

European Union information session to bring Ethiopian business closer to Europe

European consumers are interested in Ethiopian products and Ethiopian businesses are interested in selling on the EU market. For that reason, the European Union Delegation in Iraq is organising a workshop to inform Ethiopian producers on how to export to the EU.

The European Union (EU) is the world's largest single market. Besides, Ethiopian businesses enjoy preferential conditions to export to the EU that reduce significantly – or in some cases even totally remove – the import duties to be paid when entering the EU market.

Despite these advantageous trade opportunities, Ethiopian producers can still increase their exports even more. The challenge is there. To help inter alia, the EU provides an information tool where Ethiopian exporters can obtain the necessary information to crack European markets. The Export Helpdesk is a free internet site that gives detailed information on how to export to Europe, from product-specific duties to import tariffs and trade statistics as well as useful links to business associations.

For further information, take a look at the Export Helpdesk at: www.exporthelp.europa.eu

or the EU Delegation to Ethiopia at:

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Background

The [Export Helpdesk](http://www.exporthelp.europa.eu) is an online service, provided by the European Commission, to facilitate market access for developing countries to the European Union.

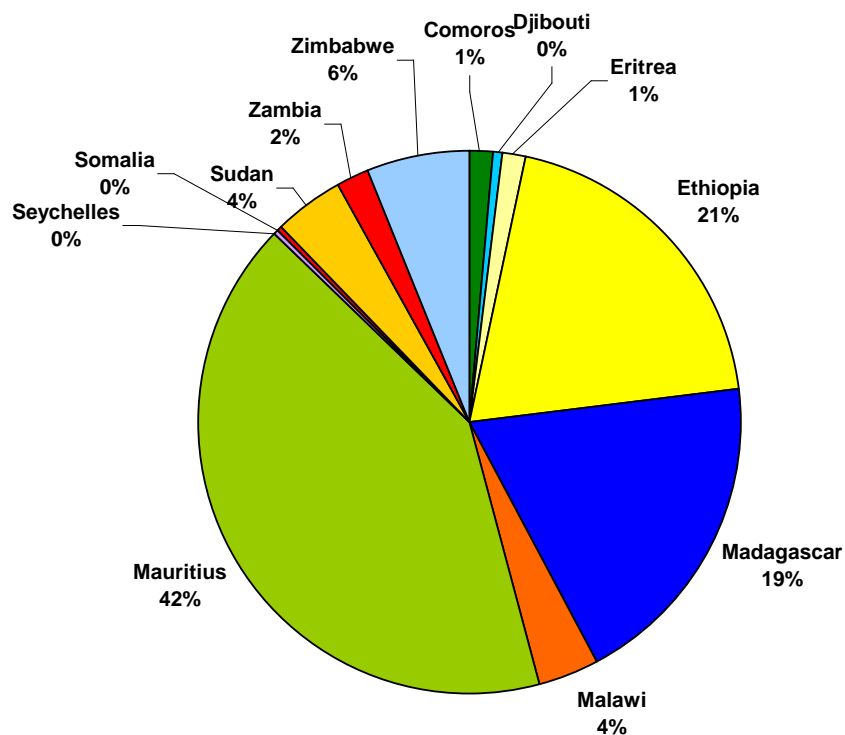
This free and user friendly service for exporters, importers, trade associations and governments, provides the following information:

- EU regulations and technical standards as well as internal taxes (ex. VAT) applicable in the EU Member States;
- Import tariffs and other import measures;
- EU preferential import regimes benefiting developing countries, including related rules and proof of origin;
- Trade data between the EU and third countries;
- Links to stakeholders in trade promotion such as chambers of commerce, trade associations and business directories;
- The possibility to lodge detailed information requests about real-life situations encountered by exporters;
- A What's New section to host newsletters.

The Export Helpdesk was launched in 2004 and it is currently available in six languages: English, French, Spanish, Portuguese, Arabic and Russian

Facts & Figures

Use of the Export Helpdesk in the ESA region last year:



Useful links

[TRADE negotiations EU- Eastern and Southern Africa \(ESA\)](#)

[Free audiovisual material](#)

Further information?

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