

Project title (Acronym)	Indian Green Building Council Case Study on Policy Advocacy & Green Financing
LA / CSO (type)	NA
Implementing Partner(s)	NA
Country/countries, region	India
Budget (specify EU funding amount, if applicable)	NA
Is it a Global Gateway project?	NA
Funding modality	NA
Funding sources	NA
Implementation period	NA
Thematic development area (5 words)	To enable a sustainable built environment for all in India
Short description, including target beneficiaries and their engagement/reactions thus far (300 words)	<p>The Indian Green Building Council (IGBC) works to promote and enable sustainable practices in the built environment by developing green building rating systems, providing certification services, driving policy advocacy at central government & state government level, facilitating green financing opportunities, and creating awareness through training and capacity-building initiatives. Its key target beneficiaries include developers, architects, builders, manufacturers, financial institutions, government agencies, corporates, educational institutions, and end users of buildings and communities. Through active stakeholder engagement, industry forums, policy discussions, certification processes, training programs, and collaborative initiatives, IGBC has received strong participation and positive responses from all the stakeholders. The growing number of registered projects and increasing adoption of green building practices reflect rising awareness, industry commitment, and broad support for sustainability and environmentally responsible development.</p> <p>This has resulted in IGBC establishing the largest green building footprint in India, with over 19,330 registered projects covering a cumulative green building footprint of 15.9 billion sq. ft.</p>
Lessons learnt, key messages and results relevant for future EU programming (300 words)	<p>The experience of IGBC demonstrates that market transformation towards sustainable development is most effective when supported through an integrated approach combining certification frameworks, policy advocacy, stakeholder engagement, capacity building, and access to green financing mechanisms. Key lessons indicate that multi-stakeholder collaboration involving industry, government agencies, financial institutions, academia, and end users significantly accelerates adoption and scalability of sustainability initiatives. The strong response from stakeholders and the growth to over 19,330 registered projects covering 15.9 billion sq. ft. highlight the importance of establishing clear standards, enabling policy ecosystems, and creating financial incentives. For future EU programming, this reinforces the value of supporting ecosystem-based interventions that integrate policy support, institutional strengthening, financing pathways, and knowledge-sharing platforms to drive long-term, scalable, and replicable sustainability outcomes.</p>
Replicability (100 words)	<p>The IGBC model demonstrates high potential for replication due to its integrated approach combining certification systems, policy advocacy, stakeholder engagement, capacity building, and green financing mechanisms. The framework can be adapted across geographies and sectors by tailoring rating systems and implementation strategies to local contexts and priorities. Its collaborative model involving government bodies, industry stakeholders, financial institutions, academia, and communities creates a scalable ecosystem for sustainable development.</p>

	<p>The successful expansion to over 19,330 registered projects highlights the model's adaptability and effectiveness, making it relevant for future programs seeking to accelerate sustainable built environments and climate-responsive development.</p>
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