



Policy Forum for Development

The Partnership Instrument



Brussels, 28 November 2013

Context: Major objective of EU external action (Art 21 TEU)

- **The world has changed:** developing countries (i.e. India, China, Brazil etc) playing an increasingly important role in international economy and trade, in multilateral fora (UN, G-20) and in addressing global challenges
- **Fills the current gap** in the toolbox
- **Current instruments are limited** in terms of :
 - geographical scope
 - activities covered
- **Need to promote EU interests worldwide**, key external policy tool using a comprehensive approach to foreign policy

Budget and objectives

- Budget proposed: **€ 844.3 M** for 2014-2020 (2011 prices)
€ 954.75 M for 2014-2020 (current prices)
- Support **cooperation measures where the Union has strategic interest**
- Promote **dialogue and cooperation** with partner countries
- Implement external dimension of **Europe 2020**

Main objectives and features

- **Global scope**: : all third countries, regions and territories are eligible for cooperation under the PI Regulation, however some rules will have to be set up we will focus on:
 - **Developed and developing countries playing an increasingly prominent role internationally** (BRICS, emerging countries)
 - **Countries where the EU has significant interests** (strategic partners)
- Promote **dialogue and cooperation with partner countries**
- No **ODA** requirement

General principles

- **Effective and flexible response** to Union's evolving policy agenda with partner countries
- Cooperation policies **driven by agreements, declarations & action plans** with third countries
- **Coherence & consistency** with other areas of external action (development, trade..)

Complementarity

- **Complementarity** with other EU programmes (Competitiveness & SME, Horizon Research 2020 Framework programme, Migration Fund), avoiding duplication and overlap.
- **Complementarity** with other EU external instruments (DCI/GPGC, ENI, IPA)
 - DCI Global Public Goods and Challenges => poverty reduction alleviation
 - PI => promotion of EU and mutual interests

Objectives

- Main objective: **to advance & promote EU and mutual interests abroad** by supporting the external dimension of EU policies & by addressing major global challenges
 - Specific objectives:
 - Addressing **major global challenges**;
 - Implementing the **international dimension of the “Europe 2020”** Strategy
 - Improving **market access** & developing **trade, investment & business opportunities** for EU companies through economic partnerships and business and regulatory cooperation;
 - Enhancing widespread **understanding and visibility of the Union** on the world scenes by means of public diplomacy, education/academic cooperation & outreach activities.
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Specific objective 1

- **Overall objective: addressing challenges of global concern**
 - **Energy** activity based on November 2011 Council conclusions on strengthening the external dimension of EU energy policy
 - **Climate change** activity to stimulate partner efforts to sustainable low carbon development path (FAC conclusions June 2013)
 - **Environment activity** to deal with global environmental challenges
- **Examples of activities**
 - Uptake of market based low carbon policy solutions, green economy regulatory frameworks, energy dialogues,
 - Produce safety requirements based on EU examples,
 - Policy dialogues on a wide range of policy areas

Specific objective 2

- Implementing the **international dimension of the “Europe 2020” Strategy** (competitiveness, research & innovation, employment & social policy, consumers protection ..) in complementarity with EU instruments outside external action programmes (Horizon 2020, COSME, Asylum and migration fund, Internal security Fund...)

- Examples of **activities**
 - Promote initiatives and actions of EU interest in areas such as transport, information technologies, health and consumer safety,
 - Stimulate science diplomacy with regard to value added research and innovation
 - Support raw materials diplomacy based on strategic partnerships with key suppliers

Specific objective 3

- Improving **access to markets & boosting trade, investment & business opportunities** for EU companies through economic partnerships and **business and regulatory cooperation** while eliminating barriers to market access and investment.
- Examples of possible activities:
 - Support to implementation of free trade agreements (FTA)
 - Trade related regulatory frameworks and standards
 - Public procurement initiative
 - Intellectual property rights regulatory reform

Specific objective 3

- Improving **market access & developing trade, investment & business opportunities** for EU companies through economic partnerships and **business and regulatory cooperation**
- Examples of possible activities:
 - Provide support to EU SMEs to enhance their presence in third countries
 - Training of European executive
 - Intellectual property fairs focusing on market access,
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Specific objective 4

- Enhancing **widespread understanding and visibility of the Union** on the world scenes by means of **public diplomacy & education/academic cooperation**.
- Examples of possible activities:
 - Policy, research & debate with partner countries
 - Academic/education exchanges in context of “Erasmus for all”
 - Public diplomacy and outreach to civil society and enhancement of inter-cultural dialogue (ex. support for the external dimension of the EU corporate responsibility strategy)

Conclusions

The work ahead

- **Get the regulation ready (co-decision process with Delegated acts and strategic dialogue)**
- **Prepare the strategy and the first Multi annual indicative programme (MIP: 2014/2017)**
- **Prepare the Annual plan and the implementation of the programme (FPI work)**

Thank you





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