



HOW EUROPEAN INVESTMENTS CONTRIBUTE TO INDUSTRIALISATION AND DEVELOPMENT IN CAMEROON



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The European Union in Cameroon

For decades, Cameroon and the European Union have been partners in trade, development cooperation and political relations, all of them built on the bases of common aims and fundamental values such as the respect of Human Rights and rule of law, as well as security principles. We continue to work together to address our collective global challenges because in truth, our continents need each other.

Africa is the fastest growing continent in the world but, to create enough jobs, it needs further regional integration and private sector involvement. The new Africa – Europe Alliance advocates for a gradual shift from traditional aid towards an increased support to the private sector, and facilitation of trade and investment. We believe that the private sector holds the largest potential for generating inclusive jobs and sustainable growth. It is therefore essential to boost socially responsible private investments – both domestic and foreign, in Cameroon and in the EU.

In Cameroon, the European Union and its Member states remain the largest grant donor and trade partner for the country, offering mutual benefits such as preferential market access via the Economic Partnership Agreement. Many EU companies are doing business in Cameroon, creating jobs and bringing added value by offering new services and products. Altogether, we advocate for an improved business climate in Cameroon, and we provide funding support in the shape of grants and technical assistance, loans, and business intelligence to the private sector, all with the aim to generate sustainable growth and jobs and to further integrate the Cameroonian economy into the world market.

With this brochure, the EU Delegation to Cameroon is pleased to give you an overview of European business activities in Cameroon, demonstrating their positive impact in the national economy, be it in terms of investments, job creation, fiscal revenues, knowledge transfer and more. At the same time, this brochure summarises in one clear snapshot all the initiatives funded by the EU and its Member States to support the great Cameroonian entrepreneurial spirit in an inclusive manner.

We hope this information will be useful to you. We provided direct contacts for each initiative, so please do not hesitate to get in touch and let us know about your projects and aspirations.

H.E. Hans-Peter Schadek, Ambassador
Head of Delegation to Cameroon & Equatorial Guinea



European Union - Cameroon Economic Overview

Key: M = Million, B = Billion

EUROPEAN UNION  **445 M**

GDP **€17 Trillion**
XAF 11,000 Trillion
 PER CAPITA **€41,000**
XAF 27 M

CEMAC  **54 M**

GDP **€79 B**
XAF 52 Trillion
 PER CAPITA **€1,400**
XAF 920,000

CAMEROON  **25.2 M**

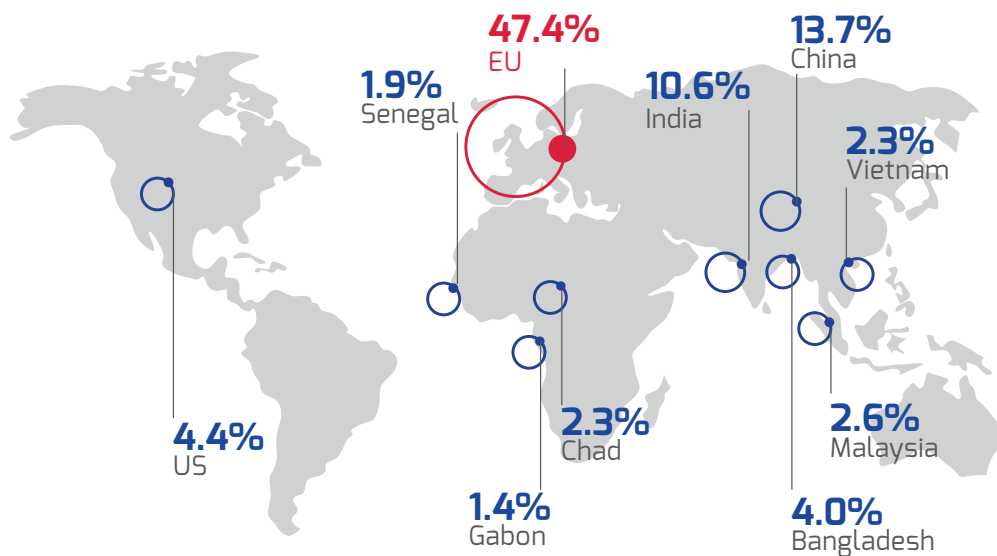
GDP **€33 B**
XAF 21.5 Trillion
 PER CAPITA **€1,300**
XAF 852,000



DESTINATION OF CAMEROONIAN EXPORTS

Goods Exports

The European Union is the first & most important buyer of Cameroonian products in the world.



MAIN CONSUMERS OF CAMEROONIAN PRODUCTS



Netherlands
33%



Italy
22%



Belgium
12%



Spain
11%



France
9%



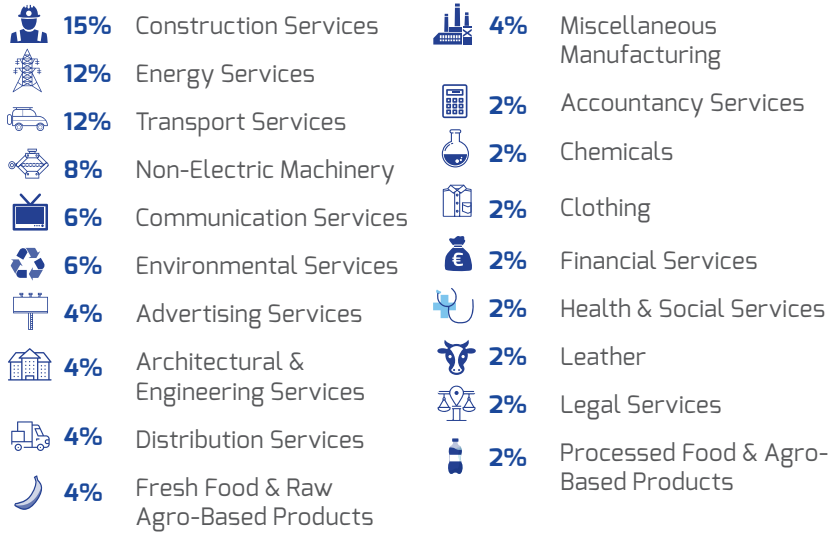
Portugal
6%

of total exports to the EU



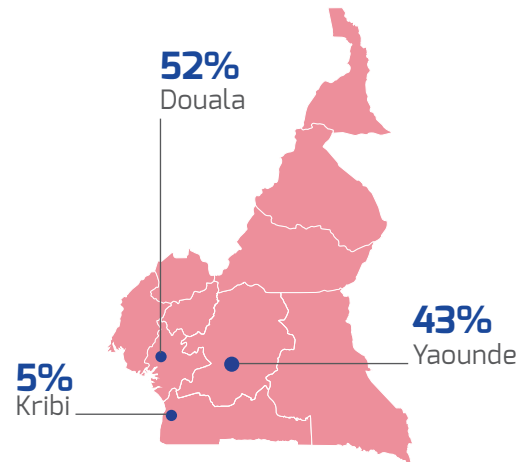
European Companies in Cameroon

SECTORS



LOCATION

Headquarters in Cameroon



INVESTMENT



ANNUAL TURNOVER



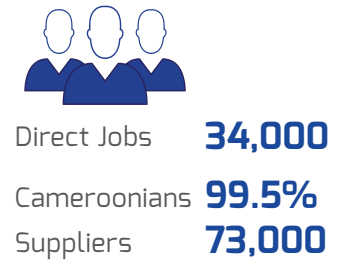
VAT TAXES PAID ANNUALLY



CUSTOMS DUTIES PAID ANNUALLY

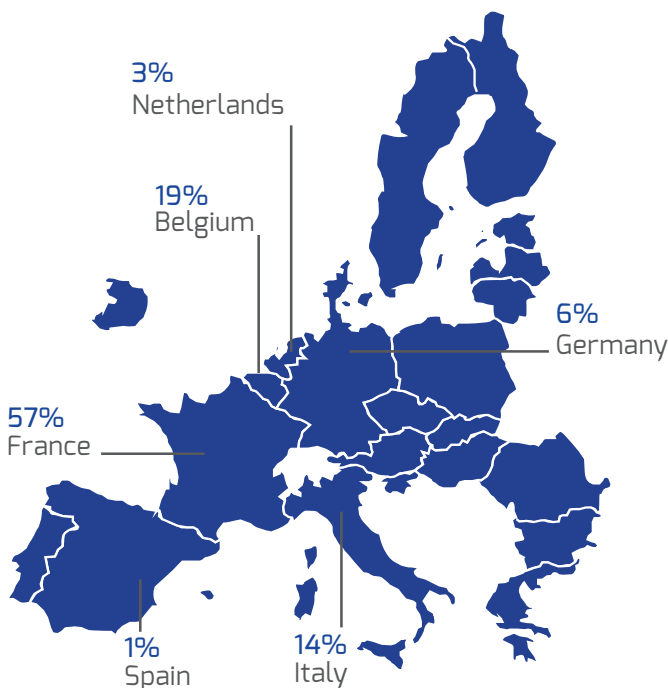


JOBS CREATED



NATIONALITY

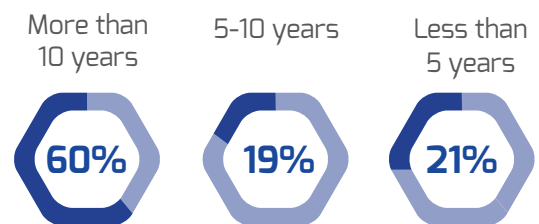
European companies active in Cameroon are mainly from



Source: 2020 EU Investment Mapping

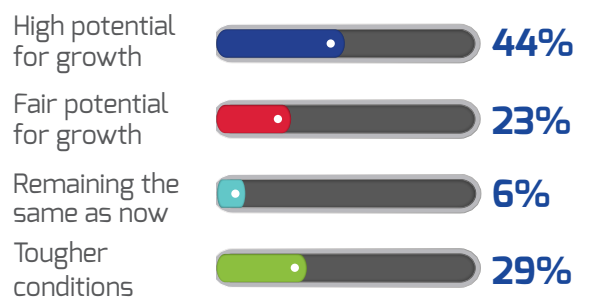
PRESENCE

Established in Cameroon for



MARKET OUTLOOK

European Companies' Perspective on Cameroonian Market Potential





European Companies in Cameroon per Sector

AGRO & AGRO PROCESSING

-  **50%** Fresh Food & Raw Agro-Based Products
-  **50%** Processed Food & Agro-Based Products

INVESTMENT



Placed
€30 M
XAF 20 B

Forecasted
€31 M
XAF 20 B

Firms Consulted **3**

ANNUAL TURNOVER



€31 M
XAF 20 B

TAXES PAID ANNUALLY



€31 M
XAF 20 B

EMPLOYMENT



Direct **8,000**
Local **99.5%**
Women **771**

SUPPLIERS









18,000

TRADE WITH THE EU



100%

MANUFACTURING

-  **31%** Miscellaneous Manufacturing
-  **31%** Wood & Paper
-  **15%** Transport Equipment
-  **8%** Chemicals
-  **8%** Electronic Components
-  **8%** Non-electric Machinery

INVESTMENT



Placed
€125 M
XAF 82 B

Forecasted
€99 M
XAF 65 B

Firms Consulted **13**

ANNUAL TURNOVER



€185 M
XAF 121 B

TAXES PAID ANNUALLY



€67 M
XAF 44 B

EMPLOYMENT



Direct **4,000**
Local **99.1%**
Women **313**

SUPPLIERS









6,000

TRADE WITH THE EU



54%

SERVICES

-  **22%** Construction Services
-  **17%** Energy Services
-  **17%** Transport Services
-  **8%** Communication Services
-  **8%** Environmental Services
-  **6%** Advertising Services

INVESTMENT



Placed
€383 M
XAF 251 B

Forecasted
€322 M
XAF 211 B

Firms Consulted **36**

ANNUAL TURNOVER



€462 M
XAF 303 B

TAXES PAID ANNUALLY



€144 M
XAF 94 B

EMPLOYMENT



Direct **21,600**
Local **99.6%**
Women **2,732**

SUPPLIERS



49,000

TRADE WITH THE EU



58%



European Union - Cameroon Economic Partnership Agreement

ECONOMIC PARTNERSHIP AGREEMENT

The Economic Partnership Agreement (EPA) between Cameroon & the European Union entered into force in August 2014. Under the EPA all products originating from Cameroon can be exported to the EU duty-free & quota-free.

In return, Cameroon is gradually dismantling import duties on 80% of goods originating from the EU: the tariff dismantling started in August 2016 & will be fully effective by August 2029. Products under tariff dismantling are mainly industrial machines (pumps, generators, turbines, etc.), electrical equipment (transformers, capacitors, resistors, etc.), & certain chemicals.

By contrast, to protect local production of certain sensitive agricultural & industrial goods but also to maintain fiscal revenues, Cameroon will continue to apply duties on imports of several products originating from the EU (e.g. most types of meat, wines & spirits, malt, milk products, flour, certain vegetables, wood & wood products, used clothes & textiles, paintings, & used tyres).

The EPA supports Cameroon's economy by:

-  Increasing exports to the EU.
-  Supporting Cameroon to remain competitive in international trade.
-  Improving quality standards for exports.
-  Increasing investments & job creation in Cameroon.
-  Reducing costs of inputs & machinery from the EU, while protecting local industries.


More information at: www.ec.europa.eu/trade/policy/countries-and-regions/regions/central-africa

FREE TOOLS TO HELP YOU EXPORT TO THE EUROPEAN UNION

European Union Trade Helpdesk

Free online service to inform exporters from Cameroon on how to export to the EU & avoiding any duty thanks to the EPA. It also informs on any regulation & paperwork needed to submit at the EU customs. Concerning the EPA, it explains the applicable rules of origin & proofs of origin required to qualify for free access to the EU market. The tool also presents the trade flows from anywhere in/to the EU by country or by product, in value & in quantity.

Managed by the European Commission

 www.trade.ec.europa.eu/tradehelp

 DELEGATION-CAMEROON-TRADENEWS@eeas.europa.eu


Trade Control & Expert System

TRACES is an online tool to digitize the entire certification process & associated procedures for the EU health requirements to export animal & plant-based food.

Managed by the European Commission

 www.ec.europa.eu/food/animals/traces_en


TRACES focal point in Cameroon:

 [Dr Viban_vibanvictor@yahoo.fr](mailto:Dr_Viban_vibanvictor@yahoo.fr)

FIT FOR MARKET Programme

Supports smallholders, farmer groups & MSMEs to access international & domestic horticultural markets by complying with SPS issues & market requirements.

Managed by COLEACP

 www.cameroon.coleacp.org

 www.eservices.coleacp.org/fr

 maud.delacollette@coleacp.org





European Union - Cameroon Trade

Cameroon exports more goods to the EU than the EU to Cameroon.
The commercial balance between the two partners is therefore in favour of Cameroon.

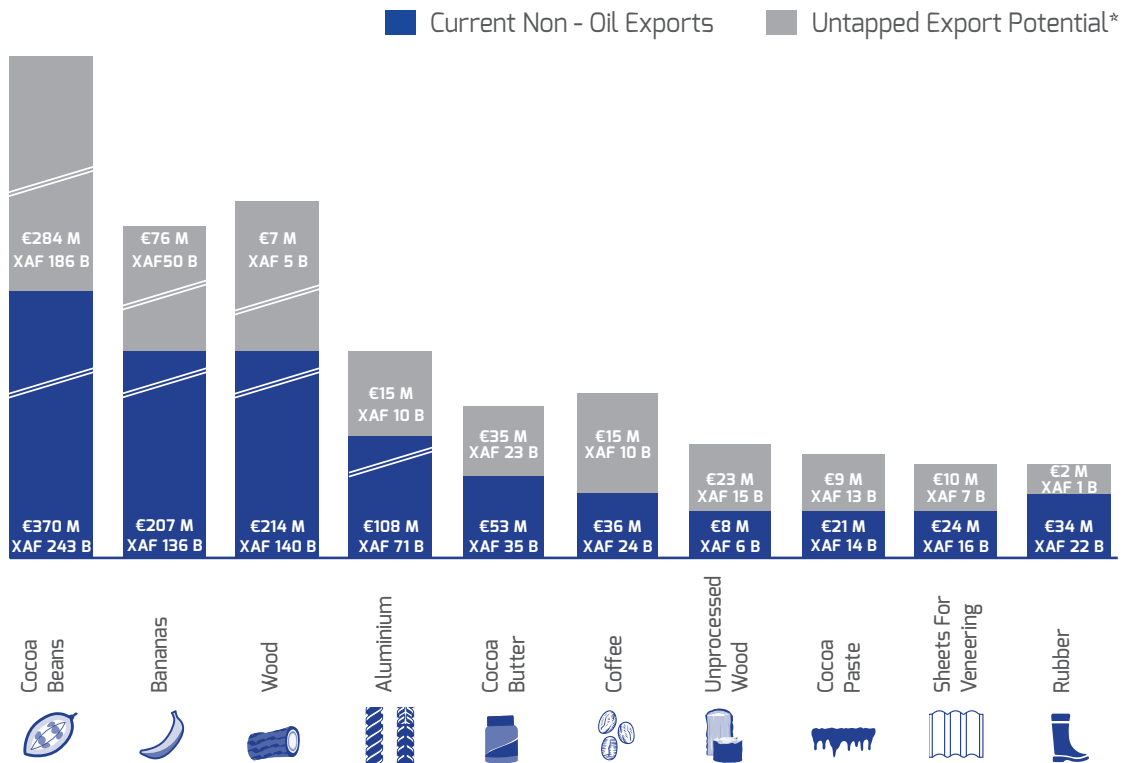
CAMEROON TO THE EU

2019 EXPORTS

€2 B
XAF 1.4 Trillion

TREND

+20% 
more exports
in the last 5 years




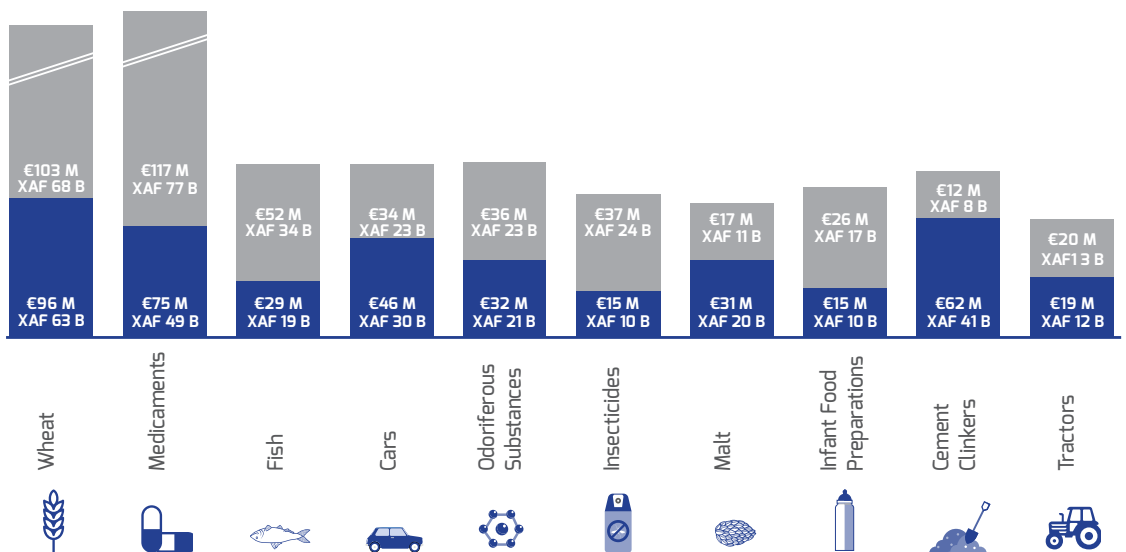
THE EU TO CAMEROON

2019 EXPORTS

€1.4 B
XAF 1 Trillion

TREND

-9% 
less exports
in the last 5 years



*The Export Potential Indicator (EPI) or untapped potential identifies products in which the exporting country has already proven to be internationally competitive & which have good prospects of export success in new or existing target markets. The criteria to calculate the EPI are the export performance, target market's demand & tariff conditions as well as bilateral links between the exporting country & target market.

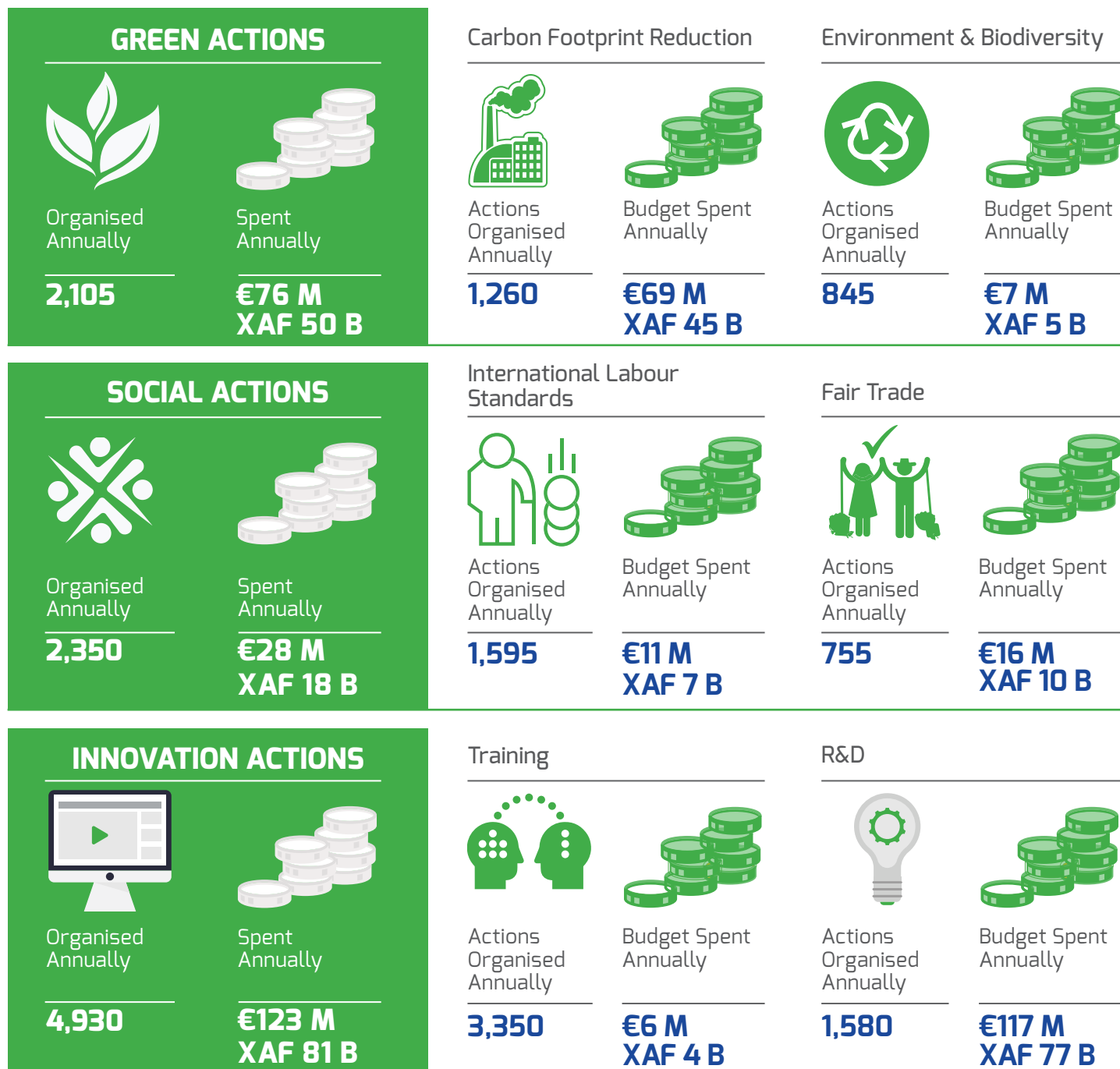


European Companies in Cameroon Invest in People & the Environment

Climate change & environmental degradation are an existential threat to Europe & the world. To overcome these challenges, Europe wants a new growth strategy that will make the transition towards a modern, resource-efficient & competitive economy where:

- There are no net emissions of greenhouse gases by 2050.
- Economic growth is decoupled from resource use.
- No person & no place is left behind.

In line with this objective, European companies in Cameroon are already taking action.



A total of 9,385 Corporate Social Responsibility Actions organised by EU firms annually
AMOUNT SPENT €227 M XAF 149 B



COVID-19 Impact on European Companies in Cameroon

69% of firms have been affected by issues in their supply chain/logistics.

62% of firms are facing a lack of goods or services.

60% of firms have deferred or cancelled investments.

54% of firms have experienced cancellation of orders.

52% of firms have seen a reduction of demand in their products & services.

52% of firms have experienced liquidity constraints.

46% have faced production losses &/or increased absenteeism.



ECONOMIC IMPACT

ANNUAL TURNOVER



Decreased between
10-25%

FORECASTED INVESTMENT

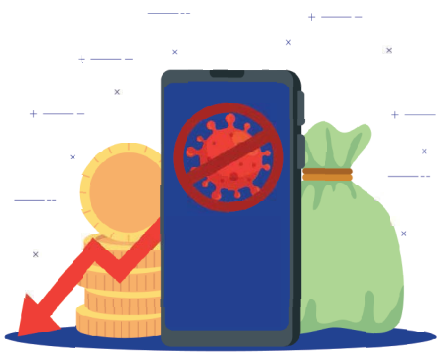


Decreased by
50%
€226 M XAF 148 B
Not invested

VAT TAXES PAID ANNUALLY



Decreased by
10-25%
€34 M XAF 22 B
Not paid



SOCIAL IMPACT

DIRECT JOBS

Decreased by
50%
11,000
Less jobs



INDIRECT JOBS

Decreased by
50%
24,500
Less jobs





Best Practices that could Improve the Business Climate in Cameroon

01

Access to Finance



- Supporting local banks with funds & technical assistance to increase access to credit to firms at reasonable costs & on reasonable terms.
- Creating of financing lines with reimbursement over the long term to boost the recovery of the economy & improve the business environment.
- Creating alternative financing to new services (e.g. innovation or green industries) to foster sustainable development & a digital economy.

04

Commercial Law



- Supporting international investment law & arbitration to improve the business climate.
- Digitalising the commercial disputes to shorten & monitor the process in order to increase efficiency & transparency.
- Monitoring the correct implementation of competition laws, particularly in the services sector.
- Setting-up independent commercial mediation structures.
- Increasing legal security.

02

Business Simplification



- Simplifying the administrative procedures.
- Digitalising processes to increase speed & accountability.

05

Good Governance



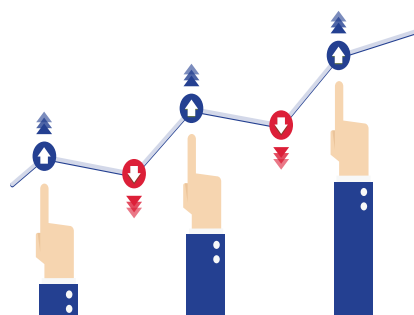
- Digitalising the public tenders to support a better & transparent monitoring.
- Supporting a non-tolerance policy towards any company involved in corruption.

03

Tax Administration



- Technical assistance to simplify the administration of taxes & therefore, reduce costs & increase transparency.
- Extending the timeframe for tax payments while shortening the timeframe for VAT reimbursements.



CREATION OF A EUROPEAN BUSINESS ORGANISATION



- To support local initiatives.
- To organise networking activities.
- To organise export promotion activities & guide on how to access the EU market.
- To organise thematic workshops.
- To provide support to the improvement of trade regulations & the investment climate.
- To provide information on the economic news related to Cameroon.



European Support to Businesses in Cameroon

PRIVATE SECTOR



DISPOSITIF D'APPUI À LA COMPÉTITIVITÉ DU CAMEROUN

This program of €10 M/XAF 6,5 B (2020-2024) includes technical assistance to companies, support to business climate improvement, standardization & energy efficiency. Once the project will be fully operational, companies will be able to request technical support in a specific area (e.g. export assistance, packaging, industrial processes, business development, etc.)

100% funded by the EU, managed by MINEPAT & implemented by the SOFRECO/PWC consortium.

✉ Hilaire Taneke Programme Manager MINEPAT hilaire.tanekeu@caonfed.org

✉ Fabrice Hansé fabrice.hanse@eeas.europa.eu ✉ Jules Kembou jules.kembou@eeas.europa.eu



ENTERPRISE EUROPE NETWORK

Solution-driven services to help you turn your innovative ideas into international commercial successes. Expertise, contacts & events to connect you with the right international partners to grow your business.

Funded by the EU & implemented in Cameroon by ECAM.

🌐 www.een.ec.europa.eu/about/branches/cameroon ✉ Sandra Batey entreprisesducameroun.sbatey@gmail.com

☎ + 237 678 55 24 32



MYBUSINESS.CM

Online business registration system allowing you to create your enterprise online in a few steps. This project also improves the functioning of the Business Creation Formality Centers to facilitate & speed up the process.

Funded by the EU, managed by APME (MINPMEESA) with the technical support of UNCTAD.

🌐 www.mybusiness.cm

✉ Sidonie Nkodo lilynkodo1@yahoo.fr

☎ +237 672881088



PROGRAMME MIGRATION & DIASPORA

Migrants & diaspora members living in Germany represent a wealth of knowledge & skills. This program aims at working with them to support entrepreneurship in Cameroon through non-financial support for business creation such as business coaching, mentoring, networking & facilitation for the access to credit.

Funded & implemented by GIZ.

🌐 www.giz.de/en/downloads/giz2019-fr-programm-migration-global.pdf

✉ Kouchou Feze andre.kouchou@giz.de

✉ Brice Chuepo Brice.Chuepo@giz.de



KEY



Funding



Technical
Assistance



Business
Intelligence



European Support to Businesses in Cameroon

AGRICULTURE



ACEFA

Supports small farmers & professional organizations to improve agricultural productivity & incomes, through a mechanism of counsel & technical-economical business. 2000 counselors on the national territory, with around 200 000 farmers support agricultural investments for professional organizations.

Funded by AFD, managed by Ministry of Agriculture & Rural Development & Ministry of Livestock, Fisheries & Anima industries.

✉ vialleguerinas@afd.fr



EDFI AGRIFI FACILITY

AgriFI is an EU-funded impact investment facility with a mandate to provide medium to long-term financing to private sector enterprises active in the agri-food value chain with a focus on smallholder farmers.

Funded by the EU & managed by EDFI Management Company.

🌐 www.agrifi.eu

✉ agrifi@edfmc.eu

☎ +32 2 503 23 75



FISEA+ SME & AGRIBUSINESS INVESTMENT

FISEA, the Investment & Support Fund for Businesses in Africa, makes equity investments in businesses, banks, microfinance institutions & investment funds operating in Sub-Saharan Africa. Owned by the AFD & advised by PROPARCO, FISEA targets vulnerable population groups & regions that are more unstable or emerging from crisis situations, as well as sectors traditionally bypassed by investors. Special attention is paid to the growth of small & medium-sized businesses.

Managed by PROPARCO.

🌐 www.proparco.fr/fr/page-thematique-axe/fisea

✉ saabn@afd.fr



GREEN INNOVATION CENTER FOR THE FOOD INDUSTRY

Dissemination of innovations through advice, training & access to credit. The innovations can be of a technical nature & encourage, for example, the use of agricultural machinery, improved seeds, fertilizers or cold chains. Often too, they relate to new forms of cooperation, such as the establishment of producer associations, specialized companies or interest representation structures.

Funded & Implemented by GIZ.

🌐 www.giz.de/en/worldwide/32853.html

✉ bastian.beege@giz.de

☎ +237 222 21 2387

☎ +237 222 21 4814



SUPPORT PROJECT TO OAPI (PAMPIG 2)

AFD supports AFRICAN ORGANISATION OF INTELLECTUAL PROPERTY (OAPI) in the development of geographic indications registration process. This project aims to promote commercialization of African traditional products & increase of revenues for producers.

Funded by AFD & OAPI, managed by OAPI.

✉ galantec@afd.fr



SUPPORT TO TRANSFORMATION OF AGRICULTURE PRODUCTS (TRANSFAGRI)

AFD supports transformation of agriculture products through i) a support to the Promotion SMEs Agency (APME) to develop non-financial services to SMEs; ii) a support to Microfinance national strategy in order to develop financial products adapted to SMEs in agriculture sector; iii) a support to the Ministry of Vocational Training to develop vocational training centers in agriculture & transformation sector; iv) a support to the Ministry of Economy to strengthen economics survey for SMEs & agriculture sector.

Funded by AFD, managed by APME, Ministry of Finance, Ministry of Vocational Training & Ministry of Economy.

✉ galantec@afd.fr



European Support to Businesses in Cameroon

ENERGY



AFRICA RENEWABLE ENERGY SCALE UP FACILITY (ARESUF)

The Africa Renewable Energy (ARE) Scale-up Guarantee fund will de-risk direct equity investments in pioneering businesses & prepare these companies for accessing business investors & large scale debt funding. Over the next 5 years, PROPARCO will provide equity or quasi-equity funding for between 5 & 10 African businesses with innovative, high-potential projects. While priority will be given to solar energy projects, other technologies (biomass, mini-hydro, etc.) will also be considered.



Managed by PROPARCO.

www.proparco.fr/en/are-scale



EDFI ELECTRIFI FACILITY

Impact investment facility investing in early stage private companies & projects, focusing on new/improved electricity connections as well as on generation capacity from sustainable energy sources in emerging markets. Typical business models include mini-grids, solar home systems, independent power projects (IPP) & captive power production.

Funded by EU & managed by EDFI Management Company.

www.electrifi.eu

electrifi@edfimc.eu

+32 2 503 23 76



ENERGY ACCESS VENTURES FUND

The fund invests in equity, quasi-equity & loans in start-ups or SMEs in Africa. Improving the profitability, viability & impact of companies by offering services combining financing & assistance in developing their activity.

Managed by European Development Finance Institutions.

www.eavafrica.com

info@eavafrica.com



EURIZ GUARANTEE

EURIZ offers start-ups & SMEs in Africa with a strong development impact easier access to any medium & long-term investment credit, leasing of a maturity between 2 & 12 years & a share of credit risk. EURIZ guarantees a maximum of 70% of the loan granted. EURIZ is open to women, young people under 30, start-ups under 3, health, education, agriculture, digital, social business as well as energy & of the environment (renewable energy, energy efficiency, transport to, waste management, environmental protection, sustainable land management).

Managed by PROPARCO.

www.proparco.fr

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EUROPEAN LIQUIDITY SUPPORT FOR SUSTAINABLE ENERGY (RLSF)

Most lenders to an energy project will ask to mitigate the liquidity risk. Liquidity risk describes the risk that the debt cannot be serviced if the off-taker does not pay on time. Historically, the off-taker was asked to make cash collateral available. However, utilities are increasingly reluctant to do this. RLSF offers a product to address short-term liquidity risk.

Managed by KFW Group.

www.ati-aca.org/energy-solutions/facilities/regional-liquidity-support-facility



FACILITY FOR ENERGY INCLUSION (FEI OGEF)

Off-grid energy facility that lends to companies & SPVs domiciled in Africa; at ticket sizes of \$2-10M at competitive lending rates depending on transaction structure & risk profile; & with a flexible tenor of 12-60 months.

Funded by the EU & managed by Lions Head Global Partners.

www.ogef africa.com

info@ogef africa.com



European Support to Businesses in Cameroon



GET. INVEST, MOBILIZING RENEWABLE ENERGY INVESTMENTS

GET.invest supports entrepreneurs through on-demand advisory assistance on investment strategy, business case structuring, accessing finance & transaction, accessible online. In addition, the programme provides dedicated information on renewable energy markets & financing opportunities, & organizes business-to-business matchmaking events. It helps project managers in search of financing & investments in the field of decentralized renewable energy.

Joint undertaking between the EU, Germany, Sweden, the Netherlands & Austria.

 www.get-invest.eu

 info@get-invest.eu




RENEWABLE ENERGY IN RURAL AREAS IN AFRICA

This facility will provide subordinated debt to projects in the field of mini/off-grid renewable power generation proposals in underserved areas (rural &/or peri urban).

Managed by Compañía Española de Financiación del Desarrollo (COFIDES).

 www.cofides.es/en/rfp-renewable-energy-program-sub-saharan-africa

 +34 91 562 60 08

 eip_energy@cofides.es



SUNREF

SUNREF range of services is tailored to allow companies to acquire higher quality equipment, make cost savings & be more competitive. It can provide loans to local partner banks, investment premiums & free technical assistance in the field of energy efficiency & renewable energy.

Managed by PROPARCO.

 www.sunref.org/projet

 Dibongue Kouo d.kouo@dev2e-international.org

 + 237 233 42 31 41

EMPLOYMENT



ASSOCIATION FOR CULTURAL, TECHNICAL & EDUCATIONAL COOPERATION (ACTEC)

Technical & entrepreneurial training programmes to reach the most underprivileged populations & provide them with opportunities suited to the realities of their environment. ACTEC includes: Infrastructure & equipment, Training for Trainers, School-Enterprises, Entrepreneurs Training & Coaching & Workplace integration system (soft skills).

 www.actec-ong.org

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 n.brecht@actec-ong.org



SKILLS INITIATIVE FOR AFRICA (SIFA)

Grants for skills development projects. Projects should contribute to employment-oriented skills development for young people to strengthen occupational prospects of young people in Africa.

Funded by the German Government & managed by the African Union Commission (AUC).

 www.skillsafrica.org



European Support to Businesses in Cameroon

INNOVATION



AFRICA EUROPE INNOVATION PARTNERSHIP (AEIP)



Through several co-creation activities & networking sessions & exchanges, the AEIP seeks to connect tech hubs (incubators, accelerators, design labs etc.) & other key innovation stakeholders from Africa & Europe, & support them in developing partnerships & intercontinental collaborations. AEIP also seeks to enhance collaboration between Technology Transfer Organizations (University-TTOs, IP organizations, RTOs, Networks of TTOs, etc.) between Africa & Europe; explore models for technology transfer as well as organize capacity-upgrading sessions on cooperation with TTOs, access to finance, co-creation & design thinking & more. Active until May 2021.

Managed by the EU Directorate-General for Research & Innovation.

 www.africaeurope-innovationpartnership.net

 Eu-africa@servicefacility.eu

 tata.bolivian@technopolis-group.com



NASIRA

Direct & indirect investment (convertibles, preferred equity) to start-ups, scale-ups offering tech-enabled solutions in financial services, renewable energy, agribusiness, education, healthcare, e-commerce, mobility & transport, & digital business infrastructure.

Funded by the EU & managed by FMO Dutch Entrepreneurial Development Bank.

 www.nasira.info

 j.brands@fmo.nl

 +31 70 314 96 96



TECH VENTURES PROGRAMME

The Ventures Program focuses on innovative tech-driven start-ups in three sectors: EnergyTech, FinTech & AgriTech. Investments (equity) start from EUR 300 K & up to EUR 10 M. The program also invests in Private Equity funds that invest in the three aforementioned sectors, as well as EduTech & HealthTech.

Funded by FMO.

 +31 70 314 96 96

 Jim Brands j.brands@fmo.nl

MULTIPLE SECTORS



AFRICACONNECT INITIATIVE

AfricaConnect provides financing support on attractive terms to European companies in both their existing & planned activities in Africa. It promotes & facilitates local investments in a targeted manner, offering tailored financing solutions. Africaconnect offers loans for almost all African markets in EUR, USD as well as in selected local currencies with direct disbursement to the African subsidiary.

Managed by DEG.

 +49 221 4986-2030

 africaconnect@deginvest.de



European Support to Businesses in Cameroon



ARIZ GUARANTEE

ARIZ supports the creation, maintenance, development & modernization of SMEs & professionals by offering private companies & Microfinance Institutions (MFIs) in Africa easier access to any medium & long-term investment credit, credit-lease with a maturity between 2 & 12 years. ARIZ guarantees a maximum of 50% of the loan granted to SMEs & 70% for MFIs.

Managed by PROPARCO.

www.proparco.fr

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CAMEROUN ENTREPRISES DÉVELOPPEMENT

Improvement of the living conditions of small Cameroonian entrepreneurs through the strengthening of their management capacities & coaching aimed at the sustainable development of their businesses

Funded by Belgium's General Direction for Development.

www.actec-ong.org

www.iecd.org

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[Patrice Noa Nang patrice.noa@iecd.org](mailto:patrice.noa@iecd.org)

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CHOOSE AFRICA

Choose Africa puts at the service of African start-ups, VSEs & SMEs various tools to finance & support them at the various stages of their development, & in particular via local partners supported by AFD.

Managed by PROPARCO.

www.choose-africa.com

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DEG SUPPORT FOR THE PRIVATE SECTOR

DEG is a subsidiary of the German Development Bank KfW, & provides private-sector companies operating in developing & emerging countries with long-term financing & promotional programmes. DEG also advises them as they implement their investments. DEG provides long-term senior debt with tickets varying between €10-30M. Can acquire a minority stake in companies or investment funds. It also offers various technical assistance & support programs for SMEs.

www.deginvest.de/International-financing/DEG celestin.tanoh@deginvest.de



ECONOMIC & SOCIAL DEVELOPMENT PROGRAM FOR SECONDARY CITIES EXPOSED TO FACTORS OF INSTABILITY (PRODESV)

The PRODESV programme will help individual craftsmen & local associations of craftsmen to formalize their enterprises & associations in order to be able to seize the opportunities offered by the public procurements.

Funded by GIZ & managed by FEICOM.

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GARANTIE ARIZ TPE MINKA

ARIZ TPE MINKA supports the SMEs & professionals within the Minka's zone, by offering an easier access to medium & long term investment. ARIZ TPE MINKA guarantees up to 80% of the loan granted to SMEs by a bank or an IMF.

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European Support to Businesses in Cameroon



INVESTISSEURS & PARTENAIRES

IPAE 2 & IPDEV2 are impact funds which offer equity & quasi-equity investments to SMEs in Africa with growth funding needs in various sectors such as microfinance, education, health, energy, computer sciences, consumer goods & agro-processing sectors. In addition to funding, the funds also provide strategic & governance support, Social & Environmental assistance as well as technical assistance to investees. IPAS is an innovative seed funding &/or training program tool designed to help VSEs, SMEs & Start – ups access the financing & skills needed to foster their development, thus promoting the creation of decent & sustainable jobs on the continent. Companies financed by IPAE2, IPDEV2 & IPAS are supported in formalizing their management, strengthening their organization, increasing their social & environmental impact, skills & accelerating their development with Investment tickets from €3,000 to €3,000,000.

 www.ietp.com/fr/content/entrepreneurs

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SUPPORT PROJECT TO OHADA

The financial support provided by AFD to the Organization for the Harmonization of Corporate Law in Africa (OHADA) aims to create a better business climate & to foster economic development. Various initiatives are covered, including the flagship project of computerization of the Trade & Personal Property Credit Register (RCCM) in a pilot country: Cameroon.

Funded by AFD, managed by OHADA, in close collaboration with MINJUSTICE.


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OTHERS



EUROPEAN INVESTMENT BANK (EIB)

EIB provides long term loan finance for large economic & social infrastructure (greenfield or brownfield) that are key enablers for private sector development, alongside support to a large spectrum of private sector operators from large & medium-sized corporates to micro & SMEs across all productive sectors of Cameroon's economy.

 www.eib.org

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EU EXTERNAL INVESTMENT PLAN SECRETARIAT


EU guidance & information about the different financial instruments, advice & facilitation of contacts with partner development finance institutions. Your one-stop shop to submit your project:


 www.ec.europa.eu/commission/eu-external-investment-plan/how-you-can-engage-external-investment-plan-one-stop-shop_en

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