

# WYDE

## Women's Leadership





Advancing Women's Political Participation and Decision-Making through Social Norms Change, Networking and Global Advocacy

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The **WYDE| Women's Leadership Initiative** is a collaborative global effort which works to advance women's full and effective political participation and decision-making at all levels, especially those most often left furthest behind. Despite international standards promoting gender equality, women remain underrepresented in political and public life, with significant barriers persisting due to entrenched gender stereotypes, discriminatory practices, and power imbalances.

This initiative, funded by the European Union with €11.5 million over three years, seeks to address these challenges through a multifaceted approach, including advocacy, networking, and transformative social norms change. The programme leverages collective action, partnerships, coordination, knowledge, and resources at global level, and specifically through:

- ▶ **Advocacy and Networking:** Support women's leadership through coordinated advocacy, intergenerational dialogues and networking and access to knowledge and resources.
- ▶ **Global Knowledge Sharing:** Increase and share global knowledge and evidence on women's political participation for use by policy makers and to inform capacity building initiatives.
- ▶ **Social Norms Change:** Promote transformative gender social norms through evidence-based advocacy and capacity building.

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| <br>Funded by<br>the European Union | <b>BUDGET</b><br><b>11.5 MILLION</b><br><b>EUR</b> |  | <b>IMPLEMENTING PARTNERS</b>  | <ul style="list-style-type: none"><li>• International Institute for Democracy and Electoral Assistance (International IDEA)</li><li>• Inter-Parliamentary Union (IPU)</li><li>• United Cities and Local Governments (UCLG)</li><li>• UN Women</li></ul> |
|                                     | <b>GLOBAL PROGRAMME</b>                            | <b>DURATION:</b><br>MARCH 2024<br>MARCH 2027  |  |   |



## In three years, the WYDE Women Leadership programme will:

1. **Establish partnerships** amongst women and young women leaders, locally elected women worldwide, through creating platforms, networks and inter-generational mentorship.
2. **Enhance knowledge, data and statistics** on social norms hampering women and young women's equal participation in politics, enhanced capacities and knowledge on inclusive local governments.
3. **Mobilize collective action to shift gender social norms**, attitudes and behaviours to enhance women's participation and representation in political and public life through advocacy campaigns and multistakeholders' efforts.

### HOW?



- **Networking, capacity building and intergenerational and cross-regional convenings** for women and young women networks, in particular young women Members of Parliament and locally elected women worldwide, including through mentorship activities.
- **Engaging men and boys**, office holders and the media as advocates for gender equality and women's empowerment.
- **Tackling social norms, cultural attitudes and stereotypes** that portray the roles of women in communities and society as incompatible with political power.
- **Increasing access to resources for knowledge sharing**, capacity building, network-building, and the exchange of best practices for women in politics by leveraging iKNOW Politics as a key digital platform.
- **Direct funding to civil society organizations through a grant-making mechanism** to support the implementation of commitments made under the **Generation Equality Forum Action Coalition on Feminist Movements and Leadership**, to maximize coalition building, advocacy, and campaigning to promote women's political participation.



### WYDE | Women Leadership Team - contact us:



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The **WYDE | Women Leadership Initiative** is part of the Women and Youth Democratic Engagement Programme (WYDE), funded by the European Union, which seeks to empower and strengthen the rights, and participation in public and political life of youth and women as key actors of development and change.