

### **Introducing the WAVES Global Partnership:** Wealth Accounting and the Valuation of Ecosystem Services

## **Tools for the Green Economy**

A Briefing for the Policy and Environment Partnership

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## **Sustainable Development and Wealth**

We don't judge a company solely on the basis of its income statement—look at both *income* and *balance sheet*.

- Increasing assets (wealth) support *long-term* growth.
- In the short term, income can appear to grow by liquidating assets, but this undermines long-term growth.

Why do we assess country economic progress on the basis of national income, GDP alone? (J. Stiglitz,, Nobel prize, Economics, former WB Chief Economist )

- The source of income and well-being is **wealth**, broadly defined to include
  - Tangible/Manufactured capital (land, physical equipment infrastructure, Natural capital, 'Intangible' capital (human capital and social capital)



#### Wealth Accounting and Natural Capital

#### How does Natural Capital fit into overall wealth?

 Natural Capital Accounting focuses on the part of total wealth that comes from mineral, energy, agricultural, soil, timber, and water assets



#### How do we do it, using what tools?

- The UN Statistical Commission approved "System of Environmental and Economic Accounts (SEEA)", comparable to SNA
- SEEA is a consistent, comprehensive system and guidelines for Wealth Accounting

#### **Improving Sustainability: Policy Implications**



# **Comparing Trends Across Different Regions**

The share of countries with evidence of unsustainable economies – i.e., those that undermine their ability to sustain income and welfare in the future – is increasing (based on changes in wealth per capita measuring gross savings adjusted for changes in produced, human and natural capital and population growth)





- 1. Indicators for monitoring sustainable development
- 2. Water accounting: managing a scarce resource
- **3. Energy and air pollution:** cleaner, more efficient production
- 4. Stocks of minerals & energy: fiscal rules, managing mineral revenues for long term growth
- **5. Land and ecosystems**: balancing the needs of tourism, commercial and subsistence agriculture, water supply, soil erosion, and other uses



# What Do Policy-Makers Need from Water Accounts?

#### **Economic information to make decisions:**

- Allocation of water, water infrastructure among competing users:
  - economic users and water productivity
  - ecological requirements
  - international requirements for shared water resources
- Water pricing and economic instruments:
  - Variation of water delivery costs/scarcity by region
  - Impact of water tariffs on different industries and different social groups, especially the poor
- Managing water pollution: sources, costs & benefits of reducing pollution
- Coordinating policy in related sectors: agriculture, rural development, tourism, etc.
- Planning for future water requirements, water demand mgmt.



# WAVES:

Promote Sustainable Development by mainstreaming natural capital in development planning and national economic accounts

#### 3 Major Components of the WAVES Roadmap:

1. Directly support **policy-led implementation of NCA** in a critical mass of developing and developing countries in partnership

- Institutionalizing NCA in countries not just pilot studies
- Policy-driven, champion in Ministries of Planning/Development

2. Help develop internationally agreed **methodology for valuation** of ecosystem services and gather **evidence for policy applications** 

3. Promote NCA through a **global campaign**—working with partners in developed countries, UN agencies, NGOs, private sector and others.



# Thank you!

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