



Welcome words by research partner:

Center for Evaluation and Development (C4ED)
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C4ED – EUTF

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WHY IMPACT EVALUATION?

For evidence informed public policy making we need to know

Which interventions work and are cost-effective?

What works where, when, and for whom?

WHY IMPACT EVALUATION?

Counterfactual Impact Evaluations became the dominant approach to empirical research in Development Economics. Entering economics, social and political sciences in the form of:

1. Randomized Controlled Trials

Nobel Prize 2019

Nobel Prize 2019

Banerjee / Duflo / Kremer
Randomized Controlled Trials
(RCT) and Poverty research
(J-PAL)



2. Natural Experiments

Nobel Prize 2021

Nobel Prize 2021

Angrist / Card / Imbens -
Natural experiments
Joshua Angrist coined the term
“Credibility Revolution”



WHO IS C4ED?

C4ED is a **non-profit** center for evaluation and development.

Dedicated to addressing the question of **Which Development Interventions Work Where, When and For Whom?**

C4ED combines scientifically robust impact evaluations with sustainable development cooperation, making the **effectiveness of development programmes** its key goal.

WHO IS C4ED?



C4ED was founded as a spin-off from the University of Mannheim with offices in Ethiopia, Uganda and other African and Asian countries

Our vision is to improve the lives of the poor and vulnerable by making development interventions more effective through scientific evidence by:

- Impact evaluations
- Household Surveys and Data Collection
- Statistical Analysis and Research
- Statistical Methodology (econometrics, machine learning, big data, AI)
- Own development projects (with RCTs – pilot, evaluate, upscale)
- Knowledge platform and capacity building



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OUR REACH & EXPERTISE



This project

**C4ED has been contracted by EUTF for
Economic Project Impact Evaluation
Research**

- **SO1:** use of quantitative (experimental & quasi-experimental) approaches
- **R1:** 7 individual CIE + 2 purely qualitative studies
- **SO2:** use of a mixed-methods approach
- **R2:** 48 decisions and 84 portfolio contracts + triangulation with learnings from R1

- **S03:** policy influence
- **R3:** awareness and knowledge sharing of the impact evaluations
- **S04:** capacity development
- **R4:** awareness of impact evaluations



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Impact evaluation design

Result R1: Counterfactual Impact Evaluations

R1 projects and C4ED Partners

Country	IP – Programme	Local Partner
Mauritania	ILO – Promopêche	BetaPlus Consulting
Mauritania	ILO – PECOBAT	BetaPlus Consulting
Guinea	GIZ – INTEGRA	DG StatView International
Guinea	ITC – INTEGRA	DG StatView International
Senegal	ENABEL – PARERBA	CERADD
The Gambia	GIZ – TEKFI	CepRass
Ghana	UNCDF/SNV – GrEEen	Center for Democratic Development (CDD-Ghana)
Ethiopia	Mercy Corps – STEDE	Horn Economic and Social Policy Institute
Uganda	GIZ – RISE	Center for Basic Research

Main evaluation questions

- Impacts of projects on employment
- Impacts of projects on migration (intentions)
- Impacts of projects on social well-being, resilience, integration
- and cost-effectiveness, efficiency, gender, unintended effects

Counterfactual Impact Evaluation

- Thinking in terms of counterfactuals
 - Quasi-experimental methods
 - Experimental methods (RCT)
- Evaluation and implementation and programme planning are closely interlinked

PHASES OF AN IMPACT EVALUATION – multiple steps – requires several years

- Phase 0 – Design Workshop
- Phase I – Formative work: engagement with implementing agencies, the project team and project stakeholders + development of the theory-based impact evaluation design
- Phase II – Impact assessment (measurement, tracking, data collection and real-time monitoring)
- Phase III – Data analysis, report writing and feedback

Aim of the portfolio evaluation: 48 decisions and 84 portfolio contracts

- Give an overview of the impacts the projects have on beneficiaries
- Provide policy recommendations to the EUTF and its development partners on how to improve future similar programmes

Objectives

1. Increase the impact evaluation and evidence base using a mixed method approach on the overall portfolio of EUTF Strategic Objective 1 interventions in the Sahel and Lake Chad (SLC) and Horn of Africa (HoA)
2. Address the *learning objectives* especially;
 - what the EUTF does (type of activities)?
 - how (well) they do it (quality and modality of the activities and implementation)?
 - for whom they do it and what the activities have effects on (groups, institutions, individuals, etc.)?

Policy Influence, Communication and Visibility

This conference aims to:

1. Disseminate the preliminary impact evaluation results
2. Elicit feedback and suggestions from stakeholders and experts in SSA: focus on Ethiopia and Uganda
3. Present draft Policy Influence Plan for discussion and seeking inputs and suggestions

→ *How to make sure that the evaluation results are used ?*

Capacity Building Courses (content is available)

Each year an online capacity building course was conducted, focusing on:

- Impact evaluation methods and design
- Data collection and surveys, in fragile contexts; Data analysis
- Training of IP in evaluation planning
- 2021: Counterfactual Impact Evaluations
- 2022: Data collection of micro data in difficult and hard-to-reach areas
- 2023: Data analysis: Analysis of micro data
- 2024: Evidence synthesis and using evidence for future programming (October 2024)