



for



Who is asking and  
using VCAs and what it is a  
VCA4D study



# Commitments of the EU to..

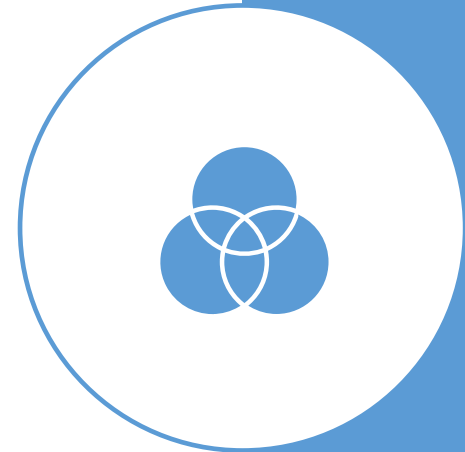


- **Promote inclusive and sustainable jobs** (New European Consensus on Development) and **develop agricultural VCs benefitting the poor** and taking advantage of the opportunities offered by markets to create decent jobs and value added
- Promoting the [Green Deal](#) and [Farm to Fork strategy](#) for fair, healthy and environmentally-friendly food systems
- Integrating the private sector and attracting investments in agriculture via blended finance (mix of grants and loans to lower risks): [Agrifi](#) and [European External Investment Plan](#) (EEIP)

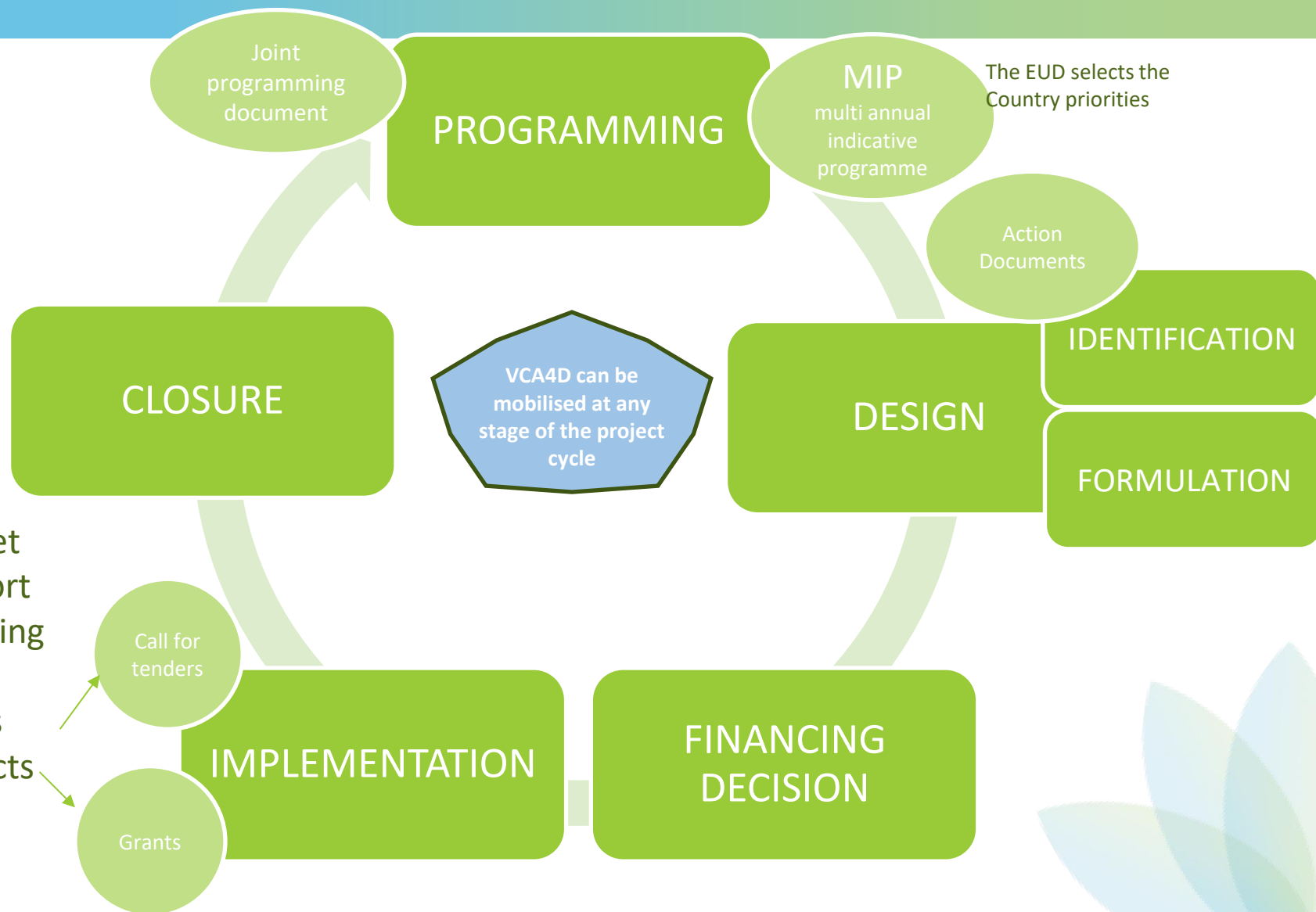


# Why VCA4D is relevant for the EU?

**It gives a clear evidence-based picture of the value chain and provides information they can use in their policy dialogue and decisions**



# EU cycle of interventions



# Main types of EU operations that are linked to a VCA4D study



Support to **policy dialogue** (e.g. on new policies/strategies – Georgia fisheries; on budget support programmes Ecuador coffee and Cameroon Cocoa)



Support to the **implementation of projects/programmes** (e.g. Mali Cashew, Ghana Sorghum-Groundnuts, Colombia Cocoa- cheese etc.)



Support the **formulation** of new projects/programmes (e.g; Nicaragua cocoa, etc.)



**Main specificity of VCA4D:** creating a holistic **baseline** against which to analyse the status of the VC over time



# What VCA4D is and what it is not

- Technical assistance to DG INTPA/EUDs
- Mobilised at the request of the DG INTPA/EUDs
- An instrument to provide information easy to operationalise into policy dialogue or projects
- A long- term framework for dialogue between the EU and Agrinatura members
- Studies are a public good for all public and private actors of a VC
- A service contract with parts of the services paid in global price

IT IS



- A research project
- A formulation or identification project
- A grant financed via research funds
- A prospective analysis neither a market study
- A policy assessment

IT IS NOT

