# **Export Helpdesk for business** *step-by-step*



## How to export to the EU?

Go to the Export Helpdesk at <u>www.exporthelp.europa.eu</u>
 On the left-side column you will find the main things to take into account before accessing the EU market.

## Requirements

Understanding the EU market

Sanitary and phytosanitary requirements

Environmental requirements

Technical requirements

Marketing standards

Import restrictions

Tips & tricks on EU requirements

#### 2. Requirements

This section explains how the EU trade system is organised, the procedures to follow and the documents to fill in. It covers:

- EU product classification system
- EU import procedures
- documents for customs clearance
- EU Customs Union
- Value Added Tax (VAT)
- excise duties
- international trade rules

You can also check the requirements applying to your product at My Export.

## Tariffs

Binding Tariff Information

Duty relief and suspensions

Ouotas

Antidumping

Tips & tricks on EU tariffs

## 3. Tariffs

One significant aspect of international trade policy is the levying or lifting of tariffs. A trade tariff is a tax or duty placed on goods crossing political borders (or customs unions). Import tariffs are the most common, and involve a tax being assessed on products coming in from another country.

Regarding EU import tariffs and related issues, this section explains the concepts of Binding Tariff Information, duty relief and suspensions, quotas and antidumping duties.

## Preferential arrangements

Rules of origin

Generalised Scheme of Preferences(GSP)

Economic Partnership Agreements (EPAs)

Free trade agreements

Autonomous trade regimes

Overseas countries and territories (OCTs)

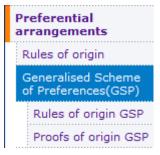
**Customs Unions** 

## 4. Preferential arrangements

The EU has a number of preferential trade agreements with developing countries that may affect your exports to the EU.

These agreements eliminate or reduce tariffs and facilitate procedures, giving your exports easier access to the EU market.

But to benefit from this, you have to prove your product "originates" in your country. In this section of the Export Helpdesk you can find the basic concepts on EU rules of origin and which rules apply to individual preferential arrangements.



## 5. Rules of origin

Preferential trade arrangements can substantially improve market access for your exports to the EU as it will eliminate or reduce tariffs in many goods. But, to benefit from this, you will have proof that your product "originates" in your country. In this section you will find the key issues to understand the EU rules of origin for any agreement.

## Economic Partnership Agreements (EPAs) Rules of Origin EPA

Proofs of Origin EPA
Rules of Origin MAR

Proofs of origin MAR

### 6. Agreement that applies to your case

At the export helpdesk, we have listed each EU preferential arrangement that a developing country can benefit. Just click on the one applying to your case and you will find:

- a brief description of the agreement
- its specific rules of origin
- its specific proofs of origin (and templates).

#### 7. Statistics.

Using the input form, you can consult information on trade flows between any country and the EU since 2002 – and export the data to an Excel file.

Filling in the input form you will find the trade flows between any country and the EU since 2002. You can transfer this data to an Excel file

#### 8. About us

In this section you will learn who we are and why we are doing this. It also includes **contact form** for asking your questions on how to export to the EU.

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### 9. Resources

We provide a range of multilingual communication tools to help you understand

and promote exports to the EU. Regularly updated, they include general presentations as well as country and sector-specific information. Just choose a country from the menu.

## 10. News and Features (main page)

Our "Features" section includes examples of other users who found the Export Helpdesk helpful –and why. You will also find success stories and interviews with exporters worldwide. Do you want to be next?

## In 10 steps you can find:

- what criteria your product has to meet to enter the EU market
- how much you should pay
- how much you save if your product/country benefits from a preferential arrangement
- how to prove the origin of your product to get the preferential tariff



Free trade agreements

Albania

Algeria

Chile

Jordan

Lebanon

Mexico

Morocco

Peru

Serbia

Tunisia West Bank

South Africa

Colombia Egypt

Bosnia &

Herzegovina

Central America

Macedonia (FYROM)