



VALUE CHAIN ANALYSIS FOR DEVELOPMENT



for



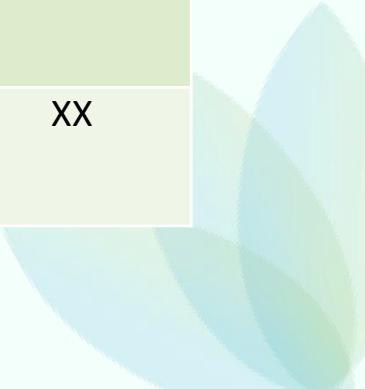
The process of a
VCA4D study

Who is who in a VCA4D study

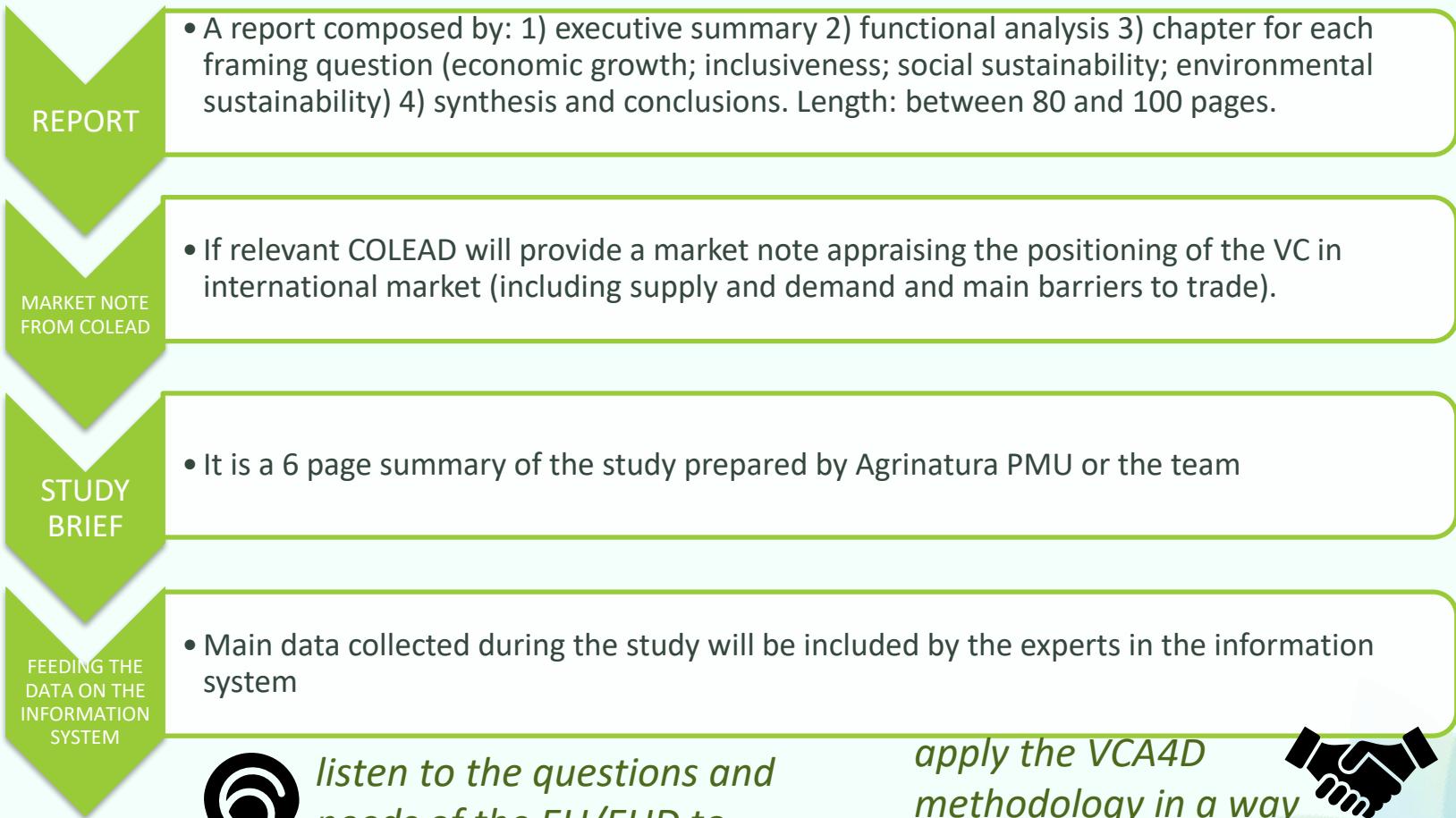


Division of tasks inside a VCA4D

	Economist	Social expert	Environmental expert	National expert	Team leader
					?
Functional analysis	XX	X	X	X	X
What is the contribution of the value chain to economic growth?	XX			X	
Is this economic growth inclusive?	XX	XX		X	
Is the value chain socially sustainable?		XX		X	
Is the value chain environmentally sustainable?			XX	X	
Conclusions and recommendations	X	X	X	X	XX



Expected deliverables



listen to the questions and needs of the EU/EUD to make the study useful

apply the VCA4D methodology in a way that it is relevant for the country/VC



An overview on all the deliverables of a VCA

<https://europa.eu/capacity4dev/value-chain-analysis-for-development-vca4d->

Análisis de la Cadena de Valor del café en Ecuador

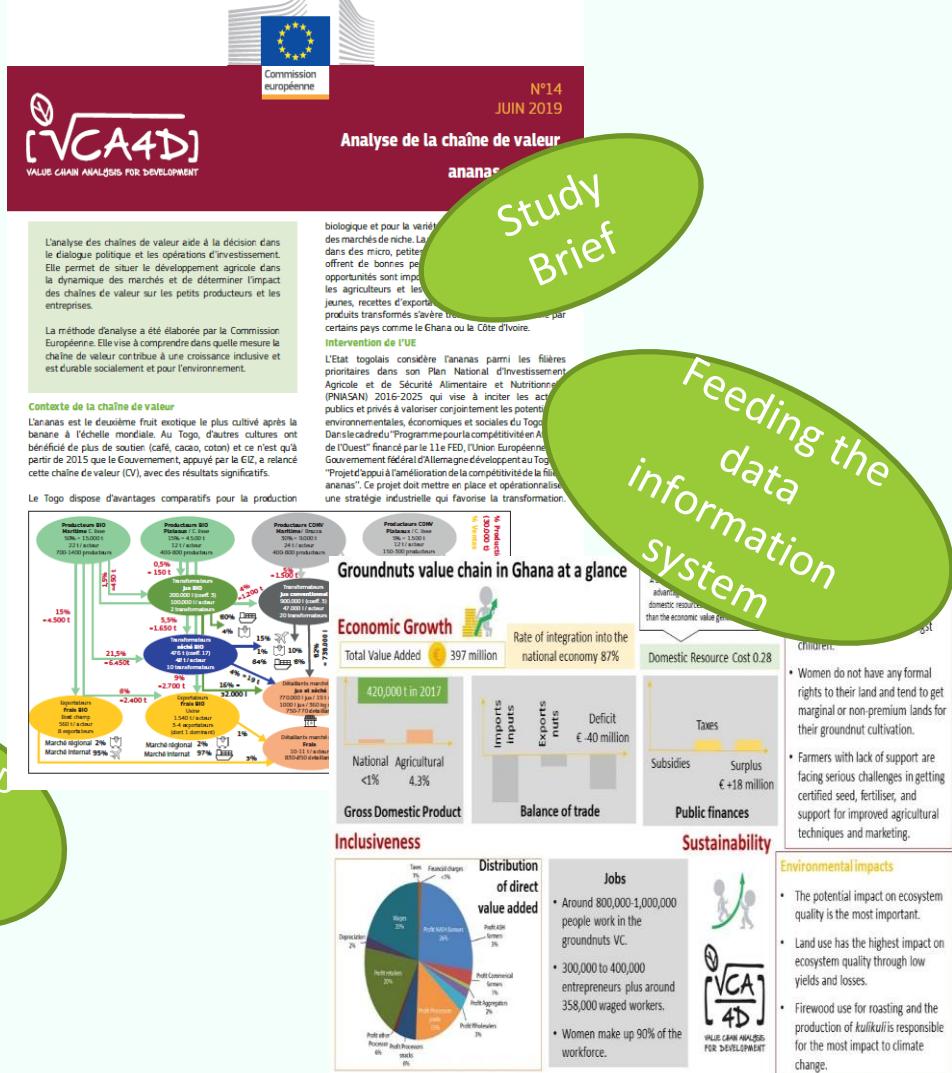
VCA4D study

COLEACP Market profile note

Gustavo Saldarriaga
Ivonne Acosta-Alba
Paul Sfez
William Ullóa
Ana María Buriticá

Noviembre 2021

Market profile
Coffee from Ecuador



Duration and main steps of a VCA4D study



Each VCA is a global price, thus approval is based on quality and not on actual time spent on the assignment



Your contribution is calculated at about **45 days** (50 days for the TL), **including 2 missions** (with at least 1 simultaneous mission of the team)



The process to complete a VCA4D is around 6 months



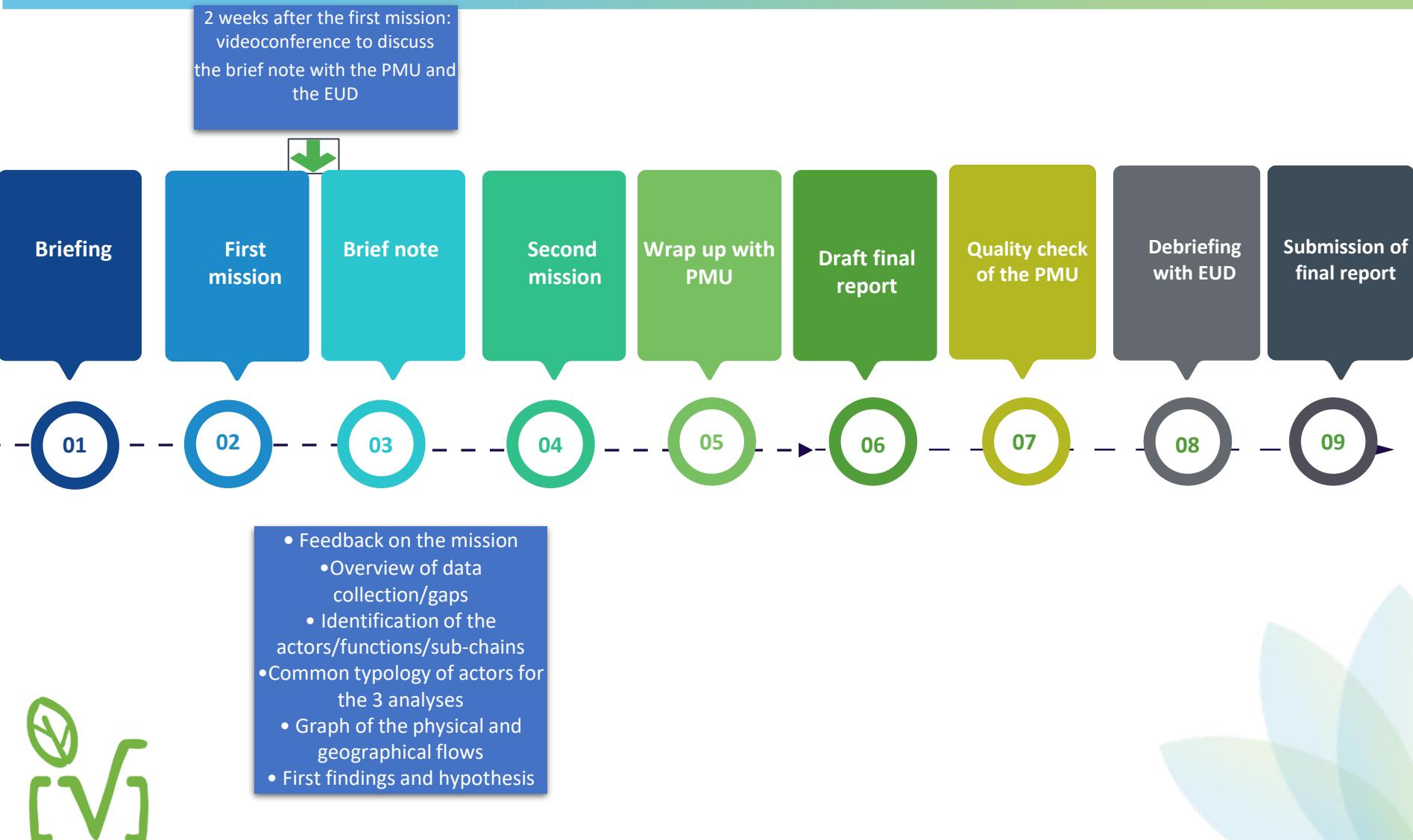
It is important to stick to this timing, as information has to arrive to policy makers in a time when it can be integrated in their reflections



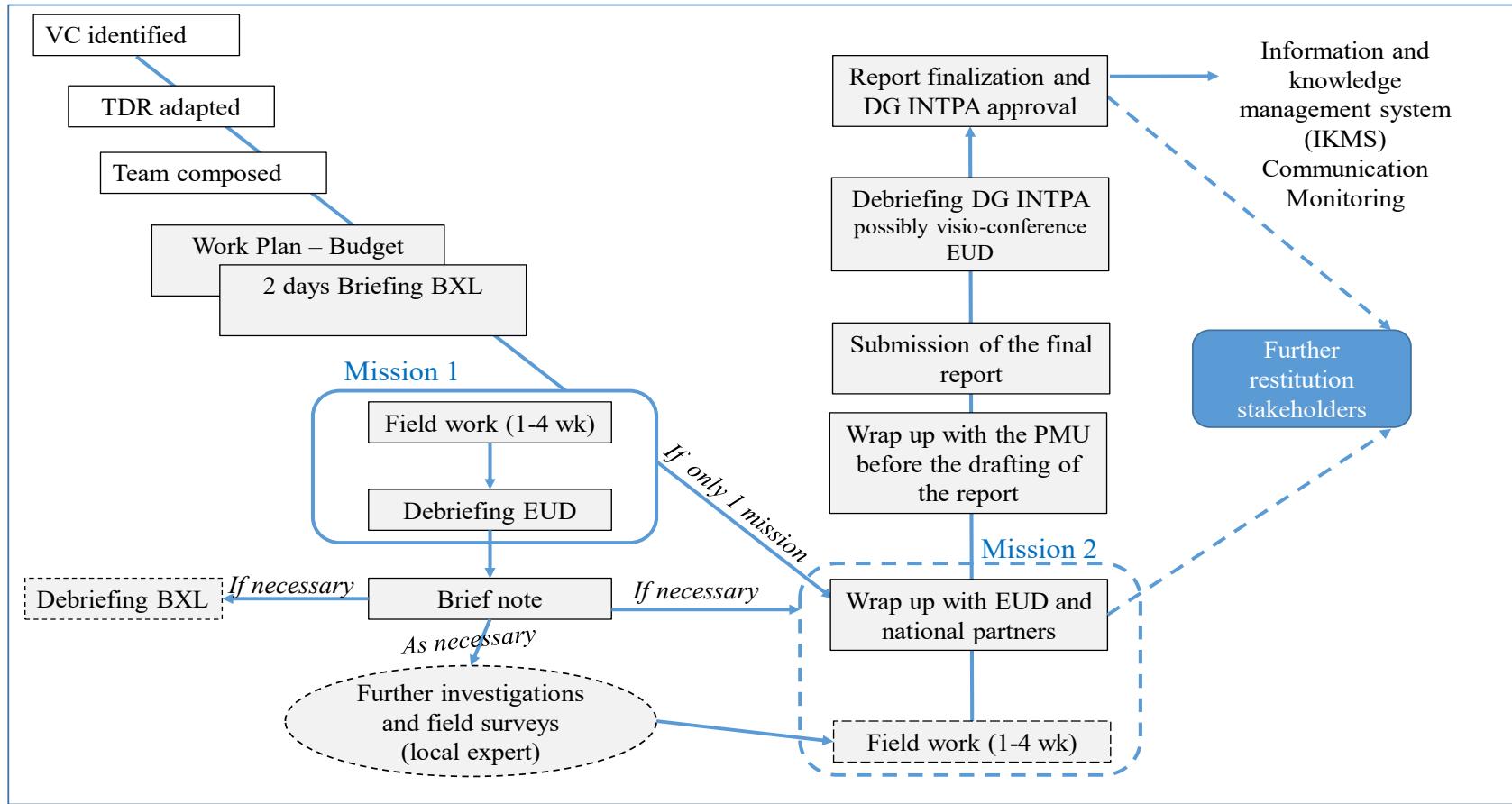
A calendar will be discussed during the briefing to have the whole team engaged in respecting the milestones



VCA4D study main steps



The process of a VCA4D study at a glance!



The final report

EXECUTIVE SUMMARY

FUNCTIONAL ANALYSIS

- 1.1 HEADING 2 (IF ANY)
- 1.1.1 *Heading 3 (If any)*

WHAT IS THE CONTRIBUTION OF THE VALUE CHAIN TO ECONOMIC GROWTH?

- 2.1 PROFITABILITY & SUSTAINABILITY OF ACTORS
- 2.2 TOTAL EFFECTS WITHIN THE NATIONAL ECONOMY
- 2.3 COMPETITIVENESS AND VIABILITY WITHIN THE INTERNATIONAL ECONOMY
- 2.4 COMPARISON OF SUB-CHAINS

IS THIS ECONOMIC GROWTH INCLUSIVE?

- 3.1 PARTICIPATION IN THE VALUE CHAIN GOVERNANCE
- 3.2 INCOME AND EMPLOYMENT

IS THE VALUE CHAIN SOCIALLY SUSTAINABLE?

- 4.1 WORKING CONDITIONS
- 4.2 LAND AND WATER RIGHTS
- 4.3 GENDER EQUALITY
- 4.4 FOOD AND NUTRITION SECURITY
- 4.5 SOCIAL CAPITAL
- 4.6 LIVING CONDITIONS
- 4.7 ANSWER TO THE FRAMING QUESTION 3

IS THE VALUE CHAIN ENVIRONMENTALLY SUSTAINABLE?

- 5.1 RESOURCES, ECOSYSTEM, HEALTH
- 5.2 CLIMATE CHANGE
- 5.3 BIODIVERSITY

SYNTHESIS & RECOMMENDATIONS

- 6.1 ANSWERING THE FRAMING QUESTIONS
- 6.2 THE RISK ANALYSIS
- 6.3 SUMMING UP BENEFITS AND NEGATIVE IMPACTS
- 6.4 RECOMMENDATIONS



The executive summary

- A **high-quality executive summary**:
 - It is clear and concise
 - Provides the main findings and elements of reply to the **four framing questions**
 - Highlights the **areas where policy action** shall be prioritised
 - Highlights the **connections** between the economic, social and environmental findings.



Quick wins and lessons learnt!



Work as a team! To be effective, the multidisciplinary team has to work in an **integrated way** and with a **collaborative mindset**.



Put multi-disciplinarity in practice! All experts (and not only the TL) are responsible for the functional analysis, for the executive summary and for replying to the 4 framing questions



Desk review of secondary data (in particular from the national expert) can save time and resources



The national expert is key in data collection (both secondary or primary)



Communicate often with the PMU especially if you need methodological support and in case of delays in the deliverables



VCA4D is not research, but consultancy with the robustness of research



Please be mindful of the layout of the reports (table numbering, references, etc.).



Reports are published on the VCA4D website – so they are to comply with GDPR rules and respect confidentiality of sensitive information for companies (prior consent needed)



After your VCA4D study



The first step will be to publish the **6-page study brief**



EUDs often ask for the **stakeholder workshops** for the socialization of findings to specific audiences



EUDs may contact the team in case further information and dialogue on the VC is needed. Our project will be available for specific ToRs



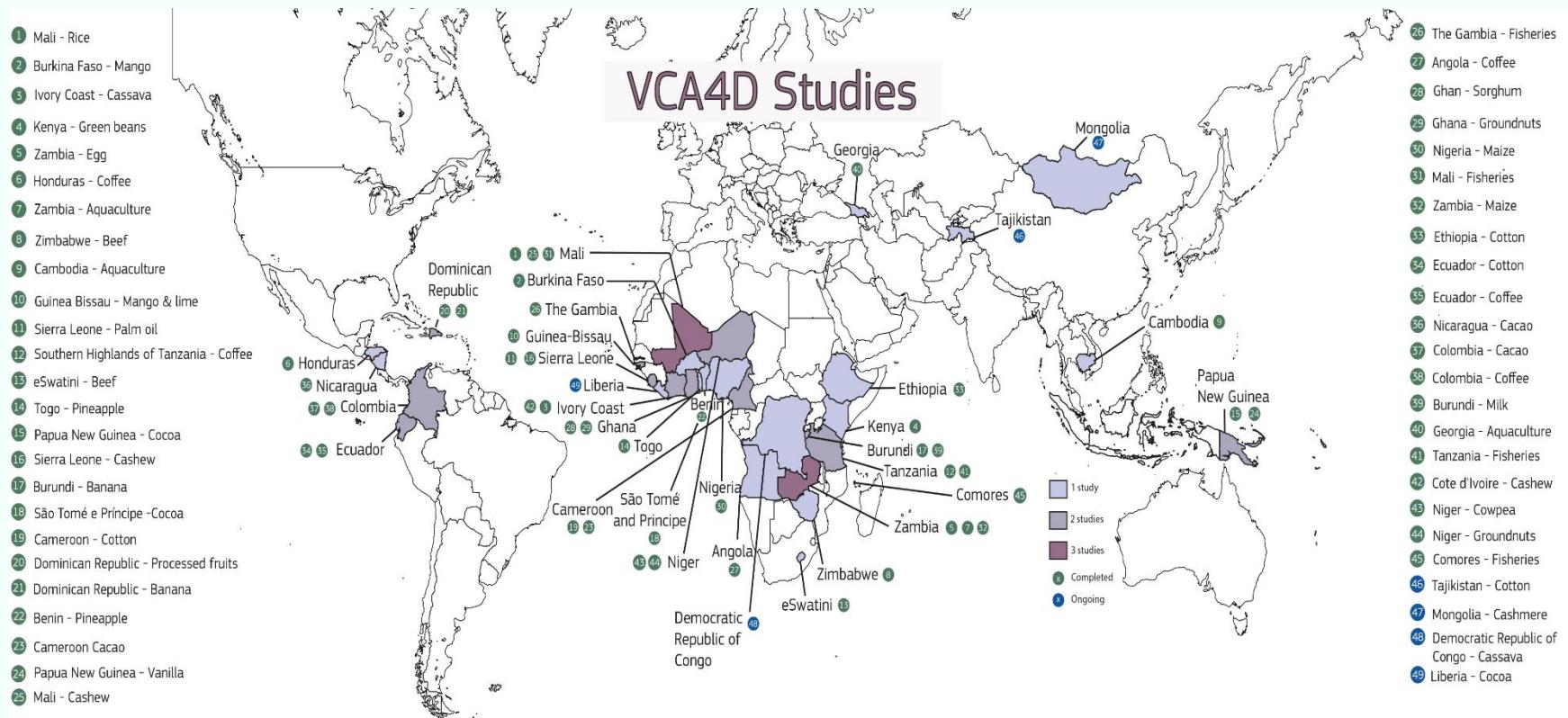
EUDs may request **updates** to be able to appreciate (and correctly interpret) changes over time



Scientific publications are important and there are opportunities for cross-cutting analyses and discussions with a community of practitioners.



An overview of all the VCAs realized by the project



<https://europa.eu/capacity4dev/value-chain-analysis-for-development-vca4d>

Thank you for listening!

