



# SMART Myanmar

switchasia



SMEs for environmental  
Accountability  
Responsibility and  
Transparency  
**Exploring success stories**

25 April 2016

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## 7 year project (2013 – 2019)

financed by the EU

Objectives: (1) contribute to a **switch to sustainable garment consumption patterns** and (2) promote **sustainable growth of Myanmar's garment sector**

Consortium of partners:





- Rapid **growth** of the industry
  - Development of a 10 year strategy: made in Myanmar = sustainable production
- Cut Make Pack (CMP) business model with low **value addition**
  - MGMA proposed changes in the framework conditions to be able to change from Cut Make Pack (CMP) to full scale business
- **Compliance** with social and environmental standards
  - **MGMA Code of Conduct** for Compliance with social and environmental standards


SMART  
Myanmar's  
**Garment  
Factory  
Improvement  
Program**

- 2 year training program for 10 local Compliance Consultants
- +
- SMART Myanmar Compliance Academy for 10 Myanmar garment factories





Improvement  
of **working  
conditions** in  
10 local  
Myanmar  
factories

- Formulated and documented **child worker prevention policy**
  - **Reduced daily working hours**
  - Occupational Health and Safety (OHS) **policies** with detailed checklists
- 
- Increase in compliance with ratings of **54% to 76 % of the required compliance criteria**





## Example of achievements in one local factory in Myanmar

Maple participated in SMART Myanmar's Social Compliance Academy, **Occupational Health and Safety** topics were:

- Fire extinguisher check list
- Chemical safety (MSDS)
- Protective equipment
- Evacuation map
- Emergency exits
- First-aider

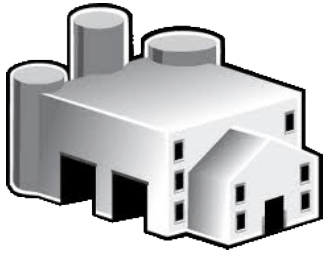




## Improved Social Compliance Practices for good working conditions long-term

- Implemented **clear policies**
  - Child labour prevention policy
  - Young worker protection policy
  - Disciplinary policy
- Implemented **clear procedures** and responsible persons
- More systematic documentation and **communication with the workers**





- Expand **compliance academy** (incl. HR Management trainings)
- Develop **smartphone Apps** about labour and OHS law
- Document progress of factories – **supplier progress scorecard**
- Ensure businesses have **access** to **compliance trainings/consultancies**





- **Cooperate sector wide** on compliance to improve working conditions
- Launch branding and communication **initiative 'Made in Myanmar' to consumers** in EU/Myanmar
- Enable better **access to green finance** by training Myanmar banks incl. Central Bank



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**Thank you for your attention!**



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**This project is funded by the European Union**