



Funders Task Force on Culture & Development

Second Meeting

26 February 2014

Culture Sector / Unit B4 Health Education Research Culture
EuropeAid Development and Cooperation DG

European Commission
59 rue Joseph II - 03/026, B-1049 Brussels
Tel.: +32 2 298 82 74 / Fax: - 299 29 08

PROGRAM

AGENDA

10:00 – 10:30

Welcome

Opening Statement

“Financing Culture – Strategies and Models”

George Kalamantis, Head of Directorate of Visual Arts, Hellenic Ministry of Culture and Sports

10:30 – 13:00

Session I: Recommendations for Innovative Financing of Creative Industries and Cultural Urban Development

Presentations on financing interventions in two of the most important areas of the culture and development sector – creative industries and cultural urban development - will serve as the basis for a roundtable debate to determine some of the major challenges that might arise in applying innovative sources and delivery mechanisms of development finance to the arts and culture sectors. Recommendations will be developed on how new incentives and approaches to financing - including pooling private and public revenue streams to scale up activities - might be applied successfully for the benefit of development partners on the ground.

Part A – Short Presentations (45 minutes)

Private Investment for CCIs: Broad Outlines of the HIVOS Creative Start-Up Fund, Jaap Spreeuwenberg, HIVOS

CKU's Development of Creative Industries: Design Network Africa and Other Examples, Jakob Myschetzky, Danish Center for Culture and Development

Innovative Investments in Arts and Culture - To What End? Lessons Learned, Idriss Nor, Stichting DOEN

Culture and Urban Development: DEVCO's Advocacy and Support, Philippe Peyredieu du Charlat, EC - DEVCO B4

The Spanish Contribution to Heritage Development in Latin America, Eduardo Narbona Algara, AECID

11:15 – 11:30

COFFEE BREAK

Part B - Roundtable Discussion (60 minutes)

Part C - Review of Recommendations (30 minutes)

13:00 – 14:30

LUNCH

14:30 – 15:30

Session II: Exploring Donor Collaborations for Strengthening Development Policies in Arts and Culture

This session will look at how collaborations among development donors might help increase the effectiveness of activities aimed at strengthening a number of development policies and agendas. It will look in particular at the 2005 UNESCO Convention and at the role of culture in the post-2015 development agenda. Presentations will be followed by a roundtable discussion among all participants.

Culture and Development at the UN - Resolutions and Post 2015 Actions,
Azza Karam, UNFPA

Technical Assistance for Cultural Governance: The UNESCO EU Expert Facility Project – Charting the Way Forward, Danielle Cliche, UNESCO

15:30 – 15:45

COFFEE BREAK

15:45 – 16:30

Session III: Knowledge for Financing the Arts, Cultural and Creative Sectors in Africa

An open roundtable discussion among all participants, this session will explore which forms of knowledge-building and sharing already exist and which still need to be created in order to optimize the effectiveness of arts and culture-related donor interventions on the African continent. Participants will use examples of their work to discuss types and methods of building and sharing knowledge.

16:30 – 17:00

Session IV: Presentations on Culture in EU Programming in Partner Countries

Creative Europe, Anna Kedziorek, DG EAC

Eastern Partnership Culture Programme and the Design of the EaP Culture Programme, Phase II, Alessandro Leone, DEVCO F3

Cultural Heritage Research in Horizon 2020, Ekaterini Hambouri, DG RTD

ABOUT THE TASK FORCE

The creation of the Funders Task Force on Culture and Development, a multi-stakeholder platform of leading development donors, was based on the premise that culture is crucial to advancing sustainable development. It was officially established in December 2012 at a meeting at the European Investment Bank. With the aim of enhancing the role of culture in development interventions, the Task Force's objectives are to:

- (1) share and communicate resources on mainstreaming arts & culture in sustainable development programs
- (2) strengthen the capacity and role of institutions and actors involved in culturally sensitive development institutions and actors involved in arts within a development context
- (3) develop and promote instruments to be used for these programs

The Task Force builds on ongoing efforts to drive development through the use of culturally sensitive approaches as well as through the strengthening of the artistic and creative sectors. To this end, the Task Force proactively pursues a concerted and globally integrated approach to fostering knowledge-sharing, research and cross-sectoral collaboration in culture-based development funding. It is coordinated by the Arts Investment Forum (www.artsinvestmentforum.org)

Member Organizations (Nov 2013)

Inter-American Development Bank || African Development Bank || European Bank for Reconstruction and Development || European Investment Bank || UNESCO || UNFPA || MDG Achievement Fund || Spanish Agency for International Development Cooperation || Brazilian Development Bank || Danish Center for Culture and Development || Swiss Agency for Development and Cooperation || United States Agency for International Development || Directorate for Development Cooperation, Ministry of Foreign Affairs, Luxembourg || Section for Cultural Affairs, Norwegian Ministry of Foreign Affairs || International Cultural Policy Unit, Ministry of Foreign Affairs, Netherlands || Triodos Investment Management BV || Santander Bank, Brazil || Open Society Foundations || HIVOS || Aga Khan Development Network || Stichting DOEN || MIMETA || Commonwealth Foundations || Ford Foundation

PARTICIPANTS

| Name | Organization |
|---|---|
| Mr. Eduardo Narbona Algara Head of Area of Cultural Cooperation | Spanish Agency for Development and Cooperation |
| Ms. Gemma Carbo Project Coordinator, Applied Practical Learning Project – MDG-Fund | UNESCO Chair for Cultural Policies and Development, University of Girona, Spain |
| Mr. Philippe Peyredieu du Charlat Head of Culture Sector | Directorate-General for Development and Cooperation – EuropeAid, European Commission |
| Ms. Danielle Cliche Chief of Section of the Diversity of Cultural Expressions | UNESCO |
| Dr. Erica Eyrih Director | Arts Investment Forum |
| Mr. Antonio Clemente Hernandez Quality Management Officer - Urban Development, Infrastructures, Networks | EuropeAid Co-operation Office, European Commission |
| Mrs. Laila Hourani Program Officer | Ford Foundation, Cairo |
| Mr. Frédéric Jacquemin Director | Africalia |
| Mr. George Kalamantis Director of Visual Arts | Directorate General of Contemporary Culture Hellenic Ministry of Culture and Sports |
| Mrs. Ida de Kat-van Meurs Deputy Head, International Cultural Policy Unit | Ministry of Foreign Affairs, The Netherlands |
| Mr. Daniel Keck | GIZ |
| Mrs. Anna Kedziorek Policy Officer | Directorate General for Education and Culture, Unit for Cultural Policy and Intercultural Dialogue, European Commission |
| Ms. Helena Kovarikova Director | EUNIC Global |
| Mr. Alessandro Leone Program Manager | EuropeAid, European Commission |
| Ms. Sophie Leverink Senior Advisor, Arts and Culture | HIVOS |
| Mr. Cato Litangen Director | MIMETA |
| Mrs. Paula Lopes Chief of Division of Multilateral Affairs (tbc) | Ministry of Foreign Affairs, Portugal |
| Mrs. Delphine Munro Head of Arts | European Investment Bank Institute |
| Mr. Idriss Nor Programme Manager, Culture and Media International | Stichting DOEN |
| Mrs. Rocio Martin Laborda Bergasa | Spanish Agency for Development and |

| | |
|--|--|
| Head of Service of Cultural Activities | Cooperation |
| Mr. Jakob Myschetzky International Director | Danish Center for Culture and Development |
| Mrs. Eleni Nikolaidou Expert Advisor | Hellenic Aid, Ministry of Foreign Affairs, Greece |
| Mrs. Michelle Dominique Raymond Assistant Director General (tbc) | Secretary of the ACP Group of States |
| Mrs. Denise Richert Programme Manager | Regional Programme Sub-Saharan Africa and ACP-wide, DEVCO, European Commission |
| Mr. Jaap Spreeuwenberg Programme Developer Private Sector | HIVOS |
| Mrs. Molly Steinlage Consultant | UNESCO |
| Ms. Alice Thomann Programme Officer, Team Culture and Development | Swiss Agency for Development and Cooperation |
| Ms. Beka Vuco Regional Director, Western Balkans | Open Society Foundations |
| Mrs. Eleanor Woodhouse | DG EAC, Unit for Cultural Policy and Intercultural Dialogue, European Commission |
| Ms. Anna Zambrano Expert | Italian Agency for Cooperation |