



Commission Staff Working Document on Development Education and Awareness Raising (DEAR) in Europe

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Christine Lamarque,
DEVCO B2, European Commission**

European Commission Staff Working Document on DEAR: Taking Stock and preparing the future

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The Staff Working Document:

- A milestone in the process initiated with the Structured Dialogue for an efficient partnership in Development, and its DEAR supporting initiative
- Based primarily on the results of the 2010 EC "DEAR Study" as well as multiple consultations with DEAR stakeholders

European Commission Staff Working Document on DEAR: Taking Stock and preparing the future

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The Staff Working Document:

- Takes stock of DEAR experiences and policies in Europe
- Articulates the European Commission's vision for Development Education and Awareness Raising in Europe
- Reflects on ongoing EC DEVCO support to DEAR
- Considers options to maximize added value of EC's interventions in DEAR

EC DEVCO DEAR Programme to date: Some figures

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- Over **400** DEAR projects co-financed between 2004 and 2012 (362 implemented by NSA, 43 by LA)
- More than 60 themes covered by projects, out of which the 3 main ones were **poverty, MDGs and development policies.**
- Activities in all **27** Member States, implemented either by main applicants or by partners.

EC DEVCO DEAR Programme: Some figures

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Some of the target groups between 2007 and 2012
(estimates):

- Over 80,000 decision-makers reached
- Over 8,700 schools and 80,000 teachers involved in projects
- Over 11,000,000 students involved in projects
- 170 universities and academic bodies targeted
- Over 6,000,000 youth involved in DEAR projects

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Lessons-learned: some positive aspects

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The DEAR programme:

- Contributes to the engagement of European public with development issues
- Adds value to the work of Member States, enabling exchanges at EU level
- Encourages Member States to consider DEAR as important part of development cooperation policy
- Supports the involvement of a variety of CSO and LA actors in DEAR
- Supports EU-level collaboration and exchange among stakeholders

Lessons-learned: some limitations

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- Demand-driven approach limits strategic focus and capitalisation of results
- The diversity in themes and target groups enriches the programme but hinders coherence, capitalisation, and achievement of critical mass
- Development education and awareness-raising actions are more effective if they focus primarily on either Global Learning OR Campaigning/advocacy approach
- Assessment of results routinely conducted, but assessment of impact still difficult in DEAR

Conclusions: Potential roles of EC to maximize added value in DEAR

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- Enabling/facilitating coordination and exchange of experience at EU level
- Stimulating improvement of quality in DEAR actions
- Encouraging and supporting Member States in the development of DEAR policy
- Using EC resources to involve new actors in DEAR
- Supporting CSO and LA initiatives in DEAR

Conclusions: Possible focus for future EC action in DEAR

- Active cooperation with Member States, particularly on development education in formal education, support exchange of experience/policy
- Support Multistakeholder processes
- Support projects displaying a pan-European perspective
- Strengthen thematic link of awareness-raising/advocacy initiatives to Development Cooperation current issues/debates
- Foster learning and the sharing of learning on DEAR at European level

Thank You

Christine Lamarque
Unit "Civil Society, Local Authorities"
DEVCO B2