



**FONDS FRANÇAIS POUR
L'ENVIRONNEMENT MONDIAL**

FFEM Biodiversity Preservation Strategy



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FFEM, a French Financial Policy Instrument



Context / Strategy

Biodiversity
Preservation

Other Areas
Of intervention

Projects



- **20 years**: established in 1994 following the Earth Summit in Rio **dedicated to promoting innovations for**:
 - **biodiversity**,
 - **climate change**,
 - **international waters**,
 - **desertification and land degradation**,
 - **chemical pollutants**,
 - **the ozone layer** (the Montreal Protocol).
- **Grants for sustainable development projects** in developing countries and emerging markets
- **Programmes** that contribute to meeting the **objectives of international agreements signed by France**





Organisation and Governance



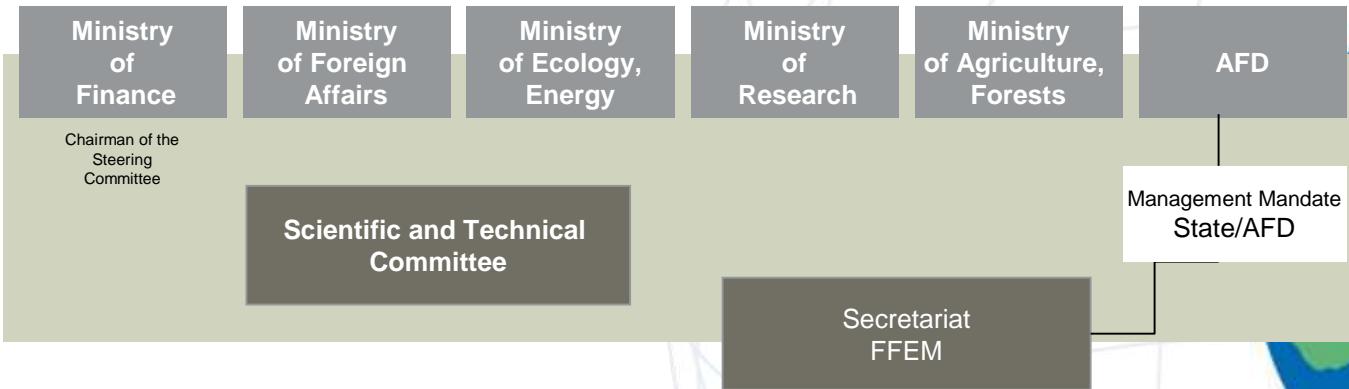
Context / Strategy

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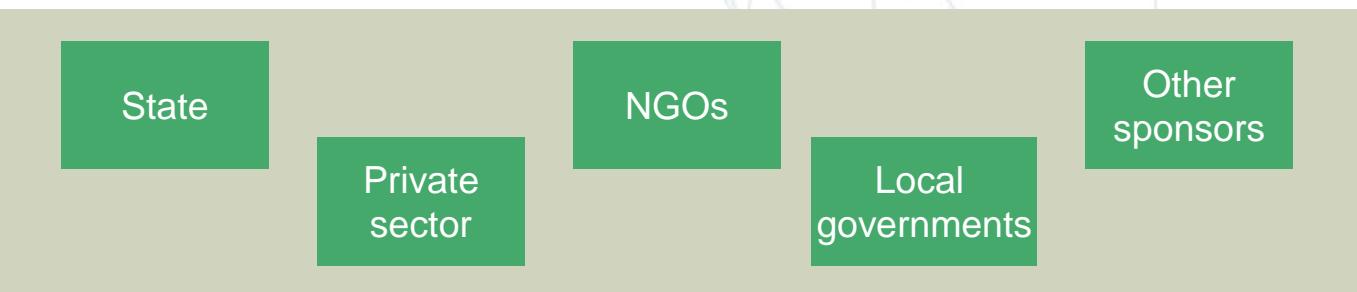
Other Areas
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Steering Committee



Partners





Activities over 1994-2014

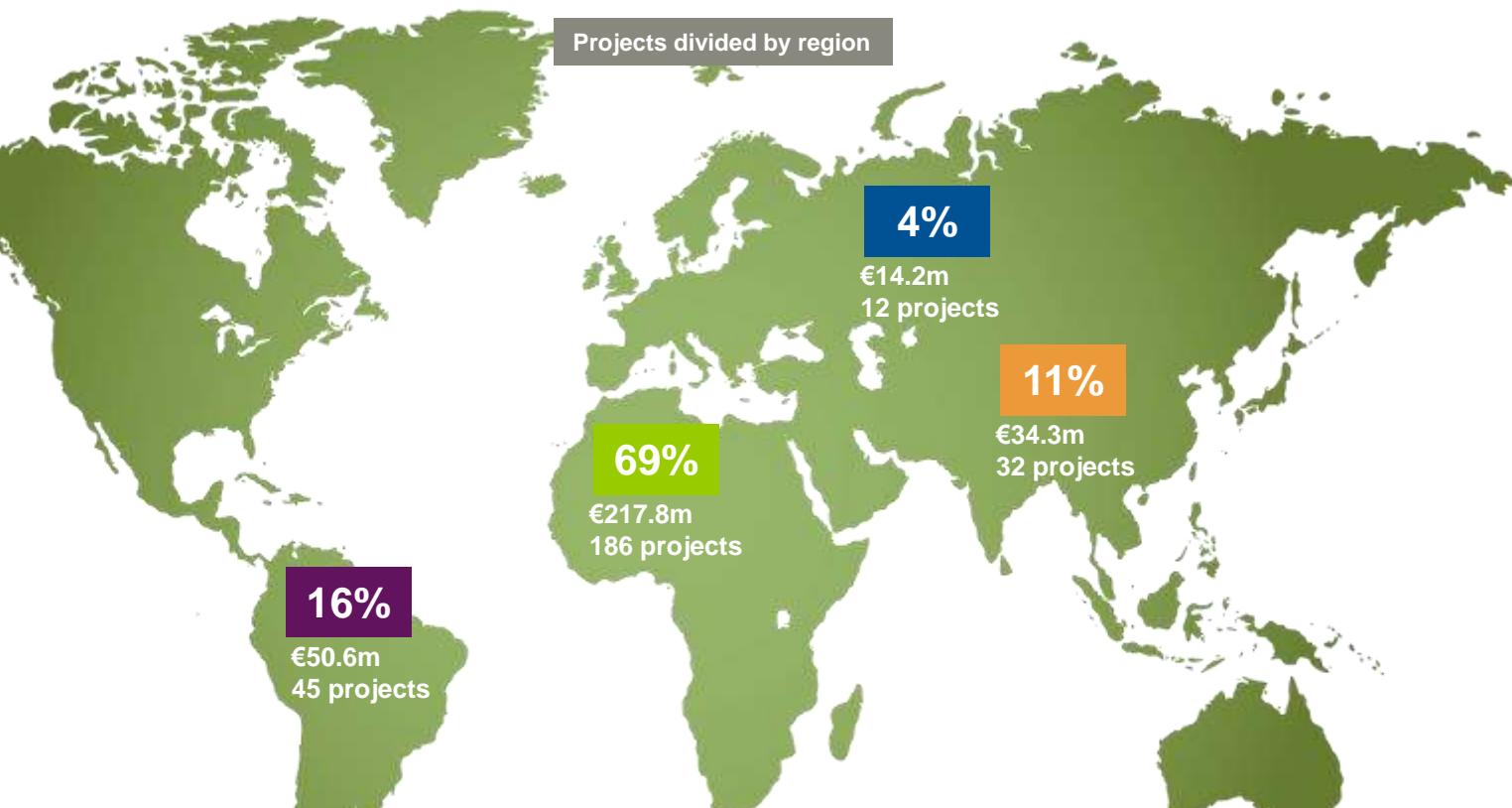


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Portfolio
at 31/12/2014

€316.9m committed
275 projects allocated

Projects divided by field of activity

Biodiversity
44%
€140.4m
130 projects

Climate change
35%
€111.3m
89 projects

International waters
13%
€40.2m
37 projects

POPs - Land degradation
8%
€25m
19 projects



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Context and Strategy



“Preserving biodiversity contributes to ecosystem services provision which then provides us food, fresh water, wood and fiber or fuel”

The Strategic Programming Framework 2015-2018

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Describes mission, mandates and guidelines which are divided into five priority topic areas :

- **Sustainable agriculture and forests**
- **Sustainable urban territories**
- **Energy transition**
- **Integrated management and resilience of coastal and marine areas**
- **Innovative financing of Biodiversity**

And two overarching objectives:

- **Sustainable consumption and production**
- **Innovative processes**



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Innovative financing of biodiversity:



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Area 1. Payment for environmental services

Area 2. Trust funds for biodiversity conservation

Area 3. Development of « biodiversity-friendly markets »

Area 4. Registering offsetting of residual damage for biodiversity in the sequence « Prevent-Reduce-Offset»





Other intervention areas and preservation of biodiversity



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- **Integrated management and resilience of coastal and marine areas**
 - Preserve ecosystems and limit the artificialisation of the Coastal Zones
 - Development of sustainable sectors
 - Strengthen governance, then knowledge of human impacts on biodiversity
- **Sustainable agriculture and forests**
 - Sustainable management of natural resources
 - Agroecologic intensification of the plot in the landscape
- **Sustainable urban territories**
 - Preserve natural infiltration of surface run-off and its storage by developing natural and semi-natural spaces
 - Re-introduction of native plant and animal species
- **Sustainable consumption and production**
 - Raising awareness of consumers for a more sustainable production, a greater respect for the environment, social progress and sustainable growth



Project 1: Phytotrade Africa



“Biodiversity and ecosystem services are the pillars of our worldwide social, economical and cultural systems”



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What is it ?

- A non-profit regional trade organization whose members are SMEs, communities, Ngos, government departments, research centers

Project description

- **Total Budget: € 3,1M / FFEM: € 0.9M**
- Preservation of ecosystems which leads to economic and social development of poor rural communities in Southern Africa

Justification for FFEM intervention?

- Develop sustainable channels for ingredients and natural products
- Apply a commercial strategy that is sustainable, ethical, profitable
- Deploy technology transfer
- Connect communities and private sector

Key figures?

- Between 2009 and 2013, the number of raw material suppliers has rocketed: 8,5k → 15,2k
- Very low risk of overexploitation of the species involved in PTA's portfolio





Project / Program 2: PPI

Small Initiatives Program: *Programme de Petites Initiatives* (PPI) → 4th phase

Support Civil Society on environmental issues (biodiversity mainly, climate change) in Central and Western Africa, by enhancing operational capacity building of NGOs. Supervisory and program management by IUCN.

- € 5.15 Million of which € 2.5 Million from FFEM (2014-2016)
- Max. grant of € 50.000 over 2 years, projects selected through open call for tenders, NGOs from Central and Western Africa + Madagascar.
- Since 2006: more than 164 projects
- End of 2013: Possibility to finance projects which fight poaching and illegal trade of endangered species of wild fauna and flora



Thank You



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