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Contract number 2010/232-231

# Air Quality Governance in ENPI East Countries

## Introduction into CIVITAS Forum Network

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by the European Union



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by a consortium led by MWH

Introduction into CIVITAS Forum Network Contract number 2010/232-231

## **SUMMARY**

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PROJECT TITLE: AIR QUALITY GOVERNANCE IN THE ENPI EAST COUNTRIES  
COUNTRIES: ARMENIA, AZERBAIJAN, BELARUS, GEORGIA, REPUBLIC OF MOLDOVA, RUSSIAN FEDERATION AND UKRAINE  
FOCUS COUNTRY: ALL

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## **1. The aim of current paper**

The main objective of subtask 3.5.1 was to incorporate partner countries in the CIVITAS Forum Network, where the interested countries will benefit from the shared expertise of Europe's most advanced cities in the field of clean and sustainable urban transport. Outline of CIVITAS activity was presented at all project trainings.

Representative of CIVITAS Teije Gorris was invited to the Training Workshop on EU Air Quality Policy and the use of Economic Instruments for Sustainable Urban Transport Development (Task 3.4), which was held in Chisinau (October 2014).

He presented the CIVITAS initiative which was launched in 2002 to redefine transport measures and policies in order to create cleaner, better transport in cities. More specifically, CIVITAS has helped introduce numerous innovations and measures that have already made transport more eco-friendly in over 60 European metropolitan areas dubbed 'demonstration cities'. Thanks to an EU-funded investment of well over EUR 200 million, the project has guided cities to introduce improvements in four phases of the project, each building on previous successes. Examples include a public transport ticketing system in Tallinn, Estonia, a 100% clean bus fleet in Toulouse, France, waterborne goods transport in Bremen, Germany and a new traffic control system in Bologna, Italy.

Indeed, over the last ten years CIVITAS has managed to test over 800 measures and urban transport solutions, supported by the intensive exchange of good practices in the field. The project empowered citizens to convince politicians on adopting these innovations, upgrading the quality and sustainability of urban transport for numerous European cities.

The aim of this paper is to familiarize project countries with CIVITAS Forum Network and call each country to do its best to join this Forum.

This paper contains general description on CIVITAS activity. More detailed information is placed on the Forum Network: <http://www.civitas.eu/>. This web-site contains information on Forum project and covered directions to achieve sustainable urban development.

Unfortunately, any project country does not participate in the CIVITAS Forum Network. At the same time the CIVITAS Forum Network Declaration does not limit participation only for EU Member states.

## **2. General information**

CIVITAS is designed as a programme that allows cities to learn from each other and facilitate exchange of ideas.

The CIVITAS Forum Network brings together all CIVITAS and other cities that are committed to introducing ambitious, clean urban transport strategies.

In Europe today road transport is responsible for 40% of carbon dioxide, while urban traffic is responsible for 70% of other pollutants in our environment. In recent years many visionaries and even policymakers have dreamt of creating societies where transport is green, safe and sustainable, but more often than not these dreams have remained on pen and paper. CIVITAS however has brought a breath of fresh air in this respect, introducing change to over 200 European cities towards greener transport under one dynamic and very active network.

The word CIVITAS was coined by joining three key components of a modern European society, namely City, Vitality and Sustainability. The initiative was launched in 2002 to redefine transport measures and policies in order to create cleaner, better transport in cities.

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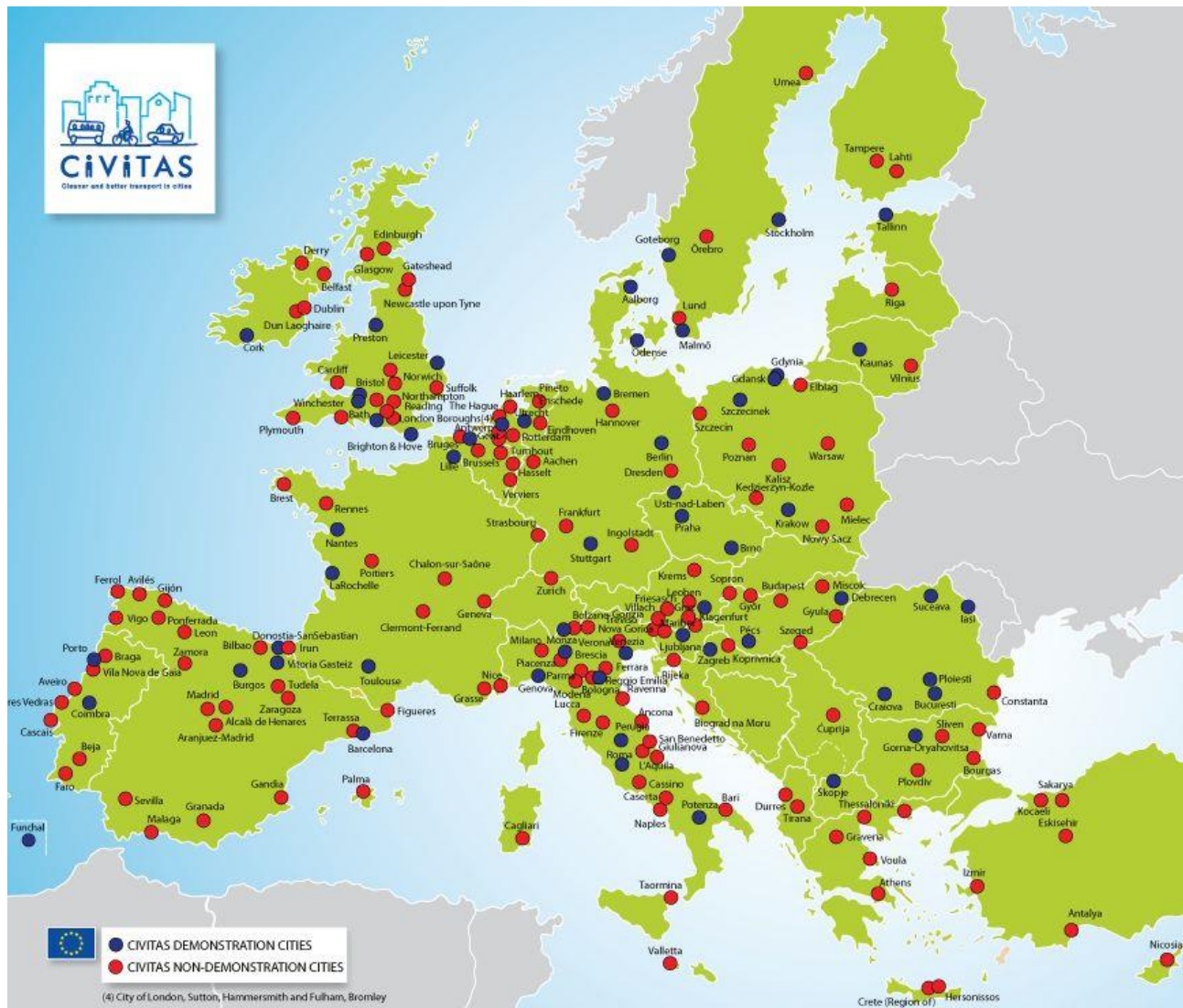
This exciting project runs until 2016, opening a myriad of opportunities for other cities to follow suit.

### **3. Forum Network cities**

The CIVITAS Network includes cities that are part of the co-funded programmes known as CIVITAS I, CIVITAS II and CIVITAS Plus as well as cities who've yet to be involved in CIVITAS but which are similarly committed to introducing ambitious, clean urban transport strategies. Those cities listed below in blue have been involved in one of the three phases of CIVITAS and are known as "demonstration" cities while those in green and black are called "non-demonstration" cities.

The CIVITAS Forum Network is open to all cities that wish to exchange information about innovative measures and experiences in the field of clean urban transport. Click on the links below to learn more about member cities' activities: blue links detail a city's efforts within the framework of a CIVITAS co-funded project, while green links to a page that describes a city's fully self-financed undertakings.

Currently there are 218 member cities in the CIVITAS Forum Network that have signed the CIVITAS Declaration (Annex I). As of 30 August 2013, the five most recent members were: Malaga (Spain), Tel Aviv - Yafo (Israel), Sabadell (Spain), Pontevedra (Spain), Grand Angouleme (France) .



CIVINET is a group of city networks that promote the CIVITAS approach at a local level, overcoming language and contextual barriers for local authorities and organisations interested in urban sustainable mobility. Members exchange information in their own language working together to deal with the European Union and national governments, about transport policy issues, legislation, regulations, and funding.

#### 4. CIVITAS National Networks

There are also CIVITAS National Networks:

- CIVINET Francophone
- CIVINET UK & Ireland
- CIVINET España y Portugal
- CIVINET Italia
- CIVINET Slovenija-Croatia
- CIVINET Dutch

Each CIVINET City Network works independently, with cooperation through CIVINET to share learning, experiences and spread the city network approach to other countries.

## 5. Links to other Initiatives/Projects

### EUROPE - DG MOVE - Mobility & Transport



The Directorate-General for Mobility and Transport, commonly referred to as DG MOVE, is one of the more than 40 Directorates-General and services that make up the European Commission. With growing freight and passenger transport, pollution and congestion risk is aggravating. The European Commission is working towards a form of mobility that is sustainable, energy-efficient and respectful of the environment.

DG MOVE objective is to disconnect mobility from its adverse effects. This means, above all, promoting co-modality, i.e. optimally combining various modes of transport within the same transport chain, which is the solution for the future in the case of freight. Technical innovation and a shift towards the least polluting and most energy efficient modes of transport - especially in the case of long distance and urban travel - will also contribute to a more sustainable mobility.

### ELTIS - The European Mobility Portal



Eltis facilitates the exchange of information, knowledge and experiences in the field of urban mobility in Europe. It is aimed at individuals working in the field of transport as well as in related disciplines, including urban and regional development, health, energy and environmental sciences.

Eltis supports the creation of urban transport systems, which use less energy and produce less emissions, while improving the competitiveness of urban areas and the mobility and quality of life of its citizens. Created more than 10 years ago, Eltis is now Europe's main portal on urban mobility.

### ManagEnergy



ManagEnergy is a technical support initiative of the Intelligent Energy - Europe (IEE) programme of the European Commission that focuses on sustainable energy actions at the local and regional level. The initiative is primarily targeted at local and regional public authorities, especially Covenant of Mayors signatories, as well as energy agencies and other organisations with a public mission that work on sustainable energy.

ManagEnergy offers a wide range of tools and services, including the ManagEnergy website and Education Corner, capacity building workshops across Europe, an annual call for case studies and an annual conference, publications and electronic newsletters as well as numerous networking opportunities for energy actors.

### Covenant of Mayors





The Covenant of Mayors is the mainstream European movement involving local and regional authorities, voluntarily committing to increase energy efficiency and use of renewable energy sources on their territories. By their commitment, Covenant signatories aim to meet and exceed the European Union 20% CO2 reduction objective by 2020.

After the adoption, in 2008, of its climate and energy package, the European Commission launched the Covenant of Mayors to endorse and support the efforts deployed by local authorities in the implementation of sustainable energy policies.

For its unique characteristics - being the only movement of its kind mobilising local and regional actors around the fulfilment of EU objectives - the Covenant of Mayors is portrayed by European institutions as an exceptional model of multi-level governance.

### **Sustainable Urban Mobility Plans**



Sustainable Urban Mobility Plans define a set of interrelated measures designed to satisfy the mobility needs of people and businesses today and tomorrow. They are the result of an integrated planning approach and address all modes and forms of transport in cities and their surrounding area.

Sustainable Urban Mobility Plans aim to create a sustainable urban transport system in cities.

### **EPOMM**



EPOMM is the European platform on Mobility Management, a network of governments in European countries that are engaged in Mobility Management (MM). They are represented by the Ministries that are responsible for MM in their countries.

EPOMM aims to promote and further develop Mobility Management in Europe; and to support active information exchange and learning on Mobility Management between European countries.

### **Smart Cities European Innovation Partnership**



The Smart Cities European partnership seeks to improve the quality of urban life by reducing cities' environmental footprints. It does this by supporting faster and greater deployment of smart city solutions. It invites the energy, transport and ICT sectors to work together with communities by matching technologies to address cities' needs.

The partnership is a Entrepreneurship and Innovation Programme (EIP) whose first task is to prepare the Strategic Implementation Plan, which outlines barriers to wide-scale deployment of smart city solutions; common objectives; and recommendations for actions by companies, researchers, civil society, local public administrations, regional, national and EU level public organisations. This plan will be ready in autumn 2013. Implementation will start late 2013. The EIP is a very open process and the EC will facilitate participation and engagement of many existing networks, including CIVITAS and the Covenant of Mayors.

## 6. EU Policy Documents

There are many EU policy documents:

- EU legislation relevant to mobility and transport in urban areas
- EU and Urban Transport Policy Summary
- White Paper 2011: Roadmap to a Single European Transport Area - Towards a competitive and resource-efficient transport system
- ITS Action Plan and Directive (2010/40/EU; July 7, 2010)
- Action Plan on Urban Mobility (COM/2009/0490 final; September 23, 2009)
- Green Paper "Towards a New Culture for Urban Mobility" (COM/2007/0551 final; September 25, 2007)

## 7. City-to-city marketplace

CIVITAS Plus cities are "living laboratories" for learning and evaluating different measures aimed at improving urban transport. Visiting ongoing projects and seeing how they operate in reality is an integral part of the CIVITAS programme.

In order to initiate and facilitate the organisation of study tours amongst CIVITAS cities, CIVITAS VANGUARD developed a study tour resource pack with guidelines and procedures on how to organise a meaningful, on-site exchange between technicians and decision makers from different cities. The Study Tour Resource Pack also includes a catalogue of offer and demand with city profiles, that allow you to identify potential hosts and visitors. It includes the 18 CIVITAS Plus demonstration cities, as well as municipalities from almost all CIVITAS I and II collaborative projects.

If you are interested in learning from another CIVITAS demonstration city, please have a look at the study tour offer in the first section of the Resource Pack and use the study tour request form to contact them. Cities that want to host a study tour focusing on successful local measures with a high transferability potential are invited to fill in the study tour host template and send it to Yannick Bousse.

Past study tours are listed below:

- CIVITAS ELAN Study tour - Zagreb
- CIVITAS ELAN Study tour - Ljubljana
- Donostia - San Sebastian Study Tour
- PUBLIC TRANSPORT STUDY TOUR - Craiova

- Study Tour - Innovative sustainable freight transport in Utrecht
- Study Tour - Smart mobility solutions for public transport operators - Coimbra
- Cycling for all study tour - Various locations in Brighton & Hove
- Cycling Study Tour - Ghent

## 8. Political Advisory Committee

The Political Advisory Committee (PAC) is a small group of leading and highly motivated politicians, from within CIVITAS cities that acts as the Initiative's steering group of the CIVITAS Forum Network. Members participate in a personal capacity. Its main role is to:

- identify policy priorities, highlighting pros and cons and stressing the policy relevance of the CIVITAS goals and achievements;
- deliver policy recommendations; and
- define relevant themes for urban transport policy

The outcome of the work of the PAC takes the form of short, policy-styled notes (the "PAC statements"), which contribute to the strategic direction of the CIVITAS Initiative. The PAC statements are directed toward policy makers at the European, national and local level, as well as to industry, transport operators and other stakeholders.

Politicians of CIVITAS cities may apply to serve as PAC members in their personal capacity and can serve a maximum of three mandates of two years each. Every two years a call for interest is launched and the new PAC is formed. PAC members are ultimately appointed by the EC based on general criteria of representativeness and proven record of the individual candidates. The PAC is supported in its work by its own PAC secretariat.

In May 2011, two 'PAC Statements' were completed. One is entitled: "**The Future of Research and Demonstration within CIVITAS**" while the second contains the PAC view on "**The Future of Transport,**" within the context of the EC's 2011 White Paper on Transport to 2020.

In December 2012, a 'PAC Statement' was completed in response to the EU's call for opinions regarding 'The Future Development of the Urban Dimension of Transport.' The statement can be downloaded here. The PAC's response pays considerable attention to the initiatives on integrated urban mobility as put forward in the transport white paper, including sustainable urban mobility plans, access restriction schemes (i.e. urban road user charging) and urban logistics.

As a result of the 2013 call for new PAC members, a new PAC was constituted in September 2013 that will serve until spring 2015.

Members of the new Political Advisory Committee (PAC) (constituted in July 2013), a group of leading and highly motivated politicians, are listed in Annex II.

## Annex I. CIVITAS Forum Network Declaration

The CIVITAS Initiative, launched by the European Commission in the year 2000, supports ambitious European cities in introducing and testing ambitious and innovative measures to improve urban transport. In order to achieve their objectives, the cities combine a coherent set of measures that are specifically selected to match local circumstances.

We, elected political local representatives of the cities participating in the CIVITAS Forum, hereby declare our commitment to:

- **Introduce** an ambitious sustainable urban transport policy, integrating innovative measures, technologies and infrastructure.
- **Support** and **contribute** to the achievement of the aims of the CIVITAS Initiative.
- **Share our experiences** and learn about other cities' progress and achievements by actively participating in the CIVITAS Forum.

We aim to:

- **Achieve** a significant change in the modal split towards sustainable transport modes.
- **Increase** the use of clean vehicles and alternative fuels.
- **Work** in partnerships with others to develop and implement our sustainable urban transport policies.
- **Follow an integrated approach** by addressing as many as possible of the categories of CIVITAS instruments and measures in our policy:

Instruments and measures to develop a more sustainable urban transport system:

- Cleaner vehicles and alternative fuels
- Transport organisation and planning
- An integrated approach towards urban transport pricing

Instruments and measures to make a better use of existing road infrastructure:

- Re-allocating urban space and restricting access
- Intelligent transport management and information systems (ITS)
- Clean urban logistics

Instruments and measures to promote the use of alternative transport modes:

- High quality public transport
- New ways of using the car
- Promoting walking and cycling
- Mobility management and transport awareness

I recognize that active participation in the CIVITAS Forum includes:

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- Attendance by a city representative at all CIVITAS Forum meetings,
- A constructive and pro-active approach in the distribution of information about the CIVITAS Initiative at a local and national level,
- Submitting a paper with background information on our city and its transport policy, which will also include how the categories of CIVITAS instruments and measures will be implemented and integrated into our city.

On behalf of the Local Authority,

Place

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Date

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Forename / Surname / Official political position / City (Ms / Mr)

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Signature

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# Administrative Annex to CIVITAS Forum Network Declaration

## 1. Local Authority

Registered name and address of Local Authority:

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## 2. Contact Person

Name and information of the contact person to whom all correspondence should be sent:

Forename (Ms / Mr)

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Surname

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Position

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Address

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Tel.: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail:

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Languages Origin language spoken \_\_\_\_\_

Foreign languages spoken \_\_\_\_\_

## **Annex II. Members of the PAC**

Members of the new Political Advisory Committee (PAC) (constituted in July 2013), a group of leading and highly motivated politicians, are listed below.



### **Helena Hecimovic, City Councillor, Koprivnica, Croatia**

After graduating from the Zagreb Faculty of Humanities, Helena Hecimovic worked as a secondary school teacher. Since 2002, she has coordinated European Mobility Week in Koprivnica, and between 2002 and 2009 she authored two sustainable mobility programmes for the city. Between 2002 and 2005, she was president of the Drava League, the regional association of non-governmental organisations for the preservation and protection of the river Drava in Croatia. She has been involved in a wide range of mobility-related projects: as manager of the Intelligent Energy Europe (IEE) Active Access project for Koprivnica; as a member of the Mobile 2020 expert team; and as an external advisory board member for the IEE project Cyclelogistics. She also coordinated the development of Local Agenda 21 for Koprivnica and contributed to the development of the city's Sustainable Energy Action Plan. A member of the ICLEI Executive Committee for Koprivnica since 2001, she has been elected to the post of special advisor to ICLEI's European Regional Executive Committee for the period 2012-2015. As a member of Koprivnica City Council, she is responsible for environmental protection and urban mobility. She is currently employed by Development Agency North as the local dissemination manager for CIVITAS [Dyn@mo](mailto:Dyn@mo).



### **Paolo Pissarello, Deputy Mayor from 2007 to 2012, Genova, Italy**

A lawyer by profession, Paolo Pissarello has worked specifically in the field of labour discipline and taught commercial law at the University of Genova as assistant professor. As deputy mayor of Genova from 2007 to 2012, he was responsible for the Smart Cities project and for port, infrastructure, public transport and European affairs. In this position, he worked closely with the local public administration, the University of Genova and businesses to develop new systems for cooperation in planning the future development of the city. He is currently vice president of the Genova Smart City Association and president of SI4Life, a consortium created by Regione Liguria to improve research and business activities in the areas of society and public health.



**Gheorghe Nichita, Mayor of Iasi, Romania**

With degrees in civil engineering and economics, Gheorghe Nichita was manager of Iasi County Water Company for seven years, while also acting as local councillor and deputy mayor of the city of Iasi. He became mayor of the city in 2003, since when the city has invested in the rehabilitation of tram tracks, converted large areas of the city centre into pedestrian zones, and actively promoted bicycle use. He is currently involved in developing a master plan for public transport and sustainable urban mobility in the Iasi metropolitan area with JASPERS support. As a member of the PAC, he is keen to contribute to the European transport policy agenda with his experience of issues and solutions encountered in former communist countries. He hopes to see European cities become models of good practice in promoting research and applying the latest technologies and innovations that offer real alternatives to private car use.



**Hans Lindberg, Vice Mayor, Umea, Sweden**

Hans Lindberg has been a member of the Executive Committee of the Municipal Assembly of Umea and chairman of the Municipal Board of Upper Secondary School and Adult Education since 2007. He is a member of the city's Budget Preparation Committee and the Economic Development and Planning Committee. He is also chair of the body responsible for regional development issues and regional growth in the province of Västerbotten. He is currently involved in the BioFuel Region in Umea, a strategic network that includes businesses, municipalities and academia, working for a transition to renewable energy with an emphasis on transportation. He has a particular interest in long-term planning for structural changes to urban transport systems and the challenge of integrating land use and traffic policies to reduce reliance on private cars and to improve public transport as well as conditions for cyclists and pedestrians. As a member of the PAC, he is keen to discuss topics such as public-private partnerships and shared responsibility for mobility issues among all community builders.



**Ian Davey, Deputy Leader, Brighton and Hove City Council, UK**

Ian Davey's interest in transport is academic and practical as well as political. Having worked in the IT sector for 20 years, he went on to gain a master's degree in environment, development and policy, focusing on climate change and transport. He became involved in transport through campaigning on local and global issues and set up a local cycling charity. He is deputy leader of the city council in Brighton and Hove, the UK's least car dependent city outside London in 2012. As lead politician on transport, he is passionate about improving the public realm and implementing transport solutions that work for the benefit of cities and the people who live in, work in and visit them. He has six years' experience as a local councillor and has led on transport since 2011. As a member of the PAC, he is keen to see more cities becoming part of the CIVITAS family and an increasing focus on



implementing clean and sustainable transport solutions.



**Steen Moller, Mayor of Culture and Urban Development, Odense, Denmark**

As city councillor in Odense, and earlier as county councillor and chair of the County Committee on Traffic and Environment, Steen Moller's political career has centred on traffic and mobility. He was also chair of the regional public transport company FynBus for three years, and for one year was national spokesperson for the public transport companies collective. In his capacity as mayor of culture and urban development, he has helped to shape innovative and ambitious plans for sustainable mobility infrastructure in the city of Odense. He has participated in a number of forums on transport, including the CIVITAS Forum, and has addressed important mobility conferences, including as a keynote speaker at Velo City 2012 in Vancouver. In 2013, he opened the Danish National Bicycle Conference along with the minister of transportation. As a member of the CIVITAS PAC, he looks forward to contributing to the creation of recommendations for European transport policy priorities towards a more sustainable future.



**Gabriel Vallejo Gomilia, Councillor for Mobility, Palma, Mallorca, Spain**

Gabriel Vallejo Gomila studied Law at the University Hispalense of Sevilla, the Complutense University in Madrid and the Universitat de les Illes Balears (UIB) and obtained his degree in 1992. He has worked for multinational insurance companies including AGF Unión Féniz, Allianz, Zurich, Grupo Azur and Groupama. Since July 2011, Gabriel Vallejo Gomila is a member of the executive government of the city of Palma, with responsibility for mobility issues. He is also president of the municipal public transport company (EMT-Palma). Under his leadership the city has started the process of developing a sustainable urban mobility plan. As a member of the PAC, he looks forward to sharing experiences and vision in relation to sustainable urban mobility from the perspective of a southern European city facing serious budgetary and financial constraints.



**Christian Lavigne, First Vice-President of the Public Transport Authority of Greater Toulouse, France**

With both degrees in engineering and economic, Christian LAVIGNE has been committed, in parallel of his professional career in the field of regional and local development, at the Midi-Pyrénées regional level as political representative. At the present time, Christian LAVIGNE is Mayor of the city of Labège and Vice-President of SICOVAL, administrative area located in the South-East of Toulouse. Besides, he is involved for more than 30 years into the local public transport and urban mobility policy at the Toulouse metropolitan area. He holds the position of 1st Vice president of Tisséo-SMTC, the Public Transport Authority of the Greater

Toulouse and he is member of this local administration since its creation in 1972. At the European level, Christian LAVIGNE has been the founding President and leader for 5 years of EURADA (European Association of Regional Development Agencies) a leading European network partner of the European Commission. He is also a former member of the CIVITAS PAC and actively participated to the CIVITAS MOBILIS project, coordinated by Tisséo-SMTC from 2005 to 2009



**Gisela Nacken, Commissioner for Planning and Environment, Aachen, Germany**

Having graduated in architecture from RWTH Aachen University, Gisela Nacken continued at RWTH as a research fellow between 1983 and 1987, working mainly in the areas of housing policies, urban renewal strategies and teaching. At the same time she worked as a freelance architect and as a research assistant at the German Parliament. In 1990, she was elected as a member of the Federal Government of North Rhine-Westphalia and was spokesperson for housing and urban affairs, and for the parliamentary group. In 1999, she was appointed commissioner for building and planning in the city of Aachen, and in 2001 became commissioner for environment, health and housing. She was appointed to her current post in 2009 and plays a leading role in issues related to sustainable urban mobility in the city and the wider region. Actively involved in the CIVITAS [DYN@MO](#) project, she is also a distinguished expert and speaker at regional and national level.



**Sándor Nagy, Vice Chair of the City Development Committee, Szeged, Hungary**

Sándor Nagy graduated from the University of Szeged in 1991 as a software engineer, and worked as an IT developer and project manager until 2002. His involvement in politics began during the democratic changes in 1989 and he became a member of the city council in 1994. He was deputy mayor between 2002 and 2010. During his time as deputy mayor, Szeged became the first Hungarian city to tender its bus service. The city has won a major grant for the expansion of its electric transport network; and it has completed several smaller projects to encourage cycling and the use of public transportation. Since 2010 he is Vice-Chair of the City Development Committee. The committee oversees zoning plans, transportation issues, city regeneration projects and other related issues.



**Gerhard Rüsich, City Councillor, Graz, Austria**

Between 2001 and 2007, Gerhard Rüsich was a member of the Graz city council, responsible for traffic, urban development and construction. His objectives were a future-oriented town development policy with intensified public involvement. Motivated by his interest in cooperation and the exchange of experience at regional

and European level, he participated in a variety of European projects. These included CIVITAS Trendsetter, which broadened his experience in the fields of traffic and sustainable mobility. Since 2008 he serves as City Councillor responsible for Public Finance, Investment, Properties, Personnel, Economic and Tourism, Public Participation.

### **PAC Secretary**



**Chiara Frencia**

PAC Secretary (as of October 2013)

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