



VCA4D Serious Games The VCA Game

Value chain analyses assist in informing policy dialogue and investment operations. They help the understanding of how agricultural, aquaculture and fisheries development fits within market dynamics. They permit an assessment of the value chains' impact on smallholders, businesses, society, and environment.

The European Commission has developed a standardised methodological framework for analysis (<https://europa.eu/capacity4dev/valuechain-analysis-for-development-vca4d-/documents/methodological-brief-eng>). It aims to understand to what extent the value chain allows for inclusive economic growth and whether it is both socially and environmentally sustainable.

Introduction

The Value Chain Analysis game has been developed by the VCA4D project to strengthen the capacity in using the Value Chain Analysis for Development (VCA4D) methodology for decision making.

Scope

The scope of the game is to contribute to making information and findings provided by the VCA studies understandable and clarify the way they can be integrated into development cooperation policy dialogue and project management activities.

Audience

The course primarily targets development practitioners, EU staff and policy makers in partner countries, working on the development of sustainable and inclusive agriculture and fishery based value chains. The game can also be used as a teaching tool in Universities and by VCA4D experts to better understand how the reports they produce will be used by decision-makers.

Access the game here:

<https://value-chain-game.agrinatura.dev.seriousgames.net>



Learning Outcomes:

The learning ourcomes are:

- Understand a VCA4D study, even for non technical practitioners in the agricultural or fishery sector
- Understand how to build a strategy and support it using evidence-based data
- Understand how to transform key data into policies
- Improve policy dialogue skills

Features:

- The course is designed to be flexible. It lasts 2 hours, but you can leave at any time and pick up where you left off
- It is designed to allow you to learn by applying concepts
- The real context helps the learner to understand that there is no one solution
- Serious games are fun

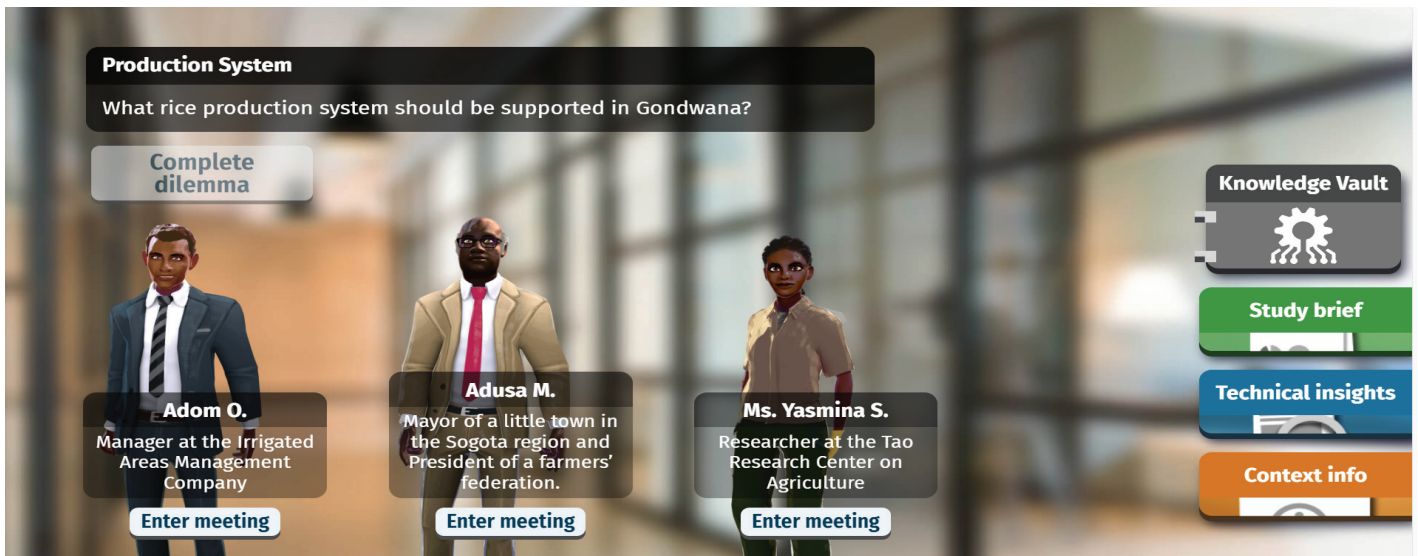
What is the game about? ,

The VCA game is based on a rice value chain in a fictitious partner country. The player is an EU official in charge of the agriculture portfolio. You are asked by your head of cooperation to develop a new action on the rice value chain and discuss it with the partner country. Will you be able to find the right arguments to convince all stakeholders to align with your development objectives?

What to do after you have played?

For EU staff only, VCA4D PMU envisages further support, as serious games need to be combined with additional learning resources to achieve optimal learning outcomes. We envisage creating a community of practice across colleagues in Delegations and INTPA to foster analysis and understanding of VCs, including from a methodological perspective with a view to improve the design of programs on agri-based value chains in the framework of the Global Gateway.

In case you are interested in these sessions, kindly inform the PMU at the following e-mail: vca4d@agrinnatura-eu.eu.



Value Chain Analysis for Development (VCA4D) is a tool funded by the European Commission / INTPA and is implemented in partnership with Agrinnatura.

Agrinnatura (<http://agrinnatura-eu.eu>) is the European Alliance of Universities and Research Centers involved in agricultural research and capacity building for development.

The information and knowledge produced through the value chain studies are intended to support the Delegations of the European Union and their partners in improving policy dialogue, investing in value chains and better understanding the changes linked to their actions. VCA4D uses a systematic methodological framework for analysing value chains in agriculture, livestock, fishery, aquaculture and agroforestry. More information including reports and communication material can be found at: https://capacity4dev.europa.eu/projects/value-chain-analysis-for-development-vca4d_en



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