





# GHANA 2023

## **EU BUSINESSES SURVEYED** IN THE AGRIBUSINESS SECTOR

of respondents operating in this sector

## **SOCIAL IMPACT OF SURVEYED EU BUSINESSES IN GHANA**



4.122 Number of direct employees in the country

4.010 Estimated number of local employees

13% 528 Estimated

1.896 Estimated number of indirect employees number of women (e.g. suppliers) employees in the country

# SIZE OF EU BUSINESSES SURVEYED BY NUMBER OF EMPLOYEES

Company size (direct employees)



25% **MICRO < 10** 



25%



25%

SMALL < 50 MEDIUM < 250



25% **BIG > 250** 

## MAIN SOURCES OF CAPITAL OF **EU INVESTMENT MAPPING RESPONDENTS**

Headquarters funds



**Profits from** the company activities



22%

44%

International banks or financial institutions



22%

Private Equity or Venture capital funds



11%

## **ECONOMIC IMPACT OF SURVEYED EU BUSINESSES IN GHANA**



51.781.506 € Investment already placed in

country in the last 5 years



48.425.315 € **Estimated investment** 

#### **TOP INVESTMENT BARRIERS FACED** BY EU BUSINESSES SURVEYED

Insufficient infrastructure policy and regulation incl. energy



**79**%

Difficult access to finance



64%

Unclear trade & investment regulation & policy



**57**%

Unclear tax policy & administration



54%

Inefficient governance and rule of law, justice, anti-corruption



54%