



DIGITAL AND ICT GHANA 2023

EU BUSINESSES SURVEYED IN THE DIGITAL AND ICT SECTOR



SIZE OF EU BUSINESSES SURVEYED BY NUMBER OF EMPLOYEES

Company size (direct employees)



50%
MICRO < 10



50%
BIG > 250

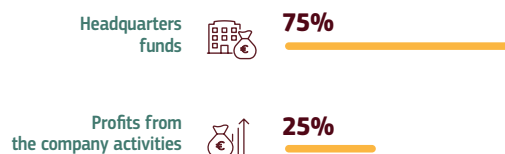
ECONOMIC IMPACT OF SURVEYED EU BUSINESSES IN GHANA



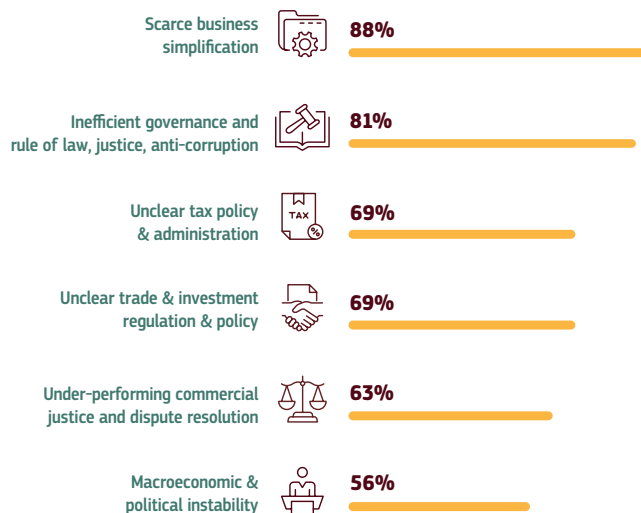
SOCIAL IMPACT OF SURVEYED EU BUSINESSES IN GHANA



MAIN SOURCES OF CAPITAL OF EU INVESTMENT MAPPING RESPONDENTS



TOP INVESTMENT BARRIERS FACED BY EU BUSINESSES SURVEYED



The figures included in this infographic only reflect the aggregation of the responses received from EU businesses in Ghana operating in the digital and ICT sector. No extrapolation is conducted to represent the totality of EU businesses in Ghana.