

SHARING COPENHAGEN

Lene Bjerg Kristensen, Project Manager, City of Copenhagen



Outline of today's presentation

- The European Green Capital Award - application and process
- Why did we win – how have we achieved our results
- A few examples from Copenhagen – liveability and cycling
- Sharing Copenhagen

COPENHAGEN - CAPITAL OF DENMARK



INHABITANTS
550,000

TOTAL AREA
74 km²

7,432
inhabitants/km²

1.000 new
inhabitants/month

Application and process

- First time in 2009 – Stockholm won
- Quick decision on applying for 2014
- 18 cities applying
- 2 months intense work with application
 - 12 indicators

12 indicators

- Local contribution to climate change (2)
- Local transport (1)
- Green urban areas, sustainable land use (2)
- Nature and biodiversity (2)
- Air Quality (5)
- Noise (4)
- Waste production and management (3)
- Water consumption (2)
- Waste water treatment (1)
- Eco innovation and sustainable employment (2)
- Environmental management of the local authority (1)
- Energy performance (1)

Jury remarks

- Our green business model
 - Public Private Partnerships
 - Best City for cyclists
 - Energy performance – climate plan
- “Copenhagen is a highly successful role model for the green economy, with an efficient communication strategy and the commitment required to develop its role as a model for Europe and beyond”

KEY FACTORS

POLITICAL LEADERSHIP

// VISION COPENHAGEN HAS THE WORLD'S BEST URBAN ENVIRONMENT AND A UNIQUE URBAN LIFE



SHARING

COPENHAGEN

2014

WORLD'S BEST CITY
FOR CYCLISTS

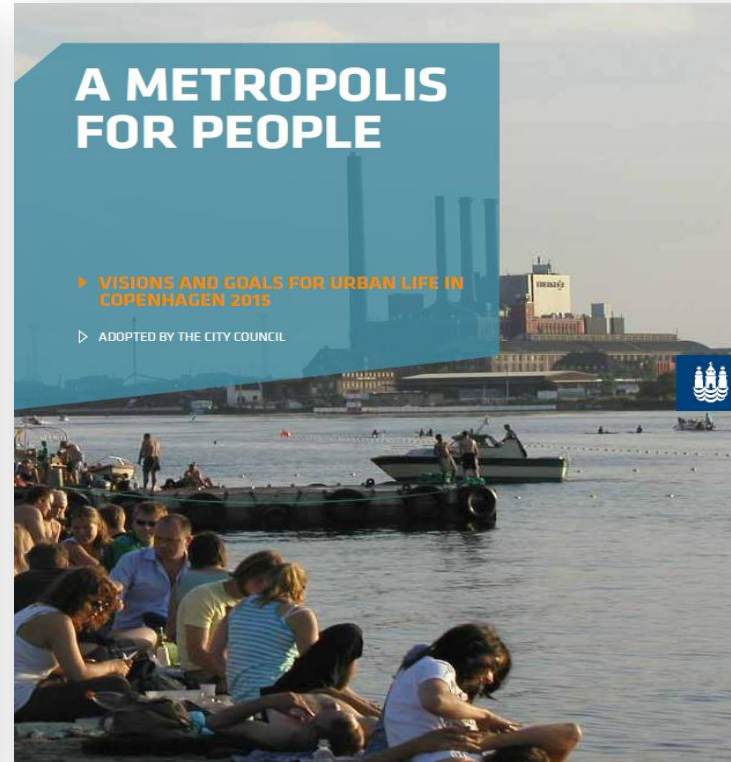
CARBON NEUTRAL
CAPITAL

GREEN AND BLUE
CAPITAL

CLEAN AND HEALTHY
CITY

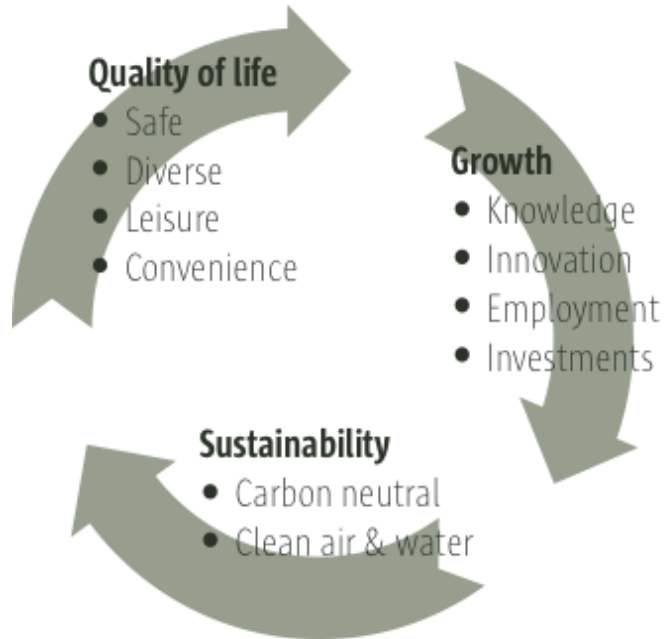


Why was Copenhagen awarded?



The Copenhagen Story

GLOBAL VIEW



USER INVOLVEMENT

Liveability at the top of the agenda!



"A CITY EXISTS FOR THE SAKE OF A GOOD LIFE,
NOT FOR THE SAKE OF LIFE ONLY"

- ARISTOTELES (384-322 B.C)

APPROACH

Our approach:
Consider urban life before
urban space
Consider urban space before
buildings

**COPENHAGEN
TOGETHER**



// More urban life for all:

Goal: By 2015, 80% of Copenhageners will be satisfied with the opportunities they have for taking part in urban life

**COPENHAGEN
TOGETHER**

CITY OF COPENHAGEN
The Technical and
Environmental Administration



// More people to walk more:
Goal: To increase the amount of pedestrian traffic by 20%
by 2015 compared to 2010

**COPENHAGEN
TOGETHER**

CITY OF COPENHAGEN
The Technical and
Environmental Administration



WORLD BEST CITY FOR CYCLING

THREE GOALS FOR 2015

1. 50% bicycle share of all trips to work and school in Copenhagen
(2010: 35 %)
2. Relative to 2005, the number of seriously injured cyclists will fall by 50%.
(2005: 118 seriously injured cyclists)
3. At least 80% of Copenhagen cyclists feel safe in traffic
(2010: 67%)



GOOD, BETTER, BEST

THE CITY OF COPENHAGEN'S
BICYCLE STRATEGY 2011-2025



**COPENHAGEN
TOGETHER**

**COPENHAGEN
TOGETHER**

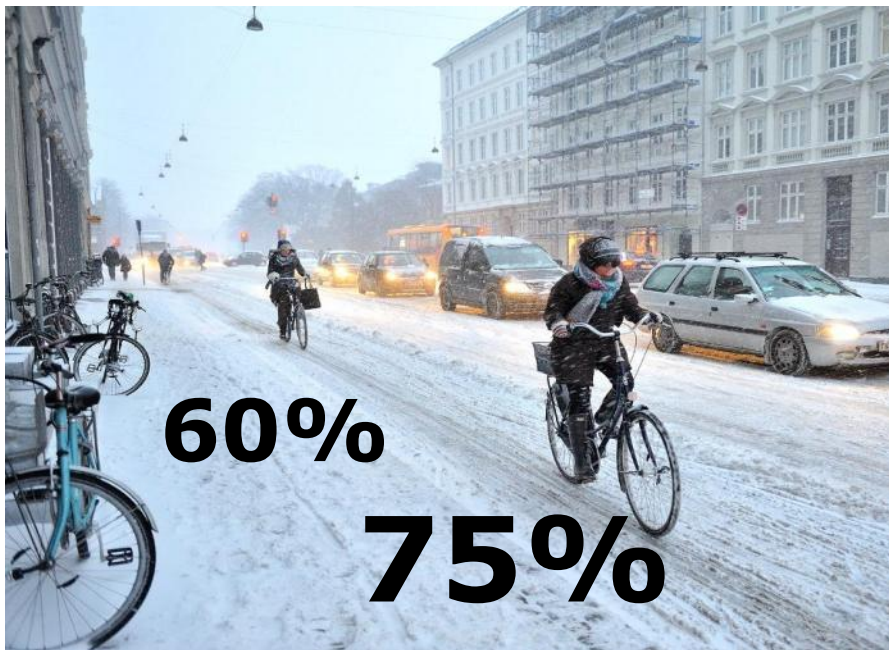
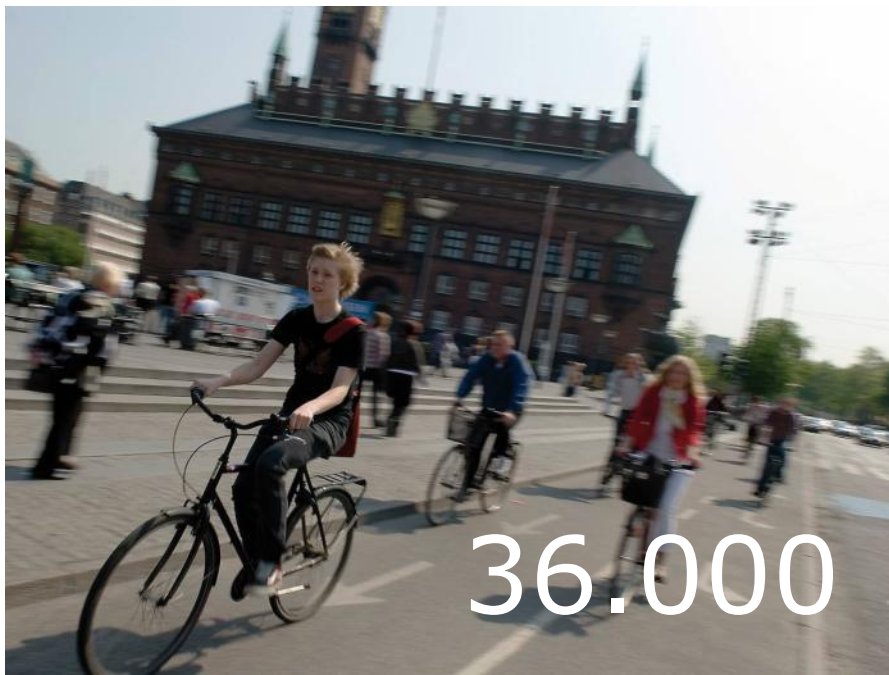
CITY OF COPENHAGEN
The Technical and
Environmental Administration

I  CPH









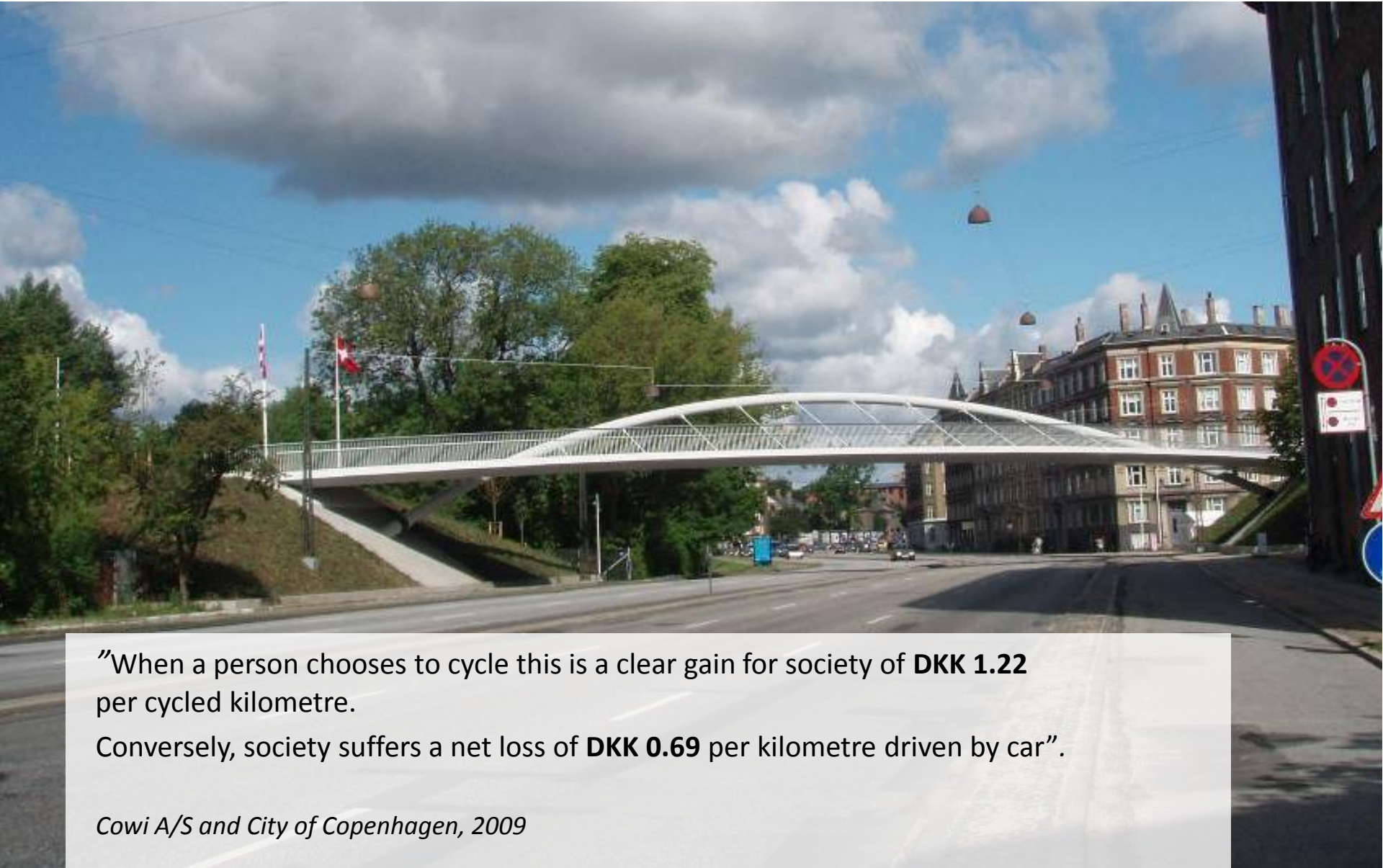
WHY DO COPENHAGENERS CYCLE?

Quick, easy, convenient	88 %
Exercise	32 %
Cheap	29 %
Environmentally friendly	9 %





BICYCLE INFRASTRUCTURE IS GOOD BUSINESS



“When a person chooses to cycle this is a clear gain for society of **DKK 1.22** per cycled kilometre.

Conversely, society suffers a net loss of **DKK 0.69** per kilometre driven by car”.

Cowi A/S and City of Copenhagen, 2009

EUROPEAN GREEN CAPITAL 2014



LET'S
SHARE



SHARING



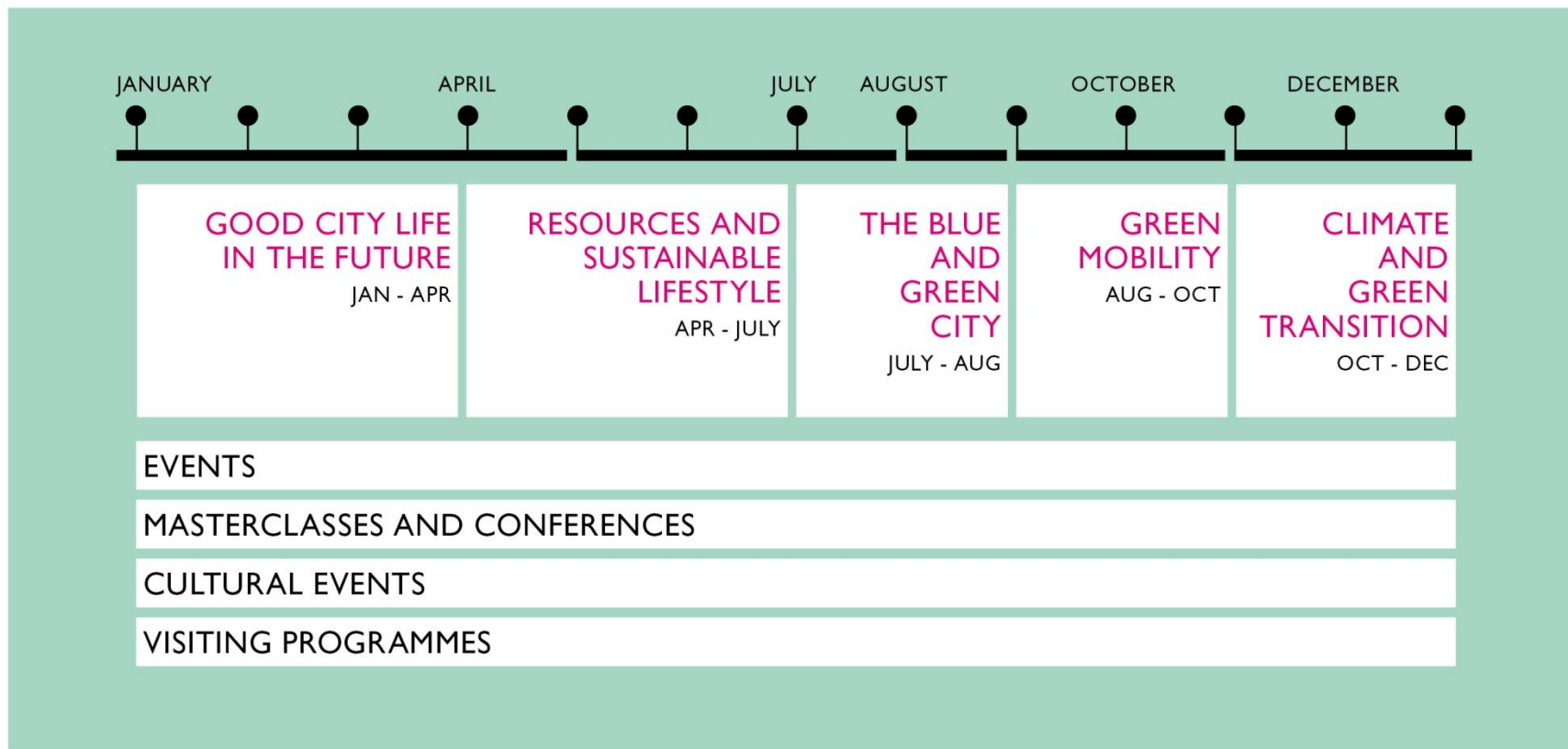
- **It's all about
partnerships!**
- **It's all about
Sharing!**

90+ PARTNERS

Amager Ressource Center; BMW (WE/DO); Byhøst; Bicycle Innovation Lab; By og Havn; Carlsberg/Christensen; CBS; Copenhagen Capacity; Copenhagen Cleantech Cluster; Copenhagen Goodwill Ambassadors; Copenhagen Street food; **THE CAPITAL REGION OF DENMARK**; COWI; Cultura21; DAC; DDC; Dagbladet Børsen/Huset Markedsføring; Danish Fashion Institute; Dansk Retur System; Danske Delebiler; Det Danske Kulturinstitut; Det Danske Kulturinstitut i Bruxelles; Det økologiske råd; DI; Doc Eyes; DTU; Frugtformidlingen; Furesø Kommune; Gate 21; Go Green Cph; Go More; Green Current; H&M (WE/DO); Hertz Delebilen; **HOFOR**; IBC Euroforum; INDEX: Design to improve life; Ingeniørforeningen; Kulturhavn; Københavns Internationale Teater; Københavns Lufthavn; Københavns Museum; KU; LAGI 2014; Life Exhibitions; Malmö Stad; Miljøpunkt Amager; MOVIA; **NCC**; Nordvand; Omstilling Nu ; Polyform arkitekter; **RAMBOLL**; Roskilde Festival; SAS; Siemens; Spildevandscenter Avedøre; Stop spild af mad; Suitable for Business ; Sustainia; Tagtomat; Transportens Innovationsnetværk; Tæsk 2000; Vejdirektoratet; Wonderful Copenhagen; Øresund Smart City Hub; Øresundskommiteen; Aalborg Universitet

SHARING COPENHAGEN 2014

PROGRAMME



OCTOBER - DECEMBER

CLIMATE AND GREEN TRANSITION

EXAMPLES OF ACTIVITIES

- Recreational Climate Adaptation Guided Tour
- Building Green Fair
- Land Art Generator Initiative
- Redefining Progress - urban green leadership



Four examples of co-creation

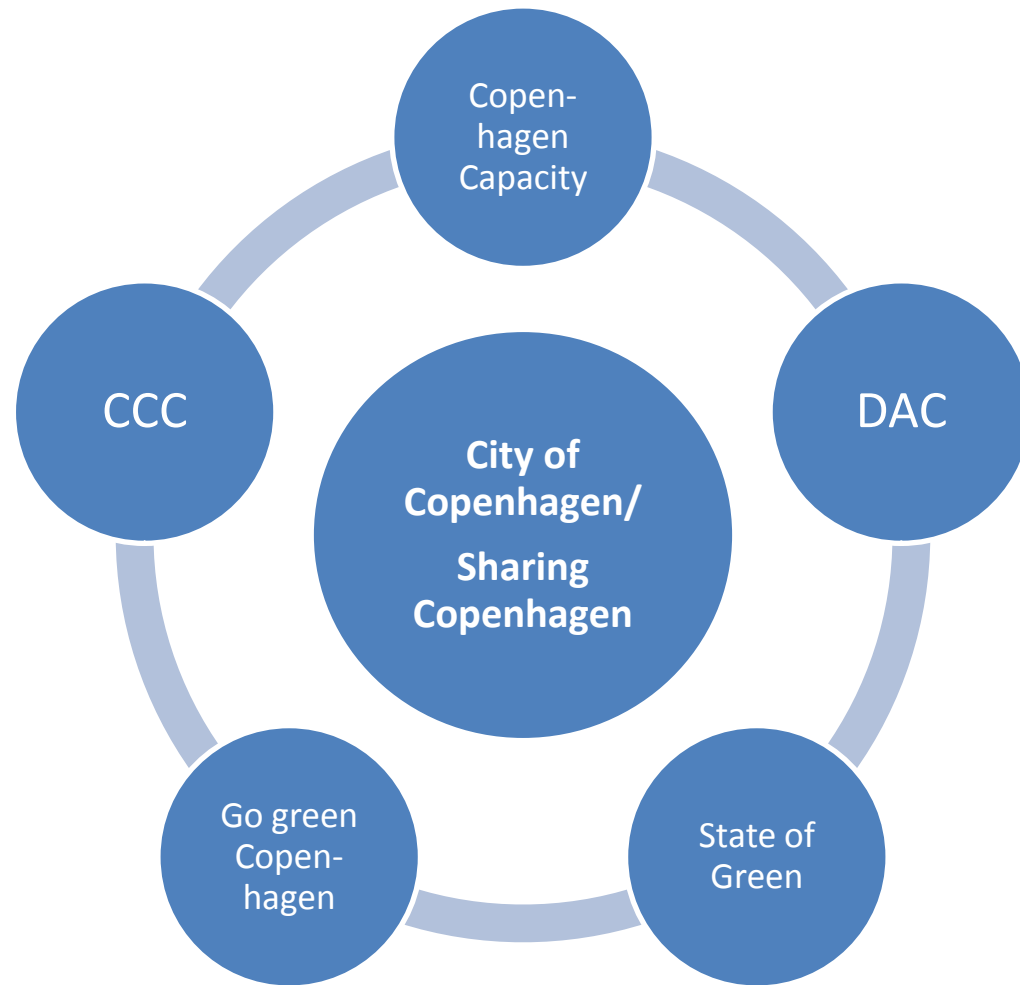
- The Dome of Visions
- Copenhagen Mobility Days
- The Copenhagen Harvest Feast
- Green Capital Days



#SHARINGCPH



GREEN TOUR/SET-UP



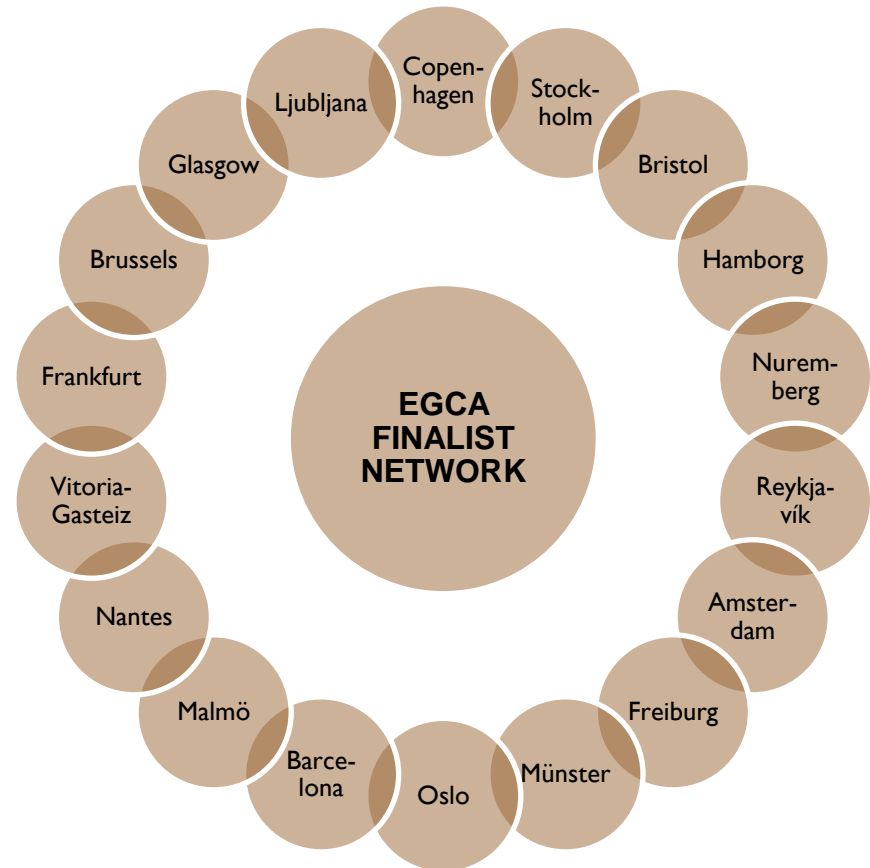
EGCA FINALIST NETWORK

PURPOSE

Establish a forum where the most progressive green European cities can:

- share knowledge
- shoulder the environmental agenda together

18 finalist cities



COME SHARE WITH US!

#SharingCPH // sharingcph2014@tmf.kk.dk // www.sharingcopenhagen.dk

