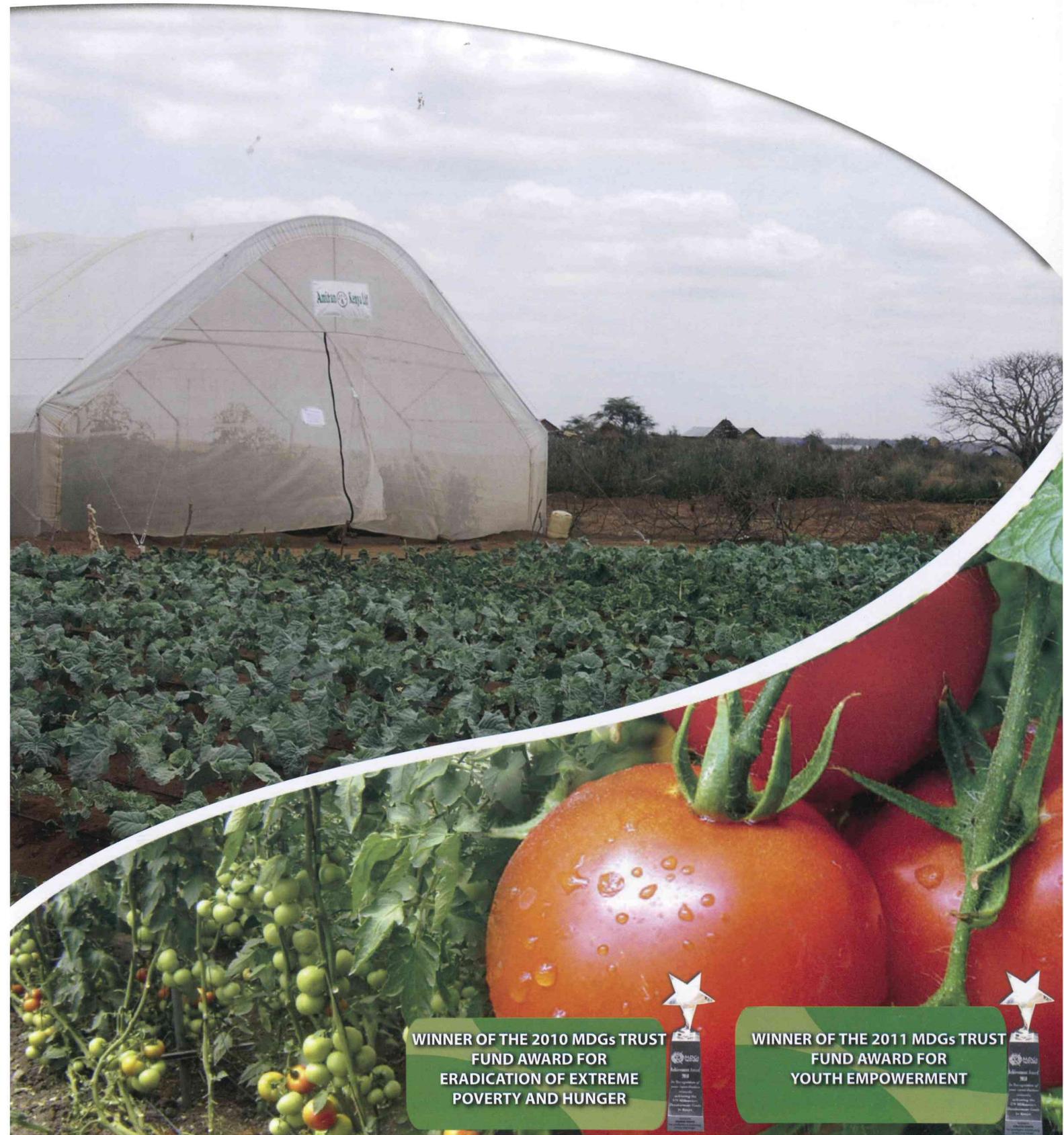


Amiran Farmers Kit

The Complete solution for the Best Harvest!



WINNER OF THE 2010 MDGs TRUST
FUND AWARD FOR
ERADICATION OF EXTREME
POVERTY AND HUNGER

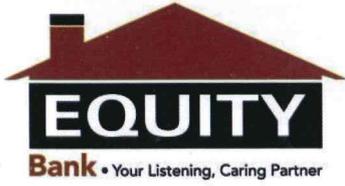


WINNER OF THE 2011 MDGs TRUST
FUND AWARD FOR
YOUTH EMPOWERMENT



FINANCING PARTNERS

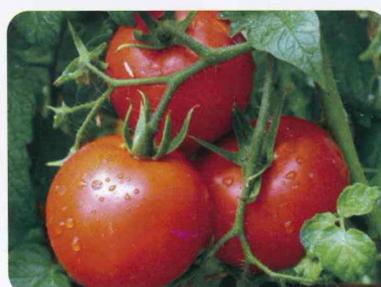
EQUITY BANK



CO-OPERATIVE BANK OF KENYA



KENYA WOMEN FINANCE TRUST



INSIDE THE AMIRAN FARMER'S KIT (AFK)

ITEM

DESCRIPTION

IMAGE

Farmers Greenhouse

- Gives a controlled growing environment for the crops, a farmer can grow whatever he needs.
- High grade cover and guarantee offered.
- Easy to control pests and diseases.
- Offers the farmer chance to extend his season.
- Long lasting steel to provide lasting solution to farmers.
- Peaked roof to allow for maximum growing space.



Drip irrigation System

- This gives maximum efficiency in water usage.
- Reliable heavy duty lines and high quality drippers with wide water passage.
- Easily filled and drained.
- Enables fertilizing through the system.
- Simple installation and maintenance.
- Gravity fed.



Solid Water Tank

- Strong and reliable virgin material, 7 years guarantee.
- Offers portability advantage, can be moved from one side to another.
- Easy to refill water from top.
- All connections and tank cover provided.



Farmers Sprayer

- Portable, held pressure and hand operated.
- Top quality materials from Europe resistant to all treatment products.
- Reversible either for right or left handed people.
- Strong and adjustable straps with quick hooking and an ergonomic lance made of fibre glass.
- Adjustable cone nozzle.
- High pressure chamber.



Gold Medal Seeds

- Farmer's choice - kit tailor made.
- High quality hybrid seeds and their characteristics provided.
- Experts guidance and advice offered on varietal selection.
- Seeds to cover inside greenhouse & also wide choice for the open field.



Nursery Set

- A Complete pack of nursery trays with inert materials for germination of seedlings.
- Includes starter food for the young seedlings and a procedure of how to get started.
- Makes the plants be free from soil related diseases.



Fertilizers

- Includes high quality fertilizers such as Amiran smart fertilizer for the whole season.
- Defined application amounts for one season.
- Variety offered in the kit to cater for all required plant nutrients to give.
- Maximizing target yields.
- Convenient pack sizes.



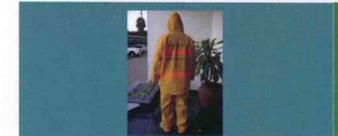
Agrochemicals

- Designed proper cover for one season of crop.
- High quality and certified pesticides meeting European standards.
- Defined target for every pesticide.
- Guided amounts and rates of application.



Health and Safety

- Important ingredient of the Amiran Farmers Kit, Spray, suit, gloves, mask & filter.
- Safe use of pesticide training offered
- Spray operatives protective provided
- Measuring cap provided to make sure farmer gets correct pesticide quantities easily



Training

- Practically designed farmer training offered capturing record keeping, traceability, irrigation, crop husbandry, pest control, environment, health and safety.
- Certificate awarded upon successful completion of training.
- Agronomic and technical advice offered.
- Good Agricultural Practice (GAPs) refresher lessons offered, Compliant with World - wide GAP standards.
- User Manual provided to get the most out of the Amiran Farmers Kit.



Agro Support Package

- The Agro Support package is a post sales service.
- Amiran's expert agronomists will visit the farmers at their plot every month for a whole season.
- Includes consultancy, advice, attending to agricultural issues that need attention.
- Amiran's agronomists will expose farmers to new technologies, growing techniques, products and markets available.



Amiran Farmers Kit Insurance

- CIC - Amiran Farmers Kit insurance covers the hardware components of the AFK and the crop.
- With the risk lowered, coupled with the quality inputs, knowledge and know-how, the farmer has all the tools to succeed and a safety net if one is required.



TOT

How often

THE AMIRAN FARMER'S KIT (AFK)

Over the years water has continued to become scarce and less available all over the world. At the same time hunger is still a major challenge threatening the lives of so many across the world.

The Amiran Farmer's Kit (AFK) is a complete set of tools for sustainable farming and has proven to be a way out for many, who are suffering from food insecurity and a pro-active route to improving livelihood in many communities. Bringing a Holistic approach to agribusiness the Amiran Farmer's Kit (AFK) represents a new dawn in Agriculture. Making the difference between successful farming for agribusiness and subsistence farming the AFK Holistic approach rests on 3 pillars: 1) Knowledge 2) Knowhow (the way to implement the knowledge of Modern Agriculture techniques) 3) Very High Quality inputs (without "cutting corners"). These have been the foundations of the philosophy and the drive behind the amazing success story of the AFK.

By purchasing the entire kit, which is comprised of the highest farming inputs for a whole season of growing crops, in the open field as well as in the green house, the farmer has the highest possible chances to succeed using this Modern Sustainable Agribusiness Farming Unit, which has been designed and tailored for the success of the small scale farmer.

Success is in the details and the farmer's efforts are supported by the experienced team of professionals at Amiran Kenya, and the high quality, long lasting inputs provided in the AFK. Thousands of Amiran Farmers, who have entered the world of Amiran and purchased an Amiran Farmers Kit (AFK), have aligned themselves with these 3 pillars to success and with Amiran's motto - **THE FARMER'S MUST SUCCEED!** Amiran Farmers who are practicing an environmentally friendly method of producing high quality yields, while conserving water and soil, have taken on Amiran's approach to sustainable agribusiness. Amiran Farmers are making a good income in a short period of time and are farming and living with dignity, while making use of resources in such a way that future generations will be able to enjoy the same.



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FACEBOOK



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