

# AGILE

advancing media resilience

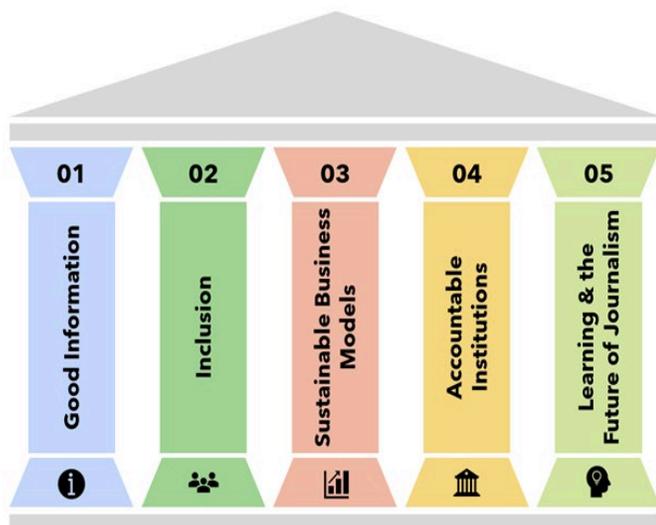
Co-funded by the **European Union** under the European Commission's new Thematic Framework Partnership Agreement for Human Rights and Democracy, AGILE supports independent media in countries where media freedom is under acute attack. The AGILE consortium is led by **Internews Europe** and made up of its partners **Canal France International**, **Thomson Media**, **ARTICLE 19** and **Fojo Media Institute**.

*AGILE aims to advance the global response to increasing the resilience of at-risk independent media.*

AGILE will establish a **global knowledge-sharing network** to foster innovation, ensure journalists' voices are central and help stakeholders proactively prepare for crises. AGILE will provide over **€1.79 million in direct financial support** to media and information providers to promote high-quality, inclusive news and information, enhance digital security and legal protections and strengthen the financial resilience of the media sector.

## The 5 AGILE Pillars

The AGILE project is built around five pillars that are key to advancing the resilience of at-risk media around the world, drawing on the wealth of expertise and experience brought by the consortium partners:



## 1. Good Information



Led by **Internews Europe**

*Communities have increased access to quality news and information (accurate, trusted, inclusive, engaging).*

- Providing **holistic safety** training to bolster media outlets' digital and physical security
- Giving **advanced journalism** training (*advanced storytelling, ethical uses of AI in journalism*)
- Establishing **media incubators** and building a resource website for at-risk journalists
- Conducting a **pilot study** on using AI to combat misinformation in different countries
- Implementing a **pilot initiative** to disrupt the digital influence of malign actors

## 2. Inclusive Access



Led by **Canal France International**

*Marginalised groups are represented fairly and enjoy increased visibility and voice.*

- Mapping the **information needs** of marginalised populations and minorities
- Providing individuals from marginalised communities with **journalism training** and grants
- Running **workshops** with journalists, editors, etc. on unconscious bias, ethical reporting and more
- Researching **inclusive reporting** practices and advocating for inclusivity in media outlets
- Holding **hackathons** to develop AI models for hate speech detection, content moderation and more
- Supporting media houses financially to **enhance representation**, diversity and inclusive reporting

### 3. Sustainability Business Models



Led by Thomson Media

*Trusted and trustworthy media organisations increase their reach, engagement and brand loyalty in order to increase and diversify revenue.*

- Helping media outlets use the **Audience Analytics Dashboard** to access market insights
- Optimising **audience engagement** and revenue with tools, mentorship and innovative solutions
- Supporting media with **revenue diversification**, AI-driven solutions and cross-platform strategies
- Providing media grants to enhance data analysis and implement **business sustainability plans**

### 4. Accountable Institutions



Led by ARTICLE 19

*Legal, regulatory and business environments support independent media and freedom of expression (FoE), including an open and free Internet.*

- Using online **advocacy tools** to track legal compliance in countries with closing civic space
- Monitoring and **reporting FoE violations** to address impunity and inform key decision-making
- Providing **policy and legal guidance** to protect FoE and advocating for protection against SLAPPs (Strategic Lawsuits Against Public Participation)
- Conducting research and advocacy on DNS (Domain Name System) abuse and censorship impacting local media
- Developing guidance to investigate online gender-based harassment and abuse

**For more information, please contact:**  
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### 5. Learning & the Future of Journalism



Led by Fojo Media Institute

*Independent media actors and academia share, exchange and learn from best practices in independent media to support the future of sustainable journalism.*

- Training and mentoring young **women journalists** to prepare them for senior newsroom roles
- Teaching journalism students to cover the **climate crisis** in collaboration with journalism schools
- Developing university courses on managing **stress and trauma** for journalists
- Creating a course to build the **investigative journalism** skills of women journalism students

### Knowledge Sharing & Learning

AGILE will scale up and adapt cutting-edge methodologies brought by each consortium partner, as well as piloting and testing new approaches to the production and distribution of high-quality information powered by the ethical use of AI and other technologies. A rigorous approach to learning and evaluation will ensure lessons are documented and distributed to build sectoral knowledge.

### Deliverables

**32 countries across 4 regions** will benefit from AGILE:

- **1,500** journalists and other individuals trained or mentored
- **100** support services provided to media outlets
- **95** legal and policy actions taken on FoE
- **400** subgrants and fellowships awarded
- **15** learning events hosted or panels participated in
- **10** tools and resources developed
- **10** studies and reports produced
- **7** pilot initiatives implemented
- **5** training programmes developed (*reaching over 1,000 students and 30 journalism schools*)