

A tiger with orange and black stripes is walking through a dense, lush green jungle. The tiger is looking directly at the camera. The background is filled with various types of tropical plants and trees, creating a sense of a wild, natural habitat. The lighting is natural, with some areas being brighter than others, highlighting the texture of the tiger's fur and the surrounding foliage.

TRAFFIC

**COMBATTING WILDLIFE TRAFFICKING:
SETTING THE SCENE**

WHO WE ARE

Ensure that trade in wild species is legal and sustainable, for the benefit of the planet and people

- Leading international NGO on trade and nature markets
- Evidence and solutions, not campaigning
- Focus on combatting illegal trade and supporting sustainable trade for people
- 200 staff in 10 global offices
- Strong partnership with EC

LEGAL AND SUSTAINABLE TRADE IS ESSENTIAL FOR SDGS

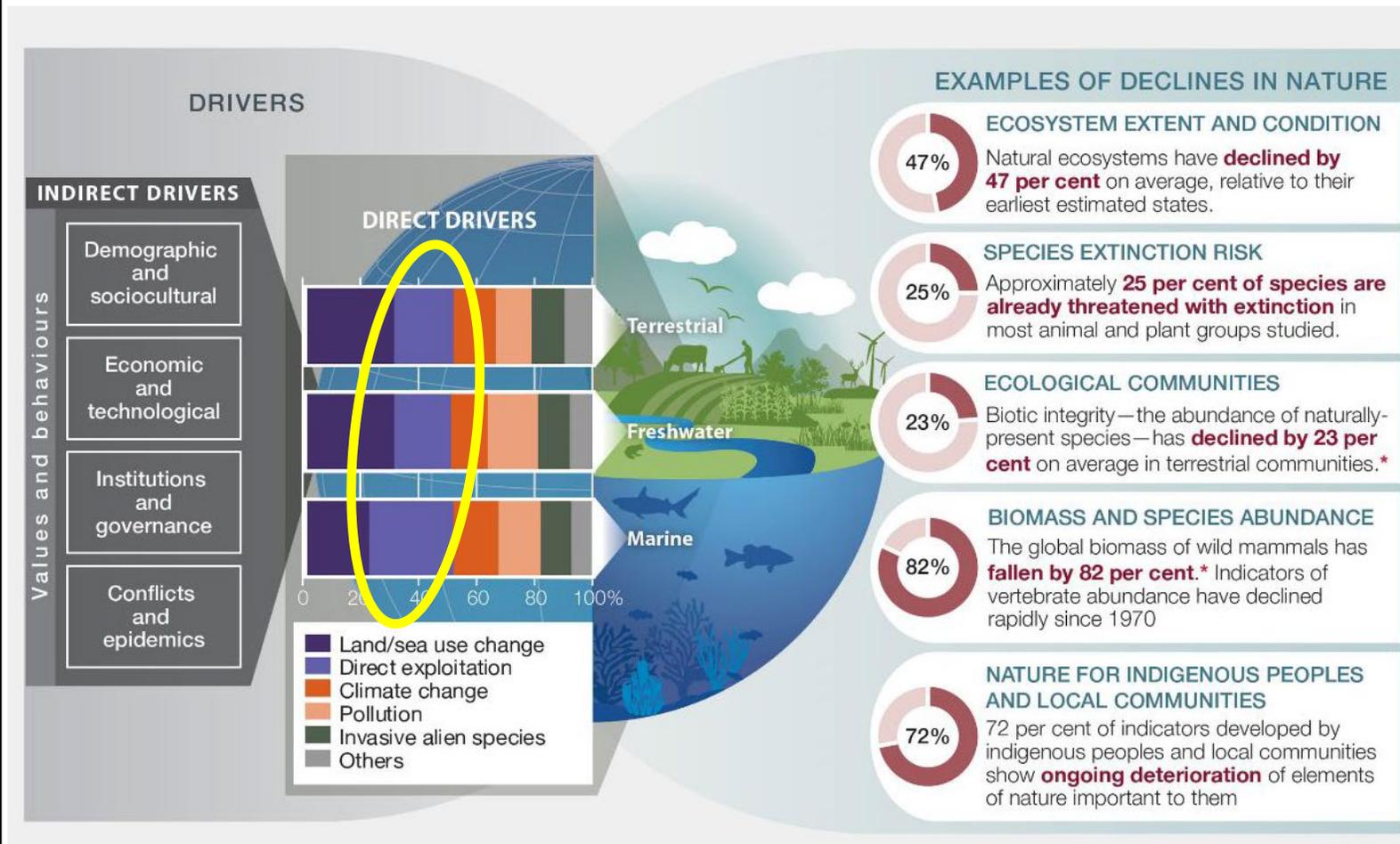


IPBES, Sustainable Use of Wild Species, 2022



ILLEGAL AND UNSUSTAINABLE TRADE IS A THREAT TO NATURE

Drivers of Biodiversity Decline

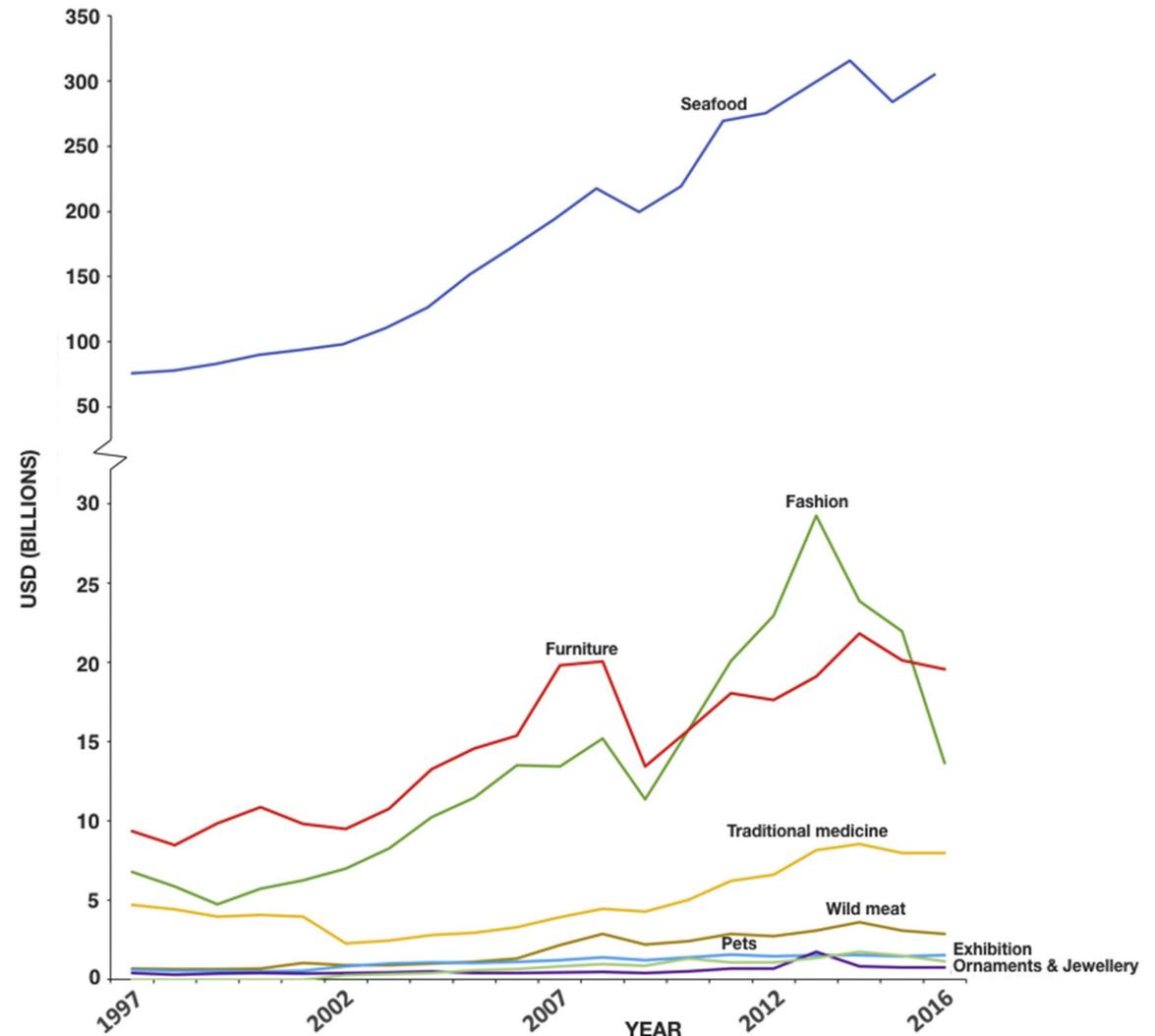


IPBES, Global Assessment Report on Biodiversity and Ecosystem Services, 2019

LEGAL WILDLIFE TRADE AMOUNTS TO \$200 BILLION PER YEAR



Value of Traded Legal Wildlife

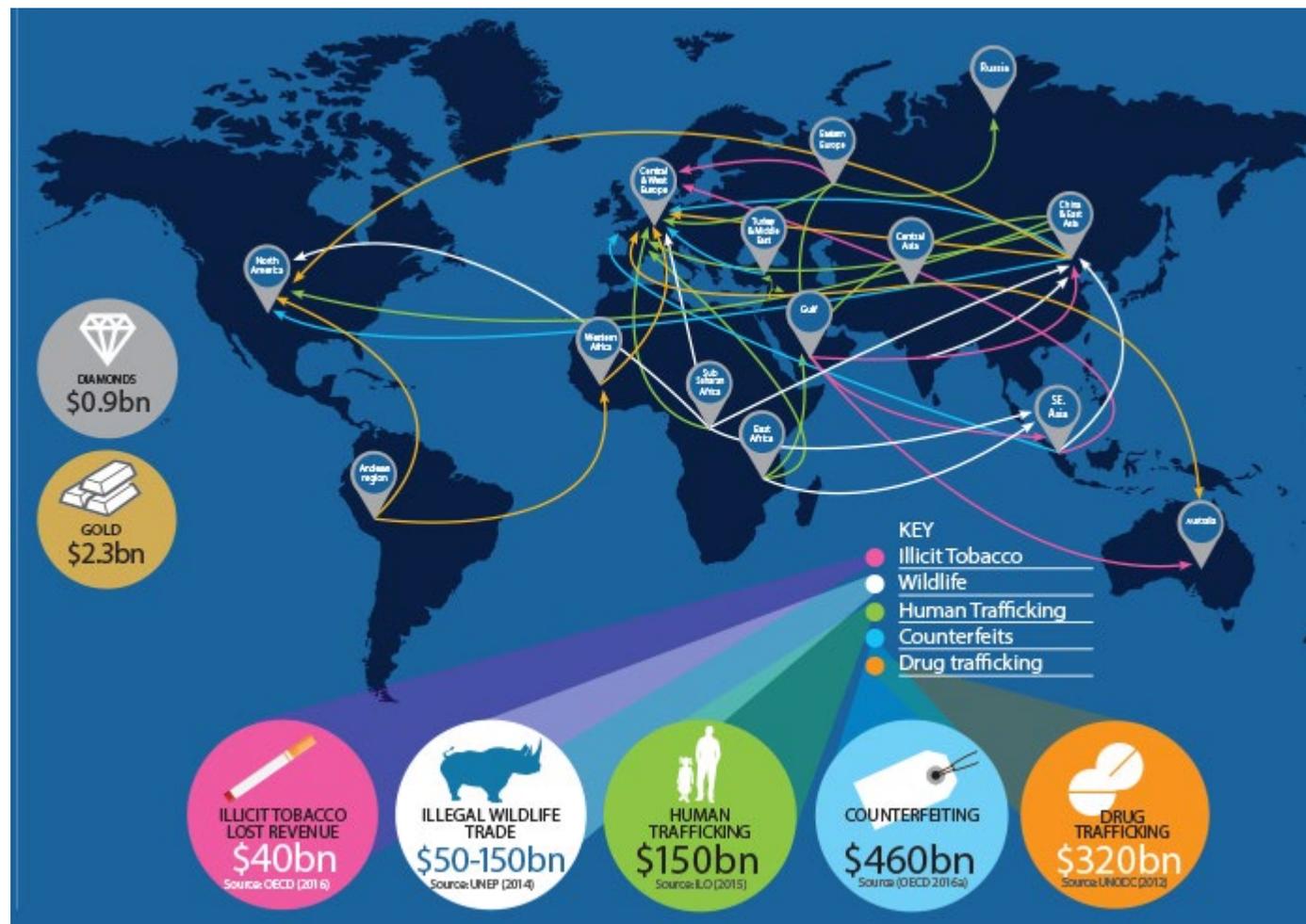


Andersson et al, *Global Ecology and Conservation*, 2021

ILLEGAL WILDLIFE TRADE IS TOP CRIMINAL ACTIVITY



Source and Destination Regions for Illicit Trade



OECD, *Illicit Trade: Converging Criminal Networks*, 2016



ILLEGAL TRADE RESUMING AFTER COVID LULL



Operation Thunder 2022

2,200 seizures of wildlife and forestry products, including:



780 kg and **516 pieces** elephant ivory, and **27** elephant body parts



34 primates, **136** primate body parts



25 rhino horns



4,337 and **2,813kg** marine products, including corals, eels and sea cucumbers



119 big cats and other felines



1,795 reptiles and almost **500 kg** reptile parts and derivative products



9 pangolins, **389 kg** pangolin scales and derivatives



47,28 m³ rosewood and **17,163 pieces** / almost **47,000 m³** and **6,764 pieces** other timber



750 birds, more than **450** bird parts



3.5 tonnes plants and **5 tonnes** plant derivatives



1,190 turtles and tortoises, **1,304 units** and **8 kg** body parts



710 cacti



MASSIVE FINANCIAL AND ENVIRONMENTAL COSTS

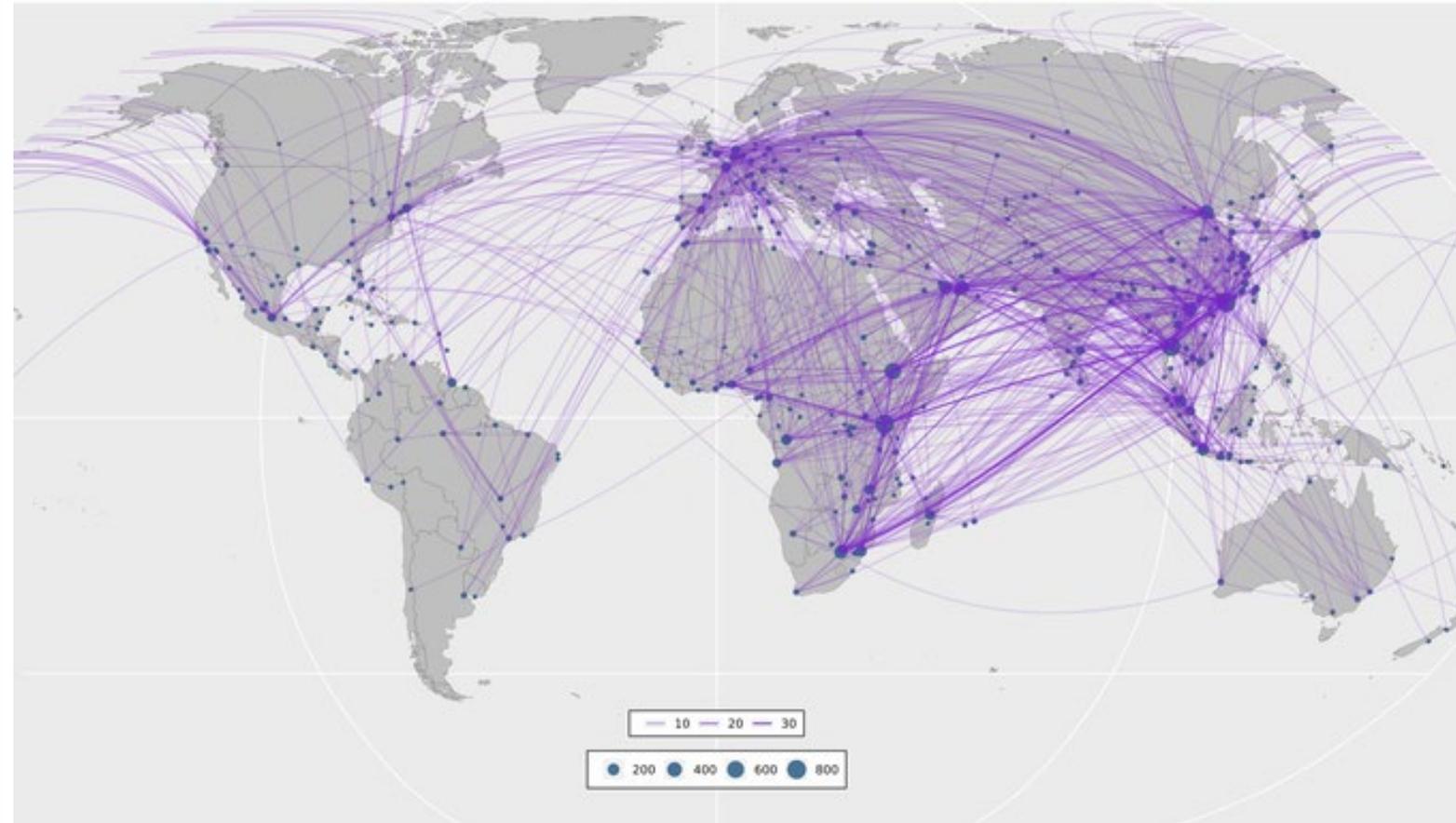
| Renewable Natural Resources Sector Values | Lower Estimate | Upper Estimate |
|--|----------------|----------------|
| 1. Financial or Market Value (Provisioning Services) | 48 | 216 |
| A. Illegal Logging | 30 | 157 |
| B. Illegal Fishing | 11 | 36 |
| C. Illegal Wildlife | 7 | 23 |
| 2. Economic Value of Regulating & Cultural Ecosystem Services | 839 | 1,737 |
| A. Illegal Logging (incl. carbon seq.) | 838 | 1,736 |
| B. Illegal Fishing | <1 | <1 |
| C. Illegal Wildlife Trade | <1 | <1 |
| Full Economic Value | 887 | 1,953 |

World Bank, *Illegal Logging, Fishing, and Wildlife Trade*, 2019



Wildlife Trafficking Air Routes, 2009-2019

**CUTS ACROSS ALL
GEOGRAPHIES**

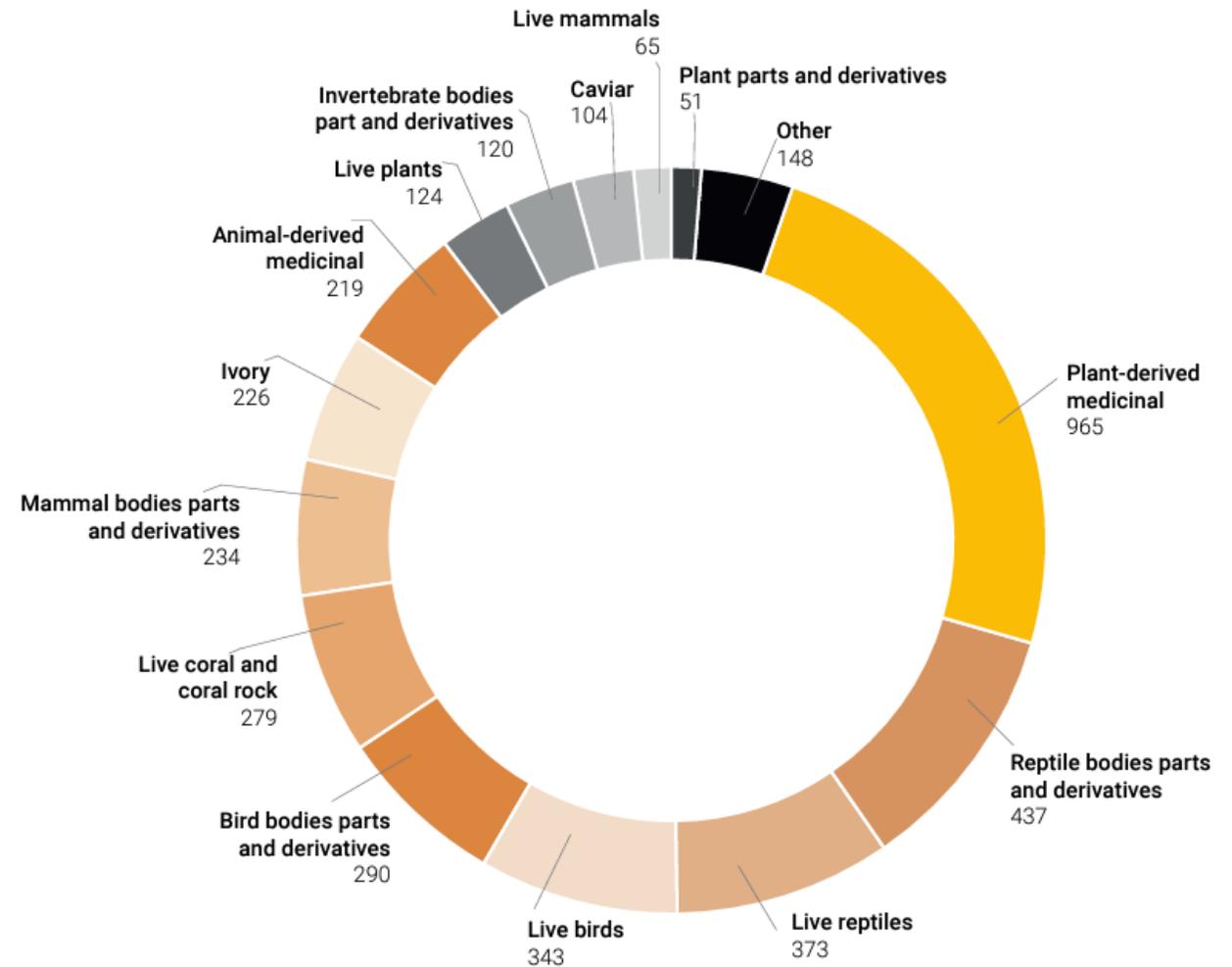


USAID ROUTES Project

TRAFFIC.ORG

INCLUDING EU

Seizures of CITES-Listed Wildlife in the European Union, 2020

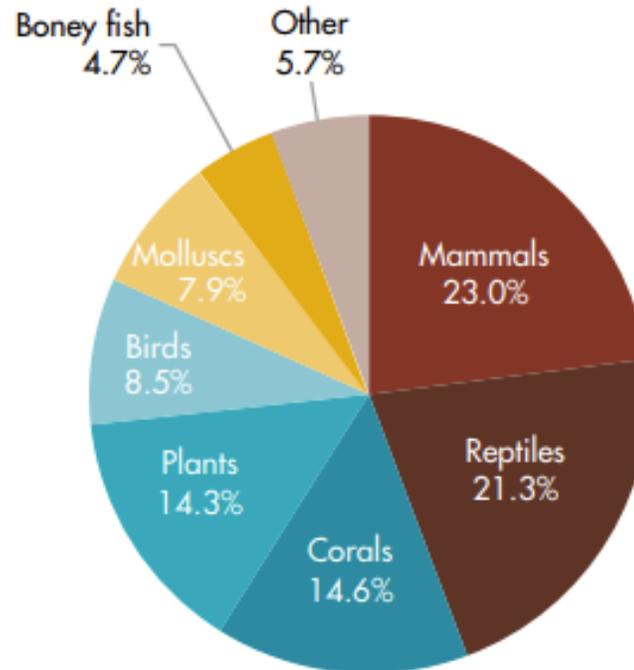


EU TWIX Database, 2020

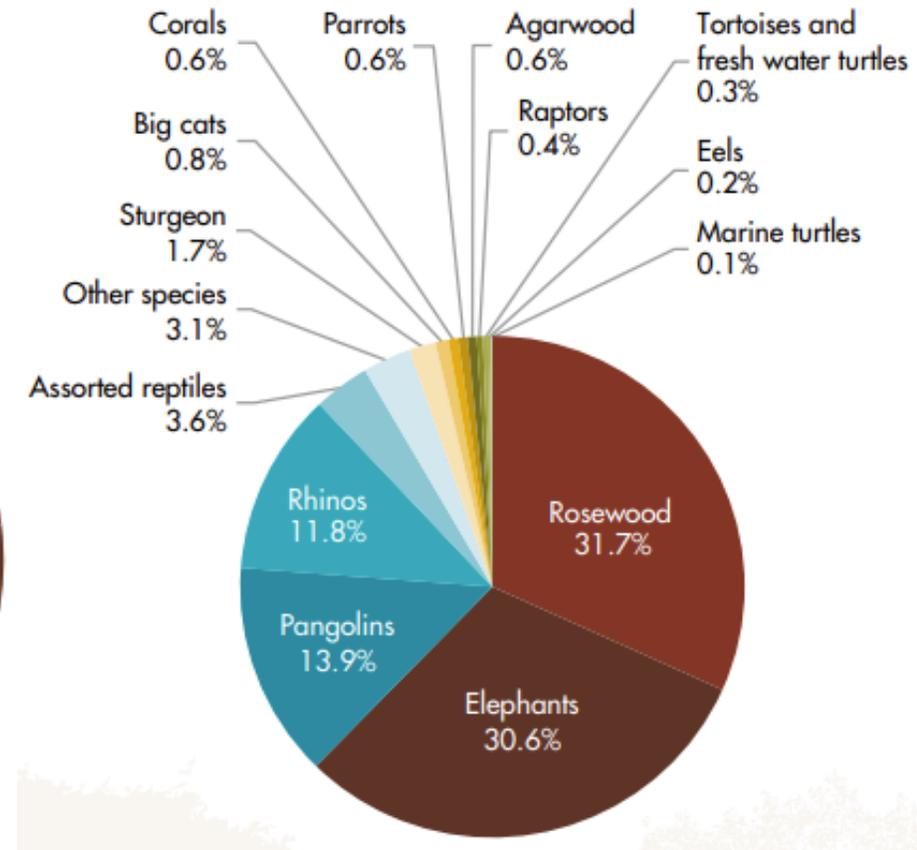
TRAFFIC.ORG

CUTS ACROSS ALL SPECIES

Share of total seizures by taxonomy (1999-2018)



Share of total seizures based on value (2014-2018)

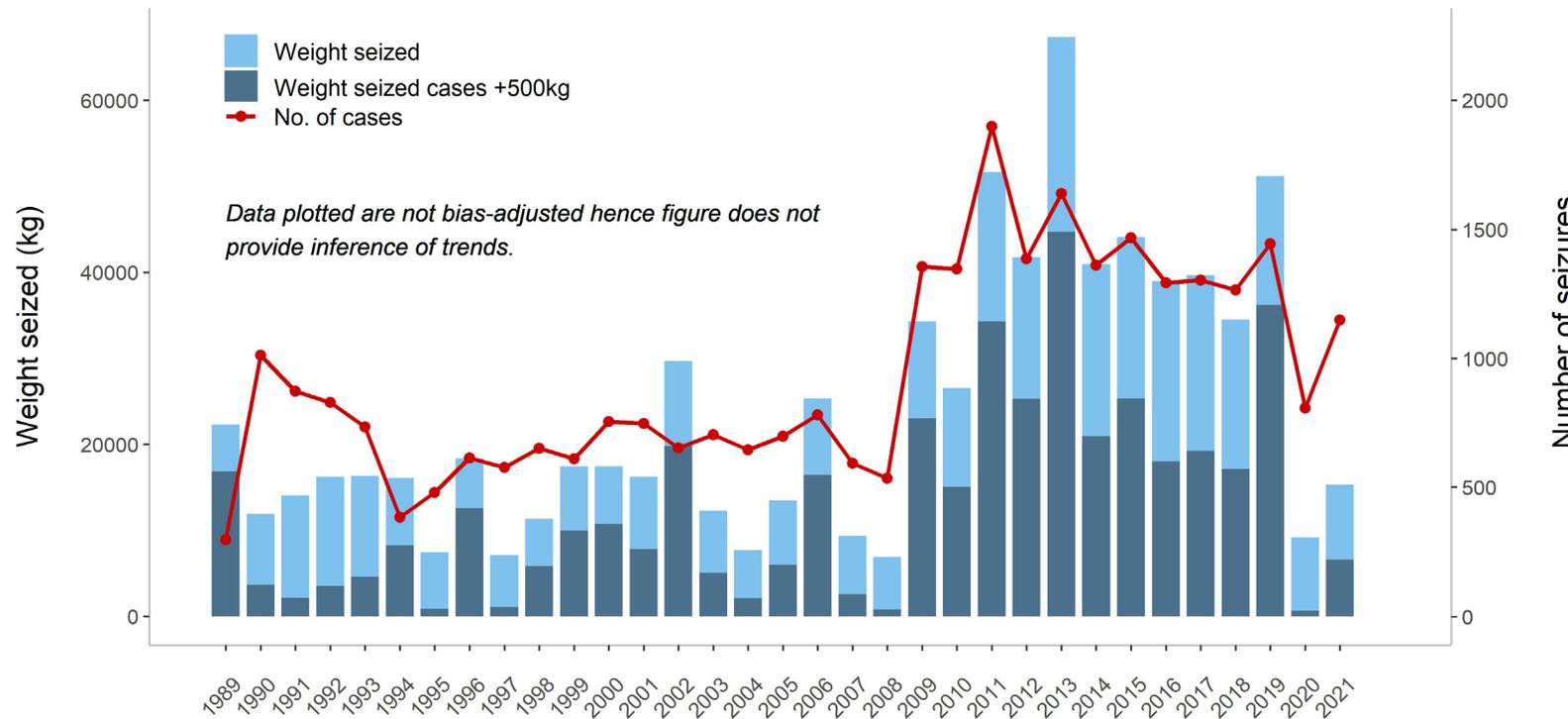


UNODC, World Wildlife Crime Report, 2020

CONTINUED PRESSURE ON ICONIC SPECIES



Ivory Seizures from 1998-2021



ETIS database, 2022

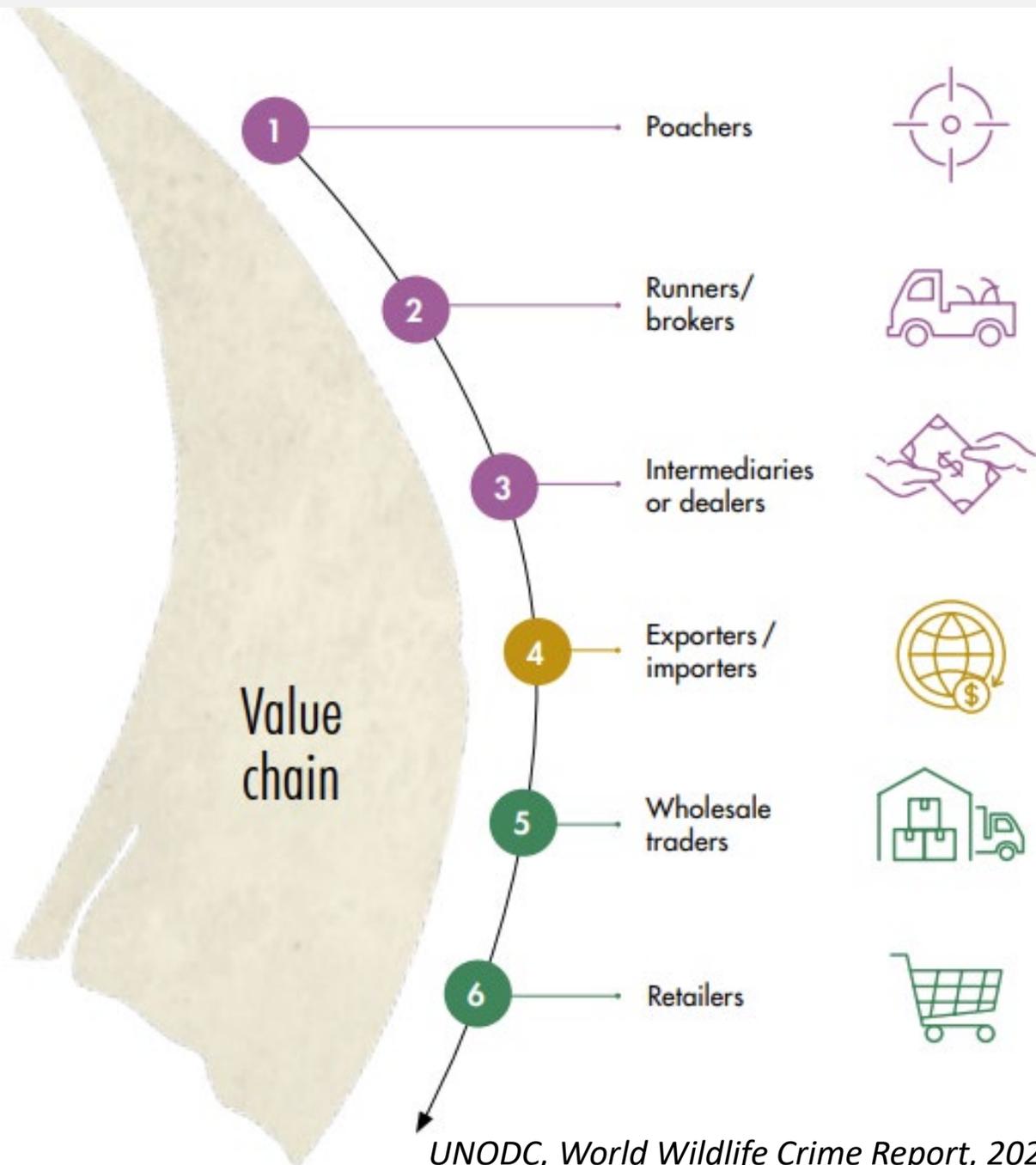
CONTINUED PRESSURE: WILD PLANTS



Nuts and fruit market in Dar es Salaam, Tanzania. Timoshyna/TRAFFIC

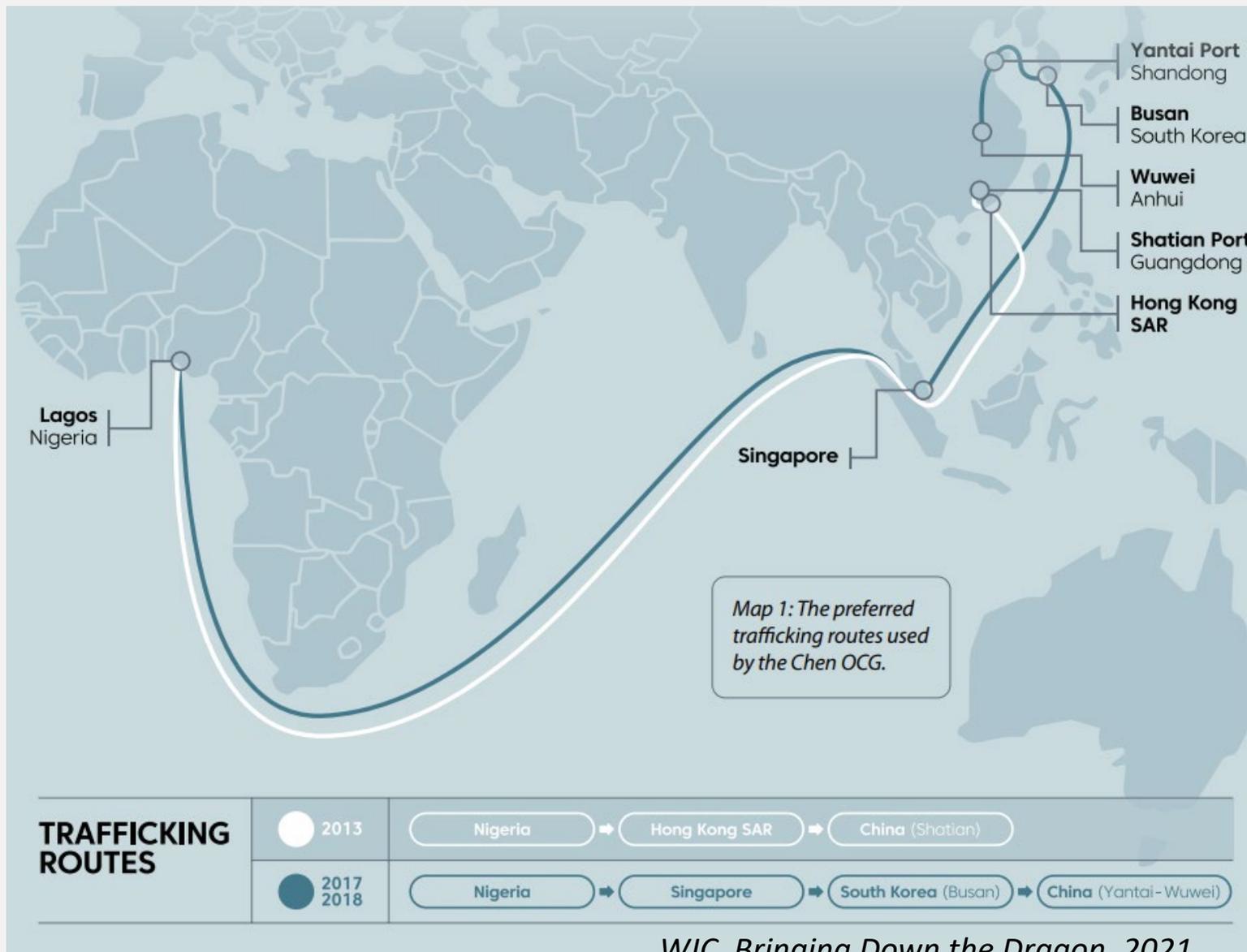


WILDLIFE SUPPLY CHAINS ARE COMPLEX

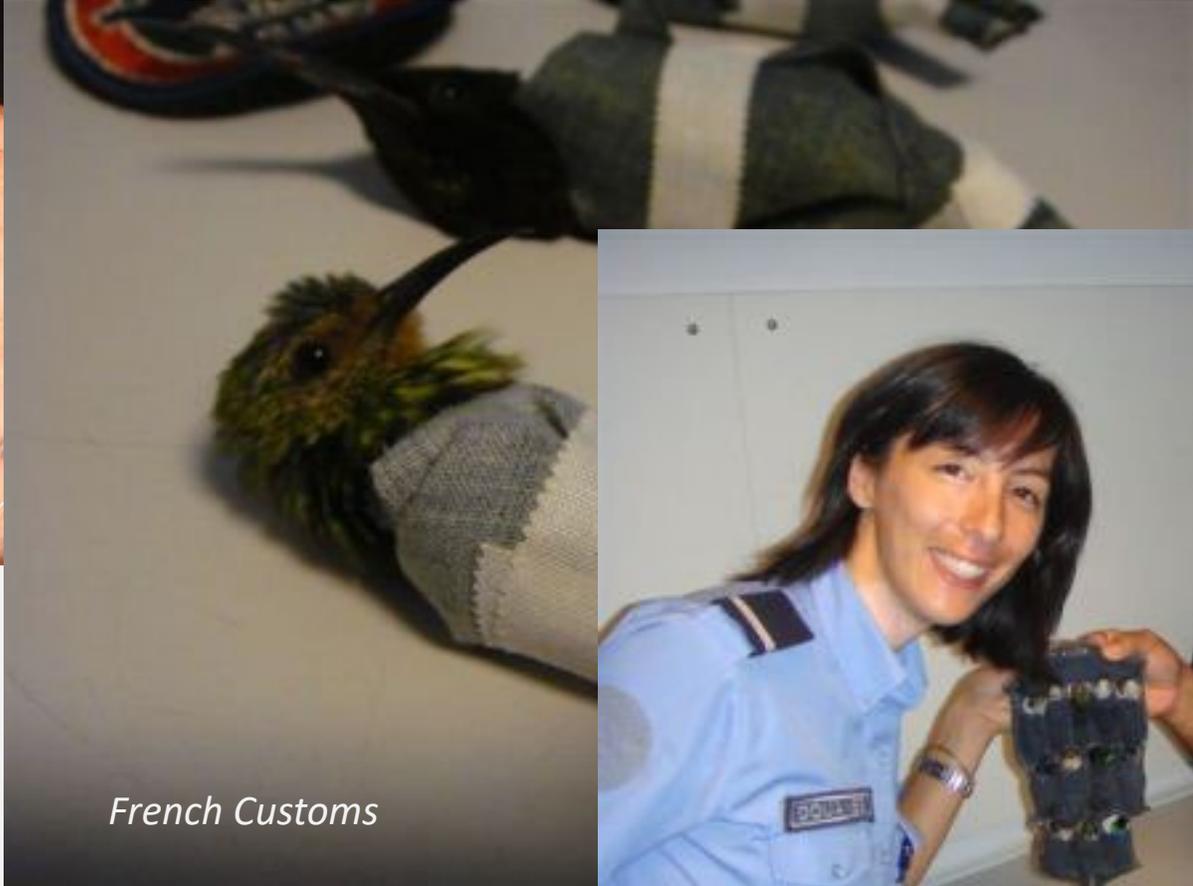


UNODC, World Wildlife Crime Report, 2020

Ivory Trafficking of Chen Crime Group



**CONSTANTLY
ADAPTING
TRADING ROUTES**



French Customs



French Customs

CONSTANTLY ADJUSTING SHIPPING PRACTICES



MIGRATING TO ONLINE PLATFORMS

PROGRESS SINCE 2018
by the numbers

COALITION TO END WILDLIFE TRAFFICKING ONLINE

- 11 billion** combined global user accounts for awareness raising and reporting
- 11,631,819** posts for illegal wildlife **BLOCKED** or **REMOVED**
- 2,500+** Key search words shared to enhance AI
- 2,376** staff trained
- 47** companies operating around the world
- # 1,088,679,149** social media engagements through user messaging
- 11,000+** listings flagged by Cyber Spotter volunteers

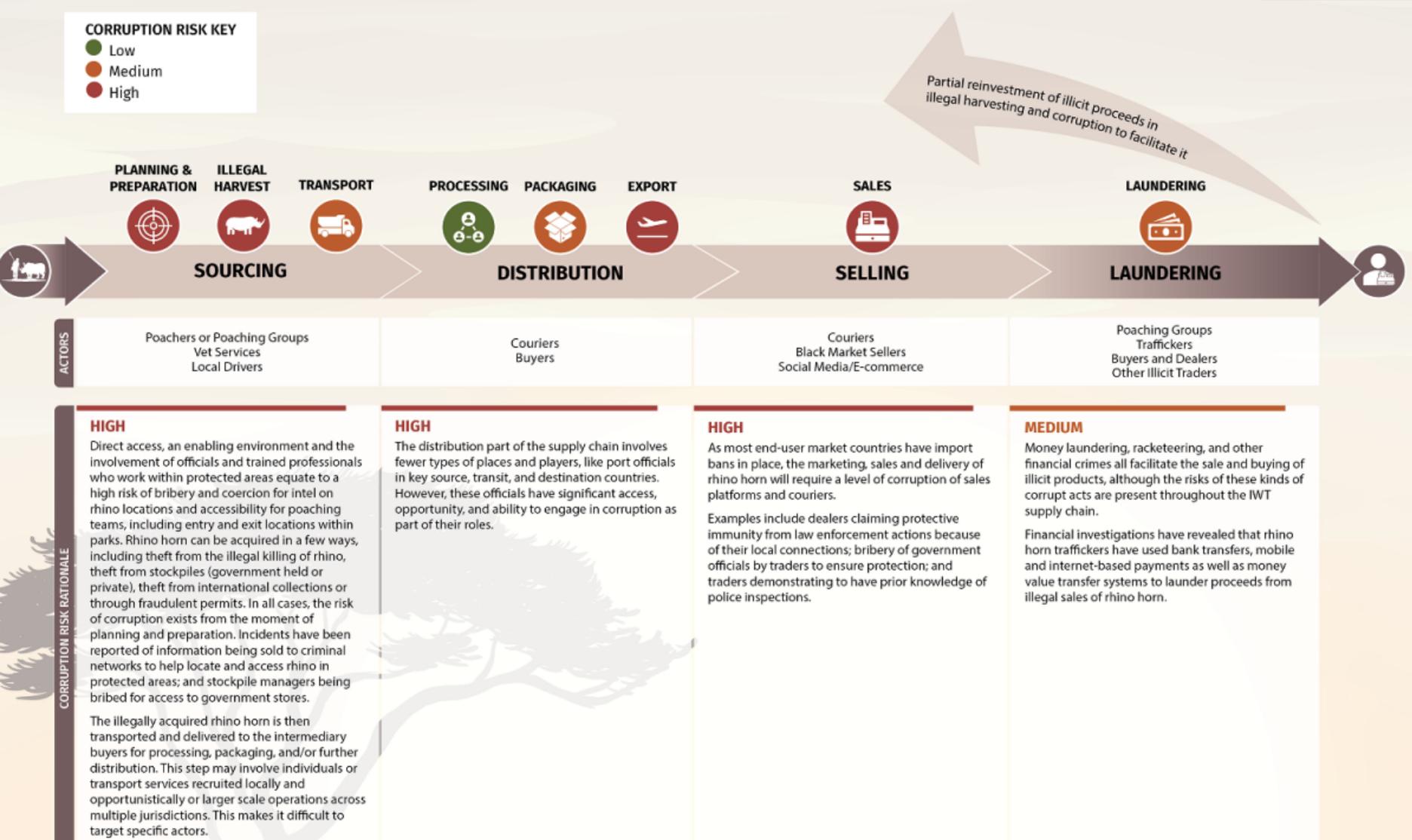
© Martin Harvey/ WWF

Corruption Risk in Rhino Horn Supply Chain

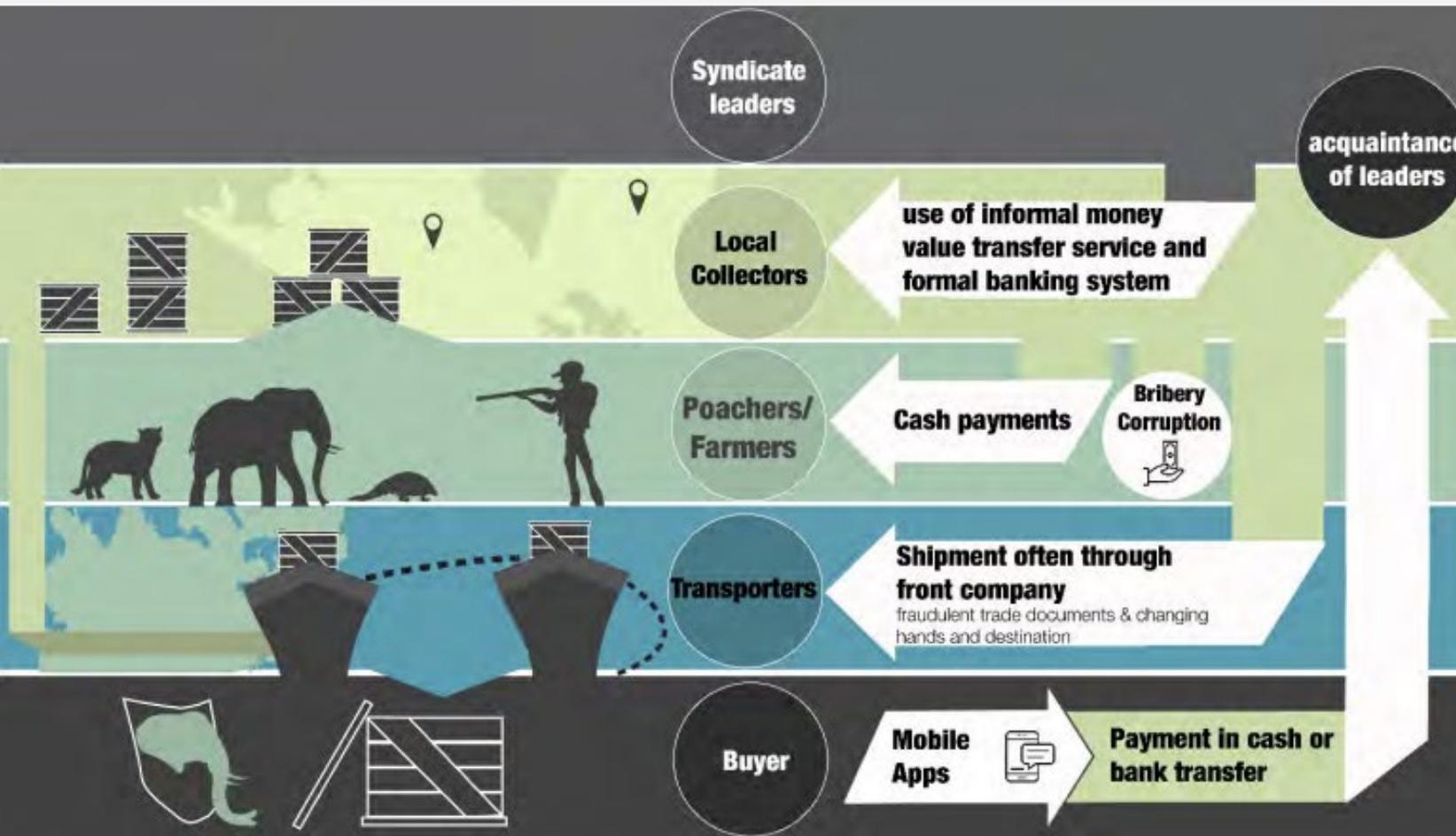
HIGH RISKS OF CORRUPTION

CORRUPTION RISK KEY

- Low
- Medium
- High



Wildlife Trade Supply Chain and Payments



**HIGH RISKS OF
FINANCIAL CRIME**

FIVE DRIVERS TO COMBAT WILDLIFE TRAFFICKING

STRENGTHENING GLOBAL POLICY FRAMEWORKS



Objective: Prioritised global and regional intergovernmental agreements have been strengthened and new policies developed to promote legality and sustainability of trade in wild species and discourage illegal and unsustainable trade practices.

IMPROVING EFFECTIVENESS OF NATIONAL POLICIES AND REGULATIONS



Objective: Governments in priority geographies are effectively implementing regulations and policies for improved governance of trade in wild species and prevention and response to illegal wild species trade.

EMPOWERING COMMUNITIES



Objective: People in prioritised supply chains and geographies have improved livelihoods through their involvement in legal and sustainable harvesting, trade, and processing of wild species.

ENABLING RESPONSIBLE SUPPLY CHAINS



Objective: Priority businesses in target sectors involved in or facilitating trade in wild species implement new or strengthened best practice to verify responsible wild species supply chains and deter illegal products from entering supply chains.

CATALYSING RESPONSIBLE CONSUMPTION



Objective: Consumption of illegal and unsustainable wild species products by target consumer groups is reduced in favour of sustainable wild species products or suitable alternatives.

1. STRENGTHENING GLOBAL POLICY FRAMEWORKS



STRENGTHENING GLOBAL POLICY FRAMEWORKS



Objective: Prioritised global and regional intergovernmental agreements have been strengthened and new policies developed to promote legality and sustainability of trade in wild species and discourage illegal and unsustainable trade practices.

IMPROVING EFFECTIVENESS OF NATIONAL POLICIES AND REGULATIONS



Objective: Governments in priority geographies are effectively implementing regulations and policies for improved governance of trade in wild species and prevention and response to illegal wild species trade.

EMPOWERING COMMUNITIES



Objective: People in prioritised supply chains and geographies have improved livelihoods through their involvement in legal and sustainable harvesting, trade, and processing of wild species.

ENABLING RESPONSIBLE SUPPLY CHAINS



Objective: Priority businesses in target sectors involved in or facilitating trade in wild species implement new or strengthened best practice to verify responsible wild species supply chains and deter illegal products from entering supply chains.

CATALYSING RESPONSIBLE CONSUMPTION



Objective: Consumption of illegal and unsustainable wild species products by target consumer groups is reduced in favour of sustainable wild species products or suitable alternatives.

2. IMPROVING EFFECTIVENESS OF NATIONAL POLICIES



STRENGTHENING GLOBAL POLICY FRAMEWORKS



Objective: Prioritised global and regional intergovernmental agreements have been strengthened and new policies developed to promote legality and sustainability of trade in wild species and discourage illegal and unsustainable trade practices.

IMPROVING EFFECTIVENESS OF NATIONAL POLICIES AND REGULATIONS



Objective: Governments in priority geographies are effectively implementing regulations and policies for improved governance of trade in wild species and prevention and response to illegal wild species trade.

EMPOWERING COMMUNITIES



Objective: People in prioritised supply chains and geographies have improved livelihoods through their involvement in legal and sustainable harvesting, trade, and processing of wild species.

ENABLING RESPONSIBLE SUPPLY CHAINS



Objective: Priority businesses in target sectors involved in or facilitating trade in wild species implement new or strengthened best practice to verify responsible wild species supply chains and deter illegal products from entering supply chains.

CATALYSING RESPONSIBLE CONSUMPTION



Objective: Consumption of illegal and unsustainable wild species products by target consumer groups is reduced in favour of sustainable wild species products or suitable alternatives.

3. EMPOWERING COMMUNITIES

STRENGTHENING GLOBAL POLICY FRAMEWORKS



Objective: Prioritised global and regional intergovernmental agreements have been strengthened and new policies developed to promote legality and sustainability of trade in wild species and discourage illegal and unsustainable trade practices.

IMPROVING EFFECTIVENESS OF NATIONAL POLICIES AND REGULATIONS



Objective: Governments in priority geographies are effectively implementing regulations and policies for improved governance of trade in wild species and prevention and response to illegal wild species trade.

EMPOWERING COMMUNITIES



Objective: People in prioritised supply chains and geographies have improved livelihoods through their involvement in legal and sustainable harvesting, trade, and processing of wild species.

ENABLING RESPONSIBLE SUPPLY CHAINS

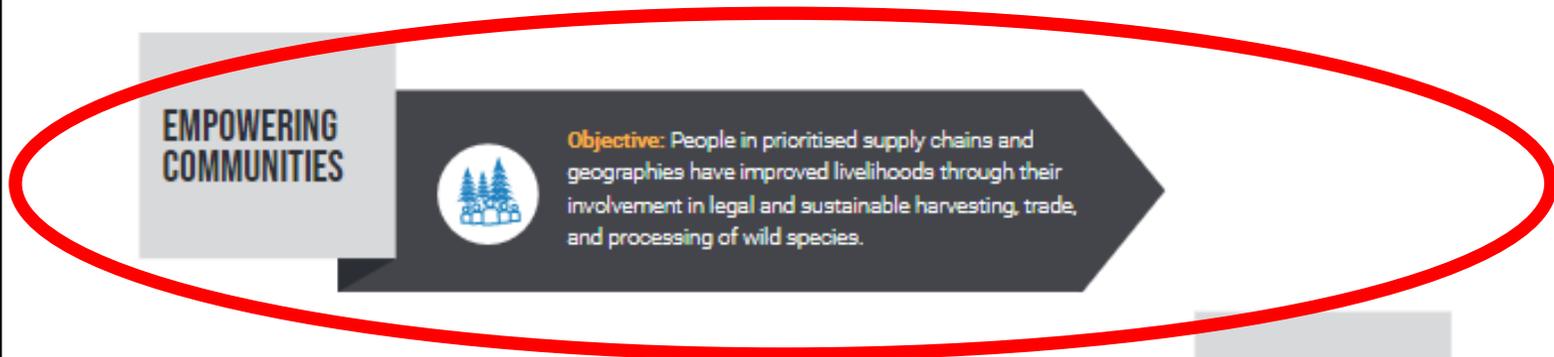


Objective: Priority businesses in target sectors involved in or facilitating trade in wild species implement new or strengthened best practice to verify responsible wild species supply chains and deter illegal products from entering supply chains.

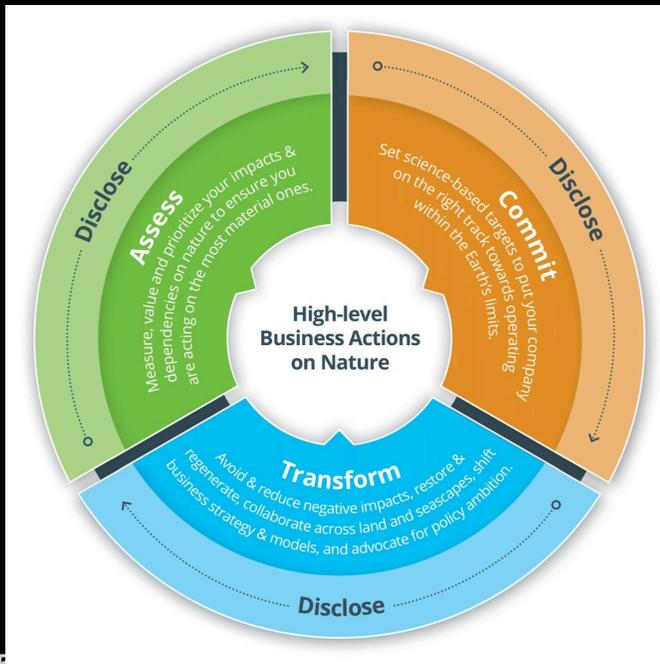
CATALYSING RESPONSIBLE CONSUMPTION



Objective: Consumption of illegal and unsustainable wild species products by target consumer groups is reduced in favour of sustainable wild species products or suitable alternatives.



4. ENABLING RESPONSIBLE SUPPLY CHAINS



STRENGTHENING GLOBAL POLICY FRAMEWORKS



Objective: Prioritised global and regional intergovernmental agreements have been strengthened and new policies developed to promote legality and sustainability of trade in wild species and discourage illegal and unsustainable trade practices.

IMPROVING EFFECTIVENESS OF NATIONAL POLICIES AND REGULATIONS



Objective: Governments in priority geographies are effectively implementing regulations and policies for improved governance of trade in wild species and prevention and response to illegal wild species trade.

EMPOWERING COMMUNITIES



Objective: People in prioritised supply chains and geographies have improved livelihoods through their involvement in legal and sustainable harvesting, trade, and processing of wild species.

ENABLING RESPONSIBLE SUPPLY CHAINS



Objective: Priority businesses in target sectors involved in or facilitating trade in wild species implement new or strengthened best practice to verify responsible wild species supply chains and deter illegal products from entering supply chains.

CATALYSING RESPONSIBLE CONSUMPTION



Objective: Consumption of illegal and unsustainable wild species products by target consumer groups is reduced in favour of sustainable wild species products or suitable alternatives.

5. CATALYZING RESPONSIBLE CONSUMPTION

STRENGTHENING GLOBAL POLICY FRAMEWORKS



Objective: Prioritised global and regional intergovernmental agreements have been strengthened and new policies developed to promote legality and sustainability of trade in wild species and discourage illegal and unsustainable trade practices.

IMPROVING EFFECTIVENESS OF NATIONAL POLICIES AND REGULATIONS



Objective: Governments in priority geographies are effectively implementing regulations and policies for improved governance of trade in wild species and prevention and response to illegal wild species trade.

EMPOWERING COMMUNITIES



Objective: People in prioritised supply chains and geographies have improved livelihoods through their involvement in legal and sustainable harvesting, trade, and processing of wild species.

ENABLING RESPONSIBLE SUPPLY CHAINS

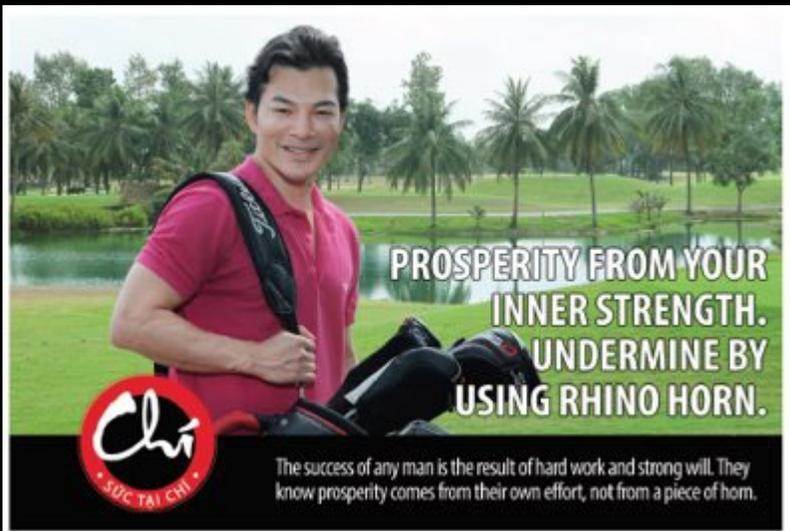


Objective: Priority businesses in target sectors involved in or facilitating trade in wild species implement new or strengthened best practice to verify responsible wild species supply chains and deter illegal products from entering supply chains.

CATALYSING RESPONSIBLE CONSUMPTION



Objective: Consumption of illegal and unsustainable wild species products by target consumer groups is reduced in favour of sustainable wild species products or suitable alternatives.



TRAFFIC

THANK YOU

RICHARD SCOBEY

RICHARD.SCOBEY@TRAFFIC.ORG

MOBILE: + 44 7881 968586

