

# PROFILE OF EUROPEAN COMPANIES IN ANGOLA THEIR TRADE & INVESTMENT CONTRIBUTION

THEIR TRADE & INVESTMENT CONTRIBUTION TOWARDS SUSTAINABLE DEVELOPMENT IN ANGOLA (2021)



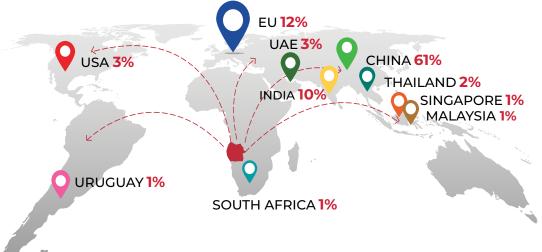
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## **ANGOLA ECONOMIC OVERVIEW**



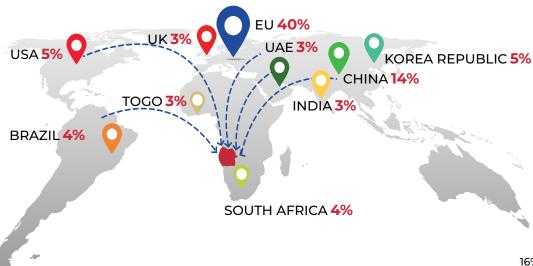
#### **ANGOLA EXPORTS WORLDWIDE (2019)**



6% to other countries

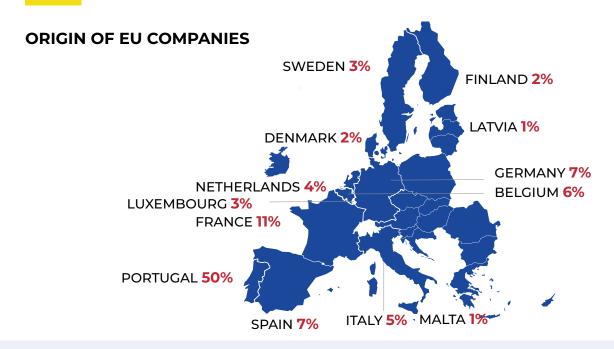


### **ANGOLA IMPORTS WORLDWIDE (2019)**

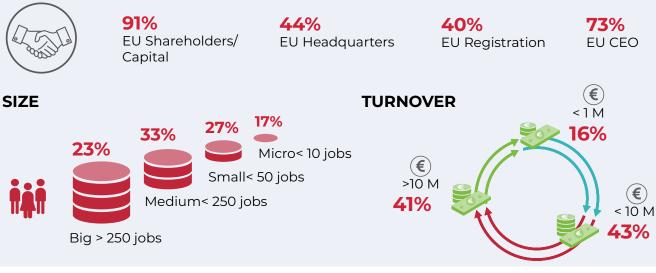


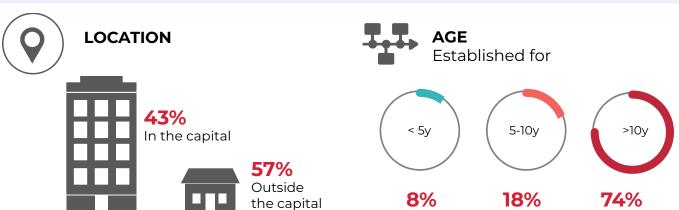
16% to other countries





#### **RELATION TO THE EU**





#### INVESTMENT MOTIVATION

**77%** Due to Local Market



17% Due to Regional Market



**18%** Due to International Market



Importance of the local market for firms now

8%



Little Importance

15%



Average Importance

**77%** 



Important or very Important

Importance of the regional market for firms now

Little Importance 46%



Average Importance



20%

Important or very Important



**34**%

#### MARKET OUTLOOK

Firms perception on market development 2021-2026

Tougher

23%



The same

**17%** 



Fair growth

42%



Higher growth

19%

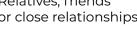


#### **ACCESS TO FINANCE**





Relatives, friends or close relationships



**Profits** 

Stock exchange

Headquarters funds



International credit lines

Local banks or financial institutions



International banks or financial institutions

Private equity or venture capital funds



Source: 2021 Profile of European companies in Angola

#### **ECONOMIC IMPACT**



Annual turnover **EUR 5,7 B** 

Kz 4,5 Trillion

Taxes paid annually **EUR 395 M** 

Kz 314 B

Investment placed EUR 56.7 B

Kz 45 Trillion

Investment in the next 5 years **EUR 4,2 B** 

Kz 3,3 Trillion

#### **SOCIAL IMPACT**



Total employees **32,042** 



Local employees **87.1%** 



Women employees **20%** 



Local suppliers 19,382

#### **CORPORATE SOCIAL RESPONSIBILITY**



#### **GREEN ACTIONS**

Carbon Footprint, Environment & Biodiversity

#### **Annual**

Firms with an environmental program as part of their business plan

Actions per firm 551

Budget EUR 3 M per firm Kz 2,4 B



#### **SOCIAL ACTIONS**

Labor Policies & Fair Trade

#### **Annual**

Firms with a social program as part of their business plan

Actions per firm 599

Budget EUR 12,5 M Kz 9,9 B



#### **INNOVATION ACTIONS**

Training & R&D

#### **Annual**

Firms with an innovation program as part of their business plan

Actions per firm 497

Budget per firm **EUR 13,8 M** Kz 10,9 B

#### **SECTORS**



**21%** Construction & Engineering Services



8%

Energy & Environmental Services



**10%** Transport Services



Processed Agro Products



**7%** Computer & IT Services



**7%** Distribution Services



6% Miscellaneous Manufacturing



**5%** Fresh Agro Products



**4%** Construction Materials



4% Education Services



**3%** Chemicals



**3%** Wood & Paper



**3%** Accountancy & Financial Services



**3%** Oil & Gas



2% Computers & Electronics



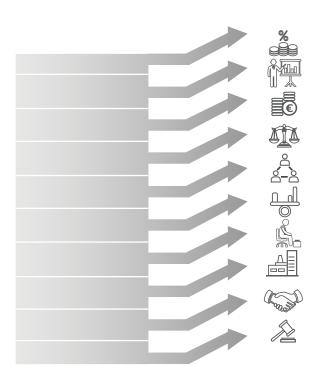
**2%** Communication Services



1%

Others

#### RANKING OF AREAS RESTRICTING EU INVESTMENT IN ANGOLA



Tax policy & administration

Business simplification

Access to finance

Governance & rule of law, justice, anti-corruption

Public - Private dialogue

Macroeconomic stability

Labour law, employment policy & capacity building

Infrastructure policy & regulation incl. energy

Trade regulation & policy

Commercial justice & dispute resolution

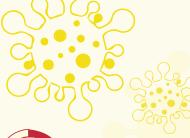
#### **COVID IMPACT**

% of affected firms

Missing goods or services

38%





Liquidity constraints

**37**%



Cancellation of orders

**31**%

Deferred or cancelled investments

**43**%





Own production losses or sick employees

18%

Less demand for their products & services

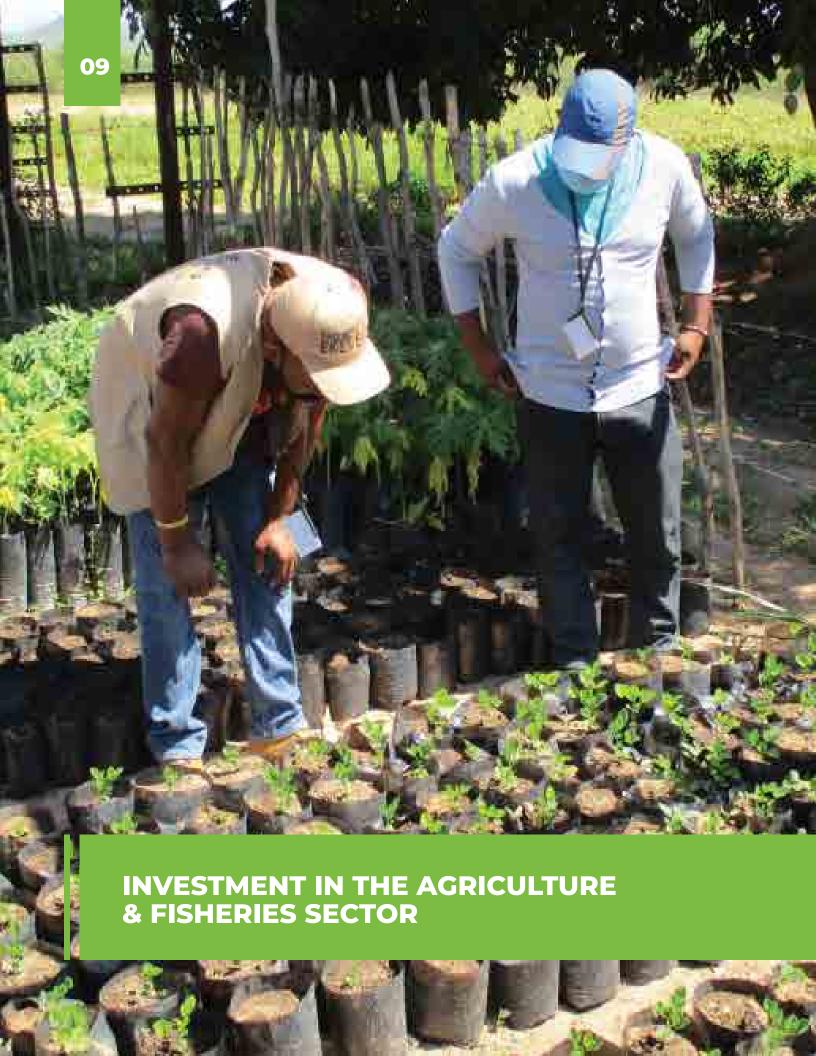
**58**%

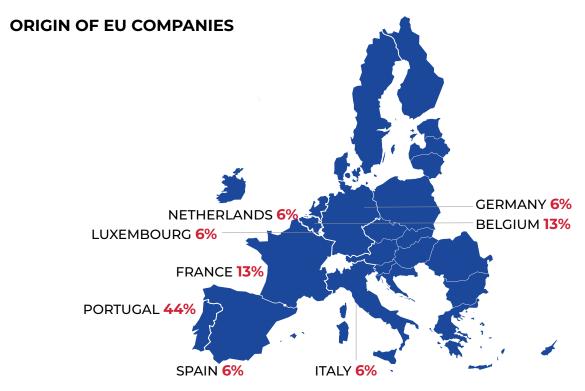




Problems in the supply chain or logistics

43%





#### **RELATION TO THE EU**



#### INVESTMENT MOTIVATION





**33**% Due to Regional Market



**27%** Due to International Market



Importance of the regional market for firms now

Importance of the local market for firms now

7%



Little Importance



Average Importance

80%



Important or very Important





Average Importance **1** 27%



Important or very Important



**27**%

#### **MARKET OUTLOOK**

Firms perception on market development 2021-2026

Tougher 20%

The same 20%

Fair growth 60%

Higher growth 0%









#### **ACCESS TO FINANCE**



Relatives, friends



Stock exchange

**Profits** 



Headquarters



Local banks or

or close relationships



Private equity or

venture capital funds

**7**%

International credit lines

funds



13%



financial institutions

International banks or financial institutions

#### **ECONOMIC IMPACT**



Annual turnover **EUR 296 M** Kz 235 B



Taxes paid annually **EUR 17 M** Kz 13,5 B



Investment placed EUR 1 B Kz 794 B



Investment in the next 5 years **EUR 626 M** Kz 497 B

#### **SOCIAL IMPACT**



Total employees 7,892



Local employees 77.1%



Women employees **22**%



Local suppliers 1.260

#### **KEY SECTORS**

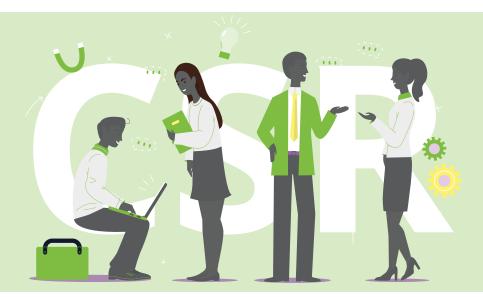


60% Processed Agro Products



**40%** Fresh Agro Products

#### **CORPORATE SOCIAL RESPONSIBILITY**





#### **GREEN ACTIONS**

Carbon Footprint, Environment & Biodiversity

#### **Annual**

Firms with an 60% environmental program as part of their business plan

Actions per firm

50

Budget per firm **EUR 245 K** Kz 195 M



#### **SOCIAL ACTIONS**

Labor Policies & Fair Trade

#### **Annual**

Firms with a social 80% program as part of their business plan Actions per firm

Budget **EUR 175 K** per firm Kz 139 M



#### **INNOVATION ACTIONS**

Training & R&D

#### Annual

Budget

per firm

100

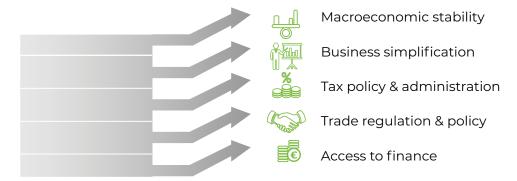
Firms with an innovation **47**% program as part of their business plan

Actions per firm

**EUR 215 K** Kz 171 M

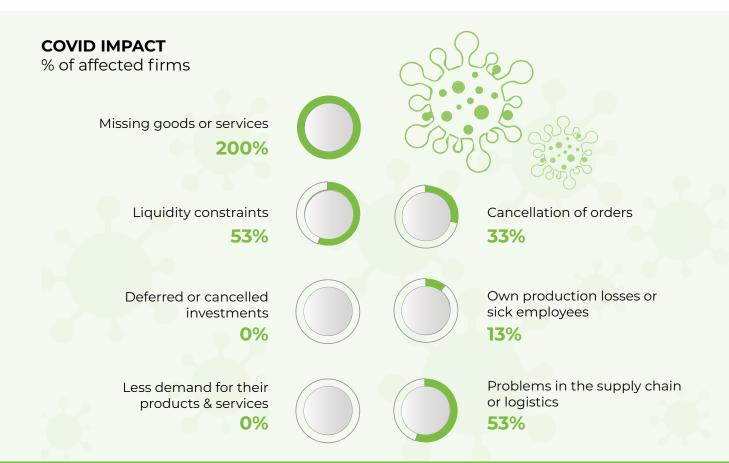
95

#### RANKING OF AREAS RESTRICTING EU INVESTMENT IN ANGOLA

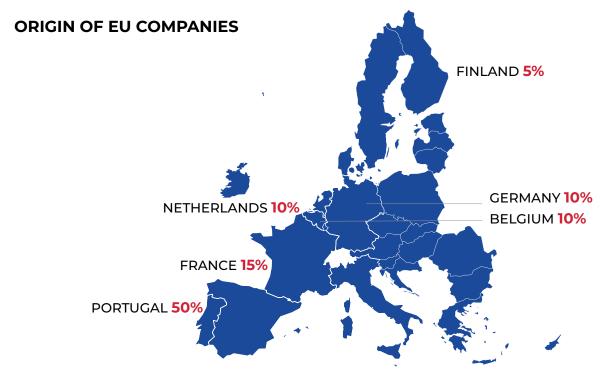


#### United Nations Conference On Trade & Development Policy Review - Key Findings

- Harnessing the potential of agribusiness is one of the essential pillars of Angola's development strategy.
- Conditions for agriculture in Angola are exceptionally favourable in a context of growing local & external demand for agri-food products.
- International investors are present in specific segments often in association with local actors from the private & public sectors.
- Despite the sector's potential, most resources remain underutilized & several challenges hinder further expansion.







#### **RELATION TO THE EU**



**52%** EU Headquarters

**33%** EU Registration

**81%** EU CEO

#### **INVESTMENT MOTIVATION**

81% Due to Local Market



19% Due to Regional Market



5% Due to International Market



Importance of the local market for firms now

Little Importance
Average Importance
Important or very Important

Importance of the regional market for firms now

Little Importance 45%

Average Importance 20%

Important or very Important

#### MARKET OUTLOOK

Firms perception on market development 2021-2026

Tougher

14%



The same

21%



Fair growth

64%



Higher growth

0%



#### **ACCESS TO FINANCE**



0%

Relatives, friends or close relationships



**76**%

**Profits** 



24%

Headquarters funds



**33**%

Local banks or financial institutions

financial institutions



Private equity or

venture capital funds

0%

0%

Stock exchange



**5**%

International credit lines



International banks or

#### **ECONOMIC IMPACT**



Annual turnover EUR 196 M Kz 155,6 B



Taxes paid annually **EUR 17 M** Kz 13,5 B



Investment placed EUR 816 M Kz 648 B



Investment in the next 5 years **EUR 529 M** Kz 420 B

#### **SOCIAL IMPACT**



Total employees 4.373



Local employees **95.9**%



Women employees 21.6%



Local suppliers **3,984** 

#### **KEY SECTORS**



33% Miscellaneous Manufacturing



**24%** Construction Materials



14% Chemicals



14% Wood & Paper



10% Computers & Electronics



5% Non-Electric Machinery

#### **CORPORATE SOCIAL RESPONSIBILITY**





#### **GREEN ACTIONS**

Carbon Footprint, Environment & Biodiversity

#### **Annual**

Firms with an environmental program as part of their business plan

Actions per firm

Budget EUR 255 K
per firm Kz 202 M



#### **SOCIAL ACTIONS**

Labor Policies & Fair Trade

#### **Annual**

Firms with a social program as part of their business plan

Actions per firm

Budget per firm

11

EUR 100 K Kz 79 M



#### **INNOVATION ACTIONS**

Training & R&D

#### **Annual**

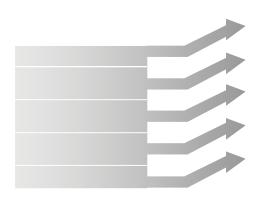
Firms with an innovation program as part of their business plan

Actions per firm

Budget **EUR 228 K** per firm Kz 181 M

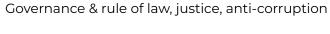
55

#### RANKING OF AREAS RESTRICTING EU INVESTMENT IN ANGOLA





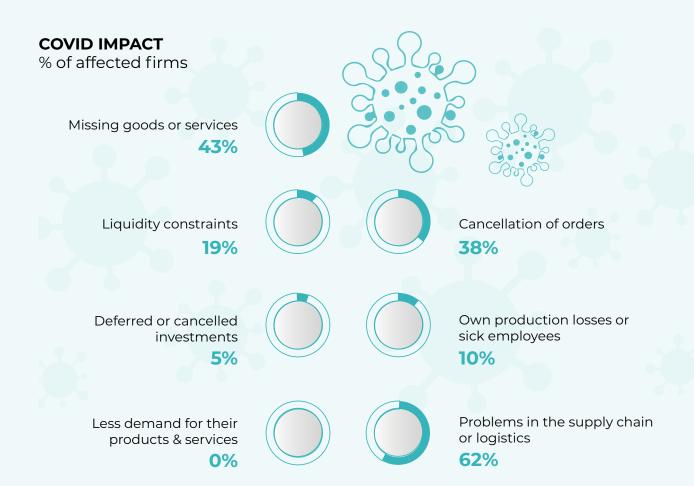
Tax policy & administration



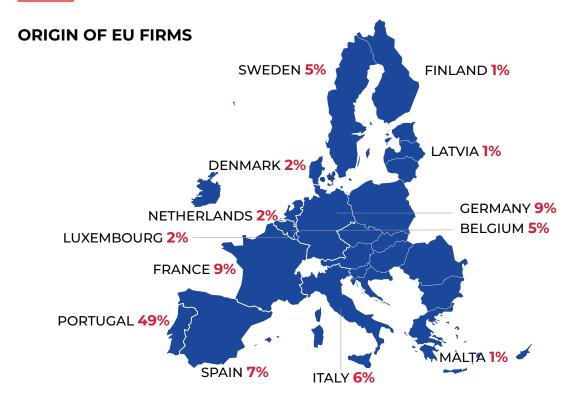


Access to finance

Infrastructure policy & regulation incl. energy







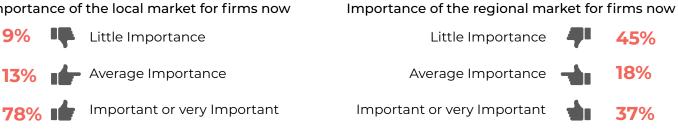
#### **RELATION TO THE EU**



#### INVESTMENT MOTIVATION



Importance of the local market for firms now



#### **MARKET OUTLOOK**

Firms perception on market development 2021-2026

Tougher

**31%** 



The same

20%



Fair growth

46%



Higher growth

3%



#### **ACCESS TO FINANCE**



2%

Relatives, friends or close relationships



71%

Profits



**25**%

Headquarters funds



Local banks or

43%



Private equity or

venture capital funds

**6**%



**2**%

Stock exchange International



credit lines

**23**%

**32**%

International banks or financial institutions

financial institutions

#### **ECONOMIC IMPACT**



Annual turnover **EUR 5,2 B**Kz 4,1 Trillion



Taxes paid annually **EUR 364 M** Kz 289 B



Investment placed **EUR 56 B**Kz 44,5 Trillion



Investment in the next 5 years **EUR 4 B**Kz 3,2 Trillion

#### **SOCIAL IMPACT**



Total employees **26,177** 



Local employees 91.8%



Women employees 21%



Local suppliers **14,338** 

#### **KEY SECTORS**



30% Construction & Engineering Services



18% Energy & Environmental Services



14% Transport Services



10% Computer & IT Services



10% Distribution Services



6% Education Services



5% Oil & Gas



4% Accountancy & Financial Services



2% Communication Services



1% Legal Services



1% Tourism Services





#### **GREEN ACTIONS**

Carbon Footprint, Environment & Biodiversity

#### **Annual**

Firms with an environmental program as part of their business plan

Actions per firm

Budget per firm **EUR 2,6 M** Kz 2 B

441



#### **SOCIAL ACTIONS**

Labor Policies & Fair Trade

#### **Annual**

Firms with a social program as part of their business plan
Actions per firm
489

Budget per firm **EUR 12,3 M** Kz 9,8 B



#### **INNOVATION ACTIONS**

Training & R&D

#### **Annual**

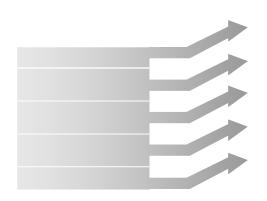
Firms with an innovation program as part of their business plan

67%

Actions per firm 367

Budget per firm **EUR 13,6 M** Kz 10,8 B

#### RANKING OF AREAS RESTRICTING EU INVESTMENT IN ANGOLA





Tax policy & administration



Business simplification

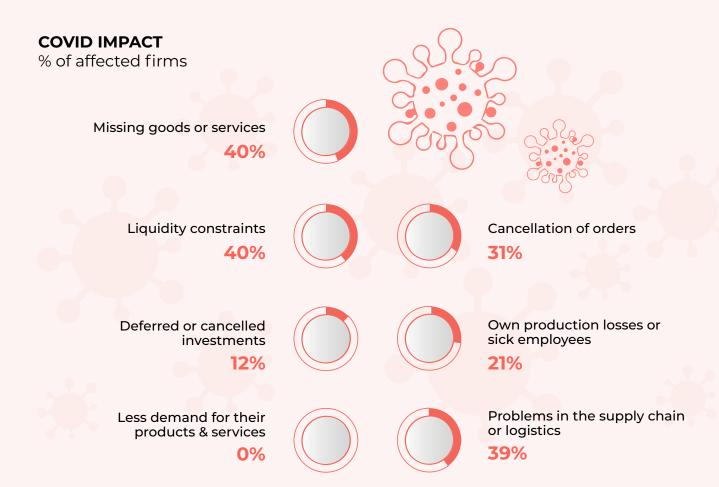


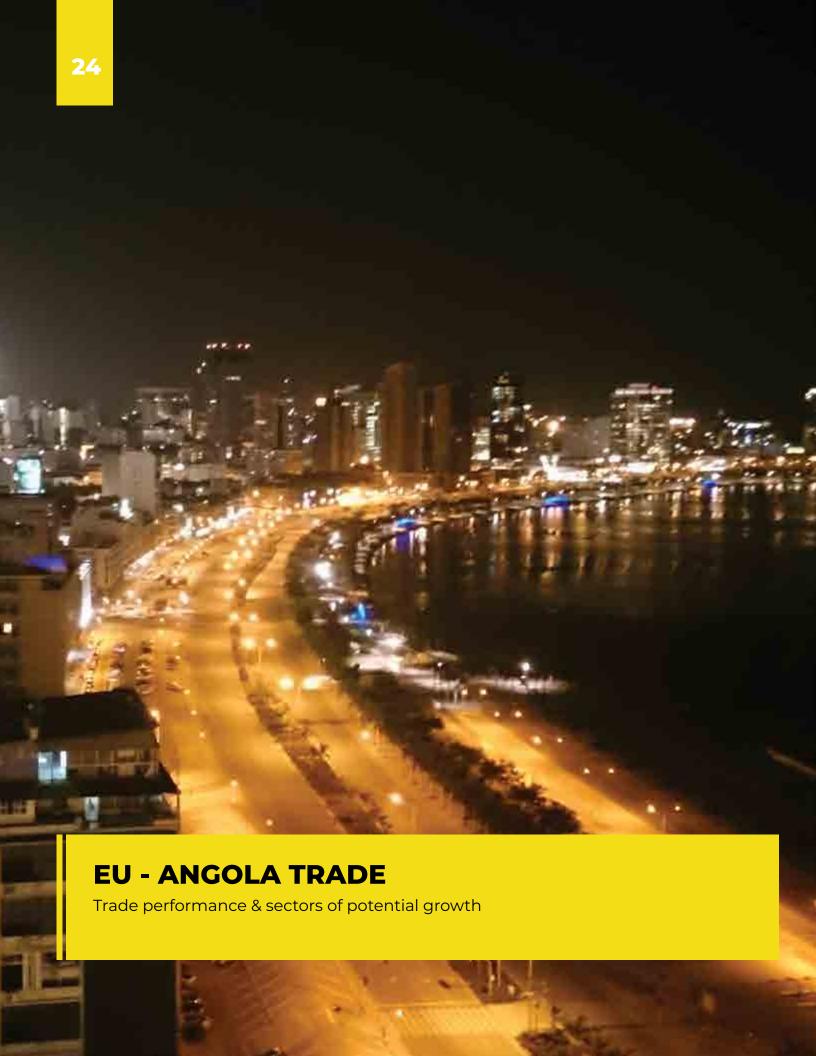
Access to finance



Governance & rule of law, justice, anti-corruption

Macroeconomic stability





## **ANGOLAN IMPORTS FROM EU (2020)**



#### **ANGOLA EXPORTS TO THE EU (2020)**

29% to Portugal EUR 1 B Kz 794 B

**26%** to Spain **EUR 963 M** Kz **765** B

**13%** to Italy **EUR 472 M** Kz **375** B

**12%** to France EUR **456** M Kz 362 B

Source: 2020 Eurostat Statistics



**9%** to Belgium **EUR 318 M** Kz 252 M

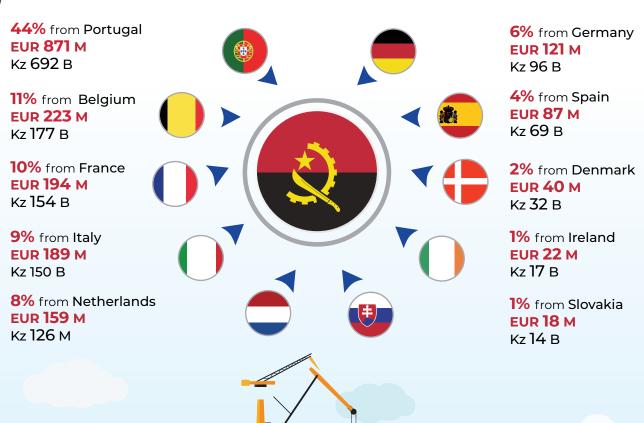
**6%** to Poland **EUR 224 M** Kz 178 B

2% to Sweden EUR 83 M Kz 66 B

2% to Netherlands EUR 58 M Kz 46 B

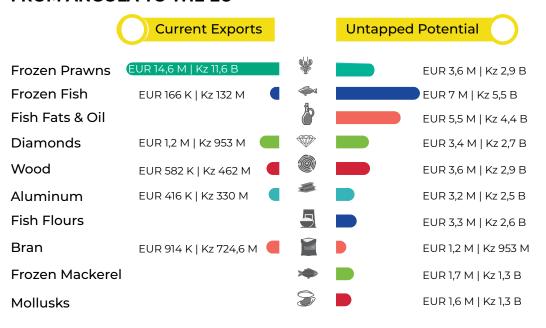


#### **ANGOLA IMPORTS FROM THE EU (2020)**



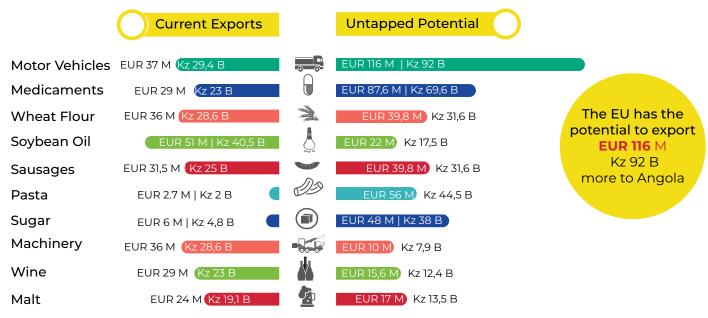
## **EU - ANGOLA TRADE**

#### FROM ANGOLA TO THE EU



Angola has the potential to export EUR 7,3 M
Kz 5,8 B
more to the EU

#### FROM THE EU TO ANGOLA



\*The Export Potential Indicator (EPI) identifies products in which the exporting country has already proven to be internationally competitive & which have good prospects of export success in new or existing target markets. The criteria to calculate the EPI are the export performance, target market's demand & tariff conditions as well as bilateral links between the exporting country & target market.

The EU fosters public & private investment into African countries via the EU External Investment Plan (EIP).

EIP is provided via:



#### EUROPEAN FUND FOR SUSTAINABLE DEVELOPMENT (EFSD)

- New guarantee to reduce risk
- Blending loans and grants
- Africa Investment Platform
- EU Neighbourhood Investment Platform



#### **TECHNICAL ASSISTANCE**

- Support local authorities and companies preparing bankable projects
- Improving the investment climate in close engagement with the private sector



#### **INVESTMENT CLIMATE**

- Structure dialogue with business
- Market Intelligence & Analytics
- Policy and political dialogue
- EU Cooperation

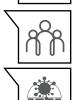
## Among the offer, Angola could benefit from the Agricultural and Rural Finance Guarantee Programme (AgreenFi)

The AgreenFi addresses the high risks, both perceived and real, in lending to micro-, small and medium-sized enterprises (MSMEs), who currently have no or limited access to finance.

AgreenFi facilitates access to finance and makes borrowing money more affordable in particular for small businesses:



Operating in agriculture



Located in rural areas

Impacted by the COVID-19 pandemic

#### How it will work:

The guarantee enables local financial institutions to provide affordable credit to small businesses and producers who currently have no or limited access to finance.

Our partner financial institutions will provide operational support and advice to local financial institutions, such as banks, to increase their capacity to lend.

As a result, small businesses will be able to access finance, expand and withstand shocks or recover from setbacks more easily.

#### **Partner Financial Institutions:**

Agence Française de Développement (AFD) & Proparco Agreenfi@afd.fr

The Trade ? Drivete Sector Development ? Engagement (TDSD) Facility is an engagement advisory convice
The Trade & Private Sector Development & Engagement (TPSD) Facility is an on-demand advisory service managed by the European Commission department for International Partnerships (DG INTPA). It was launched in 2017, to increase the capacity of partner countries & European Union (EU) staff in Delegations to understand & implement private sector & trade policy orientations & further improve the quality of INTPA interventions.
The team of experts provides technical assistance, knowledge management & communication support to EU staff. In 3 years, the TPSD Facility conducted 38 short term missions in 29 countries, dealing with value chain analyses, feasibility studies for the operationalisation of the External Investment Plan, public-private dialogues & EU investment mappings.
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#### **DELEGATION OF THE EUROPEAN UNION TO ANGOLA**

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