

European Union information session to bring Mongolian business closer to Europe

European consumers are interested in Mongolian products and Mongolian businesses are interested in selling on the EU market. For that reason, the European Union Delegation in Mongolia is organising a workshop to inform Mongolian producers on how to export to the EU.

The European Union (EU) is the world's largest single market and is also Mongolian's leading export partner. Besides, Mongolian businesses enjoy preferential conditions to export to the EU that reduce significantly — or in some cases even totally remove — the import duties to be paid when entering the EU market.

Despite these advantageous trade opportunities, Mongolian producers can still increase their exports even more. The challenge is there. To help inter alia, the EU provides an information tool where Mongolian exporters can obtain the necessary information to crack European markets. The Export Helpdesk is a free internet site that gives detailed information on how to export to Europe, from product-specific duties to import tariffs and trade statistics as well as useful links to business associations.

For further information, take a look at the Export Helpdesk: www.exporthelp.europa.eu or contact the EU office in Mongolia:

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Background

The [Export Helpdesk](http://www.exporthelp.europa.eu) is an online service, provided by the European Commission, to facilitate market access for developing countries to the European Union.

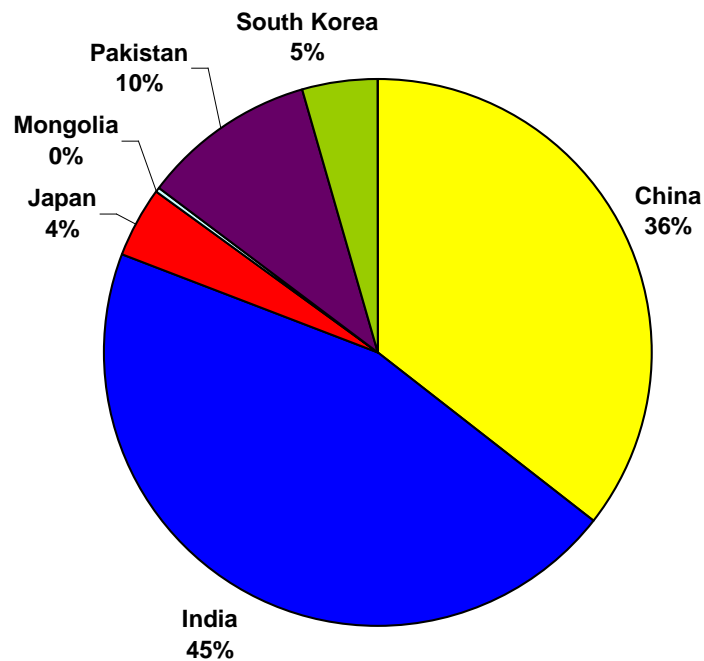
This free and user friendly service for exporters, importers, trade associations and governments, provides the following information:

- EU and Member States' import requirements as well as internal taxes applicable to products;
- Import tariffs and other import measures;
- EU preferential import regimes benefiting developing countries;
- Trade data for the EU and its individual Member States;
- Links to stakeholders in trade promotion such as chambers of commerce, trade associations and business directories;
- The possibility to lodge detailed information requests about real-life situations encountered by exporters;
- A *What's New* section to host newsletters.

The website was launched in 2004 and it is currently available in 6 languages: English, French, Spanish, Portuguese, Arabic and Russian

Facts & Figures

Visits to the Export Helpdesk in Asia region last year:



Useful links

TRADE statistics: EU–Western Balkans:

<http://ec.europa.eu/trade/creating-opportunities/bilateral-relations/regions/balkans/>

Export Helpdesk newsletter

<http://exporthelp.europa.eu/whatsnew/index.cfm?languageId=EN&page=wn/x>

Free audiovisual material

<http://ec.europa.eu/avservices/index.cfm?sitelang=en>

Further information?

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