

Award: Project summary

Raising awareness of local authorities for a sustainable development with cultural integration



Description: “AWARD project, which stands **for Awareness Raising and Education for Development and Culture**, intends to raise awareness of local authorities about their role in development and to mainstream culture in development actions and policies. AWARD highlights the need to cooperate and coordinate actions and to motivate more local authorities to be active in development, prescribing the integration of culture as a new paradigm. By analyzing and promoting the role of culture in development strategies and actions, the project will contribute to the integration of the principles of sustainable development into country policies and programs”.

Location	European Union
Duration	2011-2014
Budget	Project Budget: 390.000 € EC contribution: 292.500 €
Partners	<ul style="list-style-type: none"> o European New Towns Platform, BELGIUM o Consell Comarcal del Alt Empordà, SPAIN o Almere, THE NETHERLANDS o Harlow City Council, UK o The Peace Institute, SLOVENIA o Municipality of Ljubljana, SLOVENIA o Les Rencontres, FRANCE

From the Target groups	<ul style="list-style-type: none"> ○ Firstly, the European local authorities due to their greater flexibility, effective goal-oriented projects and strategies closer to civil societies. ○ Secondly, development policy-makers and technical actors, in providing direct technical expertise and capacity building. 	To the Final beneficiaries	<ul style="list-style-type: none"> ○ European citizens and especially migrant population. ○ Cultural operators and development actors.
Pillars & Main activities	Pillar 1 - Knowledge and tools: Research for knowledge and tools on culture and development, elaboration of indicators to evaluate the impact of cultural projects in local development.	<ul style="list-style-type: none"> ➔ Examination of data analysis to understand the correlation between history, culture and development. ➔ Strategy to influence local, national and international policies. ➔ Usage of the proposed tools to evaluate the impact of cultural projects in local development. 	
	Pillar 2 - Awareness: seminars and exhibitions focusing on 4 primary thematic areas: culture and migration, human rights, environment, and social dimension of globalization.	<ul style="list-style-type: none"> ➔ Seminar on creative economy as a booster of local communities (Ljubljana, Slovenia). ➔ Artistic (participative) projects. ➔ International Conference on Culture, Development and Human Rights (Brussels, Belgium). ➔ Interactive website, brochures and final publication. 	
	Pillar 3 - Training: production of training Materials for the European development actors and training sessions on the role of culture in different aspects of development designed and implemented for different target groups.	<ul style="list-style-type: none"> ➔ Elaboration of training materials for the European development actors (toolkits). ➔ Organization of two training sessions for the Officers of local authorities, local NGO's, students, media actors, education stakeholders. 	
Objectives	<ul style="list-style-type: none"> ○ Raise awareness about the role of culture in development. ○ Address several key development issues for developing countries: poverty reduction and social development, migration and integration, human rights and post conflicts crisis. ○ Introduction of key practices and recommendations to mainstream culture in development strategies. ○ In-depth analysis on culture and development by presenting innovative experiences and good practices already used in several developing regions. ○ Capacity building on the linkages between culture and development. 		
Expected results	As a global result, it is expected that more local authorities will be active in development and that they exchange good practice.		

More information at: www.awardproject.eu

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Culture