





# GREENING THE BLUE ECONOMY

The Philippines approach





# GREENING THE BLUE ECONOMY

- The Green Economy Programme/Copernicus
- Mindoro Strait Sustainable and Equitable Tuna for





#### **Green Economy Programme in the Philippines – Supporting circular** solutions for cleaner oceans and reduced GHG emissions

#### THREE LEVEL APPROACH

1) Policy Dialogue Platform (central local government in association with EU Member States)

2) Local Government (support for implementing policy change on circular economy)

Private Sector (support to promote investments, innovation and skills)

**SO1**: Improved circular waste economy and climate change policies and reduced GHG emissions.

**SO2**: Enhanced practices of circular waste economy by the Local Government Units in collaboration with the private sector and the civil society sector, with focus on youth and gender equality.

**SO3**: Private and financial sectors engaged in innovation and plastic waste reduction solutions, climate change mitigation measures, and skills and green jobs, allowing youth and women to thrive in circular economy. financial





**SO4**: Increased energy efficiency and renewable energy deployment (cross- cutting across levels)



IFC International Finance Corp. WORLD BANK GROUP



## The EU Copernicus programme



Largest and most advanced Earth Observation programme in the world

https://www.youtube.com/watch?v=MGJss4lDaBo&t=5s

The National capacity support programme in the Philippines (CopPhil, EUR 10M) supports:

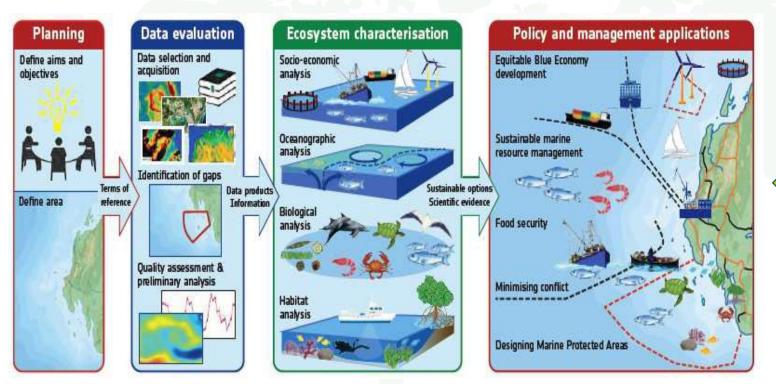
- Satellite data collection, exchange and management infrastructure
- Capacity development, skills, know-how exchange and awareness
- Proposed pilot projects in areas of national interest (disaster, climate change, forestry, marine spatial principle in the color of the



#### Earth Observation for the Green/Blue Economy via Copernicus

Earth Observation from remote sensing satellites can help manage coastal and marine habitats and can help plan and conduct Blue Economy initiatives to promote coastal area economic growth.

#### MARINE SPATIAL PLANNING (MSP)



MSP is a process that considers human interactions with coastal and marine ecosystems across economic sectors and government agencies. Earth Observation provides geographic and environmental data for this process





### Pilot project on marine spatial planning in the Philippines using Copernicus (under discussion)



- Applications of Copernicus for marine litter management is still at research & development stage
- If implemented, pilot could contribute to prevention and remediation of ocean plastic by :
  - pinpointing and quantifying major sources of marine litter entering coastal waters
  - providing data for policy-makers to take measures to prevent marine plastic littler and monitoring effectiveness of these measures
  - guiding potential cleaning missions and assess their efficiency
  - predicting marine litter accumulation areas and identify where the next 'Boracay-type' crisis is likely to occur and take preventive measures













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#### YELLOWFIN TUNA

most valuable seafood export in the Philippines

2,918

fishers in Occidental Mindoro are dependent on yellowfin tuna as source of livelihood.

819.73

metric tonnes of yellowfin tuna are harvested in Occidental Mindoro alone (PSA, 2018)

#### **PHP 99 M**

Value of yellowfin tuna production in Occidental Mindoro alone. (PSA, 2018)

















#### MINDORO STRAIT

Among the largest and most ecologically significant fishing grounds of tuna; Recently awarded the Marine Stewardship Council (MSC) Certification.

#### SUSTAINABLE TUNA FISHERIES PARTNERSHIP PROGRAM

Supports the livelihood of artisanal tuna handline fishers by establishing long-term market access and responsible fisheries management.

#### CHALLENGES IN MINDORO STRAIT TUNA FISHERIES

ಡಿಯೆ	Post harvest losses
8Ç	Maintenance of certification and quality standards
ರಿಯೆ	Lack of alternative livelihoods and financing mechanisms
853	Oil Spill – 3 weeks ago – March 2023



## https://www.facebook.com/WWF.Philippines/videos/9484707930 03417











### Thank you

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