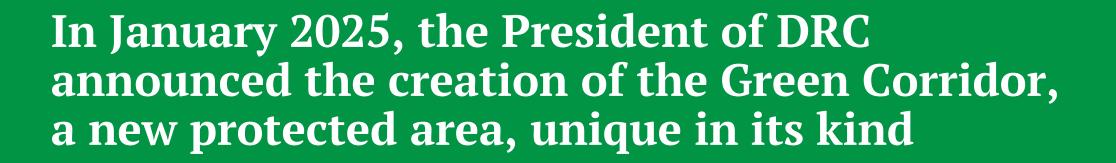
## The Kivu-Kinshasa Green Corridor Scaling-up the integrated approach of economic development and conservation













A new category of protected area, focused on economic development and community protection

An area of ~550 000km<sup>2</sup>, the size of France

Linking eastern DRC to Kinshasa, through a 2,400km corridor

### A perspective on the size of the Kivu-Kinshasa Green Corridor



#### ...within Africa

### ...within the DRC







Virunga NP: **UNESCO** World Heritage site and biodiversity hotspot in Eastern DRC



Eastern
DRC: a
region
plagued by
conflict



Including in the park



# Conservation alone wasn't working



Deforestation overfishing and extractives



A new approach: the Virunga Alliance



### Renewable Energy



Virunga Energies: Fully integrated utility employing >500 Congolese engineers and technicians & 40MW installed capacity

Construction



Generation



Transmission & distribution



**Commercialisation** 





## Agriculture



Virunga Origins, Sicovir, **FOBs:** 



## Agriculture: FOBs







# The Green Corridor offers a unique opportunity for reducing poverty and violence for millions, while preserving globally important tropical forests



31.5 mn inhabitants
80% of which live in 6
key cities where only
41% has access to
electricity and 90% use
charcoal for cooking



~3 mn hectares
cultivated land, primarily
located in Tshopo, Mai
Ndombe and North-Kivu
provinces, representing >
10 mn tons of
agricultural produce



~28.5 mn ha of undegraded tropical moist forests and 6.7 mn ha of peatland at risk of degradation and loss representing 40-50 GtCO2

### A vast economic plan for the Corridor based on renewable electricity, agro-industrial transformation, clean transport and carbon financing to preserve the forest





## Renewable electricity:

Improving livelihoods and reducing deforestation



## Agro-industrial transformation:

Adding value locally while creating decent and secure jobs in insecure areas



#### **Transport:**

Improving food security across DRC, especially in key cities, while linking eastern DRC to Kinshasa



#### **Carbon financing:**

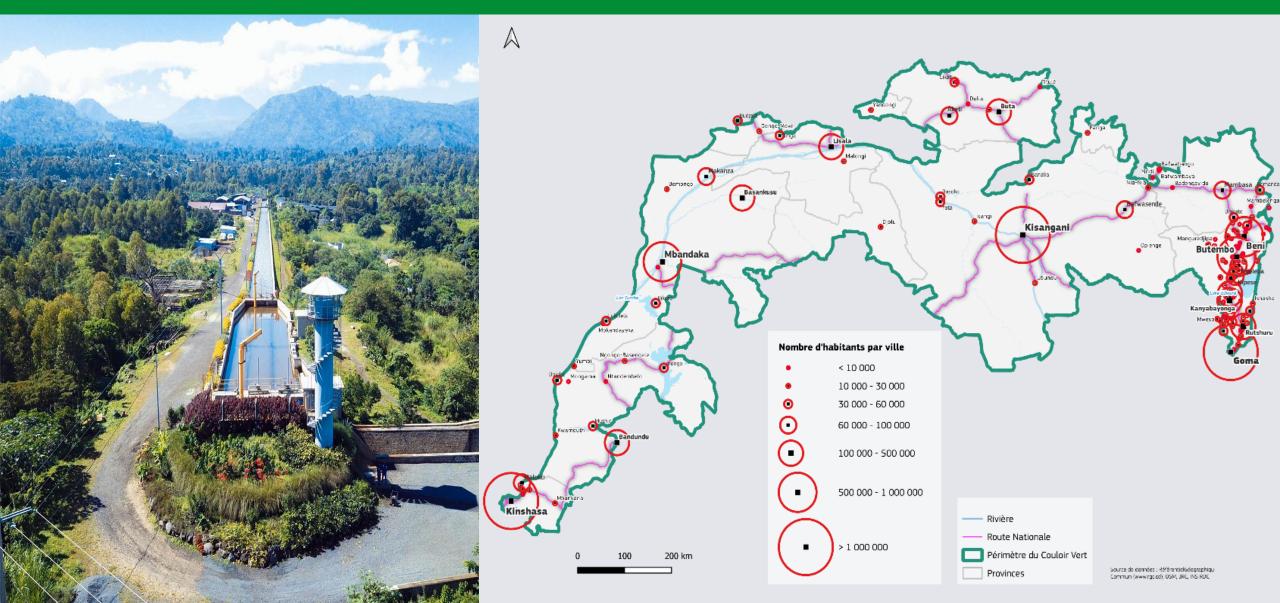
Protecting the second lung of the Earth and sequestering globally relevant amounts of CO<sub>2</sub>



Nature Conservation: protecting at least another 100,000km2 of primary forest within the Corridor

### Renewable Energy: \$1.3bn of investment

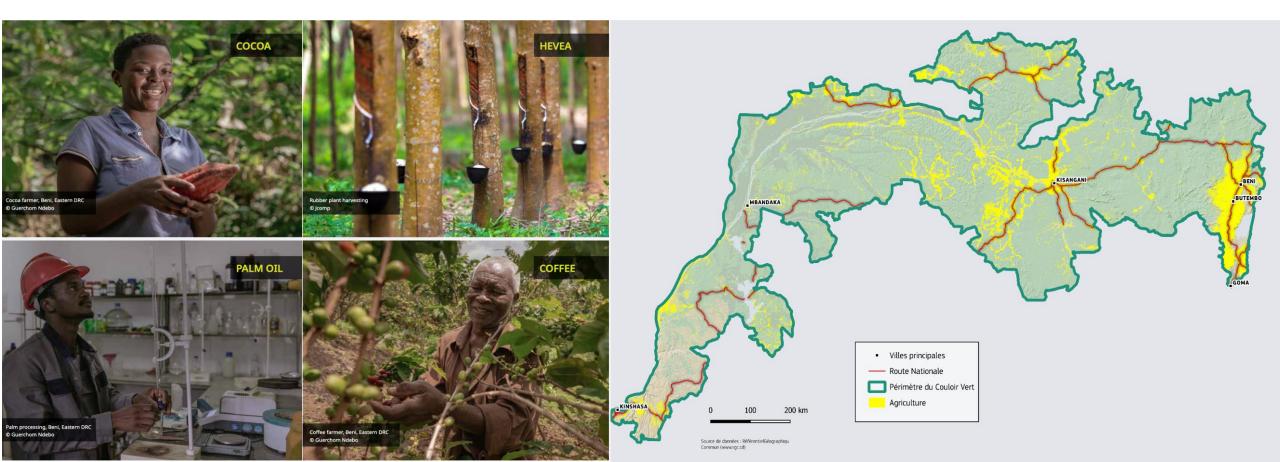




### Large-scale agro-industrial transformation



Significant potential for both high-value crops, and staple crops – investment need in transformation, improved practices and logistics

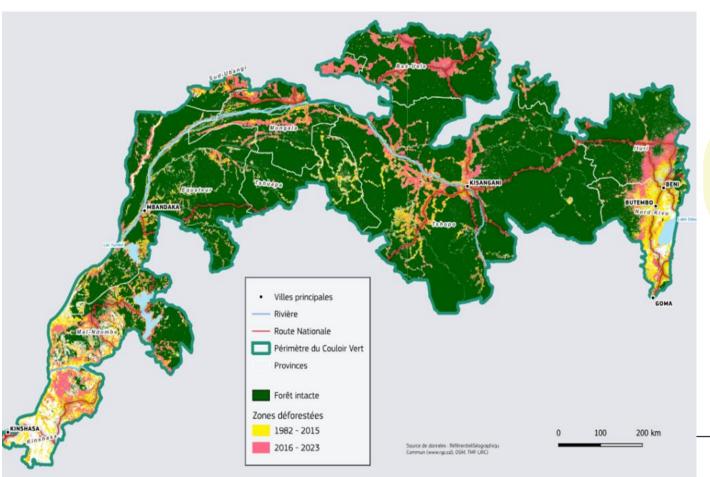


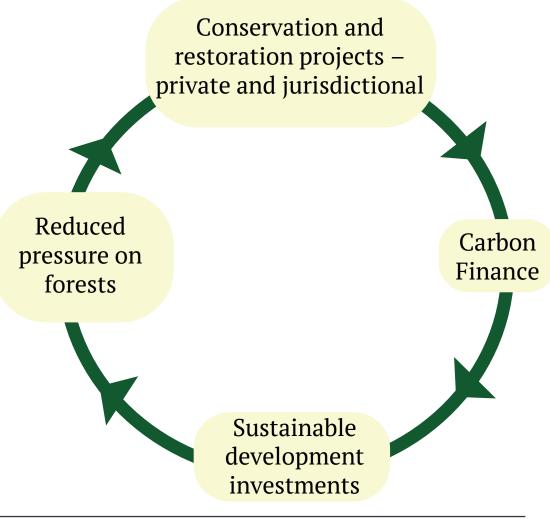
# The role of conservation, restoration and Carbon Finance



Slash & burn agriculture, roads & charcoal production

2,500 – 4,000 km² forest lost every year





# Signature Financing sustainable development

# What do we mean by financing the Congo River Corridor?



The Green Corridor <=> building an alternative green economy, faster than our BAU approach

- Multiple projects and companies across multiple sectors
- Capital need: billions
- Need to incentivize sustainability and nature conservation
- Difficult investing and operating context



### **Building on the Virunga Alliance model**



- Key to success for the corridor will be to enable a system that is self-sustaining in the long term
- VA has been building sustainable businesses in Eastern DRC
- Sustainable in three ways:
  - Environmentally
  - Socially
  - Financially
- This behaviour has to be incentivised

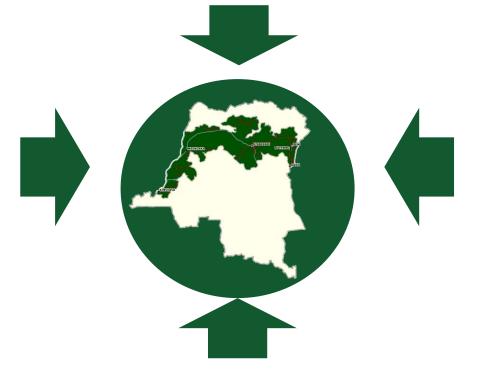
# Need multiple stakeholders and tools to come together



**Capital** to build projects and businesses
Source: From local and int'l private and public sector

### Monetary incentives for nature conservation

Source: int'l private and public sector via carbon / biodiversity markets



**Fiscal incentives** for sustainable choices *Source: government* 

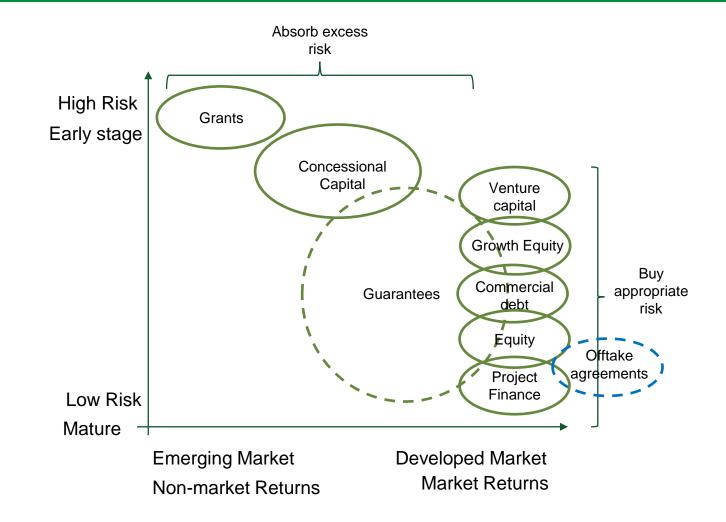
**Commercial contracts** to buy and supply goods

Source: From local and int'l corporates

## To do this need to bring together lots of different instruments

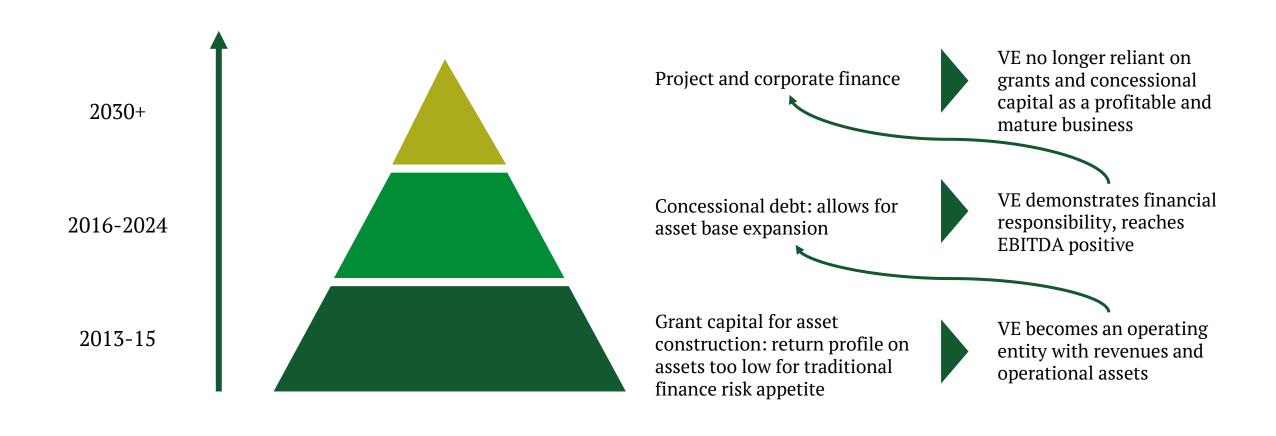


- Building the ecosystem
- Multiple risk dimensions:
  - Country / political
  - Business risk
  - Currency
  - Exit risk
- Mis-aligned risk-return profiles



# Financing the Virunga Alliance model: Virunga Energies Example

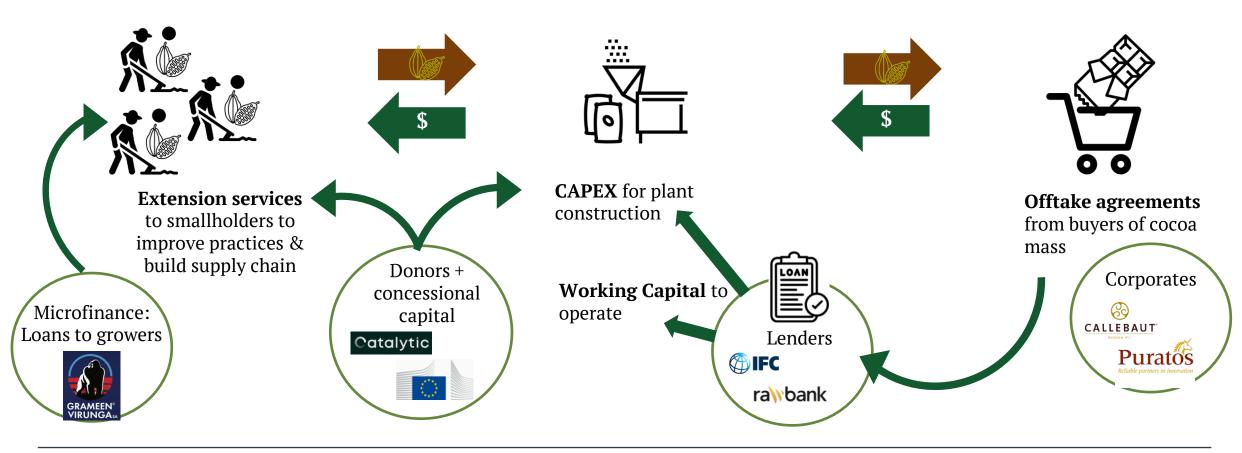




### Agriculture: example Cocoa transformation



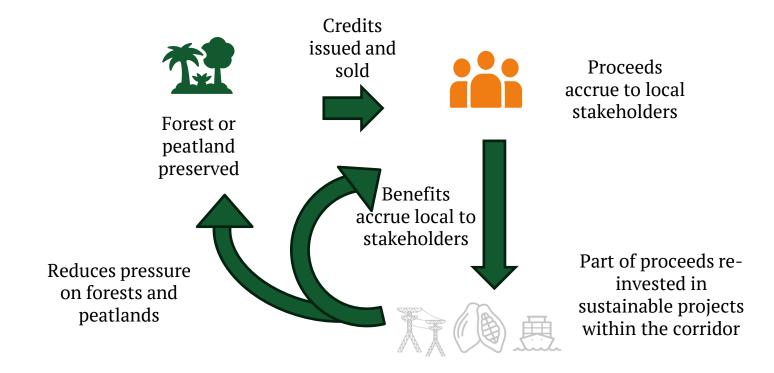
Enabling sustainable cocoa supply chains and transformation in the DRC



### **Role of Carbon & Biodiversity Markets**

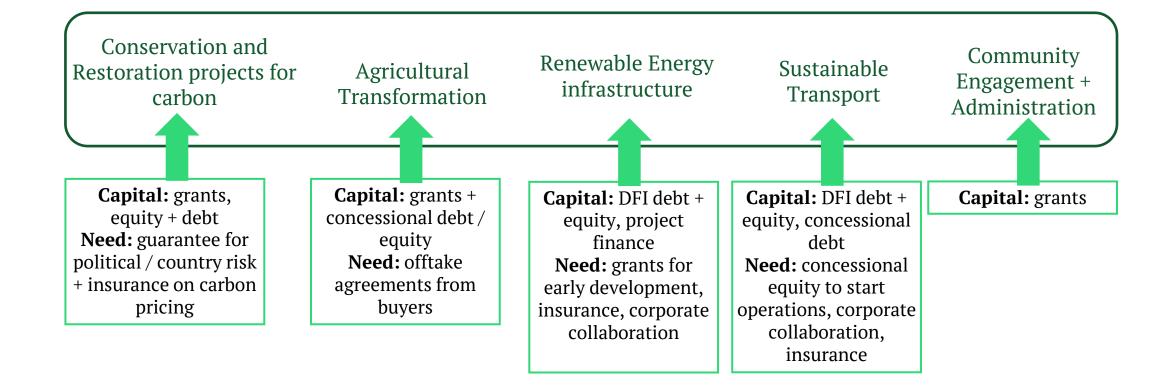


- Carbon markets provide incentives from reducing emissions here focus on Nature-Based e.g. REDD+
- Core element of the corridor is preservation of nature whilst generating economic development
- Carbon credits are a highly aligned tool can support a virtuous cycle:



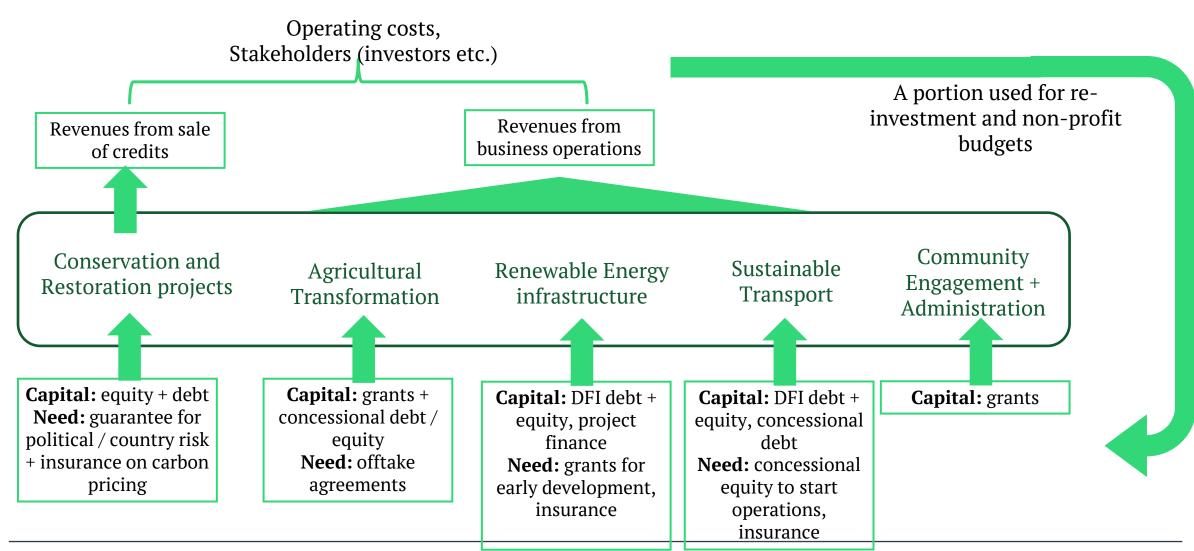
### So bringing this all together for the corridor





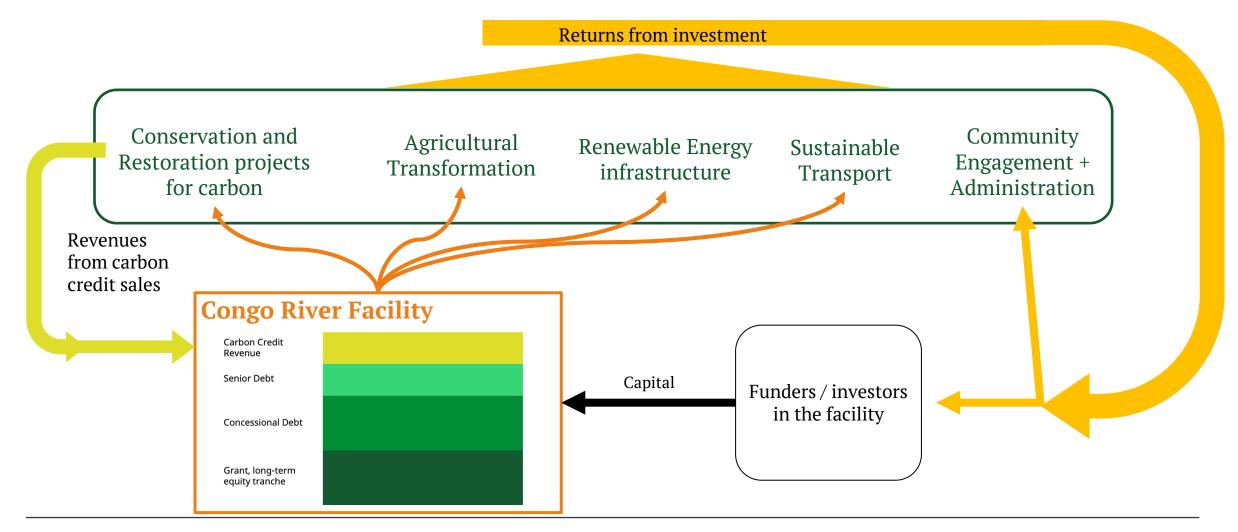
# So bringing this all together for the corridor... and making it self-sustaining in the long term





# Financing the Congo River Corridor: a dedicated facility





### What tools are available?



	Grants	Concessional Debt / Equity	Guarantees	Commercial Debt / Equity	Project Finance	Insurance	Offtake Agreements
What	Non-returnable capital	Returnable capital but below-market returns	Transfer of a portion of risk to someone else	Loan at market rates, private equity	Debt in the context of a ring-fenced project – typically infrastructure, highly structured deals	Protection against a risk to the cashflows of the business / project	Commitment by a customer of the business / project to purchase products for a duration of time at a price
Used when	Very high risk activity with limited cashflows Or non-profit	High risk activity where returns/ cashflows too small for the risk involved	When there is interest by investors to finance an activity but a specific risk is holding them back	When an activity is generating cashflows and can repay debt or generate dividends / an exit	Very low risk infrastructure development	To protect against specific risks	Commercial agreement which can reduce risk for an investor in a project





## Thank you

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