



URBAN SKILLS – Sustainable urban mobility as a driver of employment in Senegal

Agence Universitaire de la Francophonie – AUF

Country	Senegal
Sector	Urban Mobility
Duration	01.09.2025 - 31.08.2027

URBAN SKILLS strengthens access to training and employment for young people and women in Senegal's fast-growing sustainable urban mobility sector. It co-develops agile training pathways with industry, supports on-the-job learning, and promotes entrepreneurship as a complementary route to employment.



Context

Senegal's cities are experiencing rapid growth, driving rising demand for efficient, low-carbon urban transport solutions. Investments in public transport, mobility services and supporting infrastructure are creating new employment opportunities across the sustainable urban mobility sector. Yet training systems struggle to keep pace with evolving technologies, and women remain underrepresented in transport professions. URBAN SKILLS responds to this gap by strengthening the link between training provision and industry needs, ensuring that skills development is directly aligned with real employment opportunities in Senegal's evolving urban mobility sector.



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The project's OP-VET approach

- **Builds on concrete employment opportunities** from public and private investments in sustainable mobility to co-design training aligned with labour market needs.
- **Guides jobseekers to employment** via a digital platform that maps in-demand professions and updates regularly with technology and sector changes.
- **Integrates work-based learning** through internships, apprenticeships and personalised coaching to strengthen youth employability and ease their transition into jobs.
- **Promotes entrepreneurship as a pathway to employment** through tailored coaching and support for mobility-related businesses.
- **Uses gender-sensitive strategies** like targeted outreach, quotas, flexible training, and advocacy to lower barriers and promote women's participation and career growth.
- **Enhances VET providers and employment agencies' capacity** to maintain a responsive training ecosystem beyond the project.

Key activities

- Develop and continuously update a digital platform that maps jobs, training opportunities, and sector trends.
- Deliver training programmes, work-study modalities and integration support for youth and women.
- Provide entrepreneurship coaching and support for business creation in mobility services.
- Organise awareness and employability workshops, including gender-sensitive advocacy activities.
- Provide capacity building for VET providers, employment agencies and institutional partners.

Partners



Agence Universitaire de la
Francophonie - AUF
Lead organisation



Institut Supérieur d'Enseignement
Professionnel de Thiès



Agence Nationale pour la
Promotion de l'Emploi des Jeunes -
ANPEJ



Dakar Mobilité



Société d'Exploitation du Train
Express Régional - SETER

Why it matters

URBAN SKILLS helps ensure that investments in sustainable mobility translates into inclusive employment, in particular for youth and women. By fostering regional collaboration, modernising VET in Senegal and West Africa and strengthening links between skills, jobs and entrepreneurship, it contributes to a more inclusive, sustainable, and efficient urban transport ecosystem. Local ownership is a core component of the project, which builds on existing networks and training structures.

Expected impact

- 480** young people and women find decent jobs
- 600** young people (45% women) trained in sustainable urban mobility professions
- 30** companies enrolled in a new mobility skills network
- 14** awareness-raising workshops held on training and integration opportunities



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