❃ Knowledge City World Summit 2016
❃ Knowledge for Development

Vienna, 12-14 October 2016

Organised by the City of Vienna / KMA & the World Capital Institute
Infos: www.km-a.net/english/KCWS2016 and www.km-a.net/english/k4dev

Vienna connects the Global Knowledge Community

Vienna Knowledge Week
October 10-14 2016

- **12th International Conference on Knowledge Management***
Vienna, October 10-11 2016

- **9th Knowledge Cities World Summit.**
Advancing Knowledge for Development   **(p 3-14)**
Vienna, October 12-13 2016

- **Global Knowledge for Development Summit*** (p 15-20)**
Vienna, October 14 2016

* For detailed information visit ickm2016.ocg.at
** For detailed information visit www.km-a.net/english/kcws2016
*** For detailed information visit www.km-a.net/english/k4dev

„Vienna Knowledge City" –
a new vision for Vienna

The KCWS is under the Auspices
of the Mayor of Vienna

Dr. Michael Häupl, City Mayor:

„Our economy turns more and more into a knowledge-based economy. Therefore topics like education, science, research, technology and innovation play an increasing role. Therefore it is important for me, that Vienna´s way towards a Knowledge City is irreversible."

Source: Stadt Wien, "Wissensstadt Wien", Perspektiven *1 (2015), p. 7, translated from German to English by Andreas Brandner*

Introduction by the Summit Chairs

Advancing Knowledge for Development

„United in Diversity" more than ever has become a motto for intelligently shaping the future. Knowledge is the best substrate to substantiate such claim. Vienna, rewarded as one of the most recognized knowledge cities, is proud and pleased to welcome knowledge citizens from all over the world, exchanging their ideas on advancing knowledge for societal development from diverse cultural angles.

See you soon in Vienna!

Prof. Tan Yigitcanlar, Queensland University of Technology, Australia
Prof. DI Günter Koch, Knowledge Management Austria, Vienna
Dr. Andreas Brandner, Knowledge Management Austria, Vienna

Programme Day 1: October 12 2016 – morning sessions

08:00 – 09:00	Arrival, welcome, registration and coffee desk
09:00 – 09:15	**Welcome Address by the City of Vienna: Vice Mayor of Vienna (tbc)**
09:15 – 10:45	**Session 1: Knowledge Cities – Concepts, Challenges and Strategie** Keynote: The Next Generation of Knowledge Cities, Elias Carayannis (remote) Knowledge Assets of a city and their visualisation, Javier Carillo Knowledge Cities versus Smart Cities. Two sides of the same medal? Günter Koch
11:30 – 13:00	**Session 2: Knowledge City Landscapes** The development of a World Knowledge City, Andreas Brandner Urban development under the fiction of Knowledge City, Tan Yigitcanlar The Evolution of Human Capital in the Knowledge Society, Peter Pawlowsky **Scientific Track:** "Excursions Are Awesome!" – Mastering Interactive Pedagogy and Innovative Out-of-Classroom Learning Approaches Amidst Spatial Changes in a "Smart Nation", K.S. Ning, T. Menkhoff, G. Pan, T.G. Hup Measuring the Capital Systems Categories: The perspective of an integrated value system of social life as perceived by young citizens, A.C. Fachinelli, C.P. Giacomello, F. Larentis, F.P. D'Arrigo Site selection according to life cycles in agglomeration areas: A dynamic and interdisciplinary location analysis of the four-country-region Lake Constance-Alpine Rhine Valley, S. Güldenberg Knowledge, patents and social policy: What keeps Europe really together? Y. Kouli

Programme Day 1: October 12 2016 – afternoon sessions

14:00 – 15:30	**Session 3:**	**Knowledge Café: Partnerships of Knowledge Cities**

Topic laid out: „How to connect the Knowledge Cities across the globe?"

Impulses and facilitation by Javier Carillo, Andreas Brandner & Günter Koch
with a lot of space to think, reflect and co-create.

Scientific Track:

Educational Capstone Project Approaches to Create Entrepreneurial Innovators,
 Jeff Chin, Siddika Jaffer and Thomas Menkhoff

Lessons Learnt From The Fashion Industry Clusters: Spontaneity Or Planning, Onur Mengi

The Strategic Management of Intellectual Capital for Driving Innovativeness,
 Aylin Gözalan, Peter Pawlowsky

16:00 – 17:30	**Session 4:**	**Vienna Knowledge City: A model case for a Knowledge City**

Vienna´s Knowledge City profile and achievements so far, Andreas Brandner
Vienna´s Knowledge City Strategy. Klemens Himpele (tbc)
Summary and conclusions from findings of the Knowledge Café. Javier Carillo

18:00 – 19:00
Most Admired Knowledge City – Award Ceremony 2016
Chaired by Blanca Garcia

19:00 – 22:00
Conference Gala Dinner

MAKCi
Most Admired Knowledge City
A W A R D S

Programme Day 2:
October 13 2016 – morning sessions

08:00 – 09:00	Arrival, welcome, registration and coffee desk
09:00 – 09:15	**Welcome Address by the President of the Vienna Chamber of Commerce**
09:15 – 10:45	**Session 1: Knowledge Cities – Challenges, experiences and best practices (I)**

Session 1:   Knowledge Cities – Challenges, experiences and best practices (I)

Sofia Knowledge City, Svetlana Lomeva

The Knowledge Cities of Hong Kong, Guangzhou and Singapore, Waltraud Ritter

Saudi-Arabian Knowledge City Initiative, Khalid M. Al-Sulaiman

In parallel: Knowledge Management for Development

European Learning and Knowledge Development Strategy: Fernando Frutuoso de Melo (tbc)
KM at the United Nations, learning from the latest inspection: Petru Dimitriu (tbc)
KM and Development at Asian Development Bank, Bambang Susantono (tbc)
The EBRD's Knowledge Economy Initiative, N.N. (tbc)

11:30 – 13:00	**Session 2: Knowledge Cities – Challenges, experiences and best practices (II)**

Session 2:   Knowledge Cities – Challenges, experiences and best practices (II)

Monterrey as a Knowledge City, Blanca Garcia

Knowledge City of Arequipa, Glenn Arce

Tehran – A Knowledge Needs Assessment, A. Sabourtinat, T. Barazgani, T. Saheb

Rio Grande do Sul´s experiences as a Knowledge City, Ana Cristina Fachinelli

In parallel: Knowledge Camp – KM4Dev

Advancing KM for Development – facilitated by the core team of KM4Dev.org

Plenty of ideas coming – more or less – spontaneously from the participants, being presented and discussed and further developed in the group.

Programme Day 2: October 13 2016 – afternoon sessions

14:00 – 15:30	**Session 3:** **Knowledge Ecosystems in developing countries – Knowledge Café**

Topic laid out: „How to strengthen the Knowledge Ecosystems in developing countries?"

Impulses and facilitation by the core team of KM4Dev.org
with plenty of space to think, discuss, reflect, and co-create.

Scientific Track:

Critical discourse analysis of perspectives on the knowledge society within the Sustainable Development Goals, Sarah Cummings, Barbara Regeer, Leah de Haan and Joske Bunders

Place Management Of A Creative City: The Case Of Izmir, Bahar Durmaz, Onur Mengi, Koray Velibeyoğlu, Ceylan Öner

A study on knowledge citizenship and personality of the cities in southern Brazil: a knowledge-based development perspective, D. Nespolo, V.M. Monteiro Fortes, A.C. Fachinelli, Gabriel Sperandio Milan, Maria Emilia Camargo

ICT-use variables and knowledge-based European cities, J. –L.A. Navarro, V. –R. López Ruiz, D. N. Peña

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16:00 – 17:30	**Session 4:** **Knowledge Ecosystems in thematic fields**

Climate Knowledge: The Climate Knowledge Partnership, Florian Bauer
Water Knowledge: European Innovation Partnership on Water, Thomas Dvorak
Health Knowledge: The Health Knowledge Strategy for Ethiopia, Chris Zielinski

In parallel: **Knowledge Cities: Challenges, experiences and best practices (III)**

Knowledge Cities in Developing Countries: Mohammad Hazansadeh
Knowledge Cities in India, Jebamalai Vinanchiarachi
Knowledge Cities in East Africa: Addis Ababa, Nairobi and Kampala, Lucy Nyuguna

17:30 – 18:00	**Conclusions:** by Tan Yigitcannlar, Javier Carillo, Günter Koch and Andreas Brandner
18:00	**(official) End of Conference**

Invited Speakers

in alphabetic order

- Dr. Glenn Arce, Universidad Nacional de San Agustin, Peru
- Dr. Florian Bauer, Chief Knowledge Officer REEEP Renewable Energy and Energy Efficiency Partnership, Vienna, Austria
- MMag. Dr. Andreas Brandner, Founder and CEO of Knowledge Management Austria, Austria
- Prof. Dr. Elias Carayannis, Professor at George Washington University, Washington DC, USA
- Prof. Dr. Francisco Javier Carillo, President of The World Capital Institute, Professor of Knowledge Management at Tecnológico de Monterrey, Mexico
- Sarah Cummings MSc, Knowledge Ecologist, Founder of the Knowledge Management for Development Journal, KM4Dev
- H.E. Dr. Petru Dimitriu, Inspector of the UN System, Geneva
- Dr. Thomas Dvorak, Managing Director, freshfields Vienna, Austria
- Ana Cristina Fachinelli, Programa de Pós-Graduação em Administração-PPGA, Universidade de Caxias do Sul, Brasil
- Prof. Blanca Garcia, World Capital Institute, Executive Director Awards Program
- Prof. DI Günter Koch, President of the Board, Knowledge Management Austria, Austria
- Dr. Klemens Himpele, Director for Research, Innovation and Europe, City Administration of the City of Vienna, Austria
- Svetlana Lomeva MA, Director of Sofia Development Association
- Dr. Fernando Frutuoso de Melo, Director General for International Cooperation and Development, European Commission
- Dr. Khalid M. Al-Sulaiman, Executive Chairman of The Board and partner, Saudi Tech Engineering & SaudiLab; former Deputy Minister of Industry, KSA
- Prof. Peter Pawlowsky, Chair of Personnel Management and Leadership Studies, Technical University of Chemnitz, Germany
- Dr. Waltraud Ritter, Managing Director, Knowledge Dialogues, Hong Kong
- Dr. Bambang Susantono, Vice-President for Knowledge Management and Sustainable Development of the Asian Development Bank (ADB)
- Prof. Dr. Tan Yigitcanlar, Associate Professor of Urban Planning and Development, Queensland University of Technology, Australia
- Dr. Jebamalai Vinanchiarachi, Principal Advisor KM Associates, former Principal Advisor to the Director General of UNIDO
- Chris Zielinski MSc, Director-designate at Partnerships in Health Information, International Alliance on Information for All

Venue Day 1, 12 October 2016
MuseumsQuartier, Ovalhalle   Web: www.mqw.at
Museumsplatz 1, A-1070 Wien

Venue Day 2, 13 October 2016
FH Wien der WKW - University of Applied Sciences   Web: en.fh-wien.ac.at
Währinger Gürtel 97, 1180 Vienna

Summit Fees

Conference Fees*	Early bird (on or before 1/9/2016)	Standard (after 1/9/2016)
Academics	300 EUR	400 EUR
Students	150 EUR	250 EUR
Professionals and Consultants	450 EUR	550 EUR

*The registration fee includes admission to all sessions, PhD Consortium, Welcome Reception, Conference Gala Dinner, Coffee-breaks and lunches.

Contact and Registration

ORGANISATION SECRETARIAT CONTACTS
Knowledge Cities World Summit 2016

Knowledge Management Austria
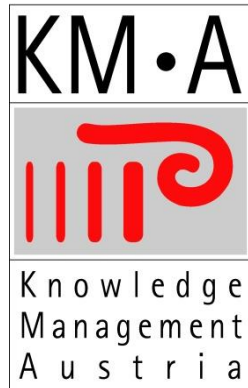E-Mail: office@km-a.net
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KM·A
Knowledge
Management
Austria

Organisers & Partners

Organised by:

Sponsored by:

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Auspices

The Initiative Knowledge for Development is under the Auspices of the Federal Minister of Austria

Sebastian Kurz
Foreign Minister of Austria

Is one of the world leaders that will contribute a statement to the K4Dev-Initiative.

Among the other contributors are Irina Bokowa, DG UNESCO,

Kandeh Yumkella, former DG UNIDO

Agenda Knowledge for Development

Knowledge represents an **indispensable asset** to individuals, enterprises and governments alike devoted to the cause of **human advancement**. The **Knowledge for Development Community** is at the forefront of a movement that seeks to boost international development by making the best use of the plethora of knowledge and creativity available to societies around the world.

We find ourselves at a **momentous crossroads** with regard to the future of international development work. In light of the new set of Sustainable Development Goals (SDGs), **knowledge must be a priority** on the global community's stated development agenda going forward.

The global Knowledge for Development Community is looking to get to the very heart of these questions and to conceive a set of **Knowledge Development Goals** (KDGs) for the year 2030. Leading figures in the field of development will be invited to share their visions and ambitions to co-create and collectively constitute these Knowledge Development Goals and an **Agenda Knowledge for Development**. Based on this preliminary, groundbreaking work, a conference in October 2016 will give opportunity to present, reflect, discuss and deepen the draft Knowledge Development Goals and the Agenda Knowledge for Development. Representatives from governments, international organisations, NGOs, multilateral finance institutions, industry and academia will meet to form a living and breathing community of knowledge, following up on and promoting the achievement of the Knowledge Development Goals.

Agenda Knowledge for Development

Purpose and Message

The aim of this endeavour is to generate and synthesise the visions for future Knowledge Societies and to sharpen Knowledge Development Goals and a Knowledge Agenda. The diversity of backgrounds amongst the partners shall reflect the heterogeneity of different knowledge identities and cultures.

Partners

We are inviting 50 leading personalities from international organisations, governments, NGOs, industry and academia to contribute a statement to the Agenda Knowledge for Development. Additionally to these we invite individuals from all over the world to contribute statements and positions to this global agenda.

Among those 50 leaders, who will be invited are:

Sebastian Kurz, Minister of Foreign Affairs, Austria
Irina Bokova, Director General of UNESCO
Jimmy Wales, Founder of Wikipedia and Chair Emeritus of the Wikimedia Foundation
Bill Gates, President of the Bill & Melinda Gates Foundation; Founder of Microsoft
Javier Carrillo, President of the World Capital Institute

The statements and condensed results will be presented at the K4Dev-Summit on October 14 2016 in Vienna.

Programme: October 14 2016

08:00 – 09:00	Arrival, welcome, registration and coffee desk
09:00 – 09:30	**Keynote adress:** Sebastian Kurz, Minister of Foreign Affairs, Austria
09:30 – 10:00	**Keynote adress:** Irina Bokowa, Director General of UNESCO (tbc)
10:00 – 10:30	**Knowledge Development Goals:** Andreas Brandner Presentation of the Knowledge Development Goals, condensed visions, objectives, and knowledge agenda, as formulated by leading personalities in global development
11:00 – 12:30	**Keynote speeches from Industry, NGOs, Academia** Ali Asghar Pourmand, MIDHCO, Iran Sarah Cummings, KM4Dev.org, Netherlands Tan Yigitcanlar, Queensland University, Brisbane Australia

14:00 – 15:30	**Knowledge Café: Dialogue on the Knowledge Development Goals (KDG)** Facilitated by Charles Savage, inventor of the World Café
16:00 – 17:30	**Moderated Panel Discussion with the Keynote Speakers on the Knowledge Development Goals (KDG)**
18:00 – 19:00	**Knowledge Management Award Ceremony 2016** Chaired by Andreas Brandner Among the Winners of 2016 is the global km4dev.org community, which is cordially invited to participate in the ceremony.
19:00	**End of Conference - Reception**

The Columns of Knowledge
Helmut Margreiter, 2008
Knowledge Management Award

14 October 2016

FH Wien der WKW - University of Applied Sciences   Web: en.fh-wien.ac.at

Währinger Gürtel 97, 1180 Vienna

Summit Fees

Conference Fees*	Early bird (on or before 1/9/2016)	Standard (after 1/9/2016)
Standard	80 EUR	95 EUR
Students (younger than 25)	50 EUR	70 EUR

*The registration fee includes admission to all sessions, coffee-breaks, lunch and reception.

Agenda Knowledge
for Development

Disclaimer

The targets we define and the agenda we are setting in the context of this undertaking are in no way binding on the UN, governments, organisations or any other body. Our aim is nevertheless to raise awareness, to enhance collaboration and to provide inspiration and orientation to those responsible in their societies for promoting knowledge for development.

Organising Committee

The organisation of the conference and any supporting endeavours will be headed by:

Andreas Brandner, KMA Knowledge Management Austria (core team, project lead)

Petra Koppensteiner, HORIZONT 3000 (core team)

Rita Ogunfojuri, KMA Knowledge Management Austria (core team)

Ines Egger, Light for the World (core team)

Günter Koch, New Club of Paris (core team)

Yanko Yanev, NKMI Nuclear Knowledge Management Institute (core team)

Amouzou Bedi, Knowledge for Development without borders (core team)

Sarah Cummings, Knowledge Ecologist; KM4Dev (core team)

Barbara Regeer, VU University Amsterdam (core team)

Sören Bauer, PR Audit (core team)

Kristian Hamacher, ONLINECOACH (core team)

Oliver Haas, GIZ – Gesellschaft für Internationale Zusammenarbeit (steering committee)

Ugo Ugbor, IAEA (steering committee)

Birgit Gobi, Hewlett-Packard (steering committee)

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