



Pacific
Community
Communauté
du Pacifique



PAPP
Pacific Agriculture Policy Project



GOVERNMENT OF TONGA
MINISTRY OF AGRICULTURE & FOOD,
FORESTS AND FISHERIES



Agricultural Policy, Research and Extension – Awareness Workshop (Tonga)

18-19 July, 2016
Davina House
Nuku'alofa, TONGA

DAY 1	18 July, 2016 (MONDAY) – Agricultural Policy, Extension and the Role of Media	PRESENTER/FACILITATOR
8.00 – 8.30am	Registration of participants	
8.30 – 9.15am	OFFICIAL OPENING SESSION	
8.30-8.40am	Opening Prayer	Rev. Fili Fai'eseaLilo, MIA
8.40-9.00am	Official opening of workshop	Deputy Prime Minister, Minister for Communications
9.00-9.15am	Official remarks by SPC and workshop overview	SPC LRD Information and Communications Management Officer - Salome Tukuafu
9.15-10.00am	<i>TEAM BUILDING ACTIVITY</i>	
10.00-10.30am	MORNING TEA <ul style="list-style-type: none"> • Participant/facilitator meet and greet • Photo opportunities • Interviews 	
10.30-11.00am	Introduction To Agricultural Policy And The EU Intra-ACP SPC Pacific Agriculture Policy Project	SPC EU PAPP Research and Policy Officer - Cheryl Thomas
11.00-11.30am	Communications for Development	Salome Tukuafu
11.30am- 12.30pm	<i>DISCUSSION AND GROUP ACTIVITY:</i> <i>What are the challenges in access to agricultural policy information?</i>	Salome Tukuafu, Cheryl Thomas
12.30 – 1.30pm	LUNCH	



Pacific
Community
Communauté
du Pacifique



PAPP
Pacific Agriculture Policy Project



GOVERNMENT OF TONGA
MINISTRY OF AGRICULTURE & FOOD,
FORESTS AND FISHERIES



1.30 – 2.00pm	Why outreach to farmers is important (introduction to PIRAS)	SPC Participatory Extension Specialist - Gibson Susumu
2.00-2.30pm	GROUP ACTIVITY: <i>Media responsibility in extension outreach – how are we addressing some of those information gaps for farmers?</i>	Salome Tukuafu, Gibson Susumu
2:30-3 pm	Intra-ACP Programme – the Global Context	CTA/Intra-APP - Samson Vilvil Fare
3.00-4.30pm	Donor/development partner visibility (EU-SPC) Partnership – Intra ACP	Salome Tukuafu Samson VilvilFare (CTA and Intra-APP, EU-SPC PAPP)
4.00-4.30pm	<i>DAY 1 wrap up and run through DAY 2 agenda</i>	Salome Tukuafu
DAY 2	19 July, 2016 (TUESDAY) – Capacity building of media : Reporting beyond a national audience and capitalising on new media/innovation	
9.00-10.30am	Reporting beyond a national audience – supporting the Agricultural sector (a regional perspective): field trip for media/communications stakeholders TBC	PINA/PACNews Editor - Makereta Komai
10.30 – 11.00	MORNING TEA	
11.00am-12pm	Continuation of ‘Reporting beyond a national audience’	Makereta Komai
12-1pm	ACTIVITY: Bringing it all together (DAY One rehash)	Makereta Komai
1.00 – 2.00	LUNCH	
2.00 – 3.00pm	Embracing new media and reporting for the diaspora	Creative Producer and Owner, TheWhatitdo.com (TWID) - Elizabeth Lavulo Salome Tukuafu



Pacific
Community
Communauté
du Pacifique



PAPP
Pacific Agriculture Policy Project



GOVERNMENT OF TONGA
MINISTRY OF AGRICULTURE & FOOD,
FORESTS AND FISHERIES



3.00 – 3.30	AFTERNOON TEA	
3.30-4pm	<i>Sharing experiences with new media – youth/government/private sector/media perspectives</i>	Salome Tukuafu
4.00 – 4.30	SOCIAL MEDIA campaign end - #AgTonga	EVERYONE