



DG EAC

Programming 2014-2020

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Anna Kedziorek, DG EAC, Unit E 1

Anna.kedziorek@ec.europa.eu

Outline

- Creative Europe Programme 2014-2020
- Preparatory Action on the role of culture in the EU external relations

Culture Programme 2007-2013

Total **budget**: 400 M €

Total **awarded project grants**: 345 M €

More than 2000 projects supported

More than 5000 cultural organisations participated

On top of that:

- **European prizes** (Cult.heritage, EBBA, Contemporary architecture, literature)
- Support for **Culture contact points, studies and evaluations**

Creative Europe 2014-2020

€1.46 billion total budget (+9% on current levels)

Culture

31%

454 M

MEDIA

56%

823 M

Cross-sectoral

13%

183 M

Objectives

General:

1. European cultural and linguistic diversity
2. Contribution to Europe 2020: strengthen competitiveness of CCS (smart, sustainable, inclusive growth)
3. No development optics

Culture Sub-programme / Actions supported

- Cooperation projects
- Literary translation projects
- Networks
- Platforms

MEDIA Sub-programme SUPPORT along the value chain

Pre-
production

- Training
- Development
- Markets

Production

- TV –
programming
- Co-
production
Funds

Distribution
Exhibition

- Distribution
- Sales Agents
- Festivals
- Cinema
networks
- Audience
Development



Eligible countries

- EU Member States
- EEA countries, **Switzerland?**
- Candidate and potential candidate countries

Under certain conditions:

- **New!** Countries taking part in the ENP

Conditions for eligible non-EU countries:

General:

- Basic framework agreement with the EU (or similar)
- Creative Europe Agreement
- "entry ticket"

Media sub-programme:

- WTO's most-favoured nation status necessary
- Legal framework in line with the AVMS Directive

What is in there for third countries?

- Culture strand: **30% of project** may be spent in a third country
- **Trainings** under Media strand:
 - ✓ European actions. Here up to 20% of the participants might be from countries not participating in the programme.
 - ✓ International actions. Between 35 and 50% of the participants should be from the above countries.

Possibility of bilateral or multilateral **cooperation actions targeted at third countries**



Implementation

- Regulation establishing Creative Europe adopted 11 December 2013. In force since 1 January 2014
- Publication of calls for proposals: 10 December 2013.

Deadline call for proposals: March 2014

- **Applicants from eligible countries can respond to calls** but can participate only if their country signs agreement before mid-July 2014.



Preparatory Action

on the role of culture in the EU external relations

- Financed by the EP, implemented by the COM (EAC) with the support of a consortium of 8 cultural institutes and organisations
- **Objective**
 - To support current policy reflection and nurture future work
- Mapping, consultation and reporting
 - 54 countries: EU MS, EEA, (potential) candidates, ENP, 10 Strategic Partners
- 7-8 April – **Final Conference**



Thank you

Anna.kedziorek@ec.europa.eu