



 **LYON (France) - Cité Internationale**

**Rencontres européennes
de partenariat avec l'Afrique**

**18 au 21
octobre 2010
Eau & Energie
en Afrique**

Water & Energy in Africa



- FINANCEMENTS • TRANSFERTS DE TECHNOLOGIES
- PARTENARIATS PME-PMI

CONFERENCE de haut niveau
"Pôles de compétitivité / Clusters Eau et Energie en Afrique"

En partenariat avec



Organisé par



RhôneAlpes

GRAND LYON
communauté urbaine



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Press Release

17/05/2010 / ALC

LAUNCH 10th edition of the EURAFRIC FORUM, 18th to 21st October 2010

ADEA (Agency for the development of enterprises in Africa) organises the annual **EURAFRIC-PARTNERS Forum** in the Rhône Alps region. The **Forum's** objective is to facilitate business partnerships between Europe and Africa. During this event, policy-makers, experts, primary international funding institutions and small/medium size companies from Africa and Europe all assemble with the aim of brainstorming on initiatives for promoting business partnerships between Europe and Africa.

This year's **Forum** will be an occasion where all the various interested parties will meet with the aim of developing strategies on the question of Energy and Water; Themes which are relevant to the United Nations' **Millennium Objectives** of reducing by 50 percent the number of persons without access to drinking water in Africa.

Therefore, this year's EURAFRIC FORUM will serve 3 purposes:

- **Promote partnerships between the EU and Africa in the Water and Energy sectors.**
- **Render African companies more competitive and attractive in international markets**
- **Reduce poverty in Africa.**

During this 4-day forum, African Ministers, principal funding organisations, as well as representatives from African and European companies who are experts in these sectors, will all meet to examine the issue of international funding in Water and Energy investment projects in Africa. The attendees will equally discuss the dynamics of a Euro-African partnership with the objective of facilitating an exchange of technological expertise and savoir-faire for the execution of these investment projects.

Thanks to this ingenious concept of bringing together all interested stakeholders and the high calibre of contributions made by the experts in attendance, The **EURAFRIC Forum** has become a meeting like no other for European and African small & medium size companies. This is because it addresses all their interests in the areas of their specialty: Equipment construction, Industrial subcontracting etc. The Forum equally meets the needs of large state-owned & private institutions, financial organs, professional associations, investment organizations, policy makers, as well as European & African small and medium size businesses specializing in the building of equipment.

The Rhône Alps region with **12 Clusters & 15 Competitive poles** is renowned as being one of the pioneering regions vis-à-vis innovation and co-operation among different companies on given projects. And so, this Year's **EURAFRIC Forum** organised in collaboration with ERAI, TENEDERDIS, INES and the ECO ENERGIE cluster will feature conferences focusing on the theme: **«Competitive clusters, Water & Energy in Africa»**. The objective of this theme is to explore whether Competitive poles in Africa will facilitate more efficient business partnerships between EU and Africa regarding Energy and Water projects.

The year **2010** also coincides with **the 50th anniversary of Independence** in many French Speaking African nations. Though this is a time of celebration it is also a moment when one observes that the current hydro-electricity infrastructure, water treatment plants, pipelines and pumps which were used 50 years ago have tremendously deteriorated over the course of time. This 50-year old utility infrastructure had been the source of Water and Energy for cities with a population size ranging from 100 000 - 500 000 inhabitants. Today, however these same cities have a demographic size of over 2.5 - 3 million people. Therefore it is logical that among the 52 African States, 42 nations have cities where access to potable water is scarce and water treatment plants are outdated. Moreover 38 nations are often affected by power outages. All these problems associated with dilapidated infrastructure, poor maintenance and inadequate knowledge about the upkeep of utility installations can be addressed by many small and medium size European businesses specialising in the Water and Energy sector.

Funding, Imparting expertise & savoir-faire and Business Partnerships will be the major themes in the course of the 4-day forum, an event which promises to assemble 900 participants representing 20 nations in **Europe and Africa**.

The last **EURAFRIC Forum, Lyon (27-30 October 2009)** had brought together over **900 participants** (+11% increase in comparison to 2008). These attendees included representatives from 20 countries, 14 of which were African. Last year's ADEA's **EURAFRIC Forum** organized in collaboration with HYDRO, FAO and UN WATER included a **MINISTERIAL CONFERENCE** focusing on the theme: **« Development of Hydroelectricity, Barrages and Agriculture in Africa »**

N.B. All conferences related to the EURAFRIC Forum will be held in French. There will be no translators.

CONTACT PRESS & COMMUNICATION

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Avec le soutien de la **Rhône-Alpes** région

Monday 18th October, 2010

Centre de Congrès - Lyon Cité Internationale

8:30 A.M.

Conference Reception

Opening of the **BUSINESS EXPO/ESPACE EXPO-ENTREPRISES**

9:00 A.M.-11 :30 A.M. - Auditorium Pasteur

International Funding in Africa Conference

In collaboration with*EUROPAID, AFD, WORLD BANK, BAD,

International funding for the sectors of water and energy in Africa

9:00 A.M.-11:30A.M. - Rhône 1

PLENARY CONFERENCE

Competitive Clusters: Strategy for harnessing partnerships between European and African businesses for development of the sectors of Energy and Water in Africa

In collaboration with*ERAI, TENERRDIS, INES, ECO ENERGIES, SAVOIE TECHNOLAC...

12:30P.M. – 2:30 P.M. - Salon Pasteur

BREAKFAST, DEBATE & PRIZE GIVING CEREMONY

2:30P.M. - Auditorium Pasteur

OFFICIAL LAUNCH *New*

Contributions from officials, specialists and experts

3:00P.M.-6:00P.M. - Auditorium Pasteur

ROUND-TABLE 1

WATER in Africa

Funding-Sharing technological expertise- Partnerships among small and medium size companies

New concept POWERPOINT

PRESENTATIONS from 4 Countries:

4 slides per country should include:

- Geo-political overview of country
- Economic landscape
- Investment strategies and opportunities in the WATER sector
- Overview of water projects

3:00P.M. -6:00P.M - Rhône 1

ROUND-TABLE 2

HYDROCARBON & SUSTAINABLE ENERGY in Africa

Funding-Sharing technological expertise- Partnerships among small and medium size companies.

Nouveau concept PRESENTATION :

4 pays - 4 slides

- Geo-political overview of country
- Economic landscape
- Investment Strategies and Opportunities in the ENERGY sector.
- Overview of ENERGY projects

15h00-18h00 - Rhône 2

ROUND -TABLE 3

FUNDING

Funding-Sharing technological expertise-Partnerships among small and medium size companies

6:30P.M.

END

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Avec le soutien de la **Rhône-Alpes** region

TUESDAY 19th October, 2010

Centre de Congrès - Lyon Cité Internationale

8 :30 A.M. **CONFERENCE RECEPTION**

9:00A.M.-6:00P.M. -
Place haute

**BUSINESS
EXPO/ESPACE
EXPO-ENTREPRISES**

9 :00A.M. -11 :00 A.M. - Rhône 1

THEMATIC WORKSHOP 1
Water and Energy

11h-13h00 - Rhône 1
THEMATIC WORKSHOP 2
International Funding

09h00-18h00 - Rhône 3

B TO B MEETINGS

9:00A.M.-6:00P.M.
Rhône 2

**PROJECT
MEETINGS***

**à huis clos*

1:00P.M.-2:30P.M. - Salon Pasteur

LUNCH BREAK

6:30P.M.

END

8:00P.M.

DINNER/DANCE- SOIREE de GALA AFRIQUE (strictly with invitation)

Hôtel de Ville de Lyon, place de la Comédie, Lyon 1^{er}

Wednesday 20th & Thursday 21st October, 2010

VISITS TO INDUSTRIAL SITES

(Exclusive to African attendees)

Monday 25-30th October, 2010

PROGRAMME ON STRENGTHENING BUSINESS ABILITIES

(Exclusive to attendees proposing chosen projects)

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