



GHANA 2023

EU BUSINESSES SURVEYED IN THE DIGITAL AND ICT SECTOR

of respondents operating in this sector

SOCIAL IMPACT OF SURVEYED EU BUSINESSES IN GHANA



377

849

Number of direct employees in the country

846

Estimated Estimated number of local number of women employees employees

108

Estimated number of indirect employees (e.g. suppliers) in the country

SIZE OF EU BUSINESSES SURVEYED BY NUMBER OF EMPLOYEES

Company size (direct employees)



50% MICRO < 10



50% **BIG > 250**

MAIN SOURCES OF CAPITAL OF **EU INVESTMENT MAPPING RESPONDENTS**

Headquarters funds



75%

Profits from the company activities



25%

ECONOMIC IMPACT OF SURVEYED EU BUSINESSES IN GHANA



390.000 € Taxes paid in the country per year - all taxes included



3.650.000 € **Estimated investment**

TOP INVESTMENT BARRIERS FACED BY EU BUSINESSES SURVEYED

Scarce business simplification



88%

Inefficient governance and rule of law, justice, anti-corruption



81%

Unclear tax policy & administration



69%

Unclear trade & investment regulation & policy



69%

Under-performing commercial justice and dispute resolution



63%

Macroeconomic & political instability



56%