

Citizens' summary

European Year for Development 2015

"Our world, our dignity, our future"

WHAT'S THE ISSUE?

- 2015 is the target year to take stock of the achievement of the Millennium Development Goals (MDGs). By then, most probably, a revised new international framework on development and sustainable development will have been agreed.
- It will also be the moment to take stock of the impact of our revised EU development policies under the 'Agenda for Change' and the 'Decent Life for All' Communications coping with today's challenging global environment.
- 2015 is therefore the right moment to raise awareness, to bring development on the political agenda and close to EU citizens. Thus, a European Year for Development should be launched for 2015 (EYD2015). Targeted communication on the results of, and challenges for EU development cooperation is key for broad popular and political support.
- To reach EU citizens' the EYD2015 will mobilise a wide range of stakeholders and interact with EU institutions and Member States' activities on development cooperation throughout this year.

WHO WILL BENEFIT AND HOW?

- The EYD2015 addresses all EU citizens and, where feasible and appropriate, stakeholders outside the EU.

WHY DOES ACTION HAVE TO BE TAKEN BY THE EU?

- The EU is the biggest donor of Official Development Aid in the world. Its importance and results should be shown at EU level.
- EU citizens should be informed on the role of EU as a global player. The EYD2015 is an excellent opportunity to spread that message.
- The EYD2015 will be an opportunity to exchange communication on development at a European level and take into account the varying communication needs in the individual Member States.
- The EYD2015 will give a push to support the EU commitment to achieve the 0,7% of Gross National Income for development funding.

WHAT EXACTLY WILL CHANGE?

- Improved information of EU citizens on EU development cooperation and in particular on the results the EU can achieve as the biggest aid donor in the world.

- Increase of interest of EU citizens in development cooperation, awareness and demonstration of responsibilities and opportunities to participate in policy formulation and implementation.
- Explanation of the role of EU development cooperation, which brings a wide range of benefits not only to recipients but also to EU citizens, in a changing and increasingly inter-dependent world.

WHEN IS THE PROPOSAL LIKELY TO COME INTO EFFECT?

- 2015

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