



Legal basis

Decision No 472/2014/EU of the European Parliament and of the Council of 16 April 2014 on the European Year for Development 2015

Why EYD2015?

2015 is a special year as the Millennium Development Goals (MDGs) reach their deadline and the negotiations for the post-2015 framework will take place. As the first ever European Year dealing with the 'external action' of the EU, EYD2015 will provide an unparalleled opportunity to engage with EU citizens, to showcase our commitment to eradicating poverty worldwide.

EYD2015 main stakeholders

European Parliament
Council Member States
European Commission
EEAS
EU Delegations
Economic and Social Committee
Committee of the Regions
Private Sector
NGO/CSO
International Organisations
Universities
Schools
Local authorities
Foundations ...

European Year for Development 2015 "Our world, our dignity, our future"

Objectives of the European Year for Development (EYD2015)

1. Inform Union citizens about EU development cooperation highlighting the results that the Union, acting together with the Member States, has achieved as a global actor and will continue to pursue with the post-2015 framework.
2. Foster direct involvement, critical thinking and active interest of Union citizens and stakeholders in development cooperation.
3. Raise awareness of the mutual benefits of EU development cooperation, achieve a broader understanding of policy coherence for development and foster a sense of joint responsibility, solidarity and opportunity in an increasingly interdependent world.

EYD2015 – It's our year!

- ✓ **To make the EYD 2015 a success, we count on your Decentralisation** to Member States is key for the success of EYD2015
- ✓ Nominate a **National Coordinator (NC)**, at the latest with the submission of the **National Work Programmes (NWP)**, by the 1st of September 2014
- ✓ Coordinate with **stakeholders** in your country on potential EYD2015 activities
- ✓ Present EYD2015 to **other ministries** in your country to see how their policy contributes to development goals (PCD) and what they can do for the Year
- ✓ Help identify one or more **mobilising moments in your country** which could be "labelled" EYD2015, e.g. COP 21 in France, G8 Presidency in Germany
- ✓ Help identify EYD2015 **goodwill ambassadors** in your country

A top priority for citizens

A 2013 Eurobarometer shows two thirds of EU citizens think tackling poverty in developing countries should be one of the EU's main priorities; 83% believe that it is important to help people in developing countries.

The EU: a key global player

The EU (EC and Member States) is the world's most important donor providing over half of global Official Development Assistance*. It also seeks to take into account development objectives in its non-development policies.

* OECD

Low levels of awareness

44% of Europeans have no knowledge about where their country's development aid goes and 53% say they know nothing about where EU aid goes. Only 6% have heard of the MDGs and know what they are.

*SPECIAL EUROBAROMETERS 2012/2013