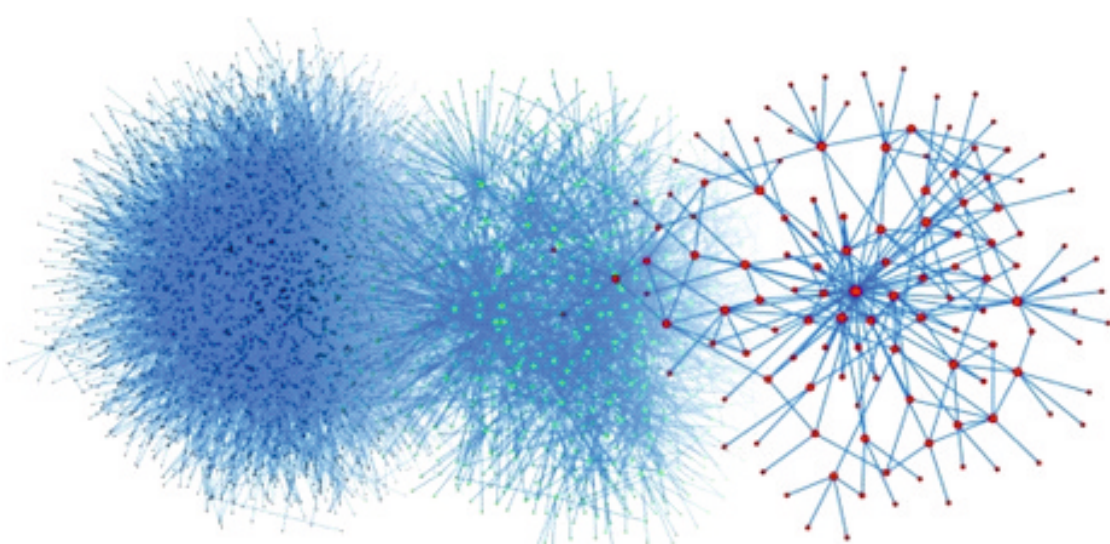




# Training on Monitoring and Results Measurement in Private Sector Development

Turin, Italy  
7 - 11 December 2015

A908080

*Do you want practical tools to measure the impact of your programme?*

*Do you want to use monitoring data for management decision-making?*

*Do you want to apply the DCED Standard in your programme?*

If so, this new training offering is for you. The course will introduce you to the core principles and practice of monitoring and results measurement (MRM) in private sector development. It will help you meet growing demands to estimate and attribute change to your programme with a reasonable degree of rigour, allowing you to report more credibly on your achievements. It will also help build successful monitoring frameworks that allow you to learn and adapt based on the data you are collecting. The course is built around the Donor Committee for Enterprise Development (DCED) Standard, which is increasingly recognised as best practice in results measurement.

## Learning objectives

The five-day face-to-face course will allow participants to:

- Understand the major challenges related to measuring changes in complex environments, especially changes attributable to a programme's activities.
- Gain hands-on experience using key tools of measurement, such as results chains.
- Make informed decisions about which research tools and methods to use.
- Learn how to develop an adaptive programme culture that leads to the effective use of data for strategy design and impact evaluation.

## Course participants

This course is aimed at programme staff and managers, as well as donors and consultants, who want to improve their monitoring and results measurement systems.

## Registration

To enrol in the Course, please register on-line at the link:

<http://intranetp.itcilo.org/STF/A908080/en>

Deadline for registration: **13 November, 2015**

Fees: **2,100 Euros**. This includes full board and lodging in Turin during the entire course, registration fees, course material, tuition and insurance. Travel expenses are not included.

## Training team



International Labour Organization

The International Labour Organisation (ILO) is a specialised UN agency. The ILO is currently using the Standard in over 10 projects across three continents. Its global SCORE initiative recently became the first business management training programme to have its results measurement system audited against the DCED Standard.



MarketShare Associates (MSA) is a global consulting firm focused on implementing, monitoring and evaluating innovative economic development programming. MSA implements monitoring systems, runs impact evaluations and publishes research on effective results measurement strategies.

MSA staff have been engaged with the DCED Standard since 2009. They have supported the DCED Secretariat with its global roll-out, implemented the DCED Standard extensively and performed audits of organizational compliance with the Standard.



International Training Centre

ITCILO is the training arm of the ILO. The Centre provides training and related services that develop human resources and institutional capabilities contributing to achieving the ILO's goal of decent work for women and men.

## For further information please contact

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