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ARPEDAC Clean Development Mechanism (CDM) Programme & Business Matchmaking Event

**May – June 2014 (Date to be decided with CDM RCC Lome)
8.30 – 5PM**

**Venue (to be decided by ARPEDAC)
Yaoundé, Cameroon**



Participation & Sponsorship Guide



«Assistance pour Construire et mettre en œuvre un Plan Eco-Mairie et Energie durable Local»



Why participate & sponsor?



Sponsorship options



Participation Info

ARPEDAC Clean Development Mechanism (CDM) Programme & Business Matchmaking Event is Central Africa's partnership forum for environmental, renewable energy and energy efficiency technology companies; in 2014 the event will take place for the first time in Yaoundé, Cameroon.

The forum offers a program of carefully planned and securely organized bilateral talks between companies from central Africa region and abroad interested in cooperation or to get to set up a Clean Development Mechanism (CDM) project.

Therefore if you are looking for project funding, partners, or experts or if you are interested in knowing what the Clean Development Mechanism (CDM) Regional Collaboration Centre Lome (RCC Lome) in partnership with the West Africa Development Bank (BOAD) offer for the private sector working in renewable energy and energy efficiency projects in the Central Africa Region.

Then you'll probably want to participate and/or sponsor in the 2014 ARPEDAC Clean Development Mechanism (CDM) Programme & Business Matchmaking Event. .

It will offer concrete ways for businesses, CDM experts, regulators, academics and financiers to meet and do business.

- Session 1 will focus on the funding opportunities available to the private sector working in renewable energy and energy efficiency in developing countries and the RCC Lome support of the CDM aspects of your projects.
- In Session 2 several companies will present "power pitches" (5 min. each) on who they are, their project and what they're looking for.

Do you have a project/idea? Are you seeking assistance in accessing carbon finance? Do you need grants to cover your CDM development fees? Why Present?

- Give your project a right stat to register with carbon finance
- Visibility among Central Africa Renewable Energy and Energy Efficiency' shareholders
- Free visibility among participant and on the event poster, flyer, catalogue and online advertising

Sponsorship opportunity

If you are as passionate as we are about the development of Renewable Energy and Energy Efficiency in developing countries or you are interested in associating positive brand with a progressive and enthusiastic organization that are eager to make a positive difference to our community and your business, we have an exciting opportunity for you and your organization.

Why Sponsor?

- Exclusive visibility among stakeholder of Renewable Energy and Energy Efficiency companies in developing countries including Central Africa Region
- Associate your organisation with ARPEDAC and position your business as a leader in CDM higher training innovation
- Privileged of exchanging with most participants

Take advantage of this opportunity for your company to be linked with the evolving image and high public profile of this event by way of sponsorship.

We can offer the following options:

- Poster, flyer, catalogue and online advertising
- Sponsorship of receptions and catering for delegates
- Sponsorship of interpreting services and other event logistics
- Sponsorship of newsletters and delegate matchmaking



« Assistance pour Construire et mettre en œuvre un Plan Eco-Mairie et Energie durable Local »



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Participation Info

Environmental – Gold

- Logo and company name on ARPEDAC homepage's event (with web link to your own website)(at least 1 month before event)
- promotion in our comprehensive e-mail campaigns to about 450 senior-level, Africa friendly renewable energy and energy efficiency, financial and government contacts through our target in-house database as well as through another about 15,000 through our partner databases
- Longer "power pitch" (10 min.)
- Make high-level contacts, build personal relationships and gain new clients through networking opportunities by accessing to participants contact list

Social- Silver

- Logo and company name on advertising materials including banner, poster, flyer, catalogue,
- Article about your products/services, Logo and/or company name in ARPEDAC's Newsletter
- Company name and/or profile in seminar programs.
- Opportunity to provide free advertising materials or sample product with your name/logo

Economic - Bronze

- Distribution of corporate brochures at information tables at the event.
- Logo on the event's program
- Two complimentary seminar registrations for your colleagues or clients.
- Banner display on the event site

Sponsorship Investment

Level	ARPEDAC's member	Non-member
Environmental-Gold	€2.500	€4.000
Social-Silver	€1.500	€2.500
Economic-Bronze	€1.000	€1.500

About ARPEDAC: ARPEDAC was established in 2009 as a not-for-profit association representing businesses in the renewable energy (RE) and energy efficiency (EE) sectors, to help remove the barriers to the research and development currently faced by the industry and to promote the benefits of EE and RE to the Economic Community of Central Africa. Further information about the Association is given at www.arpedac.org or our blog: www.arpedac.blogspot.com ; also visit our activities on Facebook: <https://www.facebook.com/ARPEDAC>

We are seeking to realise the potential of the RE and EE industry in the Central Africa, and allow this sector to deliver energy security and economic growth – *in photovoltaic, waste management, wind power, small hydro, solar water heating, solar vent air preheat, concentrating solar Heat/Power, biomass heat/power, day-lighting, ground/air source heat Pump, sustainable farming, transport and food processing, improved stove, among others – while also combating fuel poverty and climate change...*

Contact: A limited number of sponsorships are available. We encourage interested sponsors to sign up by **Friday 30th of Mai 2014**. You may sign up by emailing the completed form below.

Should you require further information and clarification do not hesitate to contact Dr Blaise Mempo, blaise.mempo@arpedac.org , or at (+237) 51603364 (Cameroon) (+44) 7427336275 (UK). We are also more than willing to modify the sponsorship proposal to accommodate your company's advertising and marketing objectives.



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Why Participate & Sponsors?

Sponsorship options

Participation Info

Participation

	ARPEDAC's members	Non-members
Entry Fees: <i>Include seminar materials, lunch & tea breaks, and 1-to-1 business clinics</i>	Free	€ 75
Presentation "Power-pitch"	€ 150	€ 350
Poster	€ 30	€ 50

Who Should Present?

1. Public and private renewable energy and energy efficiency companies with projects in Africa
2. Service providers such as banks, law firms, engineering firms and consultants with expertise in Africa
3. African governments seeking foreign investment through CDM

Note: MATCHMAKING

To select the companies for the one-to-one meetings, the following steps have to be performed:

1. If you are not registered yet, please do it first.
2. After the registration is completed, we will send you two days before the seminar a list of "Participants" and you will then select those companies/organisations or agencies, which you would like to discuss with in the matchmaking part of the seminar. Here you have the possibility to change and/or specify your cooperation wishes
3. In the day of the Matchmaking your pre-booked companies. Here you have the possibility to change and/or specify your cooperation wishes.

ARPEDAC Clean Development Mechanism (CDM) Programme & Business Matchmaking Event is aimed at companies working in the following areas:

1. Water

- Water and sewage treatment
- Distribution, planning and utilisation of water

2. Energy and construction

- Energy planning, recovery, distribution and conservation
- Renewable energy and Energy Efficiency
- Heat generation, waste heat, insulation, ecofriendly and innovative construction
- Architecture, project planning, building methods and equipment
- Energy Building Simulation
- Facility management
- Infrastructure (water and energy supply, etc.)

3. Recycling & regenerative materials

- Waste collection, transport and recycling
- Composting, generating and using (new) materials from renewable raw materials or waste
- Biodegradable materials

4. Energy and agriculture

- Food production
- Farming
- Energy from Agricultural Waste
- Seed supply,
- Agrichemicals,
- Farm machinery

Sponsorship sign up form

This form can be emailed to Dr Blaise Mempouo, blaise.mempouo@arpedac.org not late by **Friday 30th of April 2014.**

Business/organization Name : Click here to enter text.	
Contact Name & Title: Click here to enter text.	
Contact Number: Click here to enter text.	
Email: Click here to enter text.	
Signature of Business Representative: Click here to enter text.	
Company Address: Click here to enter text.	
City/country: Click here to enter text.	Postcode: Click here to enter text.
Sponsorship Levels <i>(Please indicate the amount you wish to sponsor for the event)</i>	
ARPEDAC's member	Non-member
<input type="checkbox"/> €2.500	<input type="checkbox"/> €4.000
<input type="checkbox"/> €1.500	<input type="checkbox"/> €2.500
<input type="checkbox"/> € 2.000	<input type="checkbox"/> €1.500
<i>Deposit: To reserve your place on the event, a deposit of €30 must be made by Bank transfer into our bank account in Cameroon:</i>	Bank : UBA Cameroon (Africa's Global Bank) (Yaounde – Hippodrome) Account Details: ARPEDAC (Association pour la Recherche et la Promotion de l'Energie Durable en Afrique Centrale) Cameroon Sort Code : 05207 Account Number: 07031000124-17 International IBAN: CM21 10033 05207 07031000124-17 SWIFT CODE: UNAFMCX
Donation (free advertising materials or sample product with your name/logo)	
Item Description : Click here to enter text.	
Office Use Only	
<input type="checkbox"/> <i>Payment received</i>	Others remarque:
<input type="checkbox"/> <i>Company logo/profile received</i>	
<input type="checkbox"/> <i>Donation Prizes and/or Gifts received</i>	
<input type="checkbox"/> <i>Confirmation sent</i>	
<input type="checkbox"/> <i>Matchmaking companies list sent</i>	

Note: An invoice will be issued to you and/or your company for the amount of (state price) upon receipt of email.

Participant registration form (please provide contact of each participant in different form)

Please fill out your details in this form (*The fields marked with * are requested*) and e-mail to Dr Blaise Mempouo, blaise.mempouo@arpedac.org not late by **Friday 30th of April 2014.** **(Please ensure you sign the form)**

Company and Contact data

Business/organization Name* : Click here to enter text.

Company' short Description (Number of employees, Turnover (in €), Year established, export/import share (%), Business activity in Central Africa: Click here to enter text.

E-mail Address*:Click here to enter text.

Telephone:*Click here to enter text.

Contact Name & Title of Business Representative:Click here to enter text.

Contact Number:* Click here to enter text.

Contact Email:*Click here to enter text.

Languages spoken:* English French

Number of Participant : Click here to enter text.

Company Address and Country *: Click here to enter text.

City/country:Click here to enter text.

Postcode:Click here to enter text.

Cooperation wanted:

Description of type of cooperation wanted: *Click here to enter text.

Targeted countries in the Central Africa Region: *Click here to enter text.

Industrial emphasis : Click here to enter text.

Participation Levels:

ARPEDAC's member

Non-member

Entry Fees

Free

€75

Presentation "Power-pitch"

€150

€350

Poster

€30

€60

Deposit: *To reserve your place on the event, a deposit of €30 must be made by Bank transfer into our bank account in Cameroon.*

Bank : UBA Cameroon (Africa's Global Bank) (Yaounde – Hippodrome)

Account Details:

ARPEDAC (Association pour la Recherche et la Promotion de l'Energie Durable en Afrique Centrale)

Cameroon

Sort Code : **05207** Account Number: **07031000124-17**

International

IBAN: CM21 10033 05207 07031000124-17

SWIFT CODE: UNAFCMCX

Office Use Only

Deposit /Payment received

Confirmation sent

Matchmaking companies list sent

Important Note: Applications can only be accepted and confirmed on receipt of full deposit. The correct deposit of €30 must be paid in ARPEDAC's bank account with the registration form in order for the registration to be processed. Deposits are paid back in full after you have attended the event.

If you wish to cancel a booking you must let us know in writing at least 15 days prior to the event starting date, in order not lose in full your deposit. In the result we will pay half of your deposit and keep half for administration charged.

Authorisation : *I wish to book a place on the ARPEDAC Clean Development Mechanism (CDM) Programme & Business Matchmaking event and I have read and understood and agree to terms of my deposit :*

Signature: Click here to enter text.....

Date:Click here to enter text.

Note: *An invoice will be issued to you and/or your company for the amount of (state price) upon receipt of email*