

Mesa de Articulación and its multi-level advocacy strategy



**IN THE CONTEXT OF THE REGIONAL PROJECT: MESA
DE ARTICULACIÓN Y ITS ALLIES FROM THE SOUTH
INCREASE THEIR ADVOCACY AND DIALOGUE
CAPACITIES TOWARDS GOVERNMENTS AND THE
PRIVATE SECTOR**

Mesa de articulación de asociaciones nacionales y redes regionales de América Latina y el Caribe



- Mesa the articulación is the main regional hub for CSO's national platforms and regional networks in Latin America and the Caribbean
- It's a space designed to put in common experiences, practices and worldviews that are specific to the region, in order to tackle jointly the issues that CSOs face, as well as the global challenges.

Mesa de articulación de asociaciones nacionales y redes regionales de América Latina y el Caribe



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PROPUESTA CIUDADANA
CCONG
MARCOSUR
AMARC
LATINDADD

The regional project



- In order to give substance to its mission, Mesa has established a region-wide project, in partnership with the EU.
- The main objectives of the project are
 1. knowledge generation on enabling environment for CSOs: regulatory frameworks, financial sustainability mechanisms, and a reflection on the role CSOs have in societies.
 2. put forward the at a national, subregional and regional level.

The regional project



- Series of studies → foundation for an agenda and an advocacy strategy in order to engage with governments and the private sector.
- Ideal results → new and improved capacity-building and sustainability mechanisms, as well as an enabling environment in which to deploy advocacy actions.

Multi-level advocacy strategy



- In order to build a multi-level advocacy strategy, the main actors, mechanisms, themes and objectives have to be identified.
- At the national level, national platforms establish their own agendas based on their local issues.
Identifying actors → negotiation → Policies
- Subregional level → identifying common themes and mechanisms.
- A subregional agenda is then established and put forward
→ MERCOSUR , Andean Community.

Multi-level advocacy strategy



- Regional level → the subregional strategies are put in common, identifying trends and mechanisms. → Regional agenda → degree of influence on regional forums, like UNASUR and CELAC.
- → increased visibility and continued pressure on governments.
- Mesa and its national hubs and networks plan to engage in lobby-like activities with governmental actors, but also with private sector forums that promote social responsibility.
- Another type of advocacy that the strategy promotes is the enhancement of the ties that organized civil society maintains with the different social movements that rise, in order to create synergies and increase the pressure on governments regarding transformational agendas.