



FONDS FRANÇAIS POUR  
L'ENVIRONNEMENT MONDIAL

# FFEM Biodiversity Preservation Strategy



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03/11/2015



## FFEM, a French Financial Policy Instrument



Context / Strategy

Biodiversity  
Preservation

Other Areas  
Of intervention

Projects

- **20 years:** established in 1994 following the Earth Summit in Rio **dedicated to promoting innovations for:**
  - **biodiversity,**
  - **climate change,**
  - **international waters,**
  - **desertification and land degradation,**
  - **chemical pollutants,**
  - **the ozone layer** (the Montreal Protocol).
- **Grants** for **sustainable development projects** in developing countries and emerging markets
- **Programmes** that contribute to meeting the **objectives of international agreements signed by France**



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# Organisation and Governance



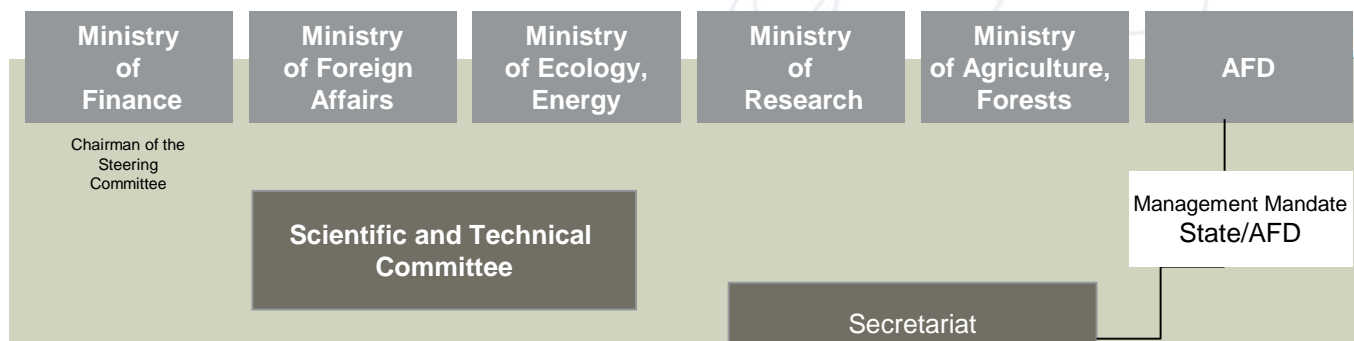
Context / Strategy

Biodiversity  
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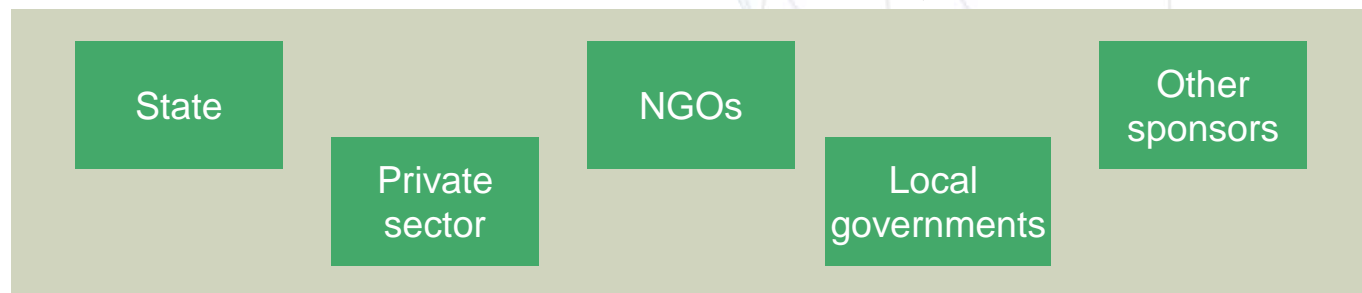
Other Areas  
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## Steering Committee



## Partners







## Activities over 1994-2014

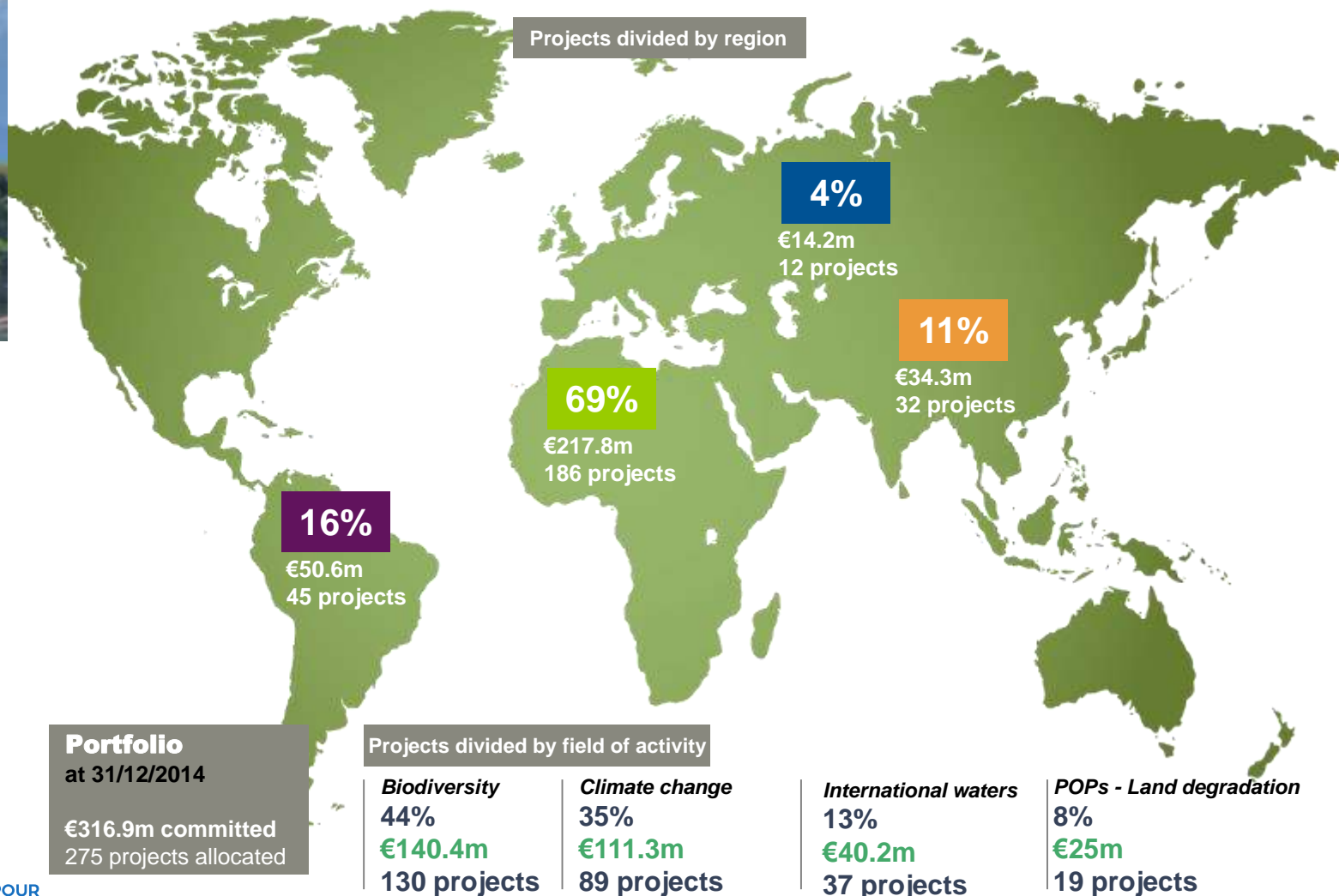


Context / Strategy

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## Context and Strategy



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*“Preserving biodiversity contributes to ecosystem services provision which then provides us food, fresh water, wood and fiber or fuel”*

### The Strategic Programming Framework 2015-2018

Describes mission, mandates and guidelines which are divided into five **priority topic areas** :

- **Sustainable agriculture and forests**
- **Sustainable urban territories**
- **Energy transition**
- **Integrated management and resilience of coastal and marine areas**
- **Innovative financing of Biodiversity**

**And two overarching objectives:**

- **Sustainable consumption and production**
- **Innovative processes**



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## Innovative financing of biodiversity:



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Area 1. Payment for environmental services

Area 2. Trust funds for biodiversity conservation

Area 3. Development of « biodiversity-friendly markets »

Area 4. Registering offsetting of residual damage for biodiversity in the sequence « Prevent-Reduce-Offset»



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## Other intervention areas and preservation of biodiversity



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- **Integrated management and resilience of coastal and marine areas**
  - Preserve ecosystems and limit the artificialisation of the Coastal Zones
  - Development of sustainable sectors
  - Strengthen governance, then knowledge of human impacts on biodiversity
- **Sustainable agriculture and forests**
  - Sustainable management of natural resources
  - Agroecologic intensification of the plot in the landscape
- **Sustainable urban territories**
  - Preserve natural infiltration of surface run-off and its storage by developing natural and semi-natural spaces
  - Re-introduction of native plant and animal species
- **Sustainable consumption and production**
  - Raising awareness of consumers for a more sustainable production, a greater respect for the environment, social progress and sustainable growth



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## Project 1: Phytotrade Africa



*"Biodiversity and ecosystem services are the pillars of our worldwide social, economical and cultural systems"*



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### What is it ?

- A non-profit regional trade organization whose members are SMEs, communities, Ngos, government departments, research centers

### Project description

- **Total Budget: € 3,1M / FFEM: € 0.9M**
- Preservation of ecosystems which leads to economic and social development of poor rural communities in Southern Africa

### Justification for FFEM intervention?

- Develop sustainable channels for ingredients and natural products
- Apply a commercial strategy that is sustainable, ethical, profitable
- Deploy technology transfer
- Connect communities and private sector

### Key figures?

- Between 2009 and 2013, the number of raw material suppliers has rocketed: 8,5k → 15,2k
- Very low risk of overexploitation of the species involved in PTA's portfolio



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## Project / Program 2: PPI

### Small Initiatives Program: *Programme de Petites Initiatives* (PPI) → 4<sup>th</sup> phase

Support Civil Society on environmental issues (biodiversity mainly, climate change) in Central and Western Africa, by enhancing operational capacity building of NGOs. Supervisory and program management by IUCN.

- € 5.15 Million of which € 2.5 Million from FFEM (2014-2016)
- Max. grant of € 50.000 over 2 years, projects selected through open call for tenders, NGOs from Central and Western Africa + Madagascar.
- Since 2006: more than 164 projects
- End of 2013: Possibility to finance projects which fight poaching and illegal trade of endangered species of wild fauna and flora





# Thank You

