

# Promoting Sustainable Consumption and Production (SCP) in the Middle East, Asia and the Pacific

#GLOBALGATEWAY

#TEAMEUROPE

## TEAM EUROPE PROPOSAL



**TEI will operate mainly across the following value chains:**

- Textile and leather
- Buildings and construction
- Plastics
- Agro- and sea-food

**1. Support the design and adoption of policy and regulatory frameworks underpinning a green and sustainable transition acting as a platform to coordinate European efforts (EU, MS development agencies) in partnership with regional organisations and governments:**

- Progress in achieving targets of SDG12 on Sustainable Consumption and Production (SCP)
- Promote regional policy dialogues in SCP-related areas at continental level

**2. Support the private sector to identify and integrate sustainable and circular solutions (synergies EU, EFSD+, EIB, EBRD, ADB, Proparco, CDP, EDFI MC):**

- Support the identification and testing of SCP-solutions (TRL 5-8/9) through technical assistance and a grants-based de-risking mechanism
- Support IFIs and MDBs in the identification of a pipeline of investment opportunities to scale-up SCP solutions in the region

### MODALITIES/TOOLS

Policy dialogue with IFIs and MDBs to ensure the availability and scale-up of development finance opportunities meeting MSMEs' demands for green transition and improved SCP models

Technical assistance and grants

Policy dialogue

### KEY DELIVERABLES

Sustainable consumption and production (incl. circular economy)

Development of a more sustainable and competitive private sector

Environment and climate change

### TRANSFORMATIONAL POTENTIAL

- Contribute to decoupling economic growth from resource use and supporting countries to move from linear to circular economic systems.
- Tackle critical bottlenecks (lack of sustainable investments and financial incentives, sustainability-driven policy frameworks) and addressing sustainability challenges (air, water and soil pollution, plastics and waste) to underpin a productive transformation.

\*This Team Europe Initiative is work in progress

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## REGIONAL CONTEXT

Diverse region in terms of economic development:

- Upper- and middle-income countries
- Least developed economies

Acceleration in environmental degradation driven by insufficient SCP and environmental regulatory frameworks, rapid urbanisation, and sustained economic development increasing demand for goods and services.

Plastics released in rivers across the region contribute to 86% of the global marine litter:

- Extensive use of single use plastics
- Limited circular processes
- Lack of viable alternatives

**Buildings and construction sector has great potential for climate change mitigation and adaptation:**

- Lack of specific incentives and investments
- Limited circular processes

**Agro- and sea-food sectors:**

- Energy and water-intense processing
- Non-environmentally friendly packaging
- Large food waste volumes both in the processing and consumption phases
- Inadequate food waste disposal and recycling opportunities (e.g. waste to energy)

**Textile and leather sector:**

- Long supply chain and energy intensive production
- Lack of capacities for the sound management of chemicals wastewater
- 5 out of 10 largest producing countries in the world are located in the region

**MSMEs as the backbone of local economies:**

- employing more than 50% of the workforce
- engine of EU-bilateral and intra-regional trade opportunities

**But also:**

- among the largest environmental polluters of water, air and soil due to their unsustainable production models
- often suffering from inadequate access or low capacity to integrate global value chains (GVCs)

## GEOPOLITICAL CONTEXT AND RELEVANT SDGs

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



2030 Agenda

EU Green Deal Alliance for Growth and Jobs

- Paris Agreement (and relevant multilateral environmental agreements)
- Implemented through the EU SWITCH-Asia regional programme
- In line with the main strategies and policy objectives of the EU Green Deal: Circular Economy Action Plan, From Farm to Fork Strategy, EU Zero-Pollution Action Plan, EU Strategy for Textiles
- Contribute to the Global Alliance on Circular Economy and Resource Efficiency (GACERE), the Global Agreement on Plastics, to the objectives of the Sustainable Corporate Governance initiative and of the Sustainable Products initiative

\*\*SDGs included based on a new JRC electronic text mining tool, which identifies SDGs (targets)