



2014 Year of Agriculture and Food Security in Africa, Marking 10th Anniversary of CAADP

Theme:

**“Transforming Africa’s Agriculture for Shared Prosperity
and Improved Livelihoods, through Harnessing
Opportunities for Inclusive Growth and Sustainable
Development ”.**

Concept Note

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1. Introduction

The African Union Assembly of Heads of State and Government, during its 19th Ordinary Session, held from 15-16 July 2012 in Addis Ababa, Ethiopia, declared the year 2014 to be the Year of Agriculture and Food Security in Africa, marking 10th Anniversary of the adoption of the Comprehensive Africa Agriculture Development Programme (CAADP)¹.

Over the last decade, through the instrumentality of CAADP, African agriculture and food security concerns remain high on the policy agenda at national, regional, continental and global levels. Thanks to such concerted actions, the performance of African agriculture has been encouraging – with annual agricultural GDP growth having averaged nearly 4 per cent since 2003 – well above the agricultural GDP growth rates for the previous several decades. It is absolutely necessary to sustain the momentum of such a positive change and development taking place in Africa well into the next decade. The AU Decision declaring 2014 to be the Year of Agriculture and Food Security in Africa, and marking 10th Anniversary of CAADP, is an important milestone and an opportunity that should be seized in the resolve to continue to uphold agriculture and food security as priority for policy and practical actions to generate concrete results and impacts.

True to its name, the African Year of Agriculture and Food Security will be commemorated across Africa, in Member States, Regional Economic Communities, Continental organisations, and of course at the AU Headquarters in Addis Ababa, Ethiopia. It will be a year that gives opportunities to communities, state and non-state actors in Africa to interact, express their voices on what works and chart the focus and targets for the next decade. The process will facilitate for this voices to contribute towards setting the agenda for sustaining the CAADP momentum which forms the basis for African leaders to recommit themselves towards realizing the vision set out in 2003.

It is also remarkable that the African Year of Agriculture and Food Security is to be commemorated in 2014 following, and overlapping with at least for the first half of the year, the continued celebrations of the 50th Anniversary of the OAU/AU, particularly at a time when the thrust of the African Union Agenda 2063: “A Shared Strategic Framework for Inclusive Growth and Sustainable Development” is being deliberated. Truly, the agenda of agricultural transformation is strategically positioned to provide enormous opportunities for an inclusive and sustainable development in Africa.

This concept note is intended to provide general information on how 2014 the Year of Agriculture and Food Security, marking 10th Anniversary of CAADP, is envisaged to be commemorated. It briefly presents the proposed theme and sub-themes around which the various events are going to be organized, which will be followed by an outline of the actions and events that will guide the activities outlined. Finally, the different structures and mechanisms that are proposed to steer and manage the process to fruition are defined.

Assembly/AU/Dec.449 (XIX)

2. Background and rationale

Africa has recognised that enhanced agricultural performance is key to growth and poverty reduction through its direct impact on job creation and increasing opportunities, especially for women and for the youth; on food security and improved nutrition; and on building resilience. This is due to both the heavy weight of agriculture in African economies and livelihoods, and the strong linkages that agriculture forges with other sectors.

In 2003, the AU Assembly of Heads of State and Government adopted the Maputo Declaration on CAADP setting broad targets of 6% annual growth in agricultural GDP, and allocation of at least 10% of public expenditures to the agricultural sector. The leaders signalled their intentions to achieve these targets through collective actions across the continent focused on improving agricultural planning and policies, scaling up investment to implement these plans and policies, and harmonising external support around African-owned plans.

A decade of CAADP experience has demonstrated that Africa as a region has a well-crafted, home-grown framework guiding policies, strategies and actions for agricultural development and transformation; which has been instrumental in raising the profile of agriculture at the centre of development agenda at national, regional and global levels; which has also facilitated mobilization and alignment of multi-stakeholders partnerships and investments around national agriculture and food security investment plans that have been developed through the CAADP process.

CAADP has also encouraged and facilitated for evidence based planning, and commitment to institutional and policy reforms with a sense of mutual accountability for actions and results, as well as for demonstrated African ownership, and for active engagement of partnerships of multi-stakeholders. Mechanisms such as agricultural sector reviews at country level, and annual CAADP Partnership Platforms are increasingly being used as review and dialogue platforms in fostering accountability for results on agriculture performance.

It is significant to note that to date 34 AU Member States have signed CAADP compacts; 30 among them have developed formal national agriculture and food security investment plans – and these have become their medium term expenditure frameworks for agriculture, thus resulting in improved agricultural planning. At regional level, four (4) out of eight RECs have also signed Regional compacts out of which three have developed fully costed investment plans. On average public agricultural expenditures have risen by over 7 per cent per year across Africa since 2003, nearly doubling public agricultural expenditures since the launch of CAADP².

Obviously demand for more clarity has been expressed in terms of further elaboration and refinement of the CAADP targets, and assessment of technical efficacies and political feasibilities for success as well as identifying key factors that define success in agricultural

² Recent evidences show that nine countries have reached or surpassed the 10% budget allocation target. Another group of nine countries are currently spending between 5 and 10%.

transformation. The AU Commission and NPCA have recently commissioned studies³ to try and provide some answers to these vexed questions. The outcomes of the studies are expected to provide an important input into the series of deliberations and mutual learning and experience sharing opportunities planned during the Year of Agriculture and Food Security in Africa, marking 10th Anniversary of CAADP.

In terms of performance, annual agricultural GDP growth has averaged nearly 4% since 2003 – well above the agricultural GDP growth rates for the previous several decades. Several Member States⁴ have also achieved significant improvements in tackling the challenges of hunger, undernourishment and extreme poverty. It is important to note that in most African countries, it is the improvement of agricultural performance that can contribute towards the achievement of pro-poor growth. Empirical evidences suggest that a 1% gain in GDP originating from agriculture generates a 6% increase in total expenditure of the poorest 10% of the population; in contrast a 1% gain in GDP originating from non-agricultural sectors creates zero growth⁵.

These experiences are strong indicators that inclusive growth as advocated under CAADP is a process requiring sustained and concerted actions and efforts in application of quality policies, strategies, programmes, and investments driven by strong political commitment and leadership and fostering effective partnerships. It is therefore, desirable that the next decade will build on this momentum to deliver in an accelerated manner, positive changes towards prosperity that directly impacts on livelihoods of African citizens through an inclusive agricultural transformation process.

3. Objectives and expected outcomes

3.1. Objectives

- i. To facilitate broad-based and inclusive consultations, and dialogue among all relevant stakeholders (parliamentarians, women groups, youth groups, farmers organisations, CSOs, private sector, etc.) on African Agriculture and food and nutrition security,
- ii. To facilitate mutual learning and experience sharing among countries with a view to strengthening and deepening country engagements and ownership to advance the agriculture and food security agenda.

³ The studies are to do with (a) analysis and review of political factors and drivers that define success in agricultural transformation in Africa; (b) unpacking the CAADP targets on agriculture public spending and growth; (c) the multi-sectoral dimensions and implications of the CAADP 6% growth target.

⁴ For example, African Countries that have already reduced by half or more the number of undernourished estimated in 1990/92 and so attained the World Food Summit (WFS) target include Djibouti and Ghana. Moreover, Algeria, Angola, Benin, Cameroon, Malawi, Niger, Nigeria, Togo have already attained Target 1.c of the first Millennium Development Goal (MDG), having reduced their prevalence of undernourishment by 50 percent or more compared to the level of 1990/92 or having reduced it below 5 percent.

⁵ See Conway, G. 2002. One Billion Hungry: can we feed the world? Cornell University. Pp88; also World Bank 2007. World Development Report 2008: agriculture for development. Washington DC: World Bank.

- iii. To facilitate high level political dialogue on collective actions and seek demonstrable commitment by the Heads of State and Government for a sustained support and engagement on agriculture through the CAADP framework.
- iv. Facilitate dialogue with Africa's strategic partners – for demonstrable commitment to programme alignment, harmonization, coordination and mutual accountability for results.

3.2. Expected Outcomes

- (i) Enhanced level of awareness and engagement among broad spectrum of African citizenry (legislators, farmers organisations, CSOs, women and youth groups, private sector, etc.)
- (ii) Improved platforms for multi-sectoral actions at country and regional levels.
- (iii) Renewed demonstrable political commitment by African leaders through adoption of an AU Declaration to sustain the momentum to deliver on a set of measurable goals and targets.
- (iv) Renewed demonstrable commitment by Africa's partners to alignment, harmonization and coordination of programmes and support and to mutual accountability for results.

4. Theme and sub-themes

The proposed theme for 2014 Year of Agriculture and Food Security, Marking 10th Anniversary of CAADP is:

“Transforming Africa’s Agriculture for Shared Prosperity and Improved Livelihoods, through harnessing opportunities for inclusive growth and sustainable development”.

There is now broad consensus that without a successful agricultural transformation, neither could agricultural growth be sustained nor would its impact on prosperity and poverty reduction be ensured.

The goal of agricultural transformation in Africa, first and foremost is to enable production and availability of food for the population, and provide livelihoods to those involved, raise income, create jobs and wealth of those involved in the sector and along the entire value chain. But it is also functional to the attainment of other macroeconomic objectives through its forward and backward linkages with the other sectors. African agriculture needs a major transformation if it has to significantly contribute towards the improvement of livelihoods of the population as well as to the broader countries macroeconomic welfare and prosperity.

As is known, African agriculture is predominantly smallholder agriculture – the majority of which is organized by women farmers; hence, unavoidably should be at the centre of the transformation agenda. Moreover, due to demographic dynamics, the future farmers in Africa are going to be younger, but also they are going to be better exposed to new technologies and ideas, better informed, and with growing needs and aspirations. The issue of motivating the youth to see their future in a growing and transforming agriculture and rural economy presents a real

challenge. Therefore, the sooner these considerations are factored in the transformation agenda the better.

Pursuing such critical considerations in a consistent manner, which have hitherto been customarily neglected in policies, strategies and public actions, is nothing but to embrace an inclusive process of growth and sustainable development; and there are clear opportunities if seized can help realize this goal. Some of these opportunities include: (a) the fact that currently agriculture has been high on the agenda at national, regional and global levels, (b) the growing focus on agricultural value-chain development and enhancing the profile of local entrepreneurs, (c) ease of accessibility and wide use of ICT in rural and urban areas, and (d) Africa's huge untapped productive resources (land, water, human capital, among others).

Therefore the theme is intended to capture these key messages of transformation, impacts, inclusiveness and opportunities.

4.1. Sub-themes

Agricultural transformation and sustained inclusive agriculture growth for shared prosperity and improved lives and livelihoods, as a key plank of Africa socio economic development strategies in the next decade must address the following, which will serve as sub-themes:

- (i). Increased agriculture production, productivity and value addition
- (ii). Functioning agricultural markets (country and regional markets & trade)
- (iii). Increased investment financing (public & private) along the agriculture value chains
- (iv). Towards ending hunger in Africa by 2025
- (v). Building resilience to address vulnerability to risks

5. Making it Happen.

5.1. Major activities and events

It is anticipated that a series of events and activities are going to be organised throughout the year by various stakeholders at national, regional and continental levels. It is therefore necessary to provide guidance and coordinate these efforts.

During the first half of the year, efforts will mainly be focussed on articulation of the key messages through a process of stakeholders' consultations, in particular RECs and Member States, and deepening engagement for high level political commitment.

At the continental level, the main events planned for the first half of the year, in the run up to the July 2014 AU Summit include:

- i. Launch⁶ of 2014 Year of Agriculture and Food Security in Africa, marking 10th Anniversary of CAADP, during the January 2014 AU Summit in Addis Ababa, Ethiopia-
- ii. The 10th CAADP Partnership Platform Meeting to be held in March, 2014 in Durban South Africa – organised by AUC and NPCA, which brings together Member States, RECs, key African Institutions and partners to review progress, and synthesise lessons for way forward.
- iii. The Joint AU Conference of Ministers responsible for Agriculture, Fisheries and Aquaculture, and Rural Development, to be held in March/April, 2014 – which will deliberate on the theme and sub-themes and make resolutions for consideration by the AU Policy organs.
- iv. The African Agribusiness Forum planned for June 2014 in Addis Ababa – which among others is expected to explore business opportunities for African entrepreneurs particularly women and youth, in the context of agricultural transformation and inclusive growth; and
- v. The July 2014 AU Summit, whose theme will focus on the Year of Agriculture and Food Security in Africa and commemoration of CAADP@10 - where discussions and deliberations will be dedicated to agriculture, food and nutrition security– and a declaration on *“agricultural transformation and inclusive growth for shared prosperity and improved livelihoods”* is sought.

An effective advocacy and communication campaign will be launched throughout the year targeting a broad spectrum of audiences. Relevant events that will be co-organised with partners shall be used as important platforms for advocacy, communication and fostering partnerships. Some of these meetings include:

- i. The month of March 2013 declared by the AUC as a month of Agriculture and food and nutrition security in the context of celebration of the 50th anniversary of the OAU/AU.
- ii. The Regional Strategic Analysis and Knowledge Support System (ReSAKSS) Annual Conference planned for April, 2014.
- iii. The International Food Policy Research Institute 2020 Global Conference on Resilience and Risk Management 15th -17th May 2014 –Addis Ababa to be hosted by the African Union⁷.
- iv. The Joint AUC/ECA Conference of Ministers of Finance, Economy and Planning, scheduled for 1st quarter of 2014.
- v. The Africa Day for Food and Nutrition Security which is annually commemorated on 30th of October.

⁶ This is still a proposal subject to formal endorsement by the AU organs to be part of the agenda.

⁷ Although this is a global conference, Africa will use the opportunity to advance progress and actions based on developments and efforts advanced in context of CAADP and under result 2.4 and overall targets under level 1 of the CAADP Results Framework.

At regional level, RECs are encouraged to take lead to organise events on the theme. Countries will be sensitised and facilitated to organise events on 2014 Year of Agriculture and Food Security. In addition, forums and organisations with stakeholders representation (women groups, youth groups, farmers organisations, etc.) will be encouraged and facilitated to organise events relevant to their respective concerns.

In shaping the key events leading to the July Summit and mainly towards and during the CAADP PP and Joint Conference of Ministers responsible for Agriculture, Ministers of Fisheries and those of Rural Infrastructure, the engagements and discussions will be guided along the areas of broader thematic areas as defined in level 3 of CAADP results framework⁸ or work streams that have been defined along different Joint Action Groups (JAGs). These would later be developed into support programs. Examples of these include.

- (i) Partnerships including Private Sector, agribusiness trade and market access
- (ii) Regional Trade and Regional Integration
- (iii) Monitoring, Evaluation and Mutual Accountability
- (iv) Agricultural Science and Technology Agenda
- (v) Nutrition
- (vi) Resilience and Risk Management
- (vii) Policy and institutional reforms

These different thematic areas, work streams or JAGs will be required to guide extensive consultations (political and technical) in preparation for presentation of specific lesson and actions that will define the implementation of these work streams in the next decade. Each work stream will be required to make detailed presentations, discussions and synthesis of the work and be concrete on the issues that Heads of States and Government will be required to take note of. The outcomes of the 10th CAADP PP discussions will be considered and deliberated at the AU Joint Conference of Ministers responsible for Agriculture, Infrastructure and Fisheries through at the end of March 2014. Other key meetings will use the CAADP PP outcomes and discussions to further refine and generate consensus on key issues ready for Heads of States and Government consideration in July 2014.

At the launch during the January 2014 Summit, guidelines will be presented for each of the Member States to engage in extensive in-country consultations to facilitate effective dialogue with all stakeholders involving Members of Parliament, Cabinet Ministers, Government Ministries and other stakeholders.

5.2. Leadership, organization and management

Successful planning and implementation of this multitude of tasks, involving several stakeholders, need a focussed leadership a well-coordinated organisation and management and dedicated and effective service delivery mechanism. To facilitate this, the following is proposed:

a) Steering Committee

⁸ Level 3 Transformational Change as a result of CAADP (Conducive environment; systemic capacity)

A steering committee to be chaired by the Commissioner for Rural Economy and Agriculture of the AU Commission and the CEO of NPCA, to provide overall guidance and oversight on planning and implementation. It will be composed of representatives from technical partners and lead agencies with prominent presence in Africa (relevant UN Agencies, CGIAR centres, African financial institutions, etc).

An advisory group bringing together a group of senior African experts is proposed to facilitate strategic thinking and policy advice. The group is expected to interact and brainstorm mainly through electronic media. The Commissioner for Rural Economy and Agriculture may invite those experts to be members of the advisory group.

The Steering Committee will have the following committees working under it on respective areas of competence.

i) Technical Committee

The Technical committee will be responsible for preparation of working documents, presentations and deliberations in meetings, documentation of discussion outcomes, and draft resolutions and declarations. The technical committee will be composed of representatives from NPCA and other relevant units of the Commission as well as technical partners. It will be chaired by the Director of Rural Economy and Agriculture of the AU Commission.

(ii) Communication Committee

The communication committee, chaired by the Director of Information and Communication of the AUC, will be composed of communication experts from NPCA, DREA and other relevant partner organisations. It will be responsible for planning and execution, upon approval by the Steering Committee, of communication campaigns.

(iii) Logistics Committee

The Logistics Committee will provide hands-on coordination and management of the planning and organization of the activities and events, including facilitation of interactions among the continental, regional and country level. It will be chaired by the AUC CAADP Senior Advisor, and shall be composed of representatives from relevant AU Service departments and NPCA.

b) Operational Secretariat

Working under the guidance of the Logistics Committee chair, a dedicated operational Secretariat will be established at the African Union Commission in Addis Ababa and with a link to the NEPAD Agency. The secretariat will be composed of a team of approximately 4 to 6 selected experts to provide technical support to all the relevant groups and conducting technical preparations for the meeting. These short term experts will be hired to provide technical back-up in the form of preparation and follow-up on technical work including:

- (i) Identification of, and follow up on, leaders of thematic areas for input into specific reports;
- (ii) Developing and facilitating sharing, distribution of guidelines; and

- (iii) Engaging stakeholders of each thematic networks on how to prepare present during the key events.

Within the operational secretariat there will be an events management team which is responsible to plan and coordinate the major events including: communications/correspondence, travel (tickets, visas etc.), accommodation and others.

Work Plan Annex I

WORKPLAN FOR 2014 YEAR OF AGRICULTURE AND FOOD SECURITY

Activity Planning

			Activities Planning																												
Outcome	Code	Activity	Lead Person (s)	Sep-13				Oct-13				Nov-13				Dec-13				Jan-14				Feb-14				Mar-14			
				wk1	wk2	wk3	wk4	wk1	wk2	wk3	wk4	wk1	wk2	wk3	wk4	wk1	wk2	wk3	wk4	wk1	wk2	wk3	wk4	wk1	wk2	wk3	wk4	wk1	wk2	wk3	wk4
A CAADP PP Business Meeting Planned and Conducted	A1-1	Draft a Concept Note (to include, rationale, issues, agenda, participants)	Martin Bwalya																												
	A1-2	Put in place a CAADP PP Business Meeting Stering Group and conduct regular conference calls)	Martin Bwalya & BBK																												
	A1-3	Conference Call for the CAADP PP BM Steering Goup Meeting	Abebe (Dr) (AUC ODREA) & Estherine Fatabong																												
	A1-4	Prepare and finalise Key documents (CAADP Partnership Paper), Sustaining CAADP Momentum, CAADP RF	Boaz Martin																												
	A1-4	Pre-PP Business Meeting (AUC, NPCA, RECS, ReSAKSS and Non-State Actors Meeting	Martin & Boaz																												
	A1-5	Plan and conduct Development Partners Stakeholder Meeting	DPs TT (Yihenew-consultant)																												
A Side Event for Launching 2014 Year of Agric. & Food Security Planned and Conducted in the Margins of January 2014 Summit	A2-1	Draft a Concept Note & Submit to Secretary General's Office for inclusion on Agenda																													
	A2-2																														
	A2-3																														

[illegible]