

for



Value Chain Analysis for Development (VCA4D):

Project Presentation

Visit our page on Cap4Dev for more content:

<https://europa.eu/capacity4dev/value-chain-analysis-for-development-vca4d->



What is Value Chain Analysis for Development?

A **facility** created by DG INTPA to back up EU Delegation decision making in supporting value chain development to achieve development goals

A **partnership** between DG INTPA and Agrinatura in charge of implementing VCA4D through the provision of expertise and capacity building

A **methodology** combining robust analytical tools

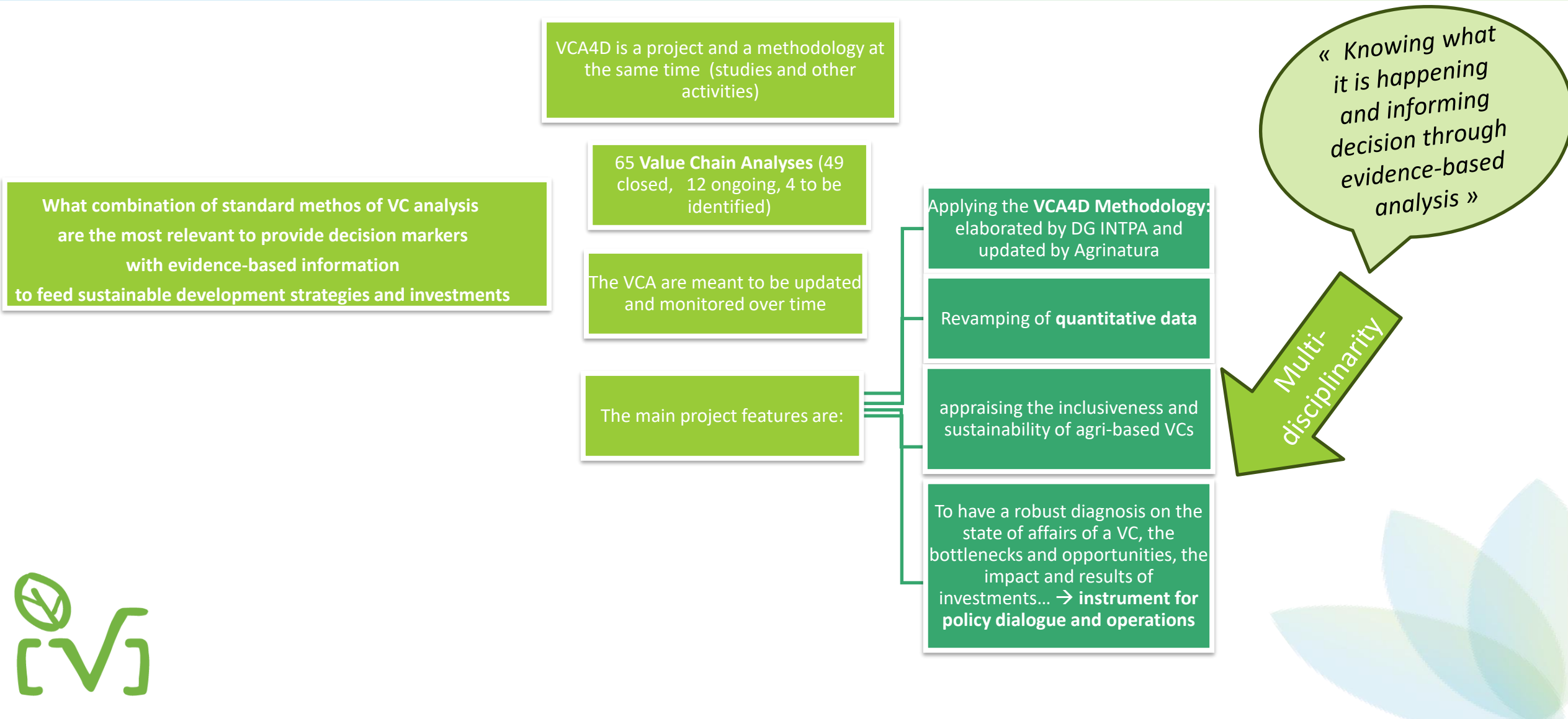
Agrinatura

Is the European Alliance of Universities and Research Centres specialised in agricultural research for development

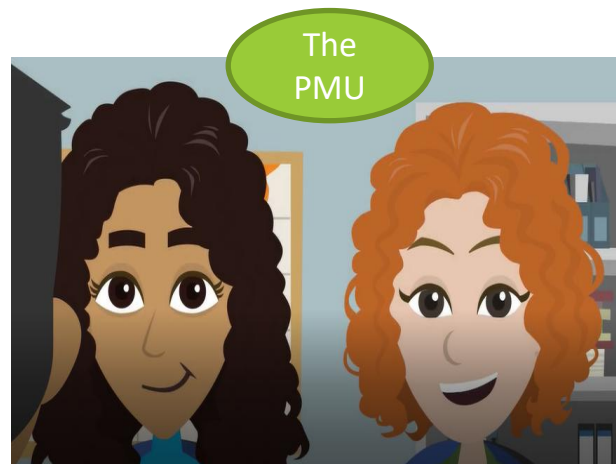
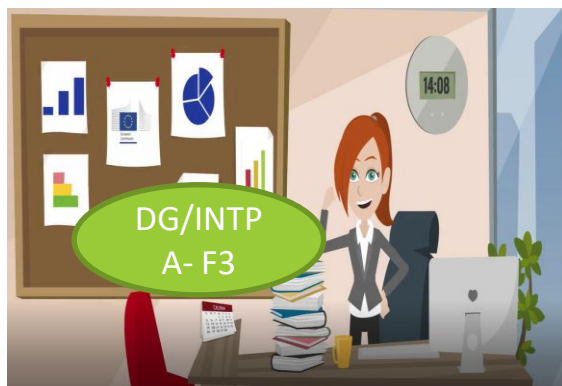
Within Agrinatura, VCA4D aims to create a centre of expertise and a community of practice, and to capitalise on lessons learned throughout the studies



What is Value Chain Analysis for Development?



Actors in the VCA4D process



The VCA4D Analytical Framework

Sustainable Development

FUNCTIONAL
ANALYSIS



FQ1. What is the contribution of the VC to **economic growth**?

FQ2. Is the economic growth **inclusive**?

FQ3. Is the VC **socially** sustainable?

FQ4. Is the VC **environmentally** sustainable?



SYNTHESIS

- Framing questions
 - Core questions
 - Indicators (quantitative and qualitative)
- National level (sub-national/territorial level)

The analytical process is 3-fold:

- Functional analysis
- Economic, social and environmental analyses to respond to the 4 FQ
- Synthesis: Critical issues, recommendations



Study objectives : 5 Identification/policy dialogue ; 11 Programming; 15 Formulation; 15 Implementation; 4 Evaluation

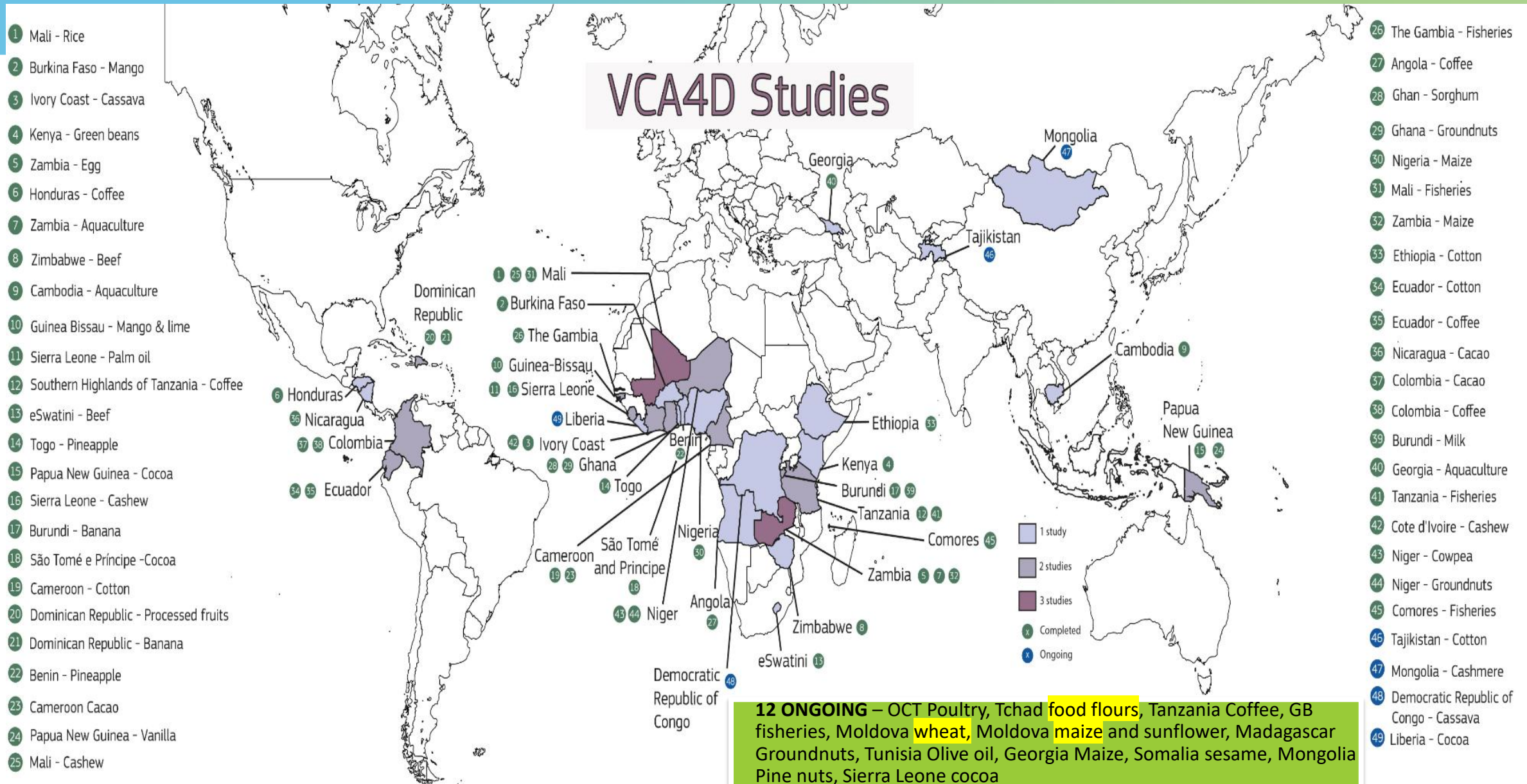
- In Kenya the study was requested to build a new action for helping small green bean farmers build their capacity in terms of sanitary and phytosanitary standards, for better cooperation between buyers and farmers.
- In Cameroon, the cocoa study contributed to the formulation of sectoral budget support, while the cotton study fed into the discussions of the Cotton Forum with the EU.
- In Togo, the VCA4D pineapple study contributed to the EU / Togo Business Forum, with public and private actors deciding to maintain a system for monitoring VC data based on VCA4D indicators;
- In Georgia the study was used to finalise the aquaculture strategy, in collaboration with the government and FAO

« CEREALS STUDIES »

- In Ghana the study on sorghum was asked to support the implementation of an ongoing programme on market access - Market Oriented Agricultural Programme
- In Nigeria, the study was requested by DG-INTPA/F3 to assess the ongoing implementation of an Agrifi managed project (Babangona) where a national company is working together with small farmers supporting them with inputs and equipment, and services (technical advice, storage, sales)
- In Tchad, the ongoing study was requested to build new actions in support of food flours value chains (rice, millet, maize and sorghum), focusing on the processing on non-fortified flours, to reduce dependence on imports and act in complementary with other actors that work on fortified flours.
- In Georgia the study was requested to define new actions in line with previous interventions (ENPARD programme) as well as to support an ongoing action for irrigated crop management system, under the umbrella of the project "Sustainable and Inclusive Irrigated Agriculture Development in Georgia"



Achievement: 50 VC



An overview on all the deliverables of a VCA

<https://europa.eu/capacity4dev/value-chain-analysis-for-development-vca4d->



Análisis de la Cadena de Valor del café en Ecuador

VCA4D study

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Noviembre 2021

MARKET PROFILE

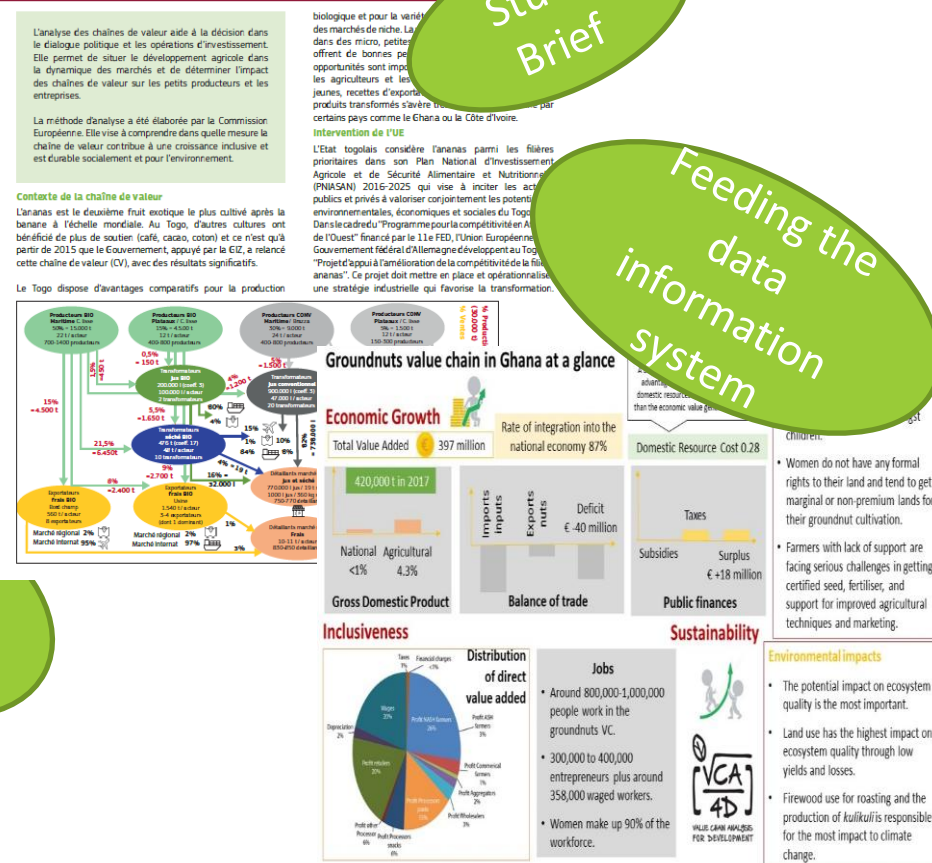
Market profile
Coffee from Ecuador

COLEAD Market profile note



Study Brief

Feeding the data information system



Other VCA4D activities?



Capacity strengthening activities:

- Trainings for policy makers
- Trainings for experts and students
- Stakeholders' workshops



Cross-cutting analyses to gather lessons across VCAs



knowledge management and information system

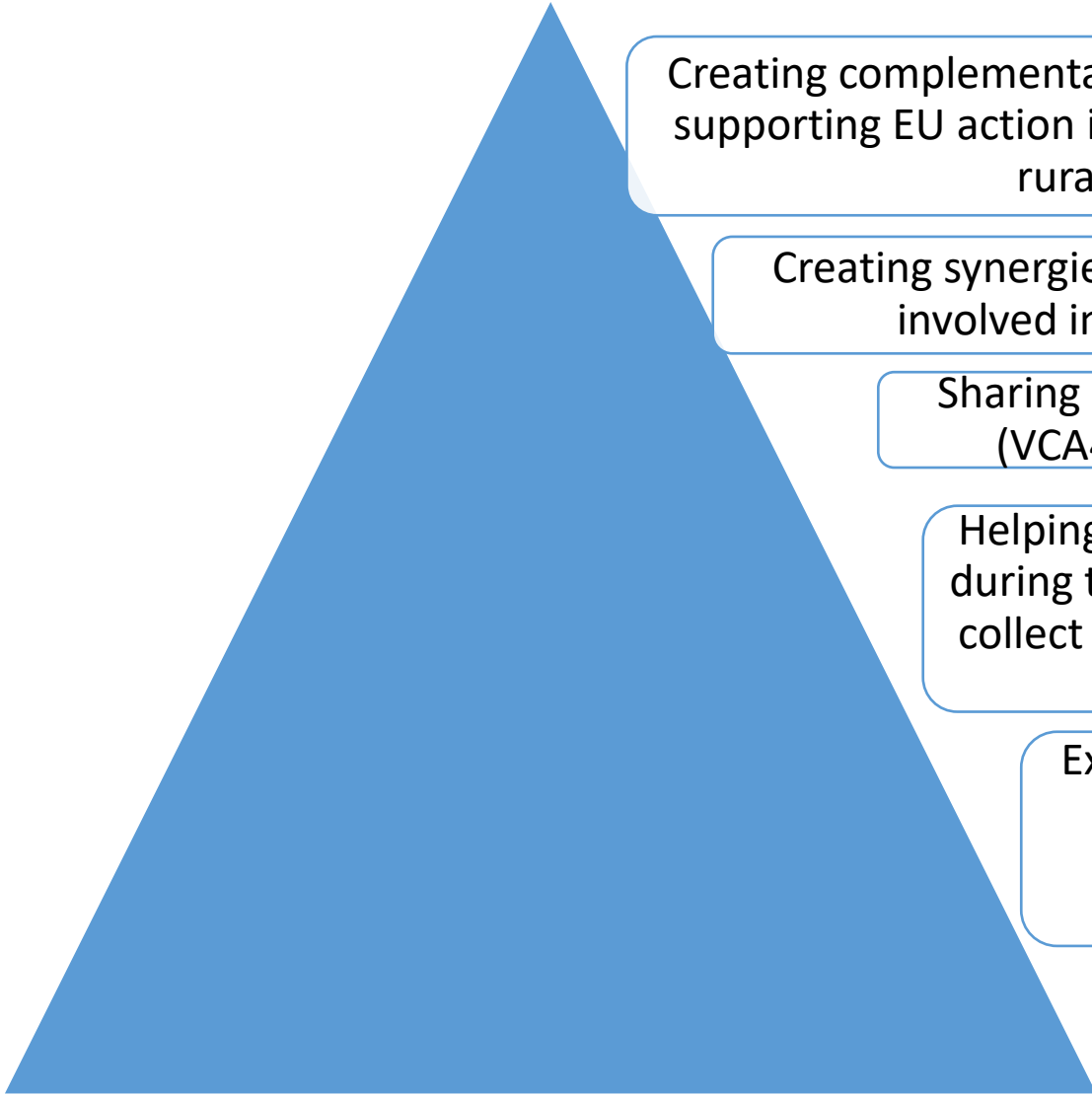


Implementation challenges

- Managing expertise duration to align with decision making process- target 6 months but actually 12 months
- Finding capacity to carry out the expertise and assure their availability over the process
- Combining secondary sources, and primary qualitative and quantitative sources- (interviews, focus groups, small survey) – challenge of scarce data on the field!
- Applying the multidisciplinary approach with different experts from different academic backgrounds
- Involving local stakeholders in the process (depending on the sensitiveness of the subject and different interests and needs)
- Users' capacity to efficiently understand and use expertise outcomes



Areas for synergy and joint action



Creating complementarity with other projects/facilities supporting EU action in the domain of agricultural and rural development

Creating synergies with other researchers/ being involved in a community of practise

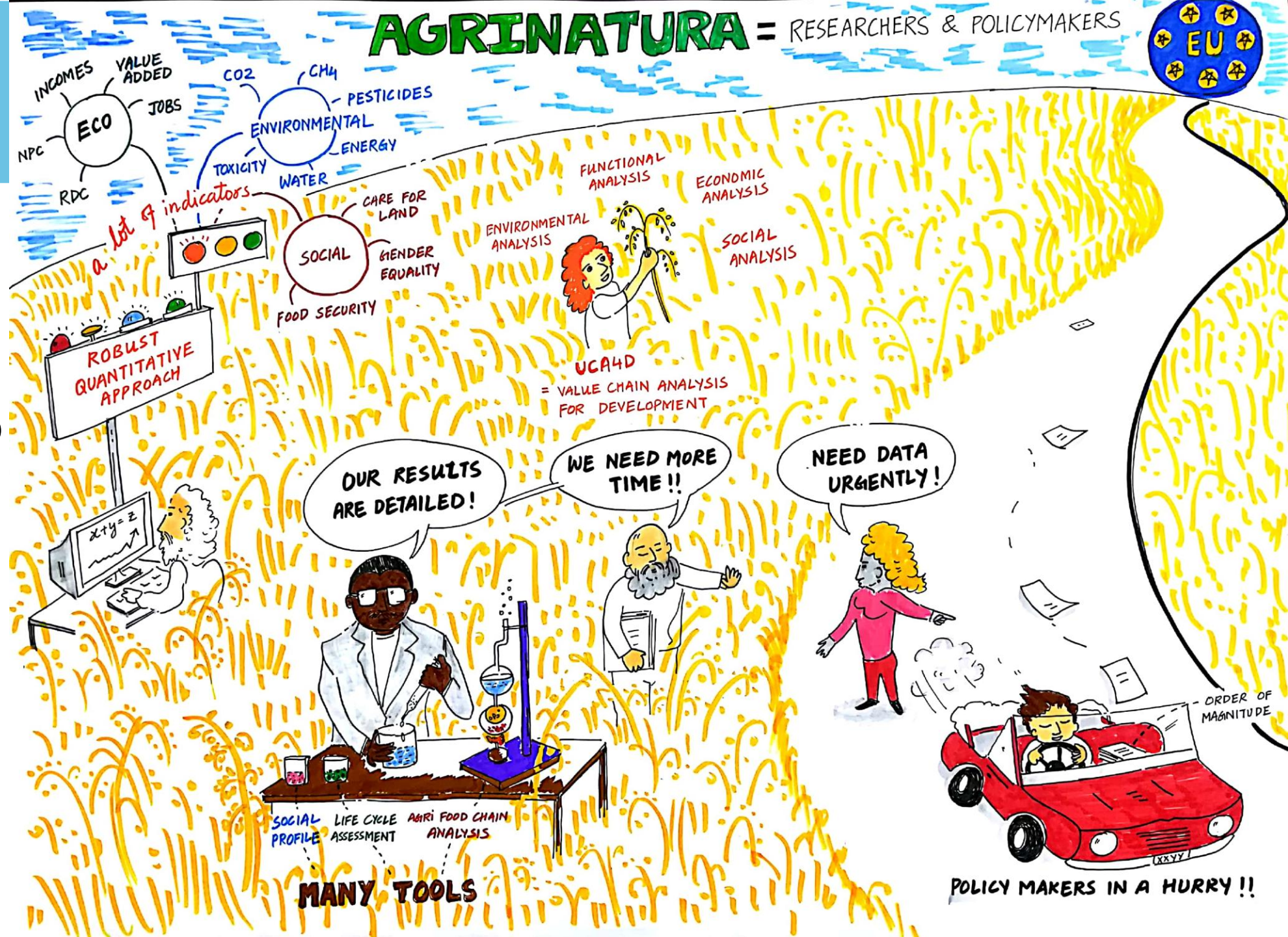
Sharing existing information/knowledge (VCA4D studies are public goods!)

Helping each other to share information during the analytical work (i.e. helping to collect data on the field throughout our respective networks)

Exploring possibilities to publishing articles and in cross-cutting learning and/or sharing success stories in joint events (?)



Any
questions?



The VCA4D Project Management Unit

Organisation
and logistics



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Questions on the
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Questions
about your
contract?

