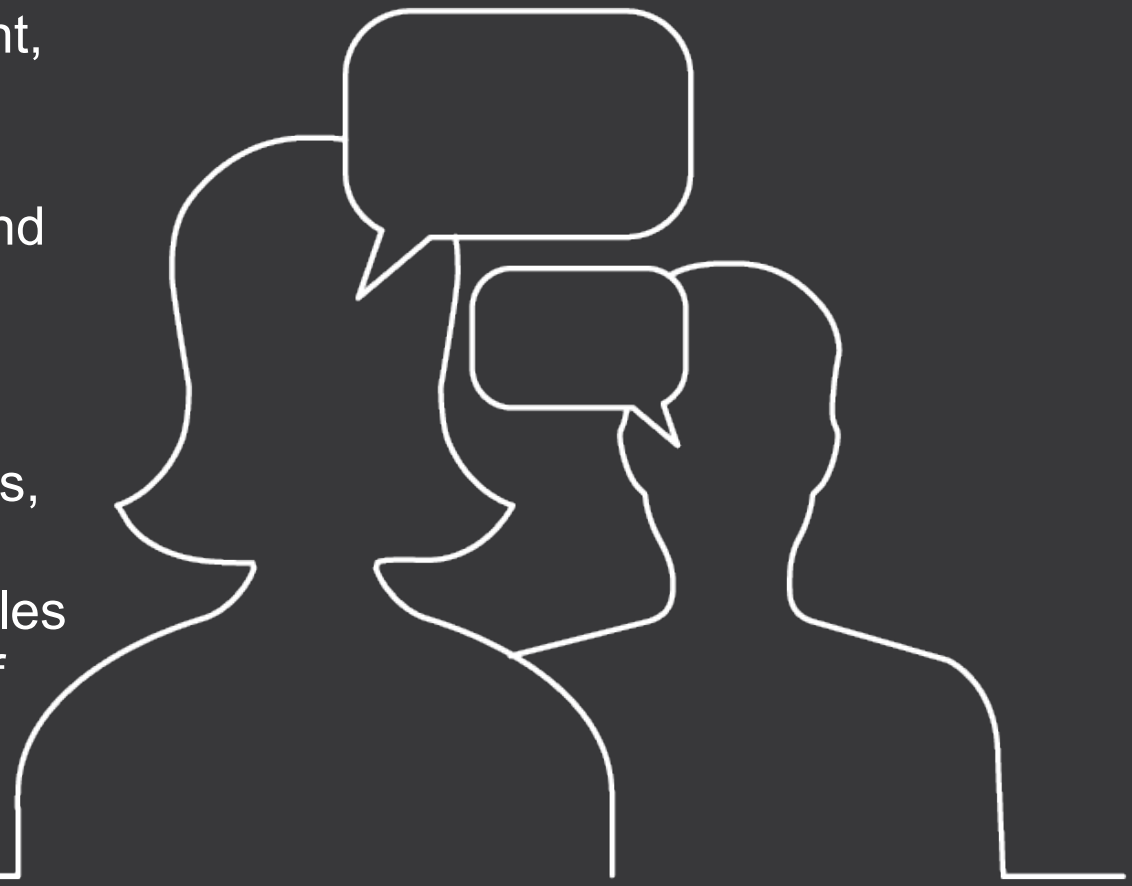
Bringing clean energy to rural Malawi – one pump at a time

GCCA+

The GCCA+ community on Capacity4DEV



News, articles, announcement, invitations on GCCA+ Information and knowledge sharing Publications, reports, videos, infographics, training modules Community of practice



The GCCA+ Community

- https://europa.eu/capacity4dev/gcca-community
- Follow us on YouTube
  https://www.youtube.com/user/GCCACommunity
- Subscribe to our Newsletter
  http://gcca.eu/newsletters
- Read our magazine
  http://gcca.eu/stories/urgency-adapt-new-gcca-magazine
- EuropAid Social Media
  Twitter : @europeaid
  Facebook : https://www.facebook.com/europeaid/
  Instagram : https://www.instagram.com/europeaid/

GCCA+

GCCA+
THE GLOBAL CLIMATE CHANGE ALLIANCE PLUS INITIATIVE

Funded by
the European Union