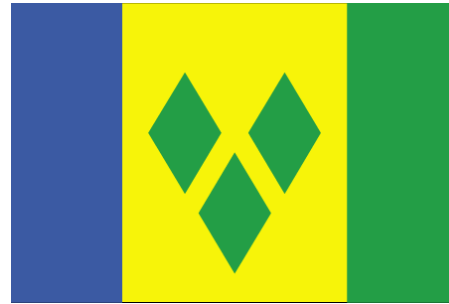


Regional Seminar for the implementation of the Banana Accompanying Measures (BAM)

Santo Domingo, Republicana Dominicana

18-21/11/2013





Opening of the seminar

- Mr Alberto Navarro, Head of EU Delegation
Opening of the Seminar
- Mr Luis Ramon Rodriguez, Minister of Agriculture of the Dominican Republic
Introduction and forewords
- Mr Jose Soler Carbo, DEVCO,
Technical presentation of the BAM instrument

AGENDA

- Monday
Thematic presentations and Working Groups on INDICATORS
- Tuesday
BAM procedures, lessons learnt, UN program, report on Indicators
(Night in Santiago)
- Wednesday
FIELD VISITS
- Thursday
Sustainability and general conclusions + Free networking

OBJECTIVES

- To exchange ideas and **share experience** between European Commission and different stakeholders involved in BAM actions;
- To discuss monitoring tools, including **indicators** that will be used to monitor the implementation of the BAM;
- To share **lessons learnt** of previous banana sector programmes activities;
- To tackle **technical** issues;
- To **increase networking** between various stakeholders and EC staff.

MONDAY 18th NOVEMBER 2013

- **08:30** **Opening speeches**
- **09:00** **Agenda / Recap on the BAM**
- **09:15** **Who's who**
- **10:00** **Coffee break**
- **10:15** **Current status of the Banana sector / Thematic presentations**
- **12:15** **Lunch break**

- **13:45** **Working groups on indicators**
- **16:00** **Coffee break**
- **16:30** **Report & discussions**
- **18:00** **Closure of the discussions**

- **19:00** **Conclusions**
- **19:00** **Welcome Cocktail and walking dinner**

Thematic presentations :

Global context and local trends

Denis Loeillet

Banana World Market Specialist

Economist, in charge of the Market News Services from the CIRAD

Managing editor of the magazine *FruiTrop*

Thierry Lescot

Agronomist, bananas and plantain specialist

Researcher on banana production for CIRAD

Alistair Smith

BANANALINK, International coordinator

WBF co-initiator

THREE SPEAKERS' INPUTS (eco / agro)

- What is happening at the consumer end ?
- How is value distributed along the chain ?
- Trends in the World/EU market vs ACP market share
- Hi sensibility of the EU market price
- A soft and sluggish consumption / growing potential
- Rising of the cost of production / TO rate reduction
- Environmental challenges : Impacts of the agriculture on the environment
→ change of practices (innovation with direct plantations, cover plants, fallow ...), certifications, sigatoka management, R&D (new varieties, new equipment, ...)

TUESDAY 19th NOVEMBER 2013

- 08:30 1st day recapitulative
- 08:45 Questions of BAM implementation : Q&A
- 09:30 Social issues : Alistair Smith
- 10:30 Coffee break
- 10:45 Presentation of the results of the seminar in Douala
- 11:30 Lessons learnt from previous support programmes
- 12:00 UN Program in Dominican Republic
- 12:45 Lunch break
- 13:00 LAST CHECK OUT TIME
- 13:45 Working groups on social indicators
- 15:45 Report / Other issues and discussions with the assistance
- 16:00 Departure to Santiago

Q&A ref. CONTRACT Procedures

- <http://ec.europa.eu/europeaid/prag/document.do?locale=en>
- <Http://capacity4dev.ec.europa.eu/user/register>
- <http://capacity4dev.ec.europa.eu/groups>

Reminder : Support to the sector II 1994-2008

- 7 beneficiary countries in the Caribbean: Belize, Dominica, Grenada, Jamaica, St Lucia, St Vincent & the Grenadines and Suriname.
- Two objectives were covered by SFA:
 1. Improved Competitiveness
 2. Improved country level capacity for successful economic diversification

BAM Legal basis

EU assistance shall focus on:

1. addressing broader impacts generated by the adaptation process, particularly in local communities and the most vulnerable groups therein, related but not restricted to employment and social services, land use and environmental restoration.
2. promoting the economic diversification of banana-dependent areas, where such a strategy is viable;
3. enhancing the competitiveness of the banana export sector, where this is sustainable, taking into account the situation of different stakeholders in the chain.

Country	%	Allocation (EUR)
Belize	12,06	22,800,000
Cameroon	25,55	48,290,000
Cote d'Ivoire	23,68	44,750,000
Dominica	8,08	15,270,000
Dominican R.	8,65	16,340,000
Ghana	3,83	7,240,000
Jamaica	2,5	4,730,000
St Lucia	5,47	10,350,000
St Vincent & the G.	5,26	9,930,000
Suriname	4,92	9,300,000
Sub-Total		189,000,000
BAM Support Measures	0,5	1,000,000
TOTAL	100	190,000,000

INDICATORS

Implementation of a simplified and specific methodology for the choices of **indicators** on four big common subjects in all concerned countries:

- **Competitiveness / productivity** (market share of ACP banana, yield, % waste...)
- **Diversification** (market niches, substitution ...)
- **Environmental** (pesticides use/ton or /ha,)
- **Social** (social expense/ton commercialised ...)

WEDNESDAY 20th NOVEMBER 2013

- 07:00 Departure from Santiago to Mao (arrival +/- 8:30)
- 8:30 to 12:00 Visit of the small producers association Banelino:
 - i) production and post-harvest issues for small holders
 - ii) problems with regularization of migrant workers
 - iii) social issues, in particular fair trade and social responsibility activities of Banelino.
- 12:00 to 1:00 Lunch at Adobanano:
 - + presentation of Adobanano and the DR banana sector
- 1:30 to 4:00 Visit to Plantaciones del Norte
 - i) organic production issues
 - ii) regularization of migrant workers for big farms
 - iii) export logistic
- 4:00 to 7:00

Travel back to Santo Domingo



THURSDAY 21st NOVEMBER 2013

- **09:00** **2nd day recapitulative**
- **09:15** **Diversification in SVG**
- **10:45** **Coffee break**
- **11:00** **Countries brief presentations**
Indicators to be elected : last contributions and discussions
- **12:30** **Lunch break**
- **14:00** **Free Networking**
- **17:00** **Closure of the Seminar**

AFRICA SEMINAR

• Social

- (1 or 2) Company's social expenditure (in the widest sense): Health / Education / Leisure / Transport of workers / Etc. → euros/worker
- (2 ou 1) Number of ... Jobs (direct), Type of contract (Collective Bargaining Agreement and number of workers concerned), Stability of employment (type of contract : fixed, temporary, etc.), By Woman / Man
- (3) Wages and remuneration (in euro per month) compared with...
 - Average agriculture wage,
 - Minimum legal wage versus Minimum leaving wage (products and services),

Source : society, census on an anual basis

Comments: Need of a third party verification (ex.: External Auditor, ?) / Specific, simplified and unified methodology

• Economy and Competitiveness

- (1) ACP market share in the EU-27 28 (%) + ACP volume in the EU-27 28 (tonnes) + Export to non traditional countries / markets (volume)
- (2) Productivity (t/ha and worker/ha or per box)
- (3) Cost of production (at farm gate or FOB)

• Diversification

- Volume and % of bananas & others agricultural products to regional markets (MT/year)
- Volume and % to national market (MT/year)
- % area on fairtrade
- % area on organic farming

Sources : producers declarations, customs informations.

• Environment

- Amount of phytosanitary products (by specificity : insecticides/nematicides, fungicides, herbicides, others) by hectare/year and by tons exported
- Number and % of positive analysis of MRL (maximum residue limit) internal (society or farm monitoring) and officials services (EU-phytosanitary control at importation)
- Share of certificated plantations
- Volume of water use by hectare and by tons exported
- Amount of synthetic nitrogen fertilizers (equivalent N unit) by hectare/year and by tons exported
- Amount of organic matter (what ever the nature) used by hectare/year
- % woody area /total surface
- % fallow surface /total useful agricultural surface
- Carbon foot print analysis (with simplified and common methodology, up to European ports)

Sources : producers declarations (verified by independent audit) and certification schemes

Short presentation of countries specs.

- Plantations zones
- Nr of growers
- Hectares
- Tons exported
- Average climate / rainfalls, type of soils... (any specificities)
- Main challenges
- Logistic / targeted market

ACTIONS FICHES

	<i>Productivity</i>	<i>Planting Material</i>	<i>Competitiveness</i>	<i>Reduce Cost of Production</i>	<i>R&D + Technology</i>	<i>Environment Management</i>	<i>Resilience of small farmers</i>	<i>Labor conditions</i>	<i>Sector Organization</i>	<i>(Social) Infrastructure</i>	<i>Extention</i>	<i>Training Youth</i>	<i>Improve Market position</i>	<i>Access to credit</i>	<i>Disaster risk reduction</i>	<i>PPP</i>
DOM	✓		✓							✓						
SLU					✓							✓			✓	
SVG										✓				✓		✓
BEL			✓							✓						
JAM	✓	✓					✓				✓					
SUR				✓		✓				✓			✓			
DOM REP			✓			✓		✓	✓							









Free networking

- Hugo Hays, Fyffes UK – Quality Technical CSR
- Gilbert Rojas, Fyffes Costa Rica
- Guillermo Rivera, President Sintrainagro Colombia
- Gilbert Bermudez, Coordinadora Latino americana de sindicatos bananeros
- Surmaya Talyarkhan, FT Foundation UK
- Maria Felicia Arnal, WBF secretariat